



# City of Madison

## Meeting Minutes - Final

### ECONOMIC DEVELOPMENT COMMISSION

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

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Wednesday, March 22, 2006

5:00 PM Madison Municipal Bldg., Parks Dept. Conf. Room 120

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#### 1 CALL TO ORDER / ROLL CALL

**Present:** Patricia E. Jenkins, Ald. Zachariah Brandon, Michael E. Falk, Susan M. Gleason, Richard A. Slone, Mark Clear, Jeff C. Erlanger, Thomas W. Still, Mark D. Bugher, Edward G. Clarke and Ralph Kauten

#### 2 MINUTES OF FEBRUARY 22, 2006, MEETING

A motion was made by Gleason, seconded by Slone, to Approve the Minutes.  
The motion passed by acclamation.

#### 3 PUBLIC COMMENTS

*Registering and spoke: "Neither Support Nor Oppose"*

*Alan Schwartzsten, Board of Health for Madison and Dane County (see attached letter).*

*Alder Austin King read a summary of the amendments to the sick leave ordinance originally introduced in September 2005 (see attached). Alder King said Version 2 of Ordinance 02077 was developed as a response to the feedback he received for the initial ordinance. He clarified that independent contractors are exempt under Version 2 because they are not employees according to State Statute.*

*Registering and speaking in Opposition:*

*Delora Newton, Greater Madison Chamber of Commerce, 615 E. Washington Ave., Madison, WI*

*Registering and speaking in Support:*

- Ramon Angemdome, 563 Glen Dr., Madison, WI 53711*
- Roger Leyan, 302 Williamsburg Way, Madison, WI 53719*
- Heelor Rubalcava, 205 Bayview*
- Suzanne Chapin, 2818 Commercial Ave., Madison, WI 53704*
- Linda Jo Curtis, 2102 Rosenberry Rd., #3, Madison, WI 53711*
- Freddie Clark, ACORN, 2414 Allied Dr.*
- Magda Kniecik, 714 Seneca Place, Madison, WI 53711*
- Barry Hayes, ACORN, 4605-H Crescent Rd., Fitchburg, WI 53711*
- Marilyn Feil, Affordable Housing Action Alliance, 3634 Alpine Rd., Madison, WI 53704*
- John D. Peters, ACORN Group, 4536 Thurston Lane, #4, Madison, WI 53711*
- Robert Artis, Allied Dunn's Marsh Neighborhood Association, Chalet Gardens Ct., #2, Fitchburg, WI 53711*
- Vivian Allen, Allied Drive Community, 4737 Crescent Rd., Madison, WI 53711*
- Duane L. Dahl, Jr., 1906 Cameron Dr., #1, Madison, WI 53711*
- Carol Weidel, 1237 E. Dayton, Madison, WI 53703*
- Annette Tlusty, ACORN, TAG, 710 Russett Rd., #3, Madison, WI 53711*
- Dave Carrig, 645 Skyview Pl., #10, Madison, WI 53713*

- Christopher Loving, 3590 Breckenridge Ct., #8, Madison, WI 53713
- Michelle Himichs, 1309 Loreen Dr., Madison, WI 53711
- Kristin Hoffschmidt, 529 Elmside Blvd., Madison, WI 53704
- Barbara Smith, 31 Sherman Ter., #3, Madison, WI 53704
- Vicky Selkove, 2961 Union St., Madison, WI 53704
- Greta Hansen, Community Action Coalition, 1717 N. Stoughton Rd., Madison, WI 53704
- Susan Stern, 2217 Sommers Ave., Madison, WI 53704
- Julie Spears, 812 Jenifer St., Madison, WI 53703
- Lindsey Lee, 1323 Spaight St., Madison, WI 53703

Registered in support, but did not speak:

- Mike Quieto, Teaching Assistant Association, AFT #3220, 533 W. Main St., #108, Madison, WI 53703
- Heidi Blankenship, 113 Cameo Lane, Madison, WI 53714
- Susan Vilbrandt, 938 Pontiac Trail, Madison, WI 53711
- Ryan Spangler, 115 N. Bedford St., Madison, WI 53711
- Aaron Birenbaum, 1129 LaFollette Rd., Mt. Horeb, WI 53571
- Laura Dresser, 1344 Jenifer St., Madison, WI 53703

EDC took a recess from 7 - 7:05 p.m.

#### 4 MANDATORY MINIMUM SICK LEAVE ORDINANCE

Alder Brandon motioned to recommend Ordinance 02077 be "placed on file." Motion seconded by Tom Still.

Discussion of "place on file" meaning this would stop the ordinance.

Ed Clarke distributed "Mandatory Sick Leave Potential Principles" handout and explained how he developed it as a way to measure the proposed ordinance as a means to establish Minimum Workplace Standards. (See attached).

Pat Jenkins questioned if "place on file" precludes debate on the ordinance. No, it does not. Richard Slone stated the importance of discussing and not sidestepping debate on ordinance.

##### 02077

Creating Section 3.57 entitled "Mandatory Minimum Sick Leave" of the Madison General Ordinances to require employers in the City of Madison to provide sick leave benefits to employees.

**Attachments:** Early Childhood Care & Education Board Sick Leave Report to EOC.pdf

Mark Clear said sick leave is a good thing but not only in the city.

Sue Gleason urged the EDC to challenge the Common Council and Greater Madison Chamber of Commerce to look at providing low-income workers with the skills to "step-up" to better jobs. These skills include better education and training through MATC and UW systems.

Jeff Erlanger urged support of ordinance for these low-income workers who often have two or three jobs.

Further discussion by EDC on looking at the "big picture" of the economy, no "heart strings legislature," and the EDC's role to "improve the economy in Madison."

A motion was made by Ald. Brandon, seconded by Still, to Return to Lead with the Recommendation for Denial to the EQUAL OPPORTUNITIES COMMISSION. The motion passed by the following vote:

**Aye:** Brandon, Falk, Gleason, Clear, Still, Clarke and Kauten

**No:** Jenkins, Slone and Erlanger

**Abstain:** Bugher

## 5 ECONOMIC DEVELOPMENT IMPLEMENTATION STRATEGY - Mark Olinger, Director of Department of Planning & Development

*Mark A. Olinger, Director of the Department of Planning & Development, explained last year's operating budget request for funds to develop a specific three to five-year economic development strategy for implementing the Comprehensive Plan Long-Term Economic Development Plan. Current City financial programs and policies would be reviewed. This plan could answer what the City wants done, what are the tools we have, what sectors to focus on, to get these items in the budget, especially as part of City's Capital Investment Strategy.*

*Some recent successful economic development initiatives include:*

- The purchase and planned renovation of the Villager in South Madison*
- The Capital Revolving Fund and Madison Development Corporation loans to TomoTherapy, a high tech developer and manufacturer of medical devices, to stay and expand in Madison*
- The BioAg Gateway Campus to become a center for commercialization of new bio and agriculture businesses*
- TID 36-Capitol Gateway Corridor Plan for business revitalization*

*To build on these successes the City's current plans, programs and policies need to be brought together into a cohesive three to five-year implementation plan of action.*

*Questions to Mark Olinger on the need for external consultants. Maybe consultant would just facilitate discussion. Participation by the Small Business Advisory Council or Chamber of Commerce is possible. Possibility of fundraising for consultant on contacting U.W. LaFollette Institute for assistance.*

*The Comprehensive Plan is made up of smaller plans so it is possible to target one segment / sector at a time. Look at other cities doing similar efforts.*

*Mark Bugher and Mark Olinger will develop a time line and outline on this and report back to EDC.*

*Pat Jenkins left @ 8:20 p.m.*

**Present:** Ald. Zachariah Brandon, Michael E. Falk, Susan M. Gleason, Richard A. Slone, Mark Clear, Jeff C. Erlanger, Thomas W. Still, Mark D. Bugher, Edward G. Clarke and Ralph Kauten

**Excused:** Patricia E. Jenkins

## 6 REORGANIZATION OF PLANNING & DEVELOPMENT AND VACANT ECONOMIC DEVELOPMENT POSITION - Janet Piraino, Chief of Staff, Mayor's Office

Janet Piraino, Chief of Staff, Mayor's Office, explained Mayor's five goals:

- 1) To enhance economic development in city.
- 2) To streamline development processes.
- 3) To better package community and social service programs.
- 4) Provide resources to neighborhoods.
- 5) Structure and communicate better.

Zach Brandon left @ 8:25 p.m.

Within a few weeks a press release of these goals, a process and timeline will be released. Janet Piraino stressed the challenge of getting response from staff, Boards, Commissions, user groups and the public. Timing of this would need to complete reorganization by September for inclusion in 2007 budget deliberation with implementation in 2007.

EDC to review the vacant position description and think about modifying them.

**Present:** Michael E. Falk, Susan M. Gleason, Richard A. Slone, Mark Clear, Jeff C. Erlanger, Thomas W. Still, Mark D. Bugher, Edward G. Clarke and Ralph Kauten

**Excused:** Patricia E. Jenkins and Ald. Zachariah Brandon

## 7 COMMON COUNCIL UPDATE - Ald. Zach Brandon

*Not discussed.*

## 8 CREATING AD HOC LONG-RANGE METRO TRANSIT PLANNING COMMITTEE

[02794](#)

Creating an Ad Hoc Long Range Metro Transit Planning Committee.

A motion was made by Clarke, seconded by Gleason, to Return to Lead with the Recommendation for Approval to the TRANSIT AND PARKING COMMISSION. The motion passed by the following vote:

**Excused:** Jenkins and Brandon

**Aye:** Falk, Gleason, Slone, Clear, Erlanger, Still, Bugher, Clarke and Kauten

## 9 ADJOURNMENT

Jeff Erlanger moved to adjourn. Richard Slone seconded. Vote by acclamation to adjourn. Meeting adjourned at 9:00 p.m.