

# BLINK Grant Application

## Applicant Information

**Arts + Literature Laboratory**  
Name \_\_\_\_\_  
Address (no P.O. boxes) 2021 Winnebago St.  
Madison/Wisconsin/53704  
City/State/Zip \_\_\_\_\_  
Phone 608.695.5250  
Email curatorial@artlitlab.org

## Deadlines

- Deadlines are: February 1, June 1, and October 1
- All application materials must be emailed to the Madison Arts Commission (madisonarts@cityofmadison.com) by 4:30 pm on the day of the deadline.



*"The Beehive Project" by Chele Isaac, was an interactive public art project consisting of a large scale beehive, featuring a queen bee inside typing a story on an old typewriter. The public participated by helping to write the story.*

## Project Description

**OFF THE WALL**  
Project Title \_\_\_\_\_  
Location(s) Arts + Literature Laboratory (2021 Winnebago)  
and Hawthorne Library (2707 E Washington)

Start date/time August 5 End date/time August 26

Project costs:	
Artist honoraria	2000
	\$ _____
Flyer & Programs	350
	\$ _____
Social media ads	150
	\$ _____
Additional project income (if any):	
Submission fees	500
	\$ _____
	\$ _____
	\$ _____

Amount requested from MAC 1500  
Estimated Total Costs / Income 2500 500

Do you have the necessary insurance coverage?

Yes  No

Do you have all necessary permits and permissions?

Yes  No  In progress

## Madison Arts Commission

The City of Madison (MAC) recognizes the unique value of the arts and the contribution they make to the quality of life within our community. Madison Arts Commission was created by ordinance in 1974, to advise the Mayor, Common Council and city agencies on matters which relate to the creation, presentation and funding of public art.

### Conceptual Approach

OFF THE WALL is a nighttime, outdoor screening series of contemporary video art founded by artists Simone Doing and Max Puchalsky in their capacity as Lead Curators at Arts + Literature Laboratory. The series aims to present a survey of the most compelling and innovative moving image works from a broad cross-section of artists—local to international, emerging to mid-career. In its pilot year, OFF THE WALL 2016 featured works by 35 artists, selected out of 450 submissions from 50 countries. Works variously explored themes of internet culture, memory, language, identity, war, and the environment, through an equally diverse array of forms, including experimental documentary, stop-motion, video collage, 2D and 3D animation, and documentation of performance. This year, the series will double to four nights of programming, with screenings on each Saturday in August 2017, culminating in a family-friendly “best of” program at Hawthorne Library on the final night of the series.

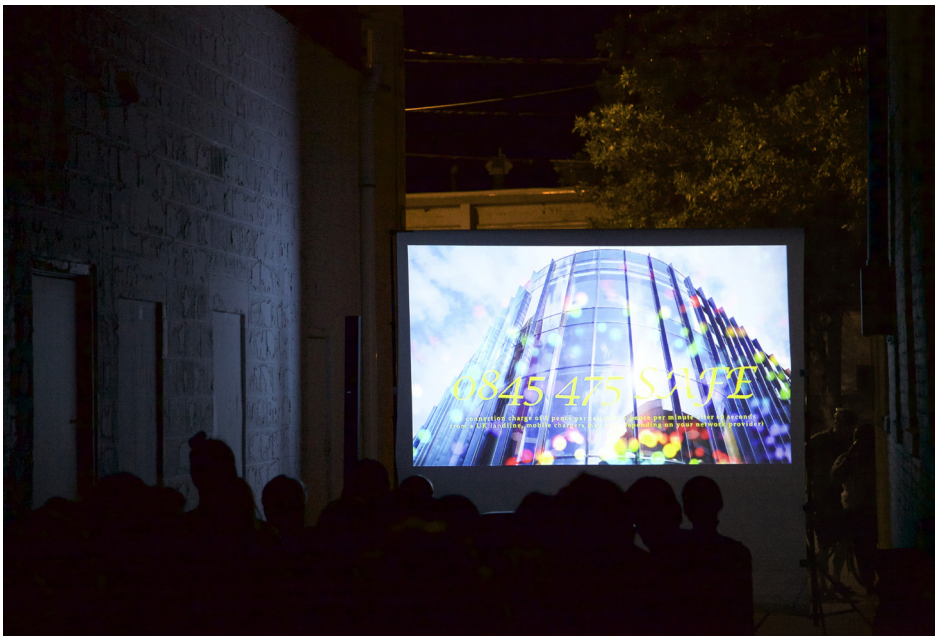
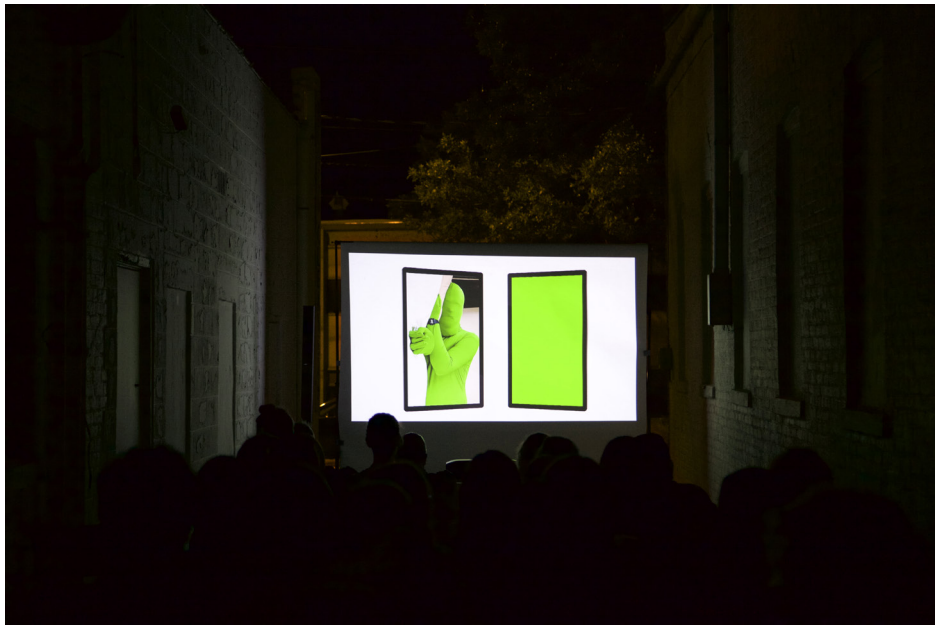
### Project Description (400 words or less)

After piloting the program last year to great success, we are seeking BLINK funding to run our video art screening series again this year, and expand it to four nights of unique programming on each Saturday in August. The first three screenings will take place in the brick alley adjacent to Arts + Literature Laboratory, and the fourth screening will take place on the back wall of Hawthorne Library. Greg Mickells, Director of Madison Public Library, has given us site-approval for the screening. We hope it will be a way to engage new audiences with contemporary moving image art as well as unveil the makeover of the space use behind the library. Each outdoor screening will be free to attend, open to the public, and ADA accessible.

Conceptualizing and organizing OFF THE WALL has been instrumental to developing our practice as Madison artists and curators, and we are proud that the project provides an opportunity for local artists to share the screen with national and international talent, as well as expose the local community to current developments in global contemporary art. BLINK funds will allow us to provide artist honoraria, as well as better promote and document the program through the production of a full-color printed program with image plates and artist notes.

Images from *OFF THE WALL* 2016 at Arts + Literature Laboratory.  
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# SIMONE ANDMAX

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**Simone Doing** b. 1990, Hoofddorp, Netherlands  
MFA, University of Wisconsin–Madison, 2020  
BS, University of Wisconsin–Madison, 2013  
Utrecht University, Netherlands, 2011

**Max Puchalsky** b. 1990, Madison, Wisconsin, USA  
MFA, University of Wisconsin–Madison, 2020  
BA, University of Wisconsin–Madison, 2013  
Utrecht University, Netherlands, 2011

## SOLO EXHIBITIONS

*Dayroom 1*, Artisan Gallery, Paoli, Wisconsin, 2017  
*Select a World*, Arts + Literature Laboratory, Madison, Wisconsin, 2016

## SELECTED EXHIBITIONS | INSTALLATIONS

2017

*FORGE*, Madison Brass Works, Madison, Wisconsin  
*POLITICKED OFF!*, Milkweed, Sugar Loaf, New York  
*Soundings: Protest|Politics|Dissent*, Power Plant Gallery, Durham, North Carolina

2016

*RJE13* (Juried by Sergio Gomez), Freeport Art Museum, Freeport, Illinois  
*UniMadEx*, The Marquee Theater, Madison, Wisconsin  
*MUNICIPAL*, Municipal Building, Madison, Wisconsin  
*Democritique*, Hairpin Arts Center, Chicago, Illinois  
*17 Days* (vol. 9), Richmond Center for Visual Art, Kalamazoo, Michigan  
*Miami New Media Festival*, Pérez Art Museum Miami, Miami, Florida  
*17 Days* (vol. 9), The Bret Llewellyn Art Gallery, Alfred, New York  
*You Can't Take It With You*, Commonwealth Gallery, Madison, Wisconsin  
*Empowerpoint* (Curated by ARTS.BLACK), The Luminary, St. Louis, Missouri  
*Experimental Film and Video*, CICA Museum, Gimpo, South Korea  
*Open AiR*, Level 6 Gallery, 100state, Madison, Wisconsin  
*TILL IT'S GONE* (Curated by Çelenk Bafra, Paolo Colombo), Istanbul Modern, Istanbul, Turkey

2015

*Art Speaks Out* (Curated by Vanina Saracino), ARTCOP21, Berlin, Germany  
*Flesh* (Curated by Carlos de Lins), Espacio Gallery, London, United Kingdom  
*Gallery Night*, Level 6 Gallery, 100state, Madison, Wisconsin  
*Interference Festival of Visual Communication Forms*, Shakespeare Theatre, Gdańsk, Poland  
*Depart*, Level 6 Gallery, 100state, Madison, Wisconsin  
*58th Annual Beloit & Vicinity* (Juried by Ryan Mandell, Frank Trankina), Wright Museum of Art, Beloit, Wisconsin  
*What Are You Watching?* (Curated by Ronald Lambert), Stairwell Gallery, Bloomsburg, Pennsylvania  
*Sound Installation for UW Hospital*, C5/2 Surgical Waiting Atrium, Madison, Wisconsin  
*Momentum Technology Video Film Festival*, IWA, Rutgers University, New Jersey

2014

*Once Effigy*, The Bubbler, Madison, Wisconsin  
*Twenty-Three Sisters*, Gallery 1308, Madison, Wisconsin  
*5th Annual Digital Salon*, DesignLab, Madison, Wisconsin  
*Ossuary* (Curated by Paula Katz), Herron Gallery, Indianapolis, Indiana  
*Animals Playing Instruments*, The Bubbler, Madison, Wisconsin

2013

*Ossuary* (Curated by Laurie Beth Clark), Ewing Gallery, Knoxville, Tennessee

## AWARDS | GRANTS | RESIDENCIES

Wisconsin Arts Board, Creative Communities Grant, 2018  
Madison Arts Commission, Visual Arts Grant, 2017  
Artists-in-Residence, 100arts, Madison, Wisconsin, 2015-16  
Overture Center for the Arts, Curatorial Honorarium, 2017  
Madison Arts Commission, Visual Arts Grant, 2016  
Dane County Cultural Affairs Commission, Visual Arts Grant, 2016  
ArtSlant Showcase Winner, Mixed Media, 2016  
ArtSlant Showcase Winner, New Media, 2015  
Dane County Cultural Affairs Commission, Visual Arts Grant, 2014  
Overture Center for the Arts, Curatorial Honorarium, 2014

## CURATORIAL PROJECTS

<i>Digital Aura</i>	Madison Museum of Contemporary Art, Imprint Gallery, Madison, Wisconsin, 2017
<i>CSArt Madison</i>	Arts + Literature Laboratory, Madison, Wisconsin, 2017
<i>It Can Happen Here</i>	Arts + Literature Laboratory, Madison, Wisconsin, 2016
<i>OFF THE WALL</i>	Arts + Literature Laboratory, Madison, Wisconsin, 2016
<i>Captured</i>	Gallery II, Overture Center for the Arts, Madison, Wisconsin, 2017 Dane Arts Gallery, Madison, Wisconsin, 2017 UW South Madison Partnership, Madison, Wisconsin, 2016 Colucci Gallery, Madison, Wisconsin, 2016 LGBT Campus Center, Madison, Wisconsin, 2016 Sun Prairie Public Library, Sun Prairie, Wisconsin, 2016 Arts + Literature Laboratory, Madison, Wisconsin, 2015-16
<i>Beyond Function</i>	Arts + Literature Laboratory, Madison, Wisconsin, 2016
<i>Intimate Systems</i>	Level 6 Gallery, 100state, Madison, Wisconsin, 2016
<i>Justified Art!</i>	Gallery I, Overture Center for the Arts, Madison, Wisconsin, 2014-15

## LECTURES | WORKSHOPS

Curator Talk, Madison Museum of Contemporary Art, Madison, Wisconsin, May 20, 2017  
Lecture and Graduate Critique, Visiting Artist Colloquium, University of Wisconsin–Madison, February 8, 2017  
Artists in Residence Panel Discussion, Level 6 Gallery, 100state, Madison, Wisconsin, March 16, 2016  
Artist Talk, Arts + Literature Laboratory, Madison, Wisconsin, February 19, 2016  
Lecture/Presentation, Art 448 Lab 009: Art + Social Justice, University of Wisconsin-Madison, February 17, 2016  
Curator Talk, *Justified Art!*, Overture Center for the Arts, Madison, Wisconsin, April 27, 2015

## PROFESSIONAL EXPERIENCE

Lead Curators, Arts + Literature Laboratory, Madison, Wisconsin, 2016-present  
Project Managers, *Captured: Narratives of Dane County's Incarcerated Youth*, 2015-present  
Co-Founders, Midwest Story Lab, Multimedia Studio, 2015-present  
Artist Assistants, Eric and Heather ChanSchatz, Madison Museum of Contemporary Art, 2015

## SELECTED BIBLIOGRAPHY

Robyn Norton, "On View | Digital Aura," Wisconsin State Journal, Madison, Wisconsin, May 28, 2017.  
Jonathan Zarov, Digital Aura interview, WORT 89.9FM, 8 O'Clock Buzz, Madison, WI, May 19, 2017.  
Jonathan Zarov, CSArt Madison interview, WORT 89.9FM, 8 O'Clock Buzz, Madison, WI, May 12, 2017.  
Gayle Worland, "CSArt Madison hopes to connect artists and collectors," Wisconsin State Journal, Madison, Wisconsin, May 14, 2017.  
Robyn Norton, "On View | Artisan Gallery," Wisconsin State Journal, Madison, Wisconsin, March 26, 2017.  
John McLaughlin, "Art in the cooler: An installation about juvenile detention is designed to provoke," Isthmus, Madison, Wisconsin, March 2, 2017.  
Jay Rath, "Seeding the arts: CSArt Madison to yield bumper crop," Wisconsin Gazette, Vol. 8, No. 5, Milwaukee, Wisconsin, January 12, 2017. 24.  
Holly Henschen, "Art for the people," Isthmus, Vol. 42, No. 1, Madison, Wisconsin, January 5, 2017. 21, 26.  
Sarah Witman, "Standout art moments in Madison from 2016," *Tone Madison*, Madison, WI, December 21, 2016.  
Lindsay Christians, "Art by the share: New 'CSArt' plants the seeds for more original art in Madison," *The Capital Times*, Madison, WI, December 21, 2016.  
Erica Hess, *You Can't Take It With You*, Commonwealth Gallery, exhibition catalogue, October 1 - October 8, 2016, Madison, WI. 2-3, 28-29.  
Antwaun Sargent, "A New Exhibition Explores The Social Critique of Funny Art," *The Creators Project*, *Vice*, September 29, 2016.  
James Kreul, "Review: OFF THE WALL," *Madison Film Forum*, Madison, WI, August 13, 2016.  
Lee Moran, "If This Art Could Vote," *Huffington Post*, July 29, 2016.  
Toni Sikes, "Healing Art II," *CODAmagazine*, no. 27, Madison, WI, June 17, 2016.  
Jenie Gao, "Who controls the content?," *Madison365*, Madison, WI, February 9, 2016.  
Jordan Gaines, "Poetry reading Friday captures the voices of incarcerated youth," *The Capital Times*, Madison, WI, January 8, 2016.  
David Dahmer, "Captured: New photography exhibition puts a face to local racial disparities and incarceration," *Madison365*, Madison, WI, December 11, 2015.  
Freida High Wasikhongo Tesfagiorgis, "Justified Art!: Visualizing Activism for Social Justice," Overture Center for the Arts, exhibition catalogue, March 10 - May 31, 2015, Madison, WI. 2, 33.  
Scott Gordon, "Mutope Johnson, Jerry Jordan and Amber Sowards on Justified Art!," *Tone Madison*, Madison, WI, April 30, 2015.  
Michael Muckian, "Justified Art! strikes an all-too-relevant chord," *Wisconsin Gazette*, Vol. 6, No. 9, Milwaukee, Wisconsin, March 26, 2015. 41.  
Lindsay Christians, "In Justified Art!, painters, photographers and sculptors explore facets of race," *Capital Times*, Madison, WI, March 18, 2015. 36.  
Scott Girard, "Justified art exhibit hopes to continue race discussions: Q&A with Simone Doing and Max Puchalsky," *Your Family Magazine*, Madison, WI, Spring 2015. 24-25.  
Katie Vaughn, "'Justified Art!' continues dialogue about racial disparities," *Madison Magazine Artscape Blog*, March 5, 2015.  
Laurel White, "'Justified Art!' seeks discussion on racial inequality in Dane County," *The Capital Times*, Madison, WI, December 31, 2014. 30.  
Brian Standing, Interview, "Sisterhood Portrayed in Art," WORT 89.9 FM, Madison, WI, August 18, 2014.  
Katie Garth, *Twenty-Three Sisters: A Group Exhibition*, Gallery 1308, exhibition catalogue, August 8 - September 30, 2014 Madison, WI. 8-9.