



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Wednesday, September 25, 2013

5:30 PM

Water Utility
119 E. Olin Avenue

CALL TO ORDER / ROLL CALL

Staff Present: Jim O'Keefe, Laura Noel, Mary O'Donnell, Jennifer Stoiber

Paul Van Rooy called the meeting to order at 5:30 pm.

Present: 8 -

Denise DeMarb; Felicitus Ferington; Patricia A. Lasky; Mary C. Vasquez;
Kim Genich; Jean M. MacCubbin; Michelle L. Michalak and Paul J. Van
Rooy

Absent: 2 -

Lisa Subeck and Alan M. Sweet

APPROVAL OF MINUTES

A motion was made by Jean MacCubbin, seconded by Pat Lasky to approve the minutes from July 17, 2013 with the following edits. Date in the Approval of the Minutes should be July 15, 2013, and Pat Lasky's name needs to be corrected. Motion passed by voice vote.

PUBLIC COMMENT

None.

DISCLOSURES AND RECUSALS

None.

NEW BUSINESS

1. [31666](#) Youth Services of Southern Wisconsin Relocation-Casey Behrend

Casey Behrend from Youth Services of Southern Wisconsin discussed the problem of homeless youth in Dane County, particularly Madison. There is currently not a temporary shelter for homeless youth in Dane County. YSOSW has been looking for a building site for two years that will accommodate a temporary shelter for youth. 65-70% of the youth they serve are from Madison. They have made many attempts to secure a site in the City of Madison, including the former McDonald's site in the Darbo/Worthington neighborhoods. Youth Services has now purchased a site at 2720 Rimrock Road in the Town of Madison, for construction of a building that will include space for the Briarpatch Youth Shelter, as well as space for the agency's other services. Construction began on August 1st and is estimated to be completed

mid February 2014.

Mr. Behrend discussed that the facility will include 8 beds for 13-17 year olds, with a maximum stay of 28 days. There will be a screening process for assigning those beds based on critical need. The facility will be staffed 24/7/365 with a minimum of two staff on duty at all times. The annual operating cost of the shelter is estimated to be \$375,000, and will need to be secured before the shelter can open. YSOSW will be applying for a significant increase in funding from the City at the next funding cycle. They are currently laying the groundwork for a capital campaign. YSOSW currently only gets \$20,000 per year for assisting homeless youth, when compared to the amount the City spends on homeless adults, is not enough.

2. [31054](#)

Declaring the City of Madison's intention to adopt an Equity Impact Model.

Attachments: [CCOC 9/3/13 Handout Equity Impact Model.pdf](#)
[America's Tomorrow: Equity is the Superior Growth Model](#)
[Getting Equity Advocacy Results](#)
[Equity Impact Model Timeline.pdf](#)

Jordan Bingham, the Health Equity Coordinator for Public Health, provided background on how this resolution came about. The impetus for the resolution was the changing demographics in the City. It tries to lay the groundwork for a collective vision, and steps of a model that can be used throughout the City.

Alder Denise DeMarb discussed her vision for the resolution and what the proposed use of it will be.

A motion was made by Kim Genich, seconded by Jean MacCubbin, to Return to Lead with the Recommendation for Approval to the BOARD OF HEALTH FOR MADISON AND DANE COUNTY. The motion passed by voice vote/other.

3. [31668](#)

Neighborhood Centers and Gardens Update

Attachments: [2014 NCG Funding Decisions.pdf](#)
[Conference Committee Final B-List.pdf](#)

Jim O'Keefe discussed the Conference Committee final recommendations for the Neighborhood Center and Gardens funding. He summarized the funding decisions made, and the Division's supplemental request for a COLA increase for all agencies. The recommendations are now in the hands of the Mayor and Common Council.

Laura Noel discussed some of the obstacles staff came across when trying to come up with a response to the living wage problem raised by the neighborhood center directors. They eventually came to the conclusion that a reasonable budget request would be to ask for a 1.7% COLA increase for all agencies, which is based on allocation. This also appeared to be the most equitable to all funded agencies.

4. [31667](#)

Emerging Opportunities Program Update

Jim O'Keefe discussed the background and timeline of the Emerging Opportunities Program. Agencies had three weeks to submit and application.

We received 75 applications, with over two million dollars in funding requests. 69 of the proposals were considered for funding. Staff came up with a set of recommendations based on quality of the proposal, urgency, project readiness, geographic balance, range of activities, target population, and established vs grassroots organizations.

The Conference Committee met last night and discussed the proposals. They listened to public comment from about 25 people from 12 agencies. They came up with a final recommendation that will go to the Common Council on October 1 by resolution. It will then go to BOE, then back to Council on October 15.

Jim said that CDD staff did a great job with this program in such a short time period. Staff was also very impressed with the quality of the applications, and the innovative response to needs in the community.

CDD scraped together an additional \$44,500 in unused funds, which we also put before the Conference Committee last night to fund an additional four projects. The Conference Committee endorsed the idea and made a couple modifications to the proposed projects. This will go to Council in a separate resolution on October 1, then to BOE, and then back to Council on October 15.

Jim and Laura gave the committee some information on various applications for organizations that the committee had never heard of. All of the applications and staff reviews are posted on the CDD Funding website.

A motion was made by Jean MacCubbin, seconded by Denise DeMarb to support the Emerging Opportunities Program recommendations as presented. Motion passed by voice vote.

5. [31670](#) ECCEC Report

Pat Lasky said there was no report. The ECCEC has not met yet.

6. [31671](#) Committee on Aging Report

Fay Ferington reported for the Committee on Aging. Sonya Lindquist from East Madison/Monona Coalition of the Aging presented on the coalition's increased workload. Matt Wachter, from CDA, discussed the need for the committee's input regarding housing problems for the aging population in Madison.

7. [31672](#) Staff Report

Attachments: [2014 CSC Schedule.doc](#)

Jim O'Keefe discussed the budget. The Capital Budget has two items. The first is an investment from the City to spend one million dollars per year in the neighborhood centers. This has been endorsed by the BOE for up to the year 2019, where the amount will spike up to five million dollars. The second capital item is the commitment to develop a significant permanent housing project for the chronically homeless in Madison. The first stage will begin in 2015 and the second stage in 2016 for building efficiency apartments. This 18 million dollar

project is reliant on WHEDA tax credits. The capital budget will be taken up by the Common Council on October 1.

Jim also discussed the operating budget supplemental items.

Roll Call

Michelle Michalak left at 6:50 pm.

Present: 7 -

Denise DeMarb; Felicitus Ferington; Patricia A. Lasky; Mary C. Vasquez;
Kim Genich; Jean M. MacCubbin and Paul J. Van Rooy

Absent: 3 -

Lisa Subeck; Alan M. Sweet and Michelle L. Michalak

31672

Staff Report

Attachments: [2014 CSC Schedule.doc](#)

Jim reported that the design work is complete on the Meadowood Neighborhood Center and Library. We are going back for one more public meeting with the residents. The floor plan and design are impressive.

Jim discussed that we are finalizing the contract with Isthmus Architecture to convert the current duplex into a neighborhood center. We are also asking for the cost estimate to knock down and build a suitable facility. The earliest possibility for a neighborhood center there is at the end of summer next year.

ADJOURNMENT

A motion was made by Denise DeMarb, seconded by Kim Genich to adjourn at 6:55 pm. Motion passed by voice vote.