

ROUTE PRODUCTIVITY COMPARISON--YEAR TO DATE
November 2007 vs. November 2006
(Routes sorted in order of 2007 passengers per revenue hour productivity)

REGULAR ROUTES	RIDERSHIP, 2007 vs. 2006 Year to Date			Productivity, Trips per Revenue Hour				ROUTE KEY
	2007	2006	% Change	2007	2006	% Change	Routes < 60% of system avg.	
80 UW CAMPUS	1,609,658	1,619,484	-0.6%	87.24	87.01	0.3%		Core Routes operate every day, from early a.m. to late p.m.: 2, 3, 4, 5, 6, 7, 13 (3 operates weekdays only; 7 operates weekends only). Commuter Routes operate on weekdays during peak hours: 11, 12, 14, 15, 25, 27, 28, 29, 37, 38, 44, 47, 48, 55, 56, 57, 58, 71, 72, 74 Peripheral Routes operate from transfer points to outlying areas: 20, 21, 22, 24, 30, 32, 33, 40, 50, 51, 52, 73 Connector Routes connect transfer points throughout the day: 16, 17, 18 . Circulator Routes operate midday only: 1, 9, 34 Other routes: 7 operates between the East and West Transfer Point on weekends. 8 operates between the Capitol Square and Spring Harbor, weekends only. 19 operates like a core route between the Capitol Square and Allied Drive on weekdays. 39 operates as a commuter route during peak hours; operates like a circulator route midday on weekdays. 67 connects with route 6 at the West Transfer Point; operates to/from West Towne Mall. 63 and 68 operate between the West Transfer Point and Prairie Town Center on weekends. 70 operates like a core route between the Capitol Square, Middleton & the West Transfer Point on weekdays. UW Campus Circulators 80, 81, 82, 85 School Day Supplemental Routes 90, 91, 92, 93
85 UW CAMPUS-PARK ST CIRCULATOR (began July 31, 2006)	291,418	116,099	151.0%	70.23	70.92	-1.0%		
90-93 SUPPLEMENTARY SCHOOL SERVICE	874,963	906,073	-3.4%	66.94	73.31	-8.7%		
81-82 UW LATE NITE CIRCULATORS	285,741	204,910	39.4%	58.84	43.43	35.5%		
22 MENDOTA LOOP & 28 NTP-WTP COMMUTER	512,649	476,422	7.6%	46.08	44.31	4.0%		
2 WTP-NTP	953,779	857,895	11.2%	40.41	38.44	5.1%		
4 NTP-STP	685,921	644,998	6.3%	39.06	34.98	11.6%		
50 WTP-SCHROEDER-RAYMOND LOOP	128,844	124,697	3.3%	34.67	33.08	4.8%		
29 SHERMAN COMMUTER	34,244	32,758	4.5%	34.17	33.24	2.8%		
SPECIAL EVENT SERVICE	52,364	55,817	-6.2%	33.00	29.87	10.5%		
6 CITY VIEW DR-WTP & 67 WTP-WEST TOWNE (67 began Aug. 27, 2006)	1,187,789	1,213,715	-2.1%	32.52	28.77	13.0%		
72 MIDDLETON-CAPITOL SQUARE VIA BRANCH COMMUTER	93,057	29,830	212.0%	31.76	38.27	-17.0%		
71 MIDDLETON-CAPITOL SQUARE VIA MARSHALL PARK COMMUTER	84,575	28,315	198.7%	31.66	37.27	-15.1%		
37 & 38 PFLAUM RD-SHEBOYGAN AVE COMMUTER	328,208	239,197	37.2%	30.47	25.39	20.0%		
56 & 57 PILGRIM-REETZ COMMUTER & MUIR FIELD COMMUTER	216,599	203,205	6.6%	30.46	27.95	9.0%		
21 LAKEVIEW LOOP (was interlined with route 27 until August 27, 2006)	135,688	84,992	59.6%	28.96	26.81	8.0%		
40 STP - ARBOR HILLS LOOP (expanded August 27, 2006)	128,819	83,660	54.0%	28.53	24.79	15.1%		
1 CAP SQUARE - UW (service reduced August 27, 2006)	24,979	35,414	-29.5%	28.36	28.22	0.5%		
14 & 15 RICHMOND HILL-WEXFORD RIDGE/JUNCTION RIDGE	666,540	631,026	5.6%	27.74	28.76	-3.6%		
5 ETP-STP, 13 STP-CAP SQUARE & 18 STP-WTP (13 began Aug. 27, 2006)	865,451	787,709	9.9%	27.42	25.78	6.4%		
3 WTP-ETP & 7 WTP-ETP (route 7 weekend route began Aug. 27, 2006)	581,904	541,545	7.5%	26.54	25.40	4.5%		
44 (began Aug. 27, 2006) & 48 STP-UW CAMPUS & FITCHBURG COMMUTER RTES	88,895	40,436	119.8%	25.41	25.30	0.4%		
9 ETP - UW CAMPUS & 33 HIESTAND LOOP (Rte 9 expanded Aug. 27, 2006)	108,269	107,084	1.1%	25.30	28.68	-11.8%		
51 WTP-MUIR FIELD LOOP	56,286	47,519	18.4%	24.55	21.28	15.3%		
16 STP - ETP (began Aug. 27, 2006; replaces routes 31, 41, 42 & 43)	268,878	76,278	252.5%	24.32	24.13	0.8%		
58 GREENTREE COMMUTER	65,956	65,182	1.2%	24.19	21.80	11.0%		
73 WTP-OLD SAUK TRAILS (began 8/27/06; started serving Middleton 9/4/07)	134,275	37,702	256.1%	23.67	26.45	-10.5%		
70 MIDDLETON-CAPITOL SQUARE (routes 70-74 began Aug. 27, 2006)	137,558	41,097	234.7%	22.37	23.37	-4.3%		
17 ETP-NTP, 20 NTP-EAST TOWNE & 30 ETP-EAST TOWNE	431,975	403,198	7.1%	22.23	20.77	7.0%		
19 RED ARROW TR-CAP SQUARE (revised Aug. 27, 2006)	160,648	164,716	-2.5%	21.93	22.35	-1.9%		
11 & 12 WTP-DUTCH MILL-CAP SQUARE (11 added & route expanded Aug. 27, 2006)	98,759	56,304	75.4%	20.71	17.96	15.3%	X	
52 WTP-FITCHBURG (began operating Sept. 4, 2007)	12,875	NA	NA	19.87	NA	NA	X	
47 ARBOR HILLS COMMUTER (service reduced Aug. 27, 2006)	59,316	132,032	-55.1%	19.39	22.56	-14.1%	X	
27 NTP - UW CAMPUS COMMUTER (service reduced August 27, 2006)	36,125	108,021	-66.6%	18.85	18.91	-0.3%	X	
25 AMERICAN CENTER	8,832	9,731	-9.2%	17.68	19.32	-8.5%	X	
32 ACEWOOD-THOMPSON LOOP	33,218	28,160	18.0%	17.22	14.49	18.8%	X	
8 CAP SQUARE-SPRING HARBOR (reduced to weekend route only Aug. 27, 2006)	24,657	219,017	-88.7%	16.24	21.30	-23.8%	X	
53 UW HOSP COMMUTER (service reduced 8/27/06-discontinued 8/31/07)	18,978	49,732	-61.8%	15.97	21.35	-25.2%	X	
63 WTP-PRAIRIE TOWNE CTR & 68 WTP-PRAIRIE TOWN CTR (began Aug. 27, 2006)	48,382	16,438	194.3%	15.40	17.71	-13.0%	X	
55 VERONA- WTP COMMUTER (began Sept. 19, 2005)	18,577	11,880	56.4%	14.10	8.93	57.9%	X	
34 ETP-MATC & 39 ETP - DAIRY DRIVE	34,298	26,296	30.4%	13.94	11.12	25.4%	X	
24 AIRPORT LOOP	31,750	33,115	-4.1%	12.61	13.49	-6.5%	X	
74 MIDDLETON LOOP	12,189	3,130	289.4%	8.52	7.90	7.8%	X	
89 PARKING RAMP SHUTTLE (operated January 2 - June 15, 2007)	1,316	NA	NA	1.01	NA	NA	X	
UNKNOWN ROUTE & ROAD BUS **	971	2,485	-60.9%	NA	NA	NA		
ROUTES DISCONTINUED AFTER AUGUST 26, 2006:								
31 TURNER-MONONA LOOP	NA	63,689	NA	NA	24.01	NA		
41 STP-LAKE POINT, 42 STP-MOORLAND & 43 MOORLAND-LAKEPOINT	NA	85,055	NA	NA	20.55	NA		
60 MIDDLETON-WTP (discontinued August 25, 2006)	NA	149,503	NA	NA	25.58	NA		
61 MIDDLETON OFFICE PARK (discontinued August 25, 2006)	NA	43,173	NA	NA	30.43	NA		
62 GREENWAY BLVD	NA	21,461	NA	NA	15.60	NA		
65 WALNUT GROVE COMMUTER	NA	31,734	NA	NA	22.46	NA		
SYSTEM TOTAL	11,636,173	10,991,927	5.9%	34.54	32.79	5.4%	20.73	
TOTAL WITHOUT CAMPUS CIRCULATORS (Routes 80-85)	9,449,356	9,167,533	3.1%	30.54	29.54	3.4%	18.33	

NOTE: Substantial changes were made across the system effective August 27, 2006 and then again on September 2, 2007. This will affect comparisons of current service to previous.
* Unknown Route refers to ridership data that isn't assigned to a route by the farebox (generally seen when farebox goes into "fallback mode").
Road buses are "extras" put into service to handle overloads.