



LICENT-2013-006665

# Entertainment License Application - 18+ / 21+ (Circle One)

Complete application is due at 12 noon two weeks before Alcohol License Review Committee (ALRC) meeting. Applicants must appear before the ALRC.

Prior to your hearing before the ALRC, you must contact the Alderperson of the District in which you intend to do business, the representative of the appropriate neighborhood association (if any), the Madison Police Department, and the Alcohol Policy Coordinator.

- Alderperson Margie Runnel can be reached at District 6 City of Madison, Co. at the Common Council Office (608-266-4071), or via e-mail at council@cityofmadison.com.
- Neighborhood Association. The name of the neighborhood association representative can be obtained by calling the Department of Planning & Community & Economic Development at 608-266-4635.
- Police Department Central District Captain (Sector 400) can be reached at 261-9694.
- Police Department East District Captain (Sector 600) can be reached at 267-2100.
- Police Department North District Captain (Sector 500) can be reached at 245-3652.
- Police Department West District Captain (Sectors 100-200) can be reached at 243-0503.
- Police Department South District Captain (Sector 300) can be reached at 267-8687.
- The Alcohol Policy Coordinator, Mark Woulf can be reached at 264-9295
- Orange sign-** You must display the public notice sign within three days of your application at the current premise until the Common Council makes a final determination.

Corporate/Owner Name Harmony Bar And Grill / Beverly Cracher

DBA B&G Harmony Bar LLC Contact Phone Number: 438-9808

Address 2201 Atwood Ave. Madison, WI, 53704

Current Capacity (49+): 200

Type of live entertainment that will be offered: Live Music / Bands

Number of security personnel and how they will be used: 2 Port Guards / 1 At Back Entrance / 6 E.T.

How you will handle issues regarding control and clearance of the parking lot during hours of operation and at closing time: Closing bartenders and bussers will clear

The premises and parking lot. At closing. Parking lot will be monitored by staff during all hours of operation

# 31214

How you will handle unruly patrons, intoxicated patrons, and physical disturbances: \_\_\_\_\_

BM Staff And Bouncers Will Monitor All Patrons Upon  
Entrance And Deny Them Stay In The Building. Unruly or Intoxicated  
Patrons Will Be Asked To Vacate or Offered Assistance (Cab Rides).

If Need Madison Police Will Be Contacted.

How you will handle patrons presenting fake ID's and/or how you plan to prevent alcohol sales to people under twenty-one (21) years old. If applying for an 18+ Entertainment License, please explain how you will conspicuously identify patrons who are twenty-one (21) years and older and how you plan to supervise underage patrons:

All Guests Who Enter After 9pm on Band Nights Will  
Have To Provide ID. To Prove They Are 21 or Older. Both  
Entrances Will Be Staffed With Qualified Bouncers To  
Check Doors Under 21 Is In The Building. Fake or Altered  
Identification Will Be Confiscated And Madison Police Will  
Be Called

Identify by name individuals who are employed by the establishment in a management capacity:

BRADLEY CACHOR  
SUZANNE HALL  
\_\_\_\_\_  
\_\_\_\_\_

Read carefully before signing. Upon penalty provided by law, the applicant states that each of the above questions has been truthfully answered to the best of the knowledge of the signers.

Subscribed and Sworn to Before Me:

This 1<sup>st</sup> date of August, 2013

[Signature]  
Notary Public

My Commission expires 6/26/16

[Signature]  
\_\_\_\_\_  
Officer/member/manager/partner/individual  
\_\_\_\_\_  
Officer/member/manager/partner/individual

Application to be considered at the \_\_\_\_\_ ALRC meeting and the \_\_\_\_\_ Council meeting.

License Number LICENT-20 \_\_\_\_\_ Legistar # \_\_\_\_\_

Routed:  City Zoning  Building Inspection  Madison Police Sector \_\_\_\_\_  Alder \_\_\_\_\_

31214 (District \_\_\_\_\_)