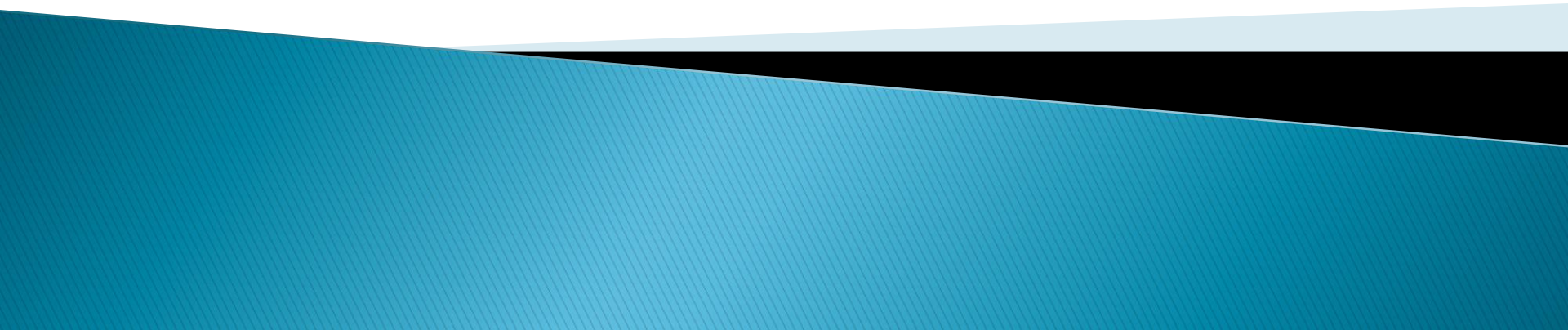


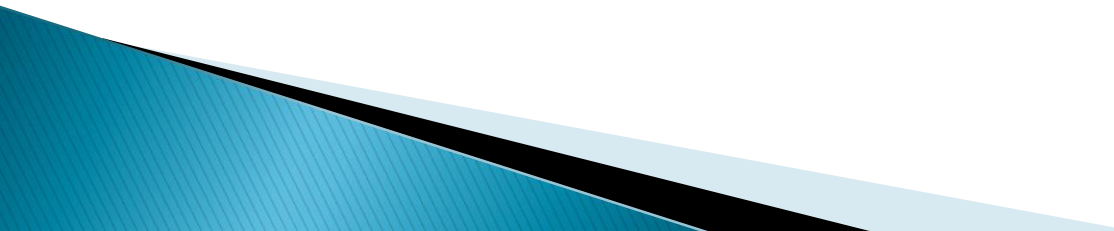
Transportation Ordinance

Common Council Briefing

August 31, 2017



Purpose

- ▶ Review Current City Transportation System Structure.
 - ▶ Discuss Transportation Ordinance Review Committee process.
 - ▶ Explain proposed ordinances.
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Current Transportation Structure

► MGO 3.14 – Department of Transportation

- (1) Purpose
- (2) Responsibilities
- (3) **Director of Transportation**
- (4) Transit and Parking Commission (**9** voting; 2 alt.)

Subcommittees of the TPC:

ADA Transit Subcommittee to the Transit and Parking Commission (**9** voting)

Parking Council for People with Disabilities (**7** voting)

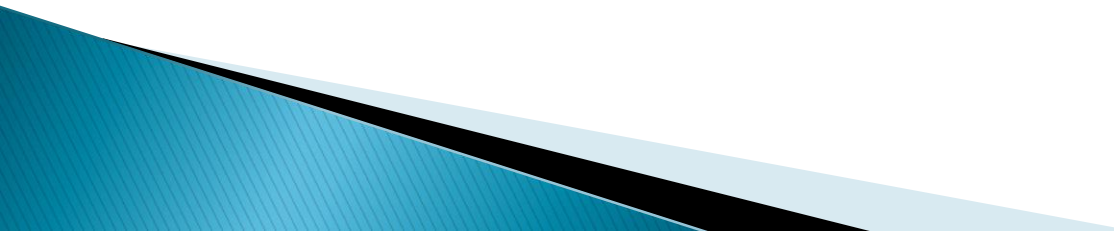
Contracted Services Oversight Subcommittee (**9** voting)

- (5) Reserved for Future Use
- (6) Pedestrian/Bicycle/Motor Vehicle Commission (**9** voting; 2 alt.)
- (7) Long-Range Transportation Planning Committee (**11** voting)
- (8) Joint Transportation Subcommittee (5 voting)
- (9) Traffic Engineering **Division**
- (10) Parking **Division**
- (11) Transit **Division**

Transportation Ordinance Review Committee (TORC)

- ▶ Council created TORC by resolution on 2/23/2016.
 - ▶ TORC created as forum for discussing the current transportation structure and consider revisions to update and modernize the city's transportation structure.
 - ▶ ~13 mtgs between 3/30/16 and 7/14/17.
 - ▶ 5 alders – Clear, DeMarb, Kemble, King, Zellers.
 - ▶ Staff input – Dryer, Erdman, Kamp, Phillips, RESJI, Trowbridge, and more.
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TORC

- ▶ After 11 mtgs, TORC introduced three ordinances to the Common Council.
 - ▶ Ordinances were reviewed and discussed by the TPC, Madison Sustainability Committee, ADA Transit Subcommittee*, Contracted Oversight Subcommittee, PBMVC, and LRTPC.
 - ▶ Mayor provided feedback at TORC meeting.
 - ▶ TORC reconvened, considered feedback, and created the version that we will discuss tonight and you will vote on next week.
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Proposed Ordinances

▶ Key Legistar Files

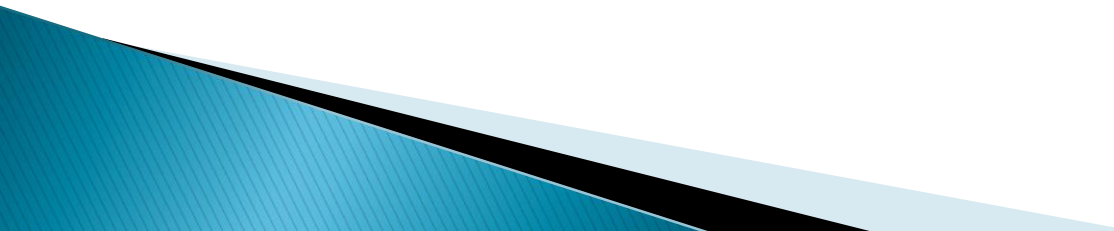
- 46376 and 46377 – repealing current Sec. 3.14.
 - Two votes needed – Charter and non-charter.
- 46249 – recreating Sec. 3.14 (DOT), creating Sec. 33.55 (TPPB), and created Sec. 33.56 (TC).
- 48107 – Misc. file holding all documents reviewed during the TORC process.

Recreating Sec. 3.14

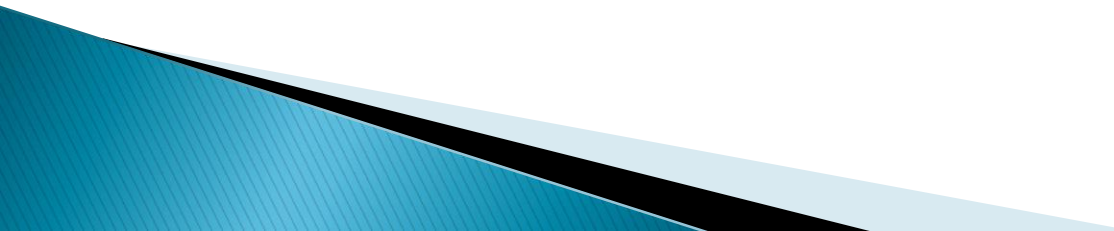
- ▶ MGO 3.14 – Department of Transportation
 - (1) Purpose
 - (2) Director of Transportation
 - (3) Divisions
 - (a) Traffic Engineering
 - (b) Transit
 - (c) Parking

Recreating Sec. 3.14

► Highlights

- Moves commissions and committees to Ch. 33.
 - Establishes a purpose with focus on managing the various modes (“multi-modal”) forms of the city’s transportation system.
 - Calls for Director of Transportation.
 - Incorporates RESJI language.
 - Calls for cross department cooperation.
 - Maintains existing DOT divisions.
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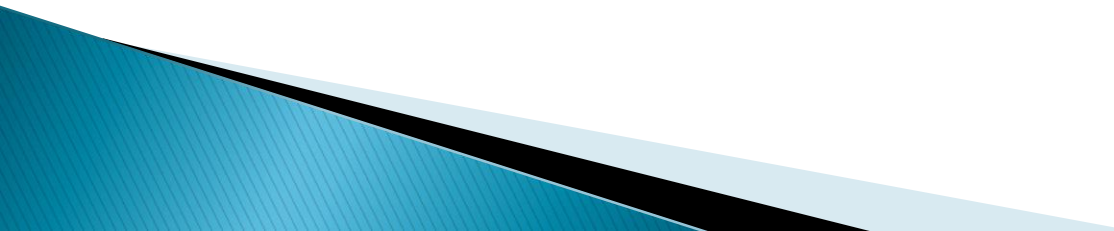
Recreating Commission and Committee Structure

- ▶ Move to Ch. 33.
 - ▶ Shift from 7 commissions, committees, and subcommittees to 2 bodies.
 - ▶ Shift from 59 voting members and 4 alternates to 18 voting members 4 alternates.
 - ▶ Policy Board to focus on policy.
 - ▶ Transportation commission to focus on implementation of policy.
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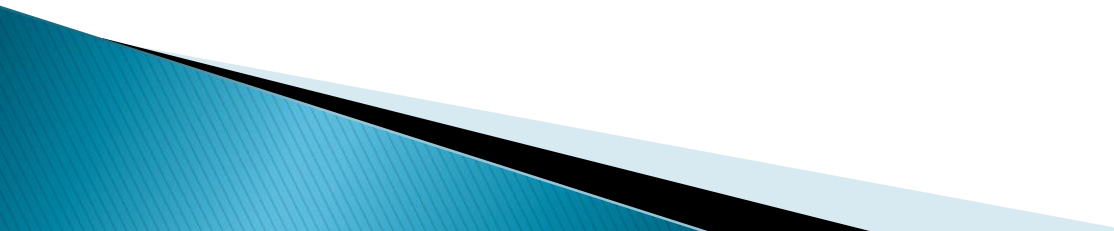
Sec. 33.55 – Transportation Policy and Planning Board (TPPB)

- ▶ 9 voting members and 2 alternates
 - 3 members of the Common Council
 - **1 Regional Representative**
 - 4 residents of the City of Madison
 - 1 member of the Plan Commission who may be either a resident or Common Council member
 - 2 alternates – may be either resident or Common Council member

TPPB Purpose

- ▶ TORC spent two meetings crafting the purpose of the TPPB:
 - Safe, efficient, economical, equitable, and sustainable;
 - Transportation policies should compliment land use policies;
 - Transportation policies should recognize the critical role that Madison's transportation system plays in the movement of people and goods throughout the Madison region.
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TPPB Key Duties

- ▶ Collaborate with DPCED on transportation element of Comprehensive Plan;
 - ▶ **Adopt transportation policies and plans** for all elements of the transportation system;
 - ▶ Make recommendations to CC on proposed ordinances and proposed transportation division budgets;
 - ▶ Eliminate disparities people of color and people of low income face in the transportation structure.
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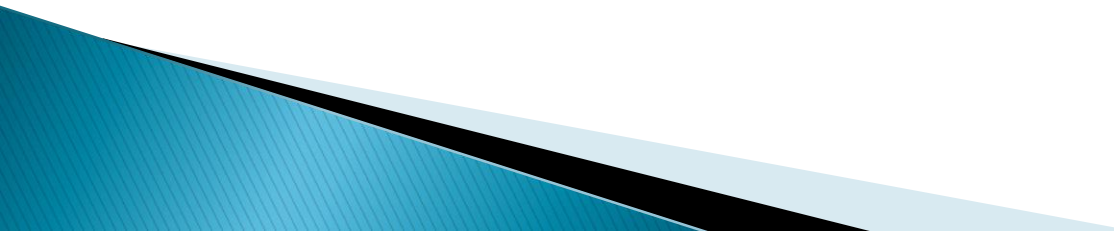
Sec. 33.56 Transportation Commission (TC)

- ▶ 9 voting members and 2 alternates
 - 7 residents of the City of Madison
 - 2 members of the Common Council
 - 2 alternates
 - Each member must be capable of and committed to holding a multi-element, system-wide perspective on transportation issues. Moreover,
 - 1 member must have knowledge of equity issues and the needs of marginalized communities;
 - 1 member must have knowledge of issues facing people with disabilities;
 - 1 member must have knowledge of issues facing user's of the city's parking system;
 - 1 member whose primary mode of transportation in the city is walking;
 - 1 member whose primary mode of transportation in the city is biking;
 - 1 member whose primary mode of transportation in the city is transit;
 - 1 Common Council member and 1 resident member must also be a member of the TPPB.
 - For any remaining position, preference given to appointing individuals of color or low income; individuals whose primary mode of transportation in the city is biking; and individuals whose primary mode of transportation in the city is transit.

TC Purpose

- ▶ Purpose of the TC is to decide specifically delineated implementation related transportation issues in a manner that is consistent with the transportation policies and plans adopted by the TPPB or CC.

TC Key Duties

- ▶ Duties to decide issues related to Transit, Parking, and PBMV.
 - ▶ Sec. 33.56(5)(a)–(c).
 - ▶ TORC reviewed spreadsheet of all duties currently performed by the various conditions and transferred those to either the TPPB or TC.
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Equity Language

- ▶ RESJI Members at each meeting
- ▶ RESJI tool applied to ordinance
- ▶ Ordinance employs equity language through Secs. 3.14, 33.55, and 33.56
 - DOT, TPPB, and TC each separately charged with duty to eliminate any disparities that people of color and people of low income experience with respect to the city's transportation policies;
 - 33.55(3)(d) relates to TPPB appointments;
 - 33.56(3)(a) relates to TC appointments;
 - Result of equity tool were recommendations pertaining to the implementation of these ordinances and the importance of ensuring that the DOT, TPPB, and TC carries out its charge to eliminate disparities.

Effective date

- ▶ If passed, ordinances become effective January 1, 2018.