



Meeting Minutes - Approved
URBAN DESIGN COMMISSION

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, June 12, 2024

4:30 PM

Virtual

CALL TO ORDER / ROLL CALL

- Present:** 5 - Kathryn (Wendy) von Below; Jessica Klehr; Cliff Goodhart; Christian J. Harper and Russell S. Knudson
- Absent:** 1 - Rafeeq D. Asad
- Excused:** 2 - Marsha A. Rummel and Shane A. Bernau

APPROVAL OF MINUTES

A motion was made by Klehr, seconded by Knudson, to Approve the Minutes of May 29, 2024. The motion passed by voice vote/other.

PUBLIC COMMENT

1. [81138](#) Public Comment
- None.

DISCLOSURES AND RECUSALS

None.

AGENDA OVERVIEW

Chris Wells, Acting Secretary, gave an overview of the projects.

PUBLIC HEARING ITEMS

2. [83454](#) 8000, 8010, 8020, 8030, 8040, & 8102 Excelsior Drive - Comprehensive Design Review of Signage (CDR). (District 9)
- This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.
- A motion was made by Klehr, seconded by von Below, to Grant Final Approval. The motion passed by voice vote/other.**
3. [83456](#) 739 S Gammon Road - Major Amendment to an Existing Comprehensive Design Review of Signage (CDR). (District 19)
- This item was approved as a consent item with the finding that all applicable standards are adequately addressed and with all the staff recommendations contained in the report.

A motion was made by Klehr, seconded by von Below, to Grant Final Approval. The motion passed by voice vote/other.

4. [83460](#) 652 Burnt Sienna Drive - Comprehensive Design Review of Signage (CDR). (District 9)

A motion was made by Klehr, seconded by Knudson, to Refer to the URBAN DESIGN COMMISSION meeting of June 26, 2024. The motion passed by voice vote/other.

5. [83457](#) 339 W Gorham Street - Comprehensive Design Review of Signage (CDR). (District 4)

A motion was made by Klehr, seconded by Knudson, to Refer to the URBAN DESIGN COMMISSION meeting of June 26, 2024. The motion passed by voice vote/other.

6. [83459](#) 6402 Schroeder Road - Major Exterior Alteration to an Existing Building in Design District (UDD) 2. (District 19)

The motion provided for the following:

- Relook at the three blue colors to be sure they are compatible.
- Consider vinyl coated chain link fence material, in dark bronze or black.
- Relook at how the building transitions from old to new, and provide more cohesion between the two.
- The continued use of stone mulch in the existing planting beds is acceptable. New planting areas shall use bark mulch.
- The one Callery Pear tree is acceptable, though not preferred; the architectural issues are more important.

A motion was made by Knudson, seconded by von Below, to Grant Initial Approval. The motion passed by voice vote/other.

7. [83452](#) 2302 Commercial Avenue - Major Exterior Alterations to an Existing Building in Urban Design District (UDD) 4. (District 12)

A motion was made by Klehr, seconded by Harper, to Refer to a future URBAN DESIGN COMMISSION meeting. The motion passed by voice vote/other.

SPECIAL ITEM OF BUSINESS

8. [82973](#) Repealing and Recreating Section 33.24 of the Madison General Ordinances related to the Urban Design Commission to implement Phase 1 of planned multi-phase revisions to the UDC ordinance.

A motion was made by Klehr, seconded by Knudson, to Refer to the URBAN DESIGN COMMISSION meeting of July 17, 2024. The motion passed by voice vote/other.

INFORMATIONAL PRESENTATION

9. [83657](#) 6910 Seybold Road - New Mixed-Use Building in Urban Design District (UDD) 2. (District 19)

The Urban Design Commission Received an Informational Presentation

SECRETARY'S REPORT

SCHEDULE OF MEETINGS

BUSINESS BY MEMBERS

10. [81137](#) 2024 Announcements, Questions and/or Considerations for Future Agendas (no other action to be taken under this item).

ADJOURNMENT

The meeting was Adjourned at 5:48 p.m. by unanimous consent.