



Change of Premises

LICPGH-2016-00281
(Number)

(scanned)

42572
(Leg file number)

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

(Processing step)

(initials)

This application modifies existing alcohol license number: LC LIB 2014 00279

- Class A Beer
 Class A Liquor
 Class C Wine
 Class B Beer
 Class B Liquor

Aldermanic District: 4 Alder Name: Verwey Police Sector: 403

Corporate Information

Licensed Premise Information

Business Legal Name: Segredo, LLC
 Business Address: 624 University Ave
Madison WI
 Corporate Contact Name & Position: _____
Michael Hiert, Owner

Business dba Name: Liquid Ruby Lounge
 Licensed Address: 624 University Ave
Madison WI
 Business Contact Name & Position: _____
Michael Hiert, Owner

Phone & Email: (609)6835225
michael@liquidmadison.com

Phone & Email: (609)6835225
michael@liquidmadison.com

Liquor Beer Agent Name: Benjamin Charby % Alcohol: 75 % Food: 0
55% other

Current Capacity (indoor): 960

Current Capacity (outdoor): N/A

Proposed Capacity (indoor): 1046

Proposed Capacity (outdoor): N/A

Description of Proposed Changes: No floor plan change. Technical correction based on actual stair widths measurements by our architect correcting erroneous estimates.

- Detailed Floor Plans included (required)
 Orange sign and "License Renewals & Changes" brochure issued

X [Signature]
 Applicant signature

Date: 4/8/16

(will send a pre-read explaining the technical change to be distributed before the meeting)