

Dear Members on the Urban Design Commission and Plan Commission,

The growing population of Jewish students at the University of Wisconsin underscores the necessity for an expanded Chabad building. This roughly 12,000 sf addition will not only accommodate the increasing demand for Chabad's programs but also provide a more functional and versatile space for various activities and events for students on campus.

The proposed new addition will be located adjacent to the existing historical building and a recent addition built back in 2017. The proposed addition will preserve the historic façade and pickup on existing materials and horizontal planes to create a harmonious and aesthetically pleasing overall façade. By integrating a monumental grand staircase into the design, along the street facing façade, will help activate the adjacent park and help enhance the overall site context by providing relief from the harsh realities of the city scape and offer a moment of wonder to all that pass by.

I am confident that the proposed architectural enhancements will facilitate the organization's mission to foster inclusivity, cultural awareness, and community engagement. The design aims to create an environment that supports the diverse needs of the Chabad organization and Jewish student population, as well as, enhance the overall student campus experience.

Thank you for considering our project.

Sincerely,
Hamid Noughani