

DRAFT GOALS

Madison will . . .



HOUSING

1. Have a full range of quality and affordable housing opportunities throughout the City.



TRANSPORTATION

2. Have a safe and efficient regional transportation system that offers a variety of choices among transportation modes.

3. Make land use and transportation decisions in a mutually supportive manner to provide access for all.



LAND USE

4. Be comprised of compact, interconnected, neighborhoods anchored by a network of mixed-use activity centers.

5. Be the center of our region, with Downtown serving as our primary activity hub.

6. Have a unique character and strong sense of place in its neighborhoods and the city as a whole.



ECONOMIC DEVELOPMENT

7. Have a growing, diversified economy that offers opportunity for all.



CULTURAL AND HISTORICAL RESOURCES

8. Value our cultural and historical assets.



PARKS, OPEN SPACE, AND RECREATION

9. Have a parks and open space system that preserves natural areas while offering recreational opportunities and gathering places.



NATURAL RESOURCES

10. Be a steward of our land, air, and water resources and interconnected ecological systems.



AGRICULTURAL RESOURCES

11. Support the region's agricultural prominence with a strong food economy and access to healthful foods.



UTILITIES & COMMUNITY FACILITIES

12. Have efficient and reliable public utilities, facilities, and services that support all residents.



INTERGOVERNMENTAL/REGIONAL COOPERATION

13. Collaborate with other units of government to improve efficiency and achieve shared goals.



Imagine Madison
People Powered Planning