URBAN DESIGN COMMISSION APPLICATION

City of Madison Planning Division Madison Municipal Building, Suite 017 215 Martin Luther King, Jr. Blvd. P.O. Box 2985 Madison, WI 53701-2985 (608) 266-4635



FOR OFFICE USE ONLY:

Date Received _____2/17/25 11:36 a.m. ____

Initial Submittal Paid _____

Revised Submittal

Complete all sections of this application, including the desired meeting date and the action requested. If your project requires both UDC <u>and</u> Land Use application submittals, a completed <u>Land Use Application</u> and accompanying submittal materials are also required to be submitted.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the Planning Division at (608) 266-4635.

Si necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para acceder a estos formularios, por favor llame al (608) 266-4635.

Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau Koog Npaj (Planning Division) (608) 266-4635.

1. Project Information

Address (list all addresses on the project site): 3375-3361 E Washington Avenue / 922-930 N Fair Oaks

Title:

2. Ap	plication Type (ch	neck all that a	apply) and Requested Date			
UD	C meeting date re	quested 🖊	1arch 5, 2024			
	New developme	nt 🗆	Alteration to an existing or	previ	ously-approved development	
凶	Informational		Initial Approval		Final Approval	
3. Pro	oject Type					
	Project in an Urba	an Design Dist	rict	Sigr	age	
			listrict (DC), Urban		Comprehensive Design Review (CDR)	
	Mixed-Use District (UMX), or Mixed-Use Center District (MXC)				Modifications of Height, Area, and Setback	
	Campus Institutional District (CI), or Employment Campus				Sign Exceptions as noted in Sec. 31.043(3), MGO	
_		District (EC)			Other	
	 Planned Development (PD) General Development Plan (GDP) 			Please specify		
		plementation Plan (SIP)				
	Planned Multi-Us	e Site or Resid	ential Building Complex			
4 4 10	alicent Acout or	d Duonoutru	Owner Information			
4. Ар	plicant, Agent, ar					
Ар	plicant name	Travis Fauchald 464 S Hickory St., Ste C		Company <u>Volker Development Inc.</u> City/State/Zip <u>Fond du Lac, WI 54935</u>		
Str	eet address					
Tel	Telephone 952-334-7294		Email t.fauchald@volker.co			
Pro	Project contact person			Cor	npany	
Str	eet address	8401 Greenway Blvd Suite 900		City/State/Zip <u>Middleton, WI 53562</u>		
Tel	ephone			Em	ail	
Pro	operty owner (if n	ot applicant)	John Brigham Bricaerandenes			
Str	eet address			City	/State/Zip	
Tel	ephone	608 692 082	21	Em	ail john@emi-mgmt.com	

M:\PLanning Division\Commissions & Committees\Urban Design Commission\Templates & Forms\Application — November 2022

URBAN DESIGN COMMISSION APPROVAL PROCESS

Introduction

The City of Madison's Urban Design Commission (UDC) has been created to:

- Encourage and promote high quality in the design of new buildings, developments, remodeling, and additions so as to maintain and improve the established standards of property values within the City.
- Foster civic pride in the beauty and nobler assets of the City, and in all other ways possible assure a functionally efficient and visually attractive City in the future.

Types of Approvals

There are three types of requests considered by the UDC:

- <u>Informational Presentation</u>. A request for an Informational Presentation to the UDC may be requested prior to seeking any
 approvals to obtain early feedback and direction before undertaking detailed design efforts. Applicants should provide
 details on the context of the site, design concept, site and building plans, and other relevant information to help the UDC
 understand the proposal and provide feedback. (Does not apply to CDR's or Signage Modification requests)
- <u>Initial Approval</u>. Applicants may, at their discretion, request Initial Approval of a proposal by presenting preliminary design information. As part of their review, the Commission will provide feedback on the design information that should be addressed at Final Approval stage.
- <u>Final Approval</u>. Applicants may request Final Approval of a proposal by presenting all final project details. Recommendations or concerns expressed by the UDC in the Initial Approval must be addressed at this time.

Presentations to the Commission

The Urban Design Commission meets virtually via Zoom, typically on the second and fourth Wednesdays of each month at 4:30 p.m. Applicant presentations are strongly encouraged, although not required. Prior to the meeting, each individual speaker is required to complete an online registration form to speak at the meeting. A link to complete the online registration will be provided by staff prior to the meeting. Please note that individual presentations will be limited to a **maximum of three (3) minutes**. The pooling of time may be utilized to provide one speaker more time to present, however the additional time will be based on the number of registrants from the applicant team, i.e. two (2) applicant registrants = six (6) minutes for one (1) speaker.

Primarily, the UDC is interested in the appearance and design quality of projects. Emphasis should be given to the site plan, landscape plan, lighting plan, building elevations, exterior building materials, color scheme, and graphics. Please note that presentation slides, in a PDF file format, are required to be submitted **the Friday before** the UDC meeting.

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimum application requirements for the type of approval indicated. Please note that the UDC and/ or staff may require additional information in order to have a complete understanding of the project.

Providing additional

information beyond these

minimums may generate

from the Commission.

a greater level of feedback

1. Informational Presentation

- Locator Map
- □ Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- □ Contextual site information, including photographs and layout of adjacent buildings/structures
- □ Site Plan
- □ Two-dimensional (2D) images of proposed buildings or structures.

2. Initial Approval

- Locator Map
- □ Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- Contextual site information, including photographs and layout of adjacent buildings/structures
- □ Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- Landscape Plan and Plant List (*must be legible*)
- Building Elevations in **both** black & white and color for all building sides, including material and color callouts
- PD text and Letter of Intent (if applicable)

3. Final Approval

All the requirements of the Initial Approval (see above), plus:

- □ Grading Plan
- Lighting Plan, including fixture cut sheets and photometrics plan (must be legible)
- Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- □ Site Plan showing site amenities, fencing, trash, bike parking, etc. (if applicable)
- D PD text and Letter of Intent (if applicable)
- □ Samples of the exterior building materials
- Proposed sign areas and types (if applicable)

4. Signage Approval (Comprehensive Design Review (CDR), Sign Modifications, and Sign Exceptions (per Sec. 31.043(3))

- Locator Map
- Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Modifications criteria is required)
- □ Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- □ Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- Illustration of the proposed signage that meets Ch. 31, MGO compared to what is being requested
- Graphic of the proposed signage as it relates to what the Ch. 31, MGO would permit

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

- 2. Sheet number
- 3. North arrow
- 4. Scale, both written and graphic
- 5. Date
- 6. Fully dimensioned plans, scaled at 1"= 40' or larger

** All plans must be legible, including the full-sized landscape and lighting plans (if required)

1. Title block

Urban Design Commission Application (continued)

5. Required Submittal Materials

□ Application Form

• A completed application form is required for <u>each</u> UDC appearance. For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (Initial or Final Approval) from the UDC.

□ Letter of Intent

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required.
- For signage applications, a summary of how the proposed signage is consistent with the applicable Comprehensive Design Review (CDR) or Signage Modification review criteria is required.
- Development Plans (Refer to checklist on Page 4 for plan details)
- **Filing Fee** (Refer to Section 7 (below) for a list of application fees by request type)
- Electronic Submittal
 - Complete electronic submittals <u>must</u> be received prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. All plans must be legible and scalable when reduced. Individual PDF files of each item submitted should be submitted via email to <u>UDCapplications@cityofmadison.com</u>. The email must include the project address, project name, and applicant name.
 - Email Size Limits. Note that <u>an individual email cannot exceed 20MB</u> and <u>it is the responsibility of the applicant</u> to present files in a manner that can be accepted. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

□ Notification to the District Alder

• Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

6. Applicant Declarations

- 1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with ______ on _____.
- 2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant ______ Relationship to property ______

Authorizing signature of property owner _____

7. Application Filing Fees

Fee payments are due by the submittal date. Payments received after the submittal deadline may result in the submittal being scheduled for the next application review cycle. Fees may be paid in-person, via US Mail, or City drop box. If mailed, please mail to: *City of Madison Building Inspection, P.O. Box 2984, Madison, WI 53701-2984*. The City's drop box is located outside the Municipal Building at 215 Martin Luther King, Jr. Blvd. on the E Doty Street side of the building. Please make checks payable to *City Treasurer,* and include a completed application form or cover letter indicating the project location and applicant information with all checks mailed or submitted via the City's drop box.

Please consult the schedule below for the appropriate fee for your request:

- Urban Design Districts: \$350 (per <u>\$33.24(6) MGO</u>).
- Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150 (per §33.24(6)(b) MGO)
- □ Comprehensive Design Review: \$500 (per <u>\$31.041(3)(d)(1)(a) MGO</u>)
- □ Minor Alteration to a Comprehensive Sign Plan: \$100 (per <u>§31.041(3)(d)(1)(c) MGO</u>)
- All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for Sign Modifications (of height, area, and setback), and additional sign code approvals: \$300 (per §31.041(3)(d)(2) MGO)
- A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

Date

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

February 17, 2025

Jessica Vaughn; Urban Design Commission Secretary Madison Municipal Building, Suite 017 215 Martin Luther King Jr. Blvd P.O. Box 2985 Madison, Wisconsin 53701-2985



Re: Letter of Intent 922-930 N Fair Oaks Ave & 3361-3375 E Washington Ave – UDC Informational KBA Project #2439

Ms. Jessica Vaughn,

The following is submitted together with the plans and application for the Urban Design Commission's Informational Review and consideration:

Project Description:

We are pleased to present our proposal for the redevelopment of the properties located at 922-930 N Fair Oaks and 3361-3375 E Washington Ave. Situated on the south side of the intersection of E Washington Ave and N Fair Oaks, the proposed development will feature a 5-story mixed-use building comprising 153 multifamily units and 142 vehicle parking stalls.

This project will provide affordable housing units for the benefit of the neighborhood and City. It is located within Urban Design District No. 5. The properties at 922 and 926 N Fair Oaks are currently undergoing a rezoning process to Commercial Corridor – Transitional (CC-T) district, in preparation for this redevelopment. The rezoning is scheduled for discussion at the Plan Commission Meeting on March 3rd. The remaining properties are already zoned as CC-T.

The architectural design of the proposed building integrates recessed balconies and a balanced arrangement of materials, enhancing the character of the evolving East Washington Avenue corridor. The design features both vertical and horizontal articulation and includes brightly colored vertical accent elements that wrap around the building. A distinctive corner of the building is highlighted with a two-story glass retail space, complemented by color-accented panels on the upper stories. Additionally, the corner retail area will feature outdoor seating within a landscaped patio, creating a pedestrian-friendly environment.

Conformance with UDD No. 5 Requirements

This preliminary design addresses the following Urban Design District 5 criteria:

- The terrace along East Washington Avenue and Fair Oaks will be added or expanded to a minimum of 8' in depth to allow for street tree plantings to occur in coordination with City Forestry guidelines.
- Off-street parking is located at the rear of the building with a dedicated drop-off location for residents, limited surface parking for guests and residents, and underground garage parking for resident use. Surface parking will be complemented by tree islands with a privacy fence along the rear lot lines adjacent to neighboring properties.

- Building signage will be integrated into the architecture of the building. Site and wayfinding signage will be integrated into the landscape plan. All signage will conform to Madison General Sign Ordinances.
- The building design incorporates high-durability composite materials with a masonry-clad ground level. The balance of materials remains consistent around all sides of the building.
- Accent colors are included via a rhythm of vertical, angled window bay elements as well as brightly colored composite panel sections at the ends and center of the building faces, visually dividing the building façade into smaller sections.
- The building scale corresponds to the urban character of East Washington Ave, providing a strong presence on a busy intersection adjacent to the newly-constructed mixed-use project across the street. The massing steps down at the end of the Fair Oaks wing of the building to reduce its scale as it faces the residential neighborhood to the South.
- A pedestrian-oriented retail space is sited prominently on the corner of East Washington Ave and Fair Oaks Ave, providing an attractive, glass storefront space with outdoor seating for the use of patrons.
- Exterior lighting will be designed with full cut-off fixtures, complying with all Madison Ordinances. Building lighting will be anti-glare in nature, providing localized lighting for residents' balconies and outdoor recreation areas.
- Landscaping will be designed with a variety of hardy, colorful species, providing visual interest, shading, and privacy screening.

We look forward to collaborating with you on this project and welcome your feedback on these initial design concepts.

Thank you for considering our proposal.

Sincerely,

Keni Bun

Kevin Burow, AIA, NCARB, LEED AP Managing Member



SHEET INDEX

G 000	Cover Sheet
G 002	Locator Map
G 003	Context Photos
CA101	Site Plan - Conceptual
L101	Conceptual Landscape Plan
L102	Precedent Landscape Imagery
AC100	Basement Floor Plan
AC101	First Floor Plan
AC102	Second Floor Plan
AC103	Third Floor Plan
AC104	Fourth Floor Plan
AC105	Fifth Floor Plan
AC203	Exterior Elevations Colored

AC204 Exterior Elevations Colored

Concept Images



PROJECT DATE: 02.17.2025 **ISSUED FOR:** UDC Informational Submittal - 02.17.2025



PROJECT NUMBER: 2439



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Locator Map

Multi-Family Development 922-930 N. Fair Oaks & 3361-3375 E. Washington Ave.

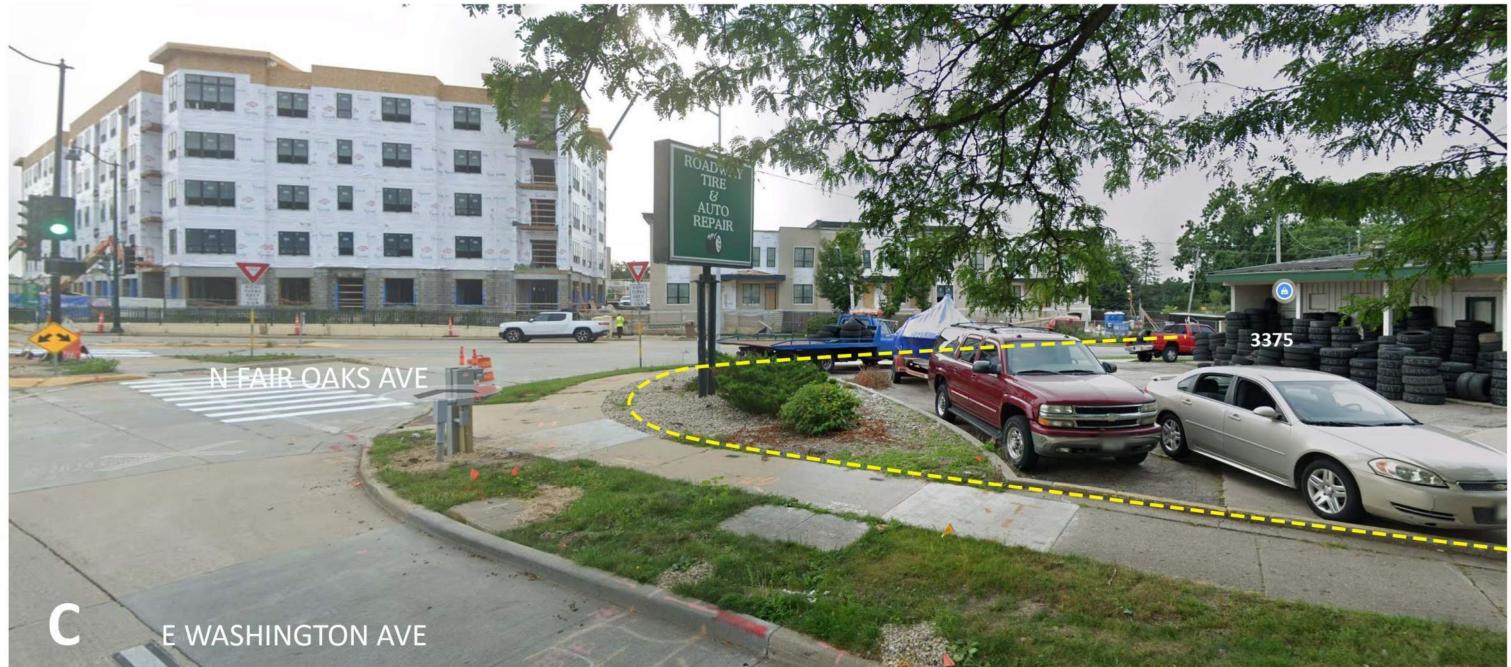


UDC INFORMATIONAL SUBMITTAL | 2025.02.17 | 2439









Context Photos

Multi-Family Development 922-930 N. Fair Oaks & 3361-3375 E. Washington Ave.



UDC INFORMATIONAL SUBMITTAL | 2025.02.17 | 2439





Conceptual Site Plan

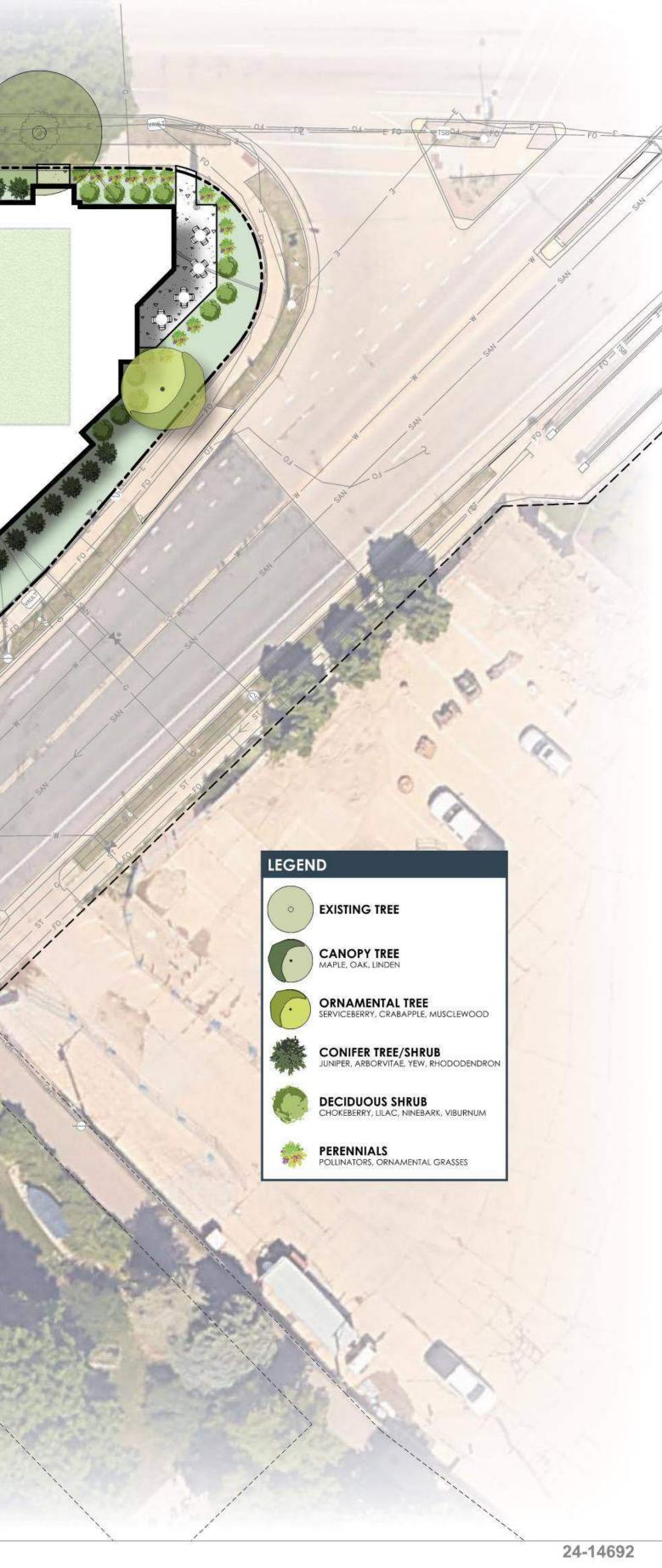
922-930 N. Fair Oaks & 3361-3375 E. Washington Ave.

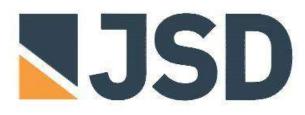
UDC INFORMATIONAL SUBMITTAL | 2025.02.17 | 2439

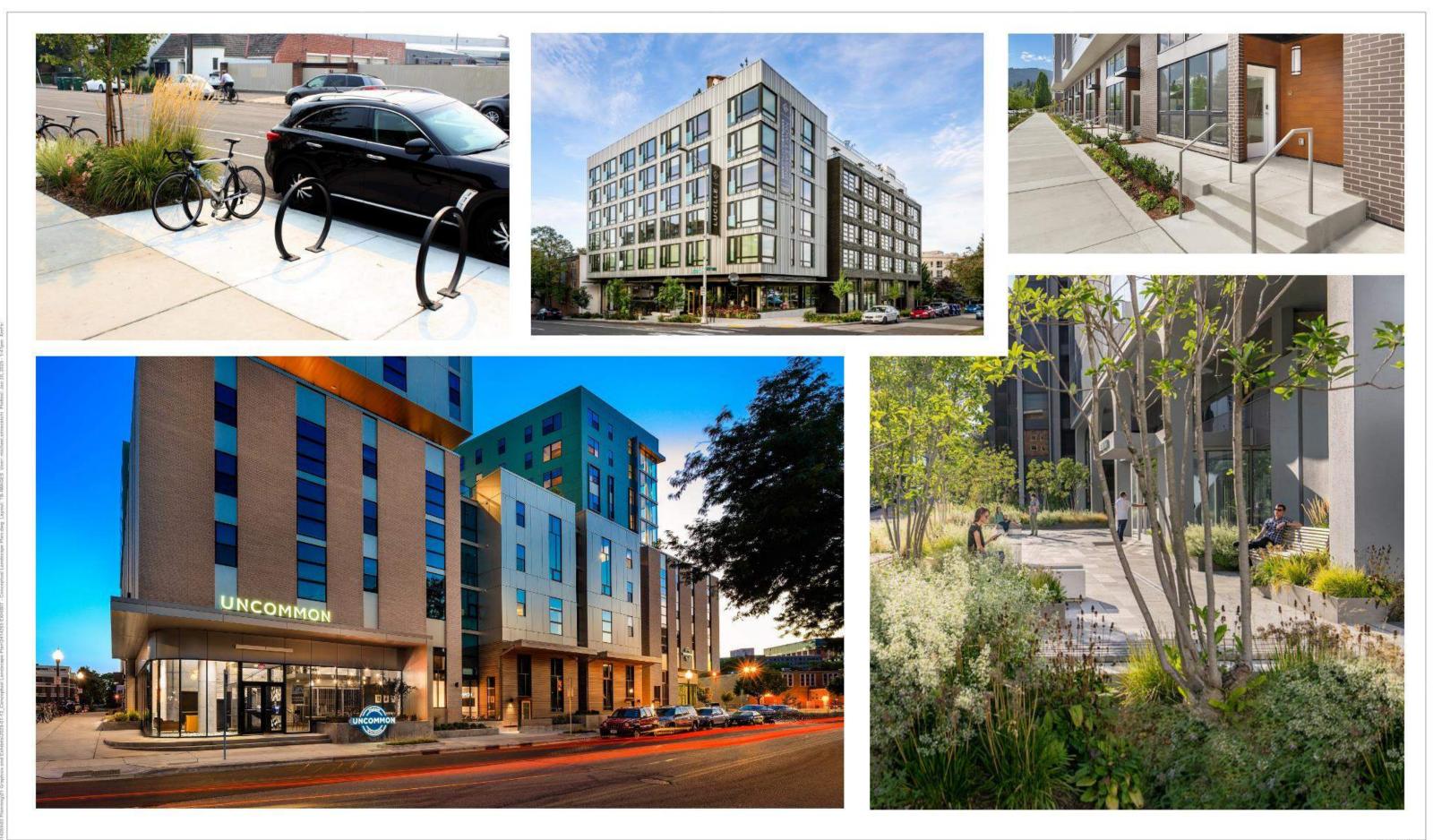












VOLKER - FAIR OAKS MULTIFAMILY PRECEDENT LANDSCAPE IMAGERY

MADISON, WI

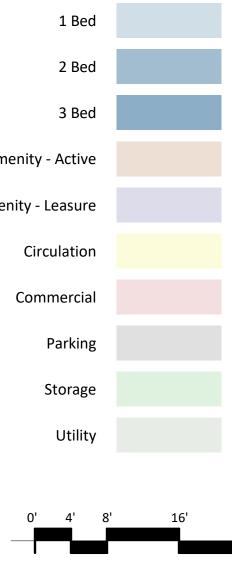
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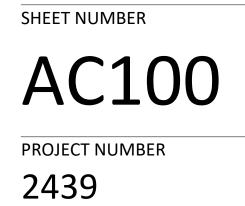
1 00 - BASEMENT AC100 3/32" = 1'-0"



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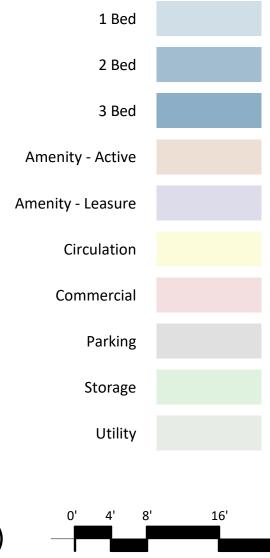


E. Washington & Fair Oaks, Madison, WI SHEET TITLE **Basement Floor** Plan

PROJECT TITLE Mixed-Use Redevelopment



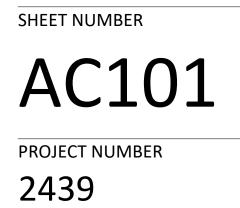




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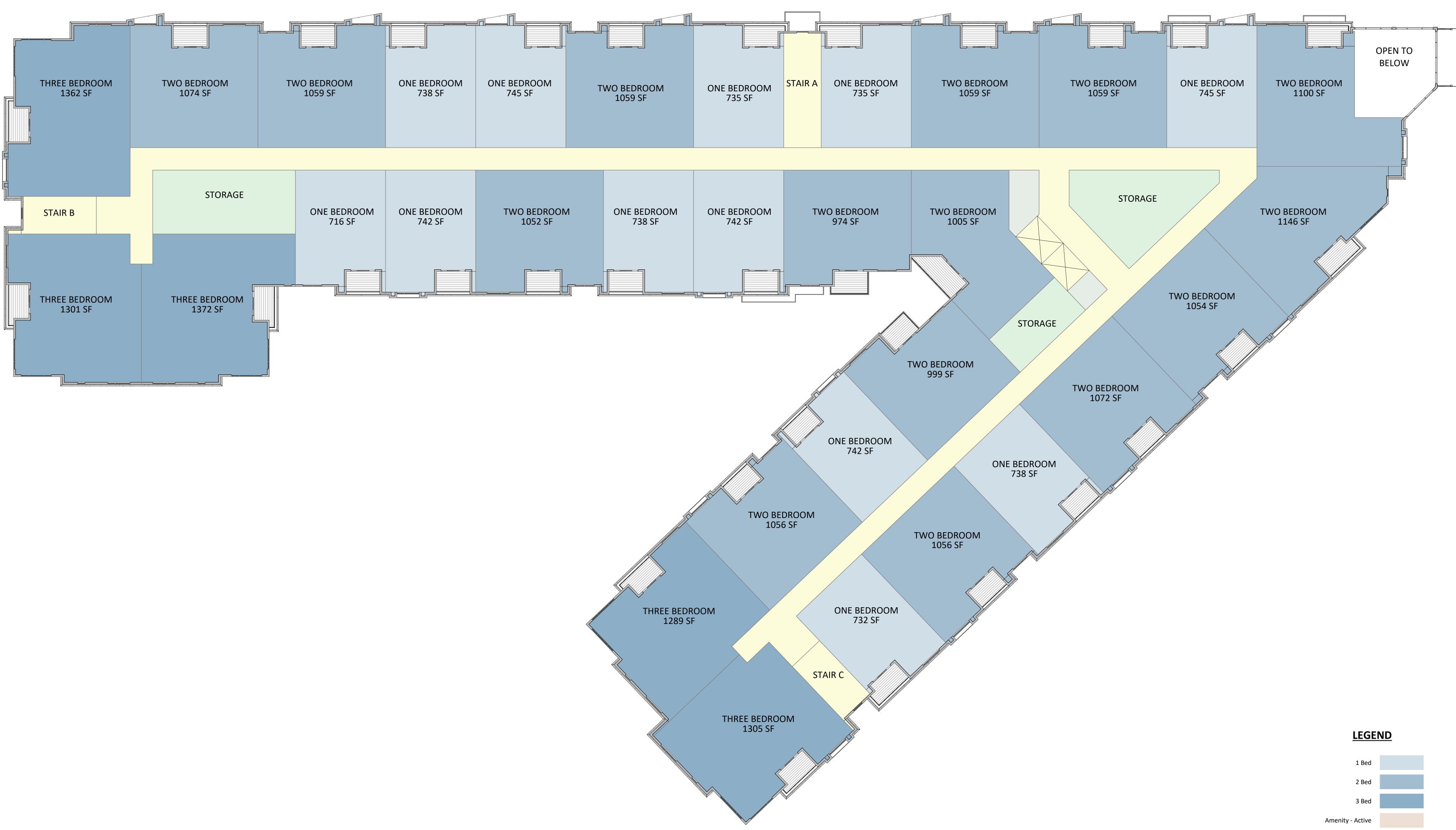
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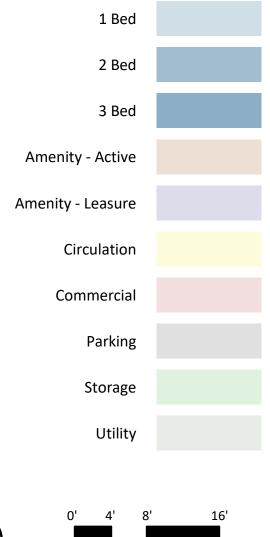
E. Washington & Fair Oaks, Madison, WI SHEET TITLE First Floor Plan

PROJECT TITLE Mixed-Use Redevelopment





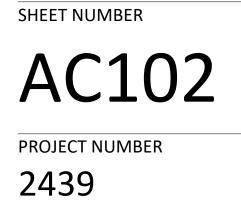
1 02 - SECOND FLOOR AC102 3/32" = 1'-0"



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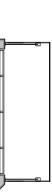
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E. Washington & Fair Oaks, Madison, WI SHEET TITLE Second Floor Plan

Redevelopment

PROJECT TITLE Mixed-Use





1 03 - THIRD FLOOR AC103 3/32" = 1'-0"





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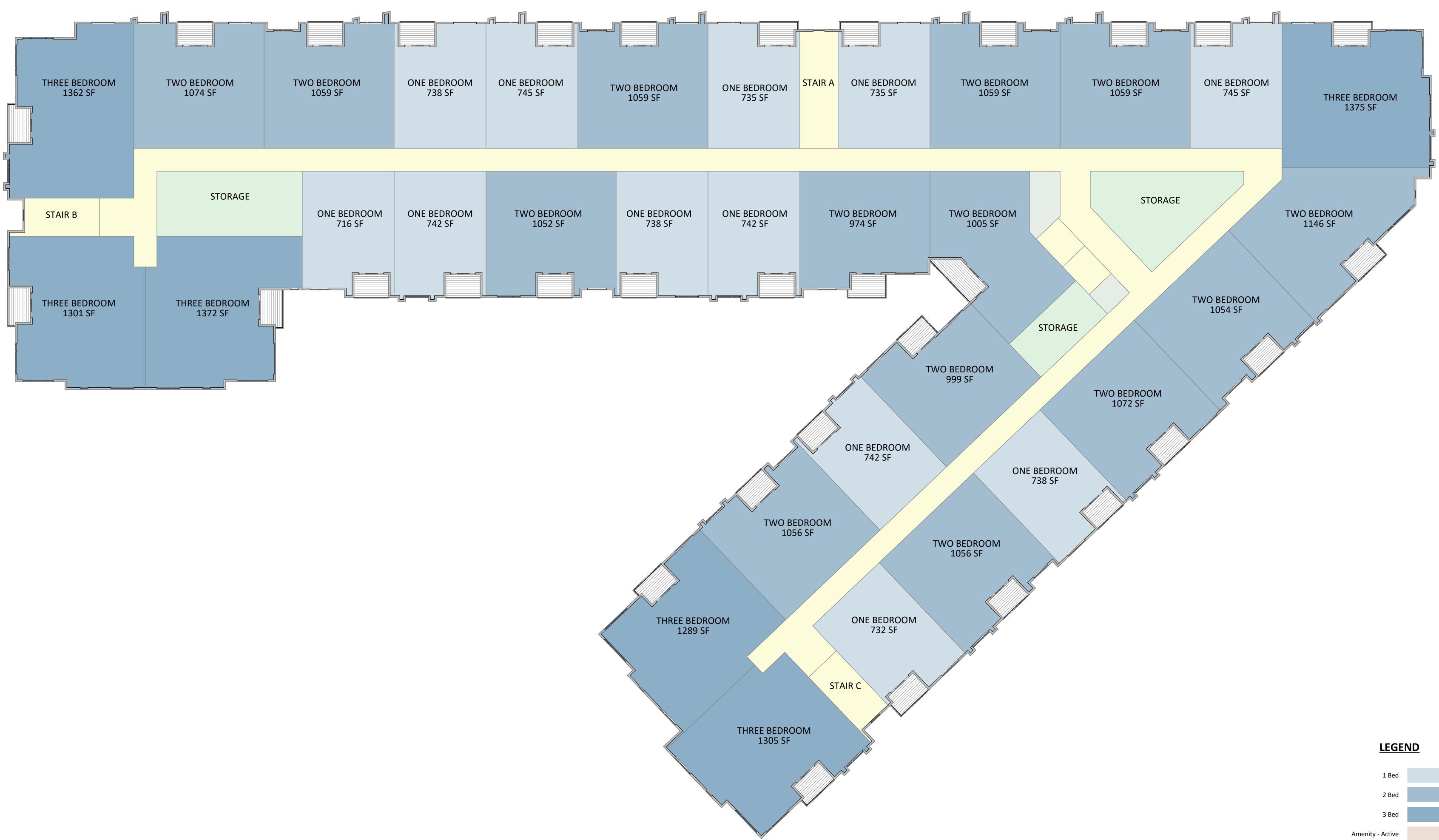


E. Washington & Fair Oaks, Madison, WI SHEET TITLE Third Floor Plan

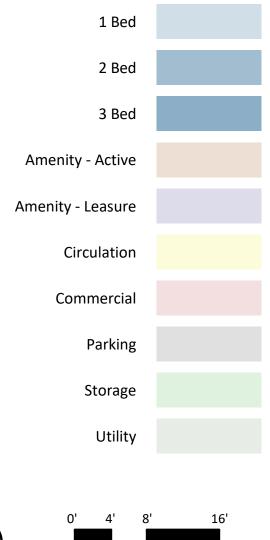
Redevelopment

PROJECT TITLE Mixed-Use





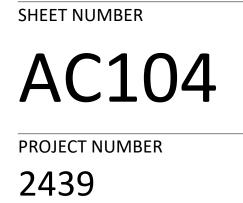
1 04 - FOURTH FLOOR AC104 3/32" = 1'-0"



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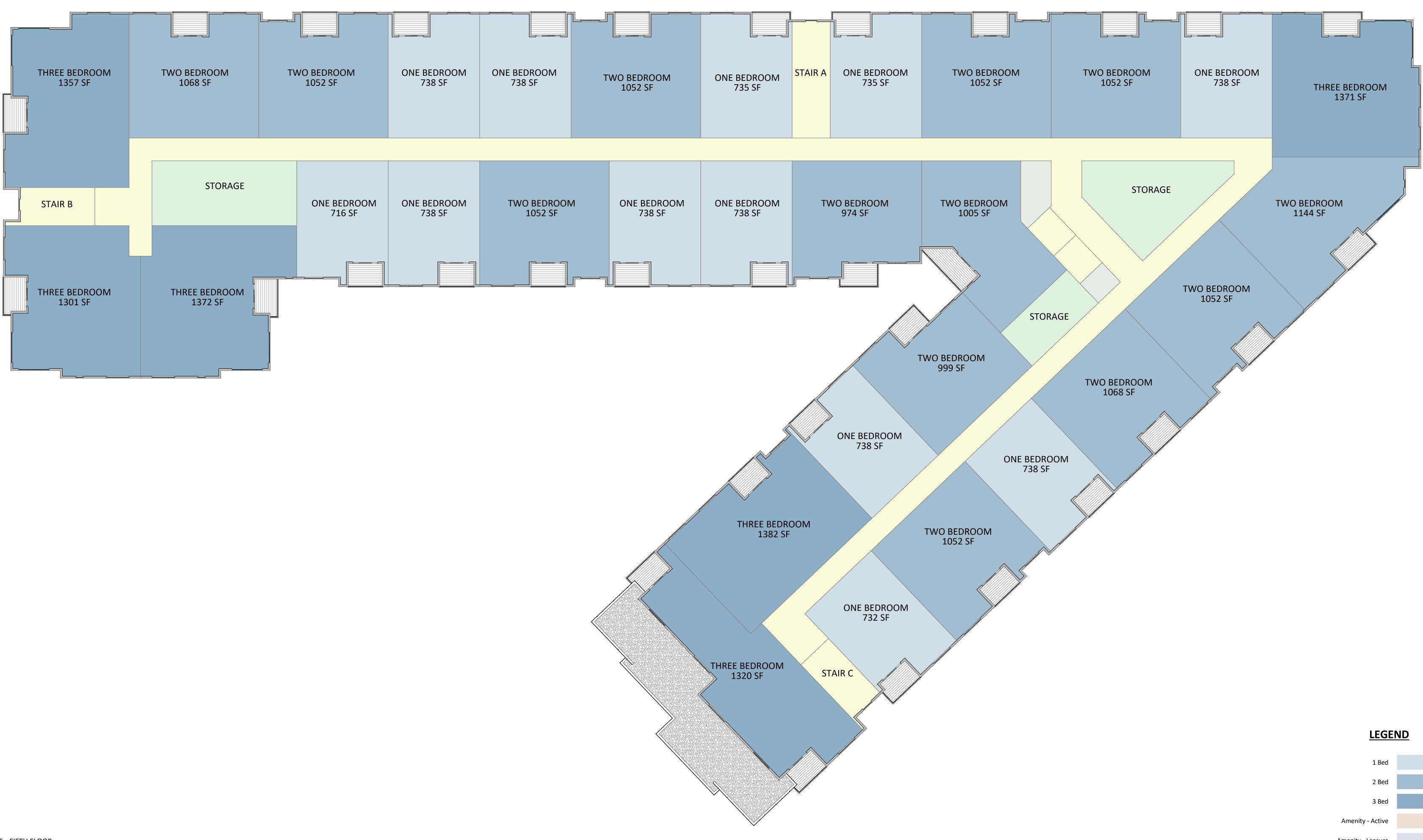
E. Washington & Fair Oaks, Madison, WI SHEET TITLE Fourth Floor Plan

Redevelopment

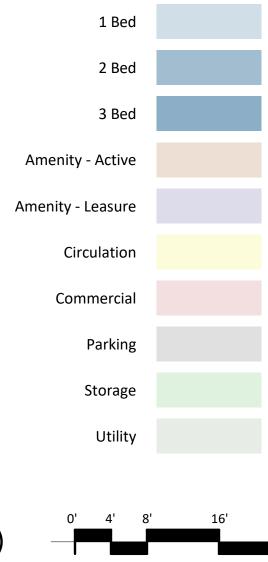
PROJECT TITLE Mixed-Use

bruce knothe ECTS 8401 Greenway Blvd, Suite 900 Phone: 608.836.3690 Middleton, WI 53562 KEY PLAN





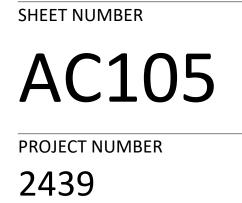
para (sa ang i						
DROOM 3 SF	ONE BEDROOM 738 SF	TWO BEDROOM 1052 SF	ONE BEDROOM 735 SF	STAIR A	ONE BEDROOM 735 SF	



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3/32" = 1 '- 0"

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E. Washington & Fair Oaks, Madison, WI SHEET TITLE Fifth Floor Plan

Redevelopment

PROJECT TITLE Mixed-Use



4 COLORED ELEVATION - SOUTHWEST AC203 3/32" = 1'-0"





1 COLORED ELEVATION - NORTHWEST AC203 3/32" = 1'-0"





3/32" = 1 '- 0"

TH FLOOR 14'-7 1/2"			
44-7 1/2			
H FLOOR 33'-5 5/8"			
D FLOOR 22'-3 3/4"			
D FLOOR			
T FLOOR 100'-0"			

	EXTERIOR MATERIAL SCHEDULE			
MARK	BUILDING ELEMENT	MANUFACTURER	COLOR	
01	COMPOSITE LAP SIDING 6"	JAMES HARDIE	AGED PEWTER	
02	COMPOSITE LAP SIDING 6"	JAMES HARDIE	RICH ESPRESSO	
03	COMPOSITE PANEL	TBD	SW6629 JALEPENO	
04	COMPOSITE PANEL	TBD	SW6670 GOLD CREST	
05	COMPOSITE PANEL	TBD	WHITE	
06	COMPOSITE TRIM	JAMES HARDIE	MATCH ADJ. MATERIAL	
07	BRICK VENEER	SUMMIT BRICK	EBONY	
08	CAST STONE	ROCKCAST	SHADOW	
09	RAILINGS & HANDRAILS	SUPERIOR	BLACK	
10	COMPOSITE WINDOW	ANDERSEN	BLACK	
11	ALUMINIUM STOREFRONT	NA	BLACK	

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PROJECT NUMBER 2439

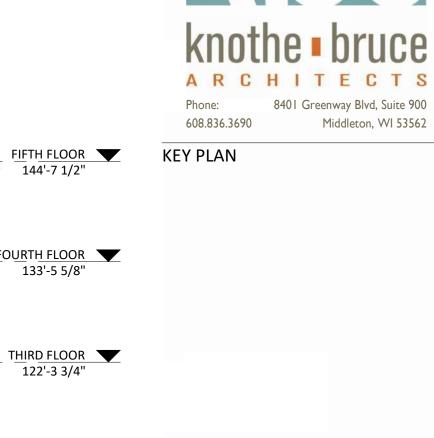
SHEET NUMBER AC203

SHEET TITLE Exterior **Elevations Colored**

E. Washington & Fair Oaks, Madison, WI

Mixed-Use Redevelopment

PROJECT TITLE



ISSUED FIRST FLOORUDC Informational Submittal - 02.17.2025100'-0"







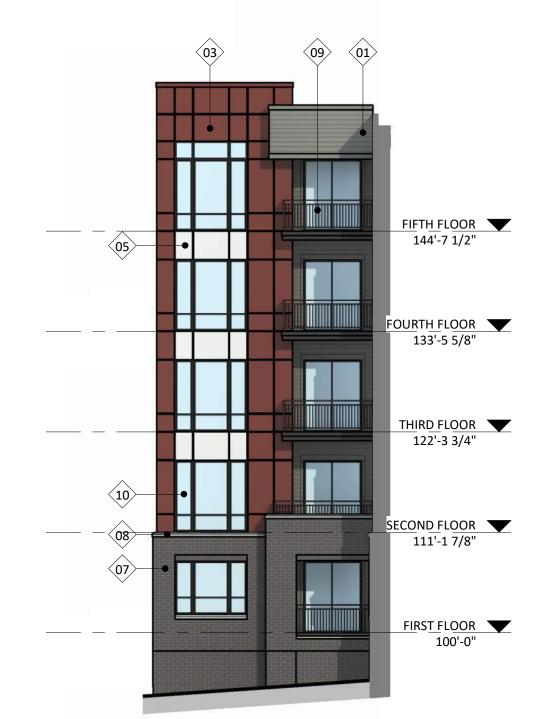


1 COLORED ELEVATION - SOUTH AC204 3/32" = 1'-0"





2 COLORED ELEVATION - INTERIOR EAST AC204 3/32" = 1'-0"





MARK	BUILDING ELEMENT	MANUFACTURER	COLOR
01	COMPOSITE LAP SIDING 6"	JAMES HARDIE	AGED PEWTER
02	COMPOSITE LAP SIDING 6"	JAMES HARDIE	RICH ESPRESSO
03	COMPOSITE PANEL	TBD	SW6629 JALEPENO
04	COMPOSITE PANEL	TBD	SW6670 GOLD CREST
05	COMPOSITE PANEL	TBD	WHITE
06	COMPOSITE TRIM	JAMES HARDIE	MATCH ADJ. MATERIAL
07	BRICK VENEER	SUMMIT BRICK	EBONY
08	CAST STONE	ROCKCAST	SHADOW
09	RAILINGS & HANDRAILS	SUPERIOR	BLACK
10	COMPOSITE WINDOW	ANDERSEN	BLACK
11	ALUMINIUM STOREFRONT	NA	BLACK

3/32" = 1 '- 0"

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PROJECT NUMBER

SHEET NUMBER

2439

Oaks, Madison, WI SHEET TITLE Exterior **Elevations Colored**

E. Washington & Fair

PROJECT TITLE Mixed-Use Redevelopment



ISSUED





Concept Image

Mixed-Use Redevelopment E. Washington & Fair Oaks, Madison, WI UDC INFORMATIONAL SUBMITTAL 2025.02.17 2439



Concept Image

Mixed-Use Redevelopment E. Washington & Fair Oaks, Madison, WI UDC INFORMATIONAL SUBMITTAL 2025.02.11 2439



Concept Image

Mixed-Use Redevelopment E. Washington & Fair Oaks, Madison, WI UDC INFORMATIONAL SUBMITTAL 2025.02.11 2439