



**Office of the Common Council**  
**Ald. Sheri Carter, District 14**

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**TO:** Alcohol License Review Committee Chair and Members

**FROM:** Ald. Sheri Carter, District 14, Madison Common Council

**SUBJECT:** Agenda Item #25 – Legistar #58763  
Public Hearing - New License Paco's Tacos LLC • dba Paco's Tacos  
1331 Greenway Cross • Agent: Celso Xelhua • Estimated Capacity:  
60 Class B Beer, Class C Wine, 10% alcohol, 90% food  
Aldermanic District 14 (Alder Carter) • Police Sector 309

I had a conversation with Nicole Esquivel regarding the vision/mission of the restaurant. The area surrounding this business is light industrial and commercial business (Englehart Motorsports, KFC, Bergstrom, Applegate Auto). The restaurant is in a complex with other businesses including the Greenway Crossing Montessori School. Furthermore, the complex is near the Leopold neighborhood which has many challenges over the years. However, the need for more food options for the surrounding businesses that is walkable for their employees is vital, and the surrounding residents would also benefit from having the option of a restaurant verses quick food establishments. Therefore, I believe that the right business can flourish in this location.

At this time, I would ask for the following conditions:

1. Establishment shall close at 10:00 pm Sunday through Saturday.
2. Establishment shall provide MPD South District with a security plan
3. Establishment shall cease serving alcohol at 10:00 pm
4. Establishment shall have food available during operating hours
5. Establishment (owner/designee) shall be available during business hours
6. Establishment shall meet the definition of a restaurant as defined by Madison General Ordinance 38.02 always