



# City of Madison

City of Madison  
Madison, WI 53703  
[www.cityofmadison.com](http://www.cityofmadison.com)

## Meeting Minutes - Approved VENDING OVERSIGHT COMMITTEE

*Consider: Who benefits? Who is burdened?  
Who does not have a voice at the table?  
How can policymakers mitigate unintended consequences?*

---

Wednesday, October 30, 2024

5:00 PM

Virtual

---

The City of Madison is holding the Vending Oversight Committee (VOC) meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to [vendingoversight@cityofmadison.com](mailto:vendingoversight@cityofmadison.com)

2. **Register for Public Comment:**

- Register to speak at the meeting.
- Register to answer questions.
- Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**

(877) 853-5257 (Toll Free)

Webinar ID: 898 4267 8689

### CALL TO ORDER / ROLL CALL

The meeting was called to order by the Vice Chair at 5:01p with quorum present.

**Present:** 5 - Michael E. Verveer; John P. Guequierre; Ashleigh M. Hacker; Andrea B. Hughes and Jack T. Thurnblad

**Excused:** 1 - Aaron D. Collins

### APPROVAL OF MINUTES

Hacker made a motion and a second by Verveer to approve the minutes from the 7/31/24 meeting. The motion was approved by a voice vote/other approved the motion.

**PUBLIC COMMENT**

1. [85630](#) Public Comment

There were no public comments.

**DISCLOSURES AND RECUSALS**

There were no disclosures or Recusals.

**NEW BUSINESS**

2. [85842](#) Election of Chair

Hughes nominated Hacker to be the new Chair of the Vending Oversight Committee, a second by Verveer. The motion was approved by a voice vote/other.

3. [85844](#) Thanking Sean Lee for his service on the Vending Oversight Committee as a Technical Advisor.

The committee took a moment to thank Sean Lee and acknowledge his service as a technical advisor for the VOC.

4. [85845](#) Thanking Marlys Miller for her service on the Vending Oversight Committee as a member and Chair of the committee.

The committee took a moment to thank and acknowledge the dedication of Marlys Miller and her 14 years on the VOC. Marlys served as Chair of the committee for over 8 years. Her experience and leadership will be missed.

5. [85847](#) 2024 Food Cart Review Results.

A motion was made by Hughes and a second by Verveer to accept the 2024 Food Cart Review results. The motion was approved by a voice vote/other.

6. [85846](#) Approval of the 2025-2026 Mall Concourse Vending Map.

A motion by Hughes and a second by Verveer to approve the 2025-2026 Mall Concourse Vending Map. The motion was approved by voice vote/other.

**REPORTS**

7. [82157](#) Street Vending Staff Report

The staff report was reviewed.

**ADJOURNMENT**

A motion was made by Verveer, in honor of departing members Sean Lee and Marlys Miller, and a second by Hughes to adjourn the meeting. The motion was passed by a voice vote/other. The meeting was adjourned at 5:55pm.

November and December 2024 VOC meetings will be cancelled due to the holidays. The next meeting is scheduled for 1/29/25.