



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

licensing@cityofmadison.com
608-266-4601

Class A: Beer, Liquor, Cider
Class B: Beer, Liquor,
 Class C Wine

(Agenda Item Number)

58368

(Legistar file number)

LICENT-2019-01090
(License number)

15-Foster

513

(Alder District #)

(Police Sector)

Office Use Only

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: SILK EXOTIC MADISON EAST GENTLEMEN'S CLUB

Licensed Address: 3554 E WASHINGTON AVE MADISON WI 53704

Premise Capacity: ± 150 Liquor/Beer Agent Name: KYLE ZUBKE

50 % Alcohol, - % Food, 50 % Other Alder, District #: _____ Police Sector: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): DOWNTOWN MADISON INVESTMENTS LLC

Business Mailing Address: 11400 W SILVER SPRING RD MILWAUKEE WI 53225

Business Contact Name, Position: KYLE ZUBKE, AGENT

Business Phone: 920 988 9865 Business Email: INFO@SILKEXOTIC.COM

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
SCOTT KRATHN		PRESIDENT
JOSEPH MODL		TREASURER
CRAIG PLOETZ		SECRETARY

- Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)
- I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.
- I certify that this information is true and correct to the best of my knowledge.

X [Signature] _____ Date 10/23/19

Orange sign and business card issued
 "License Renewals & Changes" brochure with next steps issued
Office Use Only

* PLEASE SEE ATTACHED BUSINESS PLAN FOR MORE DETAILS *

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: DJ ; patrons dancing ; exotic entertainment.

Number of security personnel and how they will be utilized: approximately 5 every shift inside ;
1-2 additional armed guards outside.

Description of clothing to identify security personnel: black suits for interior security ;
uniform for exterior security.

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

security personnel and independent security company to handle
parking lot.

How will the entrance line be managed and controlled: security / floor hosts welcome all
patrons and control line by/at front entrance.

Plan for unruly patrons, intoxicated patrons, and physical disturbances: security personnel
are trained to deescalate any disturbances. Intoxicated patrons will
not be allowed in.

Underage drinking and fake ID plan: no patrons under 21 will be allowed in.
All fake IDs will be confiscated and turned in to the police dept.
Scanner will be used to detect false IDs.

Plan to control and supervise patrons under twenty-one (21) years of age: no patrons under 21
will be allowed entry.

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

cleaning crew + employees will take care of litter on grounds every night.
Professional sound company will set sound limits to not disturb neighbors.

Management Personnel

Name	Date of Birth	Name	Date of Birth
KYLE ZUBKE			