



Location
2535 University Avenue

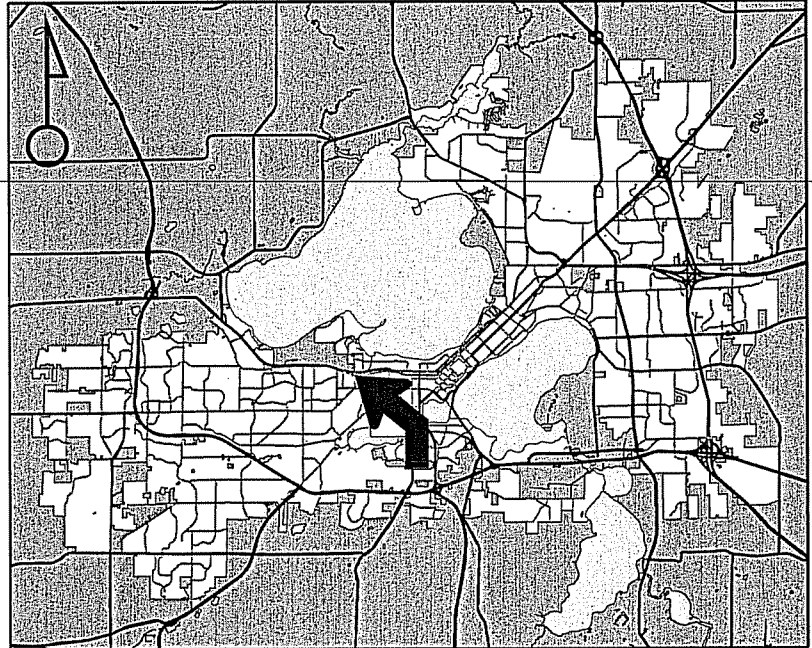
Project Name
Blue Moon Upper Patio

Applicant
Tom and Larry Schmock/
Jim Vincent - Designed by Jim Vincent

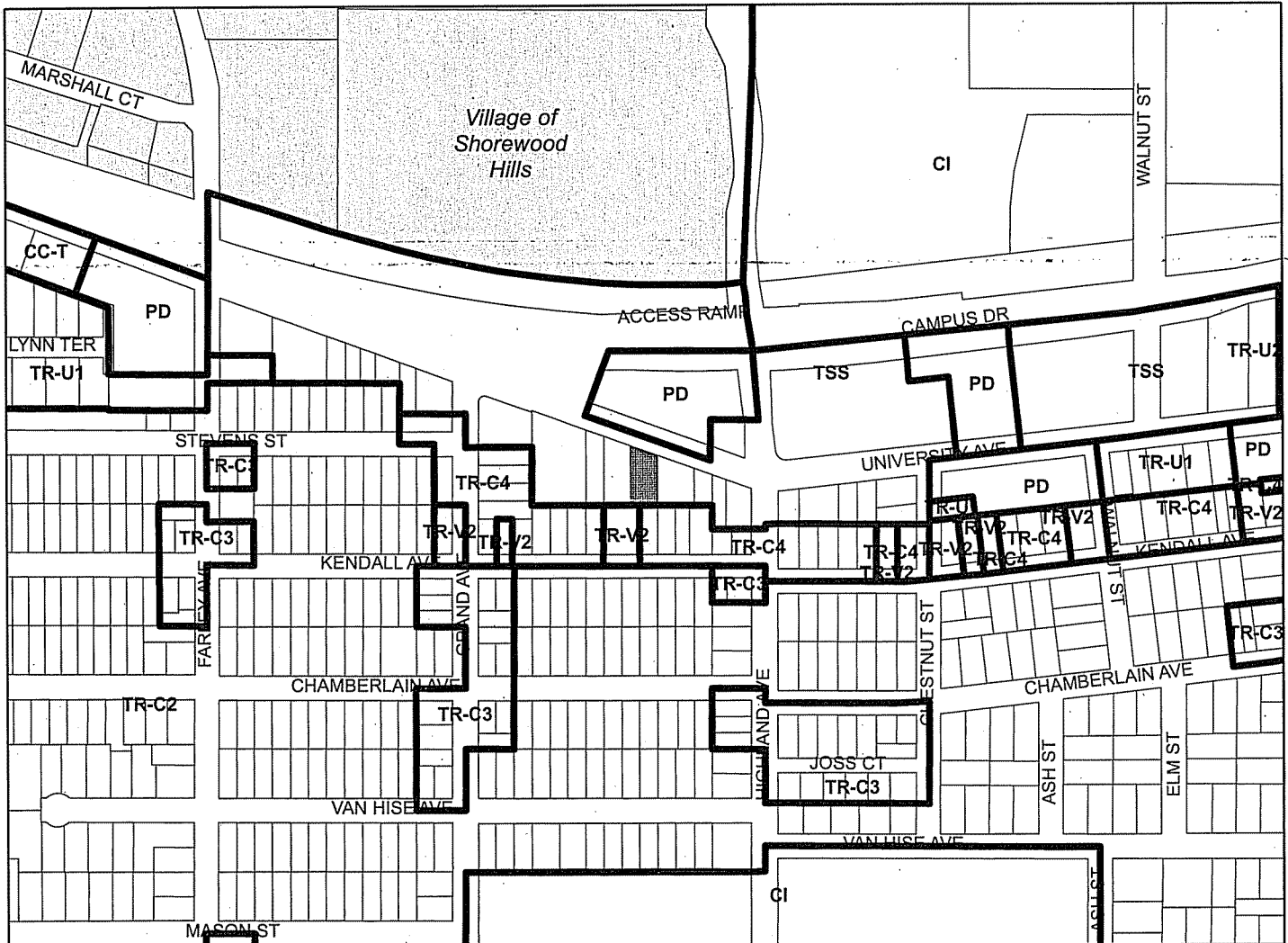
Existing Use
Existing restaurant/tavern

Proposed Use
Construct outdoor eating area
for restaurant-tavern

Public Hearing Date
Plan Commission:
25 August 2014



For Questions Contact: Heather Stouder at: 266-5974 or hstouder@cityofmadison.com or City Planning at 266-4635



Scale : 1" = 400'





LAND USE APPLICATION

CITY OF MADISON

215 Martin Luther King Jr. Blvd; Room LL-100
PO Box 2985; Madison, Wisconsin 53701-2985
Phone: 608.266.4635 | Facsimile: 608.267.8739

- All Land Use Applications should be filed with the Zoning Administrator at the above address.
- The following information is required for all applications for Plan Commission review except subdivisions or land divisions, which should be filed using the Subdivision Application.
- This form may also be completed online at:
www.cityofmadison.com/developmentcenter/landdevelopment

FOR OFFICE USE ONLY:	
Amt. Paid _____	Receipt No. _____
Date Received _____	
Received By _____	
Parcel No. _____	
Aldermanic District _____	
Zoning District _____	
Special Requirements _____	
Review Required By:	
<input type="checkbox"/> Urban Design Commission	<input type="checkbox"/> Plan Commission
<input type="checkbox"/> Common Council	<input type="checkbox"/> Other: _____

Form Effective: February 21, 2013

1. **Project Address:** 2535 University Ave.
Project Title (if any): Upper Patio Facade Improvements

2. **This is an application for (Check all that apply to your Land Use Application):**

- Zoning Map Amendment from _____ to _____
- Major Amendment to Approved PD-GDP Zoning Major Amendment to Approved PD-SIP Zoning
- Review of Alteration to Planned Development (By Plan Commission)
- Conditional Use, or Major Alteration to an Approved Conditional Use
- Demolition Permit
- Other Requests: _____

3. **Applicant, Agent & Property Owner Information:**

Applicant Name: Tom Schnock & Larry Schmock **Company:** Blue Moon Bar & Grill
Street Address: 2535 University Ave. **City/State:** Madison, Wisconsin **Zip:** 53705
Telephone: (608) 233-0441 **Fax:** () **Email:** lws2727@aol.com; tomschmock@gmail.com

Project Contact Person: Jim Vincent **Company:** Designed by Jim Vincent
Street Address: 221 S. Midvale Blvd. **City/State:** Madison, Wisconsin **Zip:** 53705
Telephone: (608) 213-1665 **Fax:** () **Email:** bigliogo@charter.net

Property Owner (if not applicant): _____
Street Address: _____ **City/State:** _____ **Zip:** _____

4. **Project Information:**

Provide a brief description of the project and all proposed uses of the site: To enable general improvements to be made to the building including construction of a second level outdoor covered seating area, and facade improvements to the exterior.

Development Schedule: Commencement upon approval Completion 45 days from approval

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5. Required Submittal Information

All Land Use applications are required to include the following:

Project Plans including:*

- Site Plans (fully dimensioned plans depicting project details including all lot lines and property setbacks to buildings; demolished/proposed/altered buildings; parking stalls, driveways, sidewalks, location of existing/proposed signage; HVAC/Utility location and screening details; useable open space; and other physical improvements on a property)
- Grading and Utility Plans (existing and proposed)
- Landscape Plan (including planting schedule depicting species name and planting size)
- Building Elevation Drawings (fully dimensioned drawings for all building sides, labeling primary exterior materials)
- Floor Plans (fully dimensioned plans including interior wall and room location)

Provide collated project plan sets as follows:

- **Seven (7) copies** of a full-sized plan set drawn to a scale of 1 inch = 20 feet (folded or rolled and stapled)
- **Twenty Five (25) copies** of the plan set reduced to fit onto 11 X 17-inch paper (folded and stapled)
- **One (1) copy** of the plan set reduced to fit onto 8 ½ X 11-inch paper

* For projects requiring review by the **Urban Design Commission**, provide **Fourteen (14) additional 11x17 copies** of the plan set. In addition to the above information, all plan sets should also include: 1) Colored elevation drawings with shadow lines and a list of exterior building materials/colors; 2) Existing/proposed lighting with photometric plan & fixture cutsheet; and 3) Contextual site plan information including photographs and layout of adjacent buildings and structures. The applicant shall bring samples of exterior building materials and color scheme to the Urban Design Commission meeting.

Letter of Intent: Provide one (1) Copy per Plan Set describing this application in detail including, but not limited to:

- | | | |
|---|---|--|
| • Project Team | • Building Square Footage | • Value of Land |
| • Existing Conditions | • Number of Dwelling Units | • Estimated Project Cost |
| • Project Schedule | • Auto and Bike Parking Stalls | • Number of Construction & Full-Time Equivalent Jobs Created |
| • Proposed Uses (and ft ² of each) | • Lot Coverage & Usable Open Space Calculations | • Public Subsidy Requested |
| • Hours of Operation | | |

Filing Fee: Refer to the Land Use Application Instructions & Fee Schedule. Make checks payable to: *City Treasurer*.

Electronic Submittal: All applicants are required to submit copies of all items submitted in hard copy with their application as Adobe Acrobat PDF files on a non-returnable CD to be included with their application materials, or by e-mail to pcapplications@cityofmadison.com.

Additional Information may be required, depending on application. Refer to the Supplemental Submittal Requirements.

6. Applicant Declarations

Pre-application Notification: The Zoning Code requires that the applicant notify the district alder and any nearby neighborhood and business associations in writing no later than **30 days prior to FILING this request**. List the alderperson, neighborhood association(s), and business association(s) AND the dates you sent the notices:

→ If a waiver has been granted to this requirement, please attach any correspondence to this effect to this form.

Pre-application Meeting with Staff: Prior to preparation of this application, the applicant is required to discuss the proposed development and review process with Zoning and Planning Division staff; note staff persons and date.

Planning Staff: _____ Date: _____ Zoning Staff: _____ Date: _____

The applicant attests that this form is accurately completed and all required materials are submitted:

Name of Applicant _____ Relationship to Property: _____

Authorizing Signature of Property Owner _____ Date _____

June 23, 2014

Chair
City of Madison Planning Commission
Madison Municipal Building
210 Martin Luther King Blvd.
Madison, WI

Dear Planning Commission Chair and Members:

We are pleased to present for your consideration proposed facade improvements including an outdoor seating area on the second level at the west side of the business we own known as the Blue Moon at 2535 University Ave. Construction would commence immediately upon approval by the commission and at the issuance of permits and be completed on or before October 15, 2014.

The proposed seating area would accommodate table seating up to 48 persons on the second level with sole access through the building. The patio area would be open but covered and hopefully take advantage of the popularity of our existing outdoor patio seating in the front as well as better servicing our lunch and dinner customers. Current building square footage is 3369 of which 2246 is restaurant and the remainder basement. The patio will add 480.

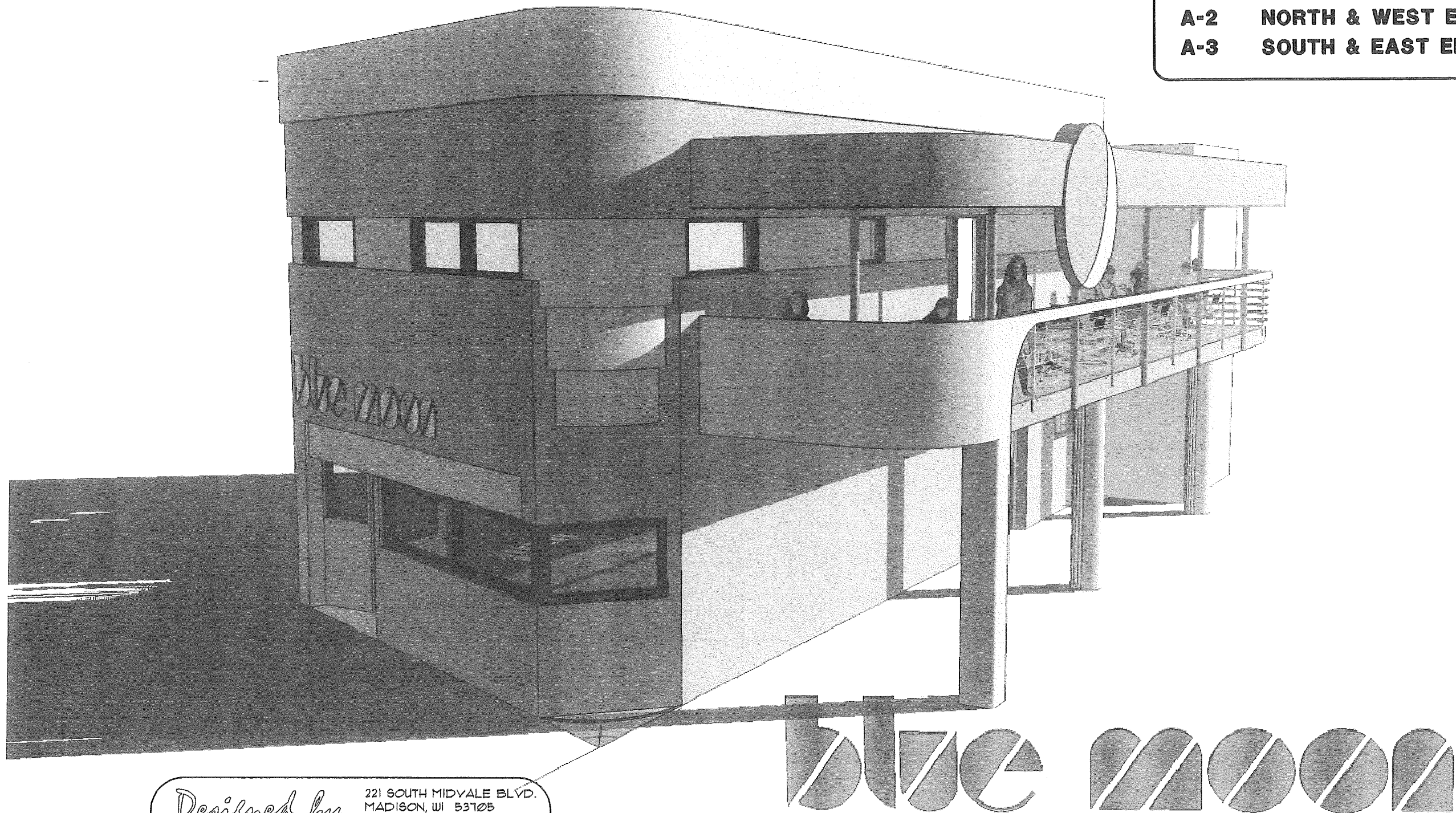
The project is designed by Jim Vincent and engineered by Richard Severn of JSD Professional Services, Inc. We are requesting that the ALRC allow us to serve at the patio until 9:00 PM and open at lunch (11:00 AM) 9:00 AM on football Saturdays. Current capacity is listed @ 99 persons we would be asking this to be raised by 48 persons. We have set a budget of Seventy thousand dollars to finish this and anticipate the additional seating will require one fulltime and one possibly two part time staff people eight months of the year. We will be contracting the work ourselves with project management experience provided by our architect.

This project takes advantage of recent changes in the Zoning Code which will would allow us to utilize the excess parking spaces we have available as well as changes in the building codes which would allow us to take advantage of excess toilet room capacity.

Thank you for your consideration,

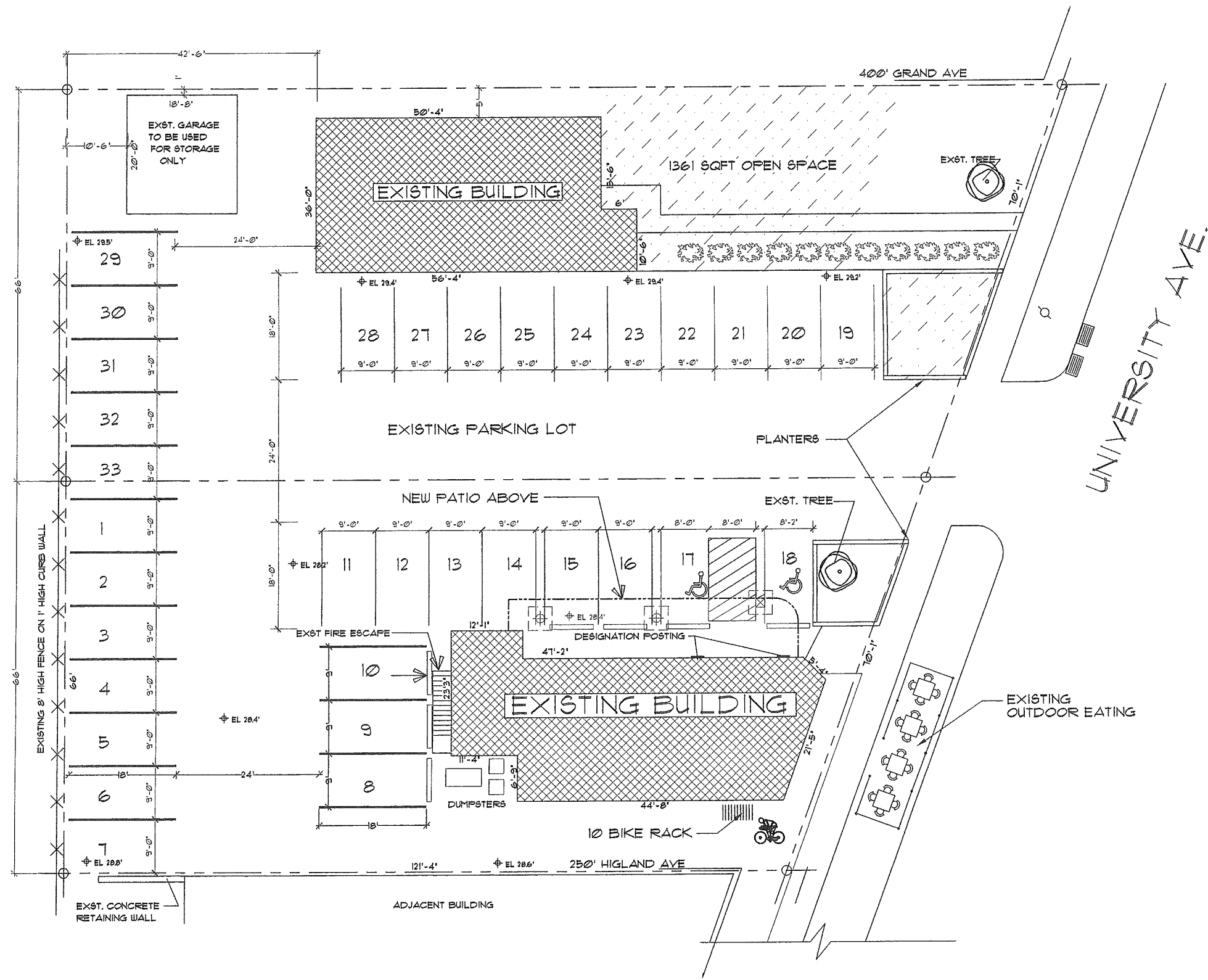
Tom and Larry Schmock

SHEET INDEX	
C-1	SITE PLAN
A-1	FLOOR PLANS
A-2	NORTH & WEST ELEVATIONS
A-3	SOUTH & EAST ELEVATIONS



Designed by
Jim Vincent
 221 SOUTH MIDVALE BLVD.
 MADISON, WI 53705
 (608) 213-1665
 biglogo@charternet.net

2535 UNIVERSITY AVE.
 MADISON • WISCONSIN



SITE PLAN
 SCALE: 1" = 20'-0"
 NORTH

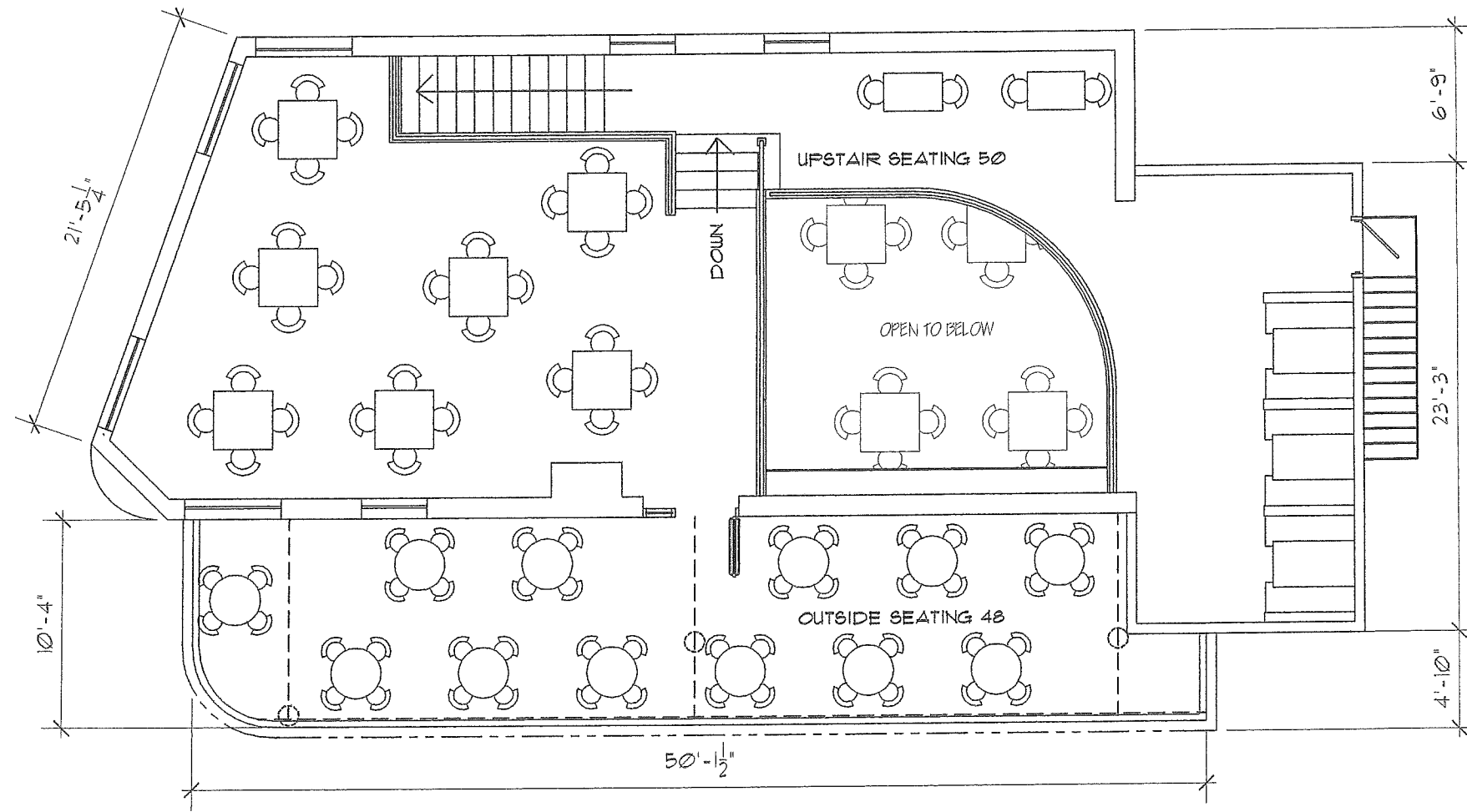
221 SOUTH MIDVALE BLVD.
 MADISON, WI 53705
 (608) 213-1665
 biglogo@charter.net
Designed by
 Jim Vincent

SITE PLAN
 blue moon
 2635 UNIVERSITY AVE.
 MADISON • WISCONSIN

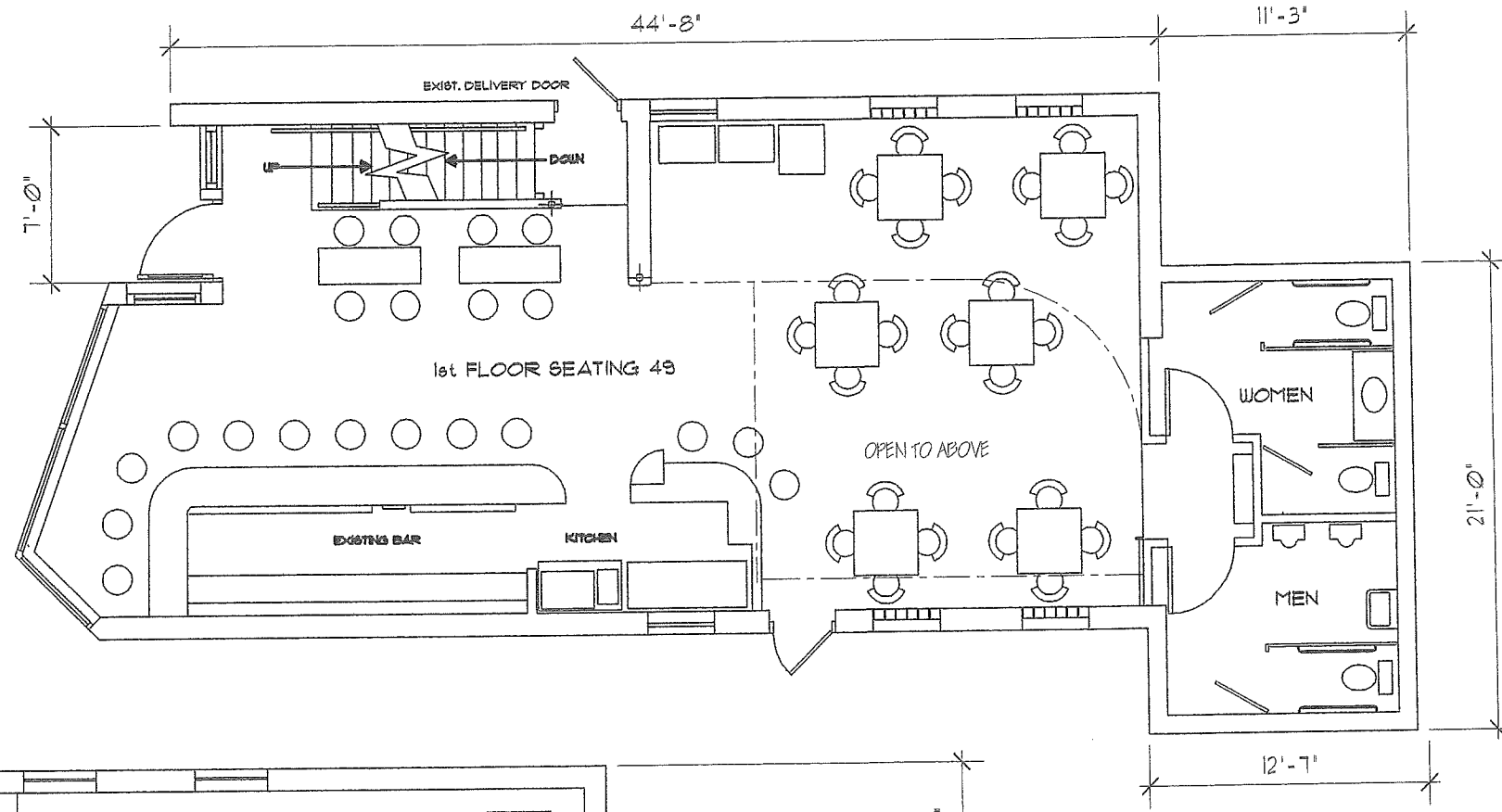
DRAFTED BY	JV
CHECKED BY	J
DRAWING STATUS	PRELIMINARY
PROCESS	REVIEW
DATE	
REVISION NO.	DATE
1	1/1

DATE: JULY 6, '14
 PROJ. NO: 14012
 SHEET NUMBER

C-1



NEW DECK-2nd FLOOR PLAN
 1/8" = 1'-0"



1st FLOOR PLAN
 1/8" = 1'-0"

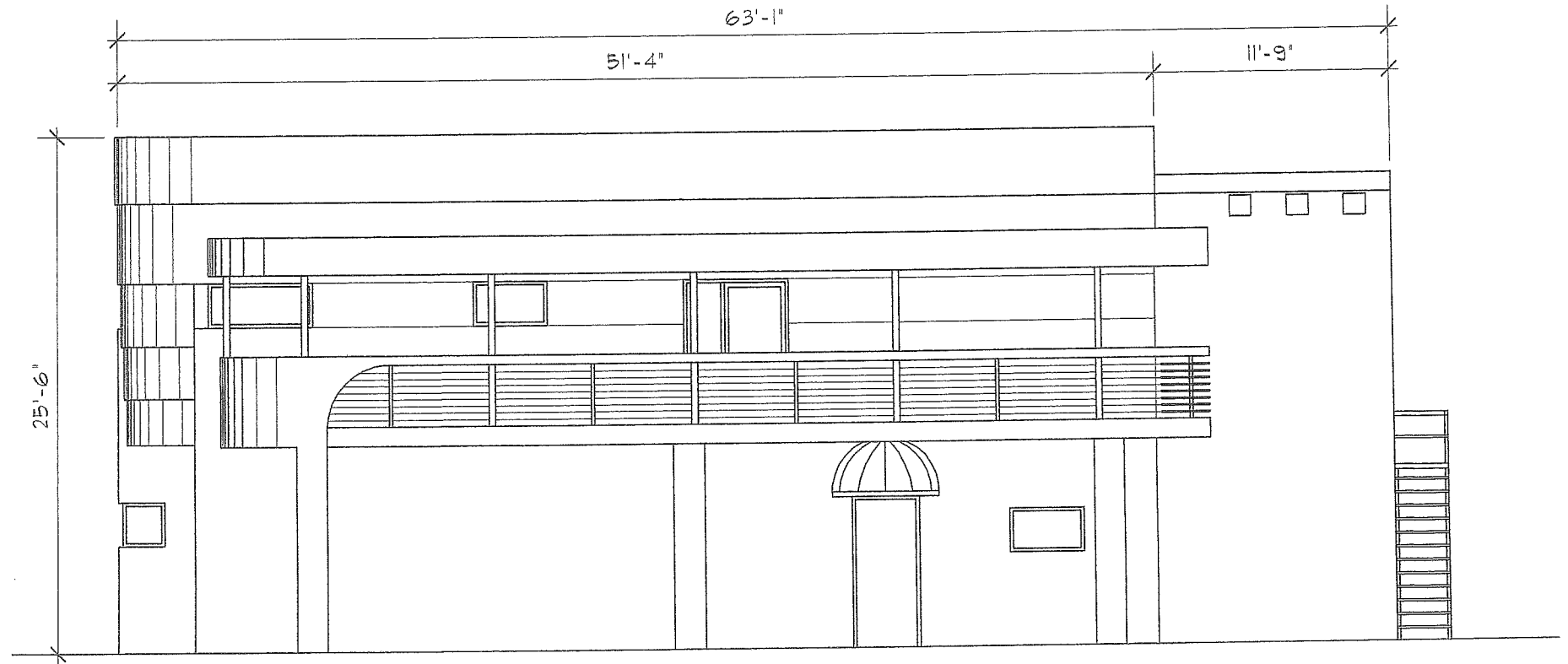
221 SOUTH MIDVALE BLVD.
 MADISON, WI 53705
 (608) 213-1665
 biglogoarchitect.net
Designed by
Jim Vincent

FLOOR PLANS
 blue moon
 2535 UNIVERSITY AVE.
 MADISON • WISCONSIN

DATE? BY	J.V.
CHECK? BY	J.V.
DRAWING STATE	PRELIMINARY
REVIEW	PROGRESS
FINAL	
REVISION NO.	DATE:
1	///

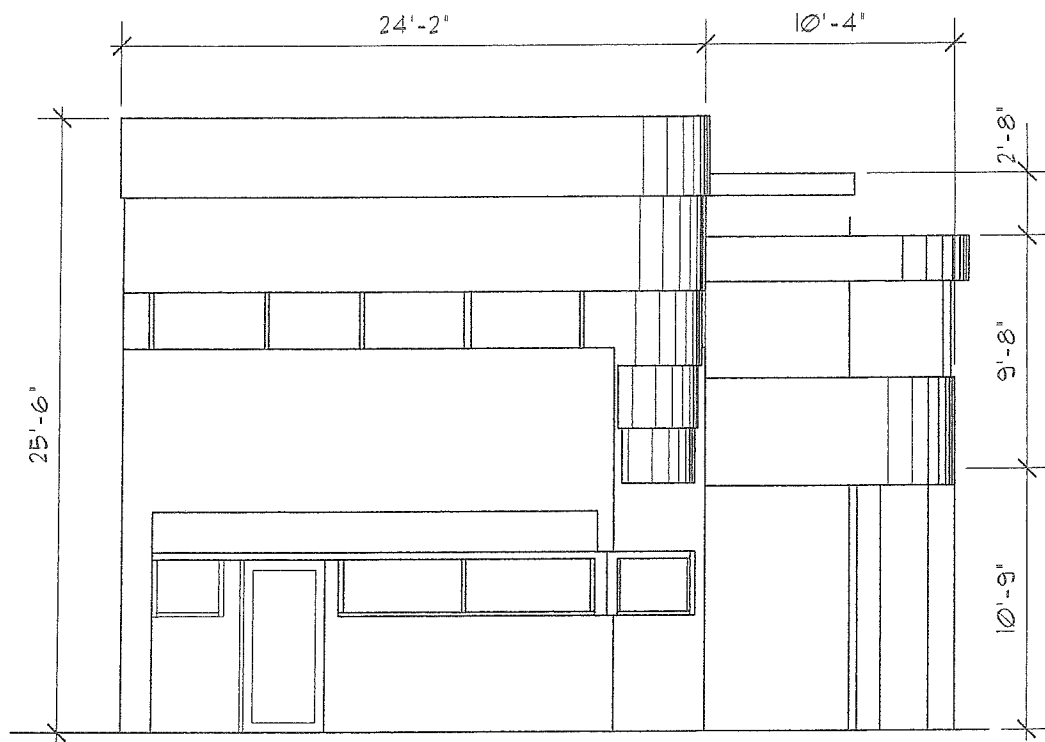
DATE: JULY 6, '14
 PROJ. NO: 14012
 SHEET NUMBER

A-1



WEST ELEVATION

1/8" = 1'-0"



NORTH ELEVATION

1/8" = 1'-0"

221 SOUTH MIDVALE BLVD.
MADISON, WI 53105
(608) 213-1665
biglogocharter.net

Designed by
Jim Vincent

ELEVATIONS

bvc
2535 UNIVERSITY AVE.
MADISON • WISCONSIN

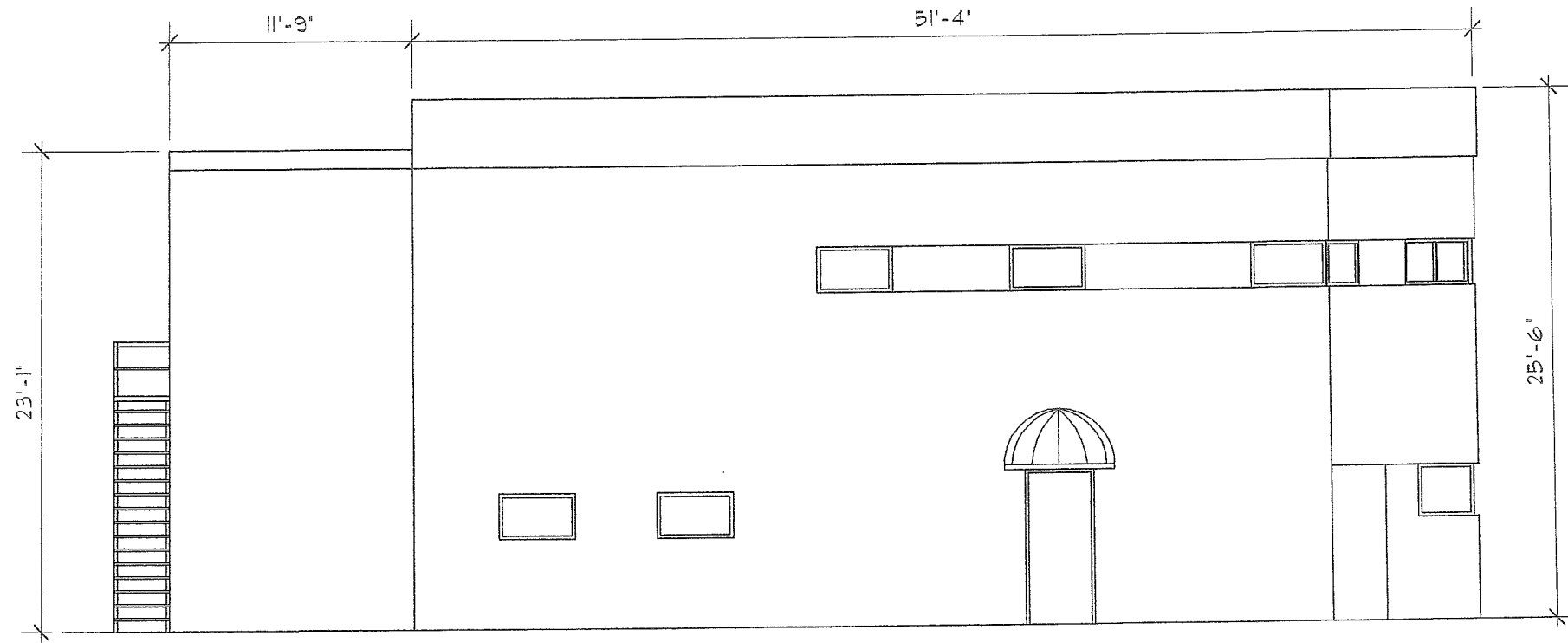
CREATED BY	JV
CHECKED BY	JV
DRAWING STATUS	PRELIMINARY
PROGRESS	PROGRESS
REVIEW	
FINAL	
REVISION NO.	DATE
1	1/1

DATE: JULY 6, 14

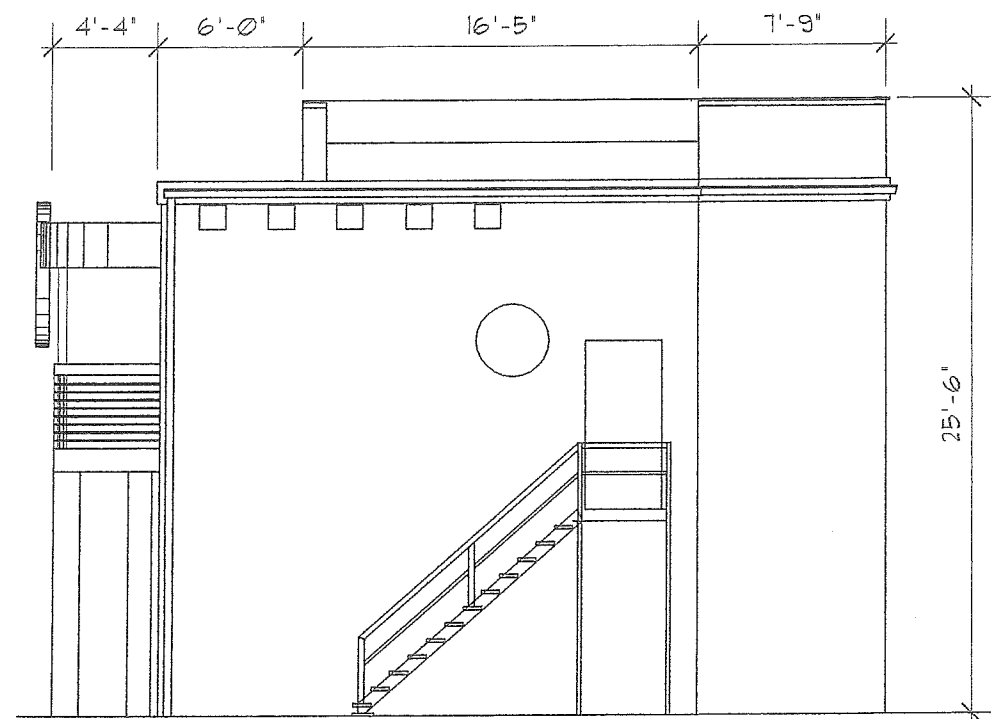
PROJ. NO: 14012

SHEET NUMBER

A-2



EAST ELEVATION
 $\frac{1}{8}'' = 1'-0''$



SOUTH ELEVATION
 $\frac{1}{8}'' = 1'-0''$

221 SOUTH MIDVALE BLVD.
 MADISON, WI 53705
 (608) 213-1665
 biglogoarchitect.net

Designed by
Jan Vincent

ELEVATIONS

blue 2000
 2535 UNIVERSITY AVE.
 MADISON • WISCONSIN

DESIGNED BY	JV
CHECKED BY	JV
DRAWING SCALE	
PRELIMINARY	<input checked="" type="checkbox"/>
PROGRESS	
REVIEW	
FINAL	
REVISION NO.	DATE
/	///
DATE:	JULY 6, '14
PROJ. NO:	14012
SHEET NUMBER	

A-3