

2023 City of Madison SEED Grants

A Brief Overview of 2023 Funding Recs



2023 SEED Grant Applications

- Received 27 SEED Grant applications requesting \$232,629.65
 - \$50,000 total funding pool
- SEED Grant Review Team
 - 5 MFPC members
 - 3 reviewers per application
- Funding philosophy
 - Try to fully fund fewer applications v. partially fund more applications ("Deeper v. Wider")
 - 6 applications recommended for funding in 2023 cycle



Recommended Apps for Funding

"Expanded Curbside Groceries for Madison Families", The River Food Pantry, Inc.

- Up to \$9,433 to fund:
 - Additional Food/Meals Inventory

"Provision of Halal Meats for Food Insecure Muslim Immigrants", Our Lady Queen of Peace Parish (DBA Catholic Multicultural Center)

- Up to \$6,111 to fund:
 - Halal Meat
 - Translation & Advertising
 - Printing & Office

"Troy Farm Partnership Infrastructure", Rooted WI, Inc.

- Up to \$9,433 to fund:
 - Welded fence gate
 - Cold storage shelving
 - Heater installation (Hooper Service)
 - Farm Partner Liaison crew member



Recommended Apps for Funding

"Summer Meals for Elver Park and Theresa Terrace Neighborhood Center Youth", Wisconsin Youth Company, Inc. (DBA Elver Park Neighborhood Center)

- Up to \$9,196 to fund:
 - Part-Time LTE Position
 - One meal/day and one snack/day for 70 children

"Nutritious Food For All", Vera Court Neighborhood Center, Inc.

- Up to \$9,433 to fund:
 - Fresh Produce Stand
 - Community Meals Food Costs

"Holistic Approach to Addressing Health Equity, Access to Healthy Food, And Environmental Justice", *Today Not Tomorrow, Inc.*

- Up to \$6,392 to fund:
 - Raised-enclosed bed construction supply
 - Garden Supply
 - Workshop supplies
 - CSA community share portion
 - Program staffing costs