

To: Al Martin

From: Matt Tucker

Date: February 6, 2013

RE: Oversized real estate signage at Mullins project on University Avenue

Regarding item No. 2 on the UDC agenda this week (Leg. Id 25324), part of the request is to allow for special exceptions for the development, to allow specially placed real estate signs that otherwise would not meet the regulations of the sign code. Since this project is a PUD, they have the ability to ask the UDC for approval of real estate signage that would otherwise not be allowed at other, similar but non-PUD zoned properties. Since the units in the property will continuously be for rent in upcoming rental cycles, the language requested would allow the sign to be permanently placed. There are no other places in the City with permissive real estate signage of this type. I recommend the applicant modify the language to require real estate signage in compliance with Chapter 31 MGO.