

3.14 DEPARTMENT OF TRANSPORTATION.

- (1) Purpose. There is hereby created a Department of Transportation for the purpose of managing, operating, controlling, and maintaining a multi-modal transportation system consisting of:
 - (a) bicycles;
 - (b) pedestrians;
 - (c) transit;
 - (d) bus, freight and automobile traffic;
 - (e) parking; and
 - (f) street, curb and right-of-way use.

- (2) Composition of the Department. The Department Of Transportation shall consist of the Traffic Engineering Division, the Parking Division, and the Transit Division.

- (3) Divisions.
 - (a) Traffic Engineering Division.
 - (i) Duties. The Traffic Engineering Division shall be responsible for managing, operating, controlling, and maintaining the City's bicycle, pedestrian, traffic, street, curb, and right-of-way system and facilities.
 - (ii) Management. The Traffic Engineering Division shall be managed by the City Traffic Engineer & Parking Manager, who shall also serve as the City Highway Safety Coordinator, work collectively with the City Transit Manager to ensure the duties outlined in sub. (4) below are fulfilled, and perform any other duties assigned by the Common Council or the Mayor, and report directly to the Mayor for day-to-day administrative purposes.

 - (b) Parking Division.
 - (i) Duties. The Parking Division shall be responsible for managing, operating, controlling, and maintaining the City's on- and off-street parking system and facilities.
 - (ii) Management. The Parking Division shall be managed and supervised by the City Traffic Engineer & Parking Manager.

 - (c) Transit Division.

- (i) Duties. The Transit Division shall be responsible for managing, operating, controlling and maintaining the City's transit system and facilities.
 - (ii) Management. The City Transit Manager shall manage the Transit Division, supervise all personnel in the Transit Division, work collectively with the City Traffic Engineer and Parking Manager to ensure that the duties outlined in sub. (4) below are fulfilled, perform any other duties assigned by the Common Council or the Mayor, and report directly to the mayor for day-to-day administrative purposes.
- (4) Duties. In addition to the duties performed by each Division, the Department of Transportation shall:
 - (a) Ensure that each mode in the transportation system functions as an integral and coordinated part of the transportation system;
 - (b) Provide the necessary administrative and staff support services to the Transportation Policy and Planning Board and the Transportation Commission;
 - (c) Coordinate the implementation of the transportation policies and plans recommended and adopted by the Transportation Policy and Planning Board and Common Council;
 - (d) In conjunction with the Transportation Policy and Planning Board and Transportation Commission, work to eliminate the disparities that people of color and low income experience with respect to the City's transportation policies, programs, services, and destinations;
 - (e) Ensure that each mode of the City's transportation system functions as an integrated part of the overall transportation system;
 - (f) Work with the City Engineer and Director of Public Works in the planning of various highway programs or projects;
 - (g) Work with the Director of Planning, Community, and Economic Development to ensure that the transportation system supports and compliments the city's land use decisions;
 - (h) Work with Federal, State and County governments to coordinate transportation projects or programs and pursue financial aids, grants, and other assistance that would benefit such projects or programs;

- (i) Work with surrounding local governments to ensure that the City's transportation system allows for the safe and efficient movement of people and goods through the greater Madison region; and
 - (j) Conduct studies as necessary to evaluate present and future transportation needs and make recommendations to the Transportation Policy and Planning Board regarding policies, plans, or projects necessary to ensure the City's transportation system is and will remain able to safely, effectively and efficiently move people and goods throughout Madison and the surrounding region.
- (5) Director of Transportation. The City may, at any time, hire a Director of Transportation to ensure that the duties in sub. (4) above are fulfilled, in which case the Traffic Engineer & Parking Manager and the Transit Manager shall continue to manage and supervise their respective divisions, but shall report to the director for day-to-day administrative purposes instead of the mayor.