

## Dane Arts First Floor Gallery Proposal

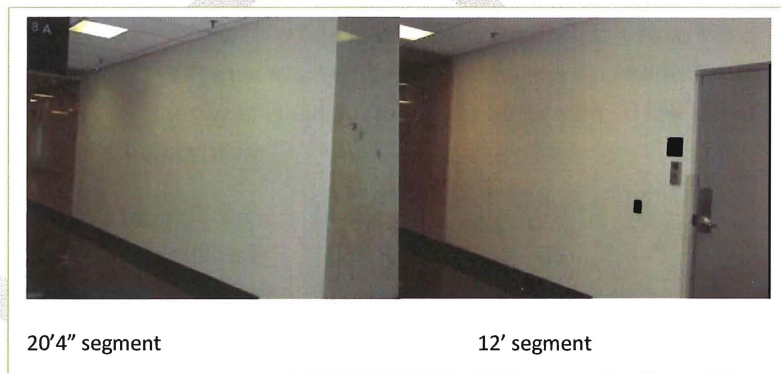
*Prepared for presentation to: City-County Liaison Committee*

**Purpose:** The purpose of the First Floor Gallery is to offer Dane County artists a chance to display their work in a frequently visited public space, and an opportunity for the public to discover and enjoy the work of local artists.

**Available space:** The program will start with the plaster (non-marble) portions of the first floor main hallway. The longest section is 20' 4" in length and the other section, near the entrance to 911, is over 12'. The ceiling height in these sections is 9' 2". As funding allows, the hanging system can be extended across the marble portions of the wall, utilizing a ceiling mounted track system. Facilities management staff has been consulted and is familiar with these display systems.

### **Guidelines and Eligibility:**

Artists of two-dimensional works of art may apply for consideration to exhibit in the space. Artists must be at least 18 years of age and reside in Dane County. Artist groups may apply. Content of work must be appropriate for a government building with space accessible to the general public.



Artwork must be original and ready to hang (canvases must be wired, works on paper must be framed behind glass or plexi-glass). Those wishing to display work need to submit an online application. There is no rental charge or submission fee.

**Sales:** Any sale of artwork is to take place directly between the artist and potential buyers, and there is no commission involved. Each piece of art will be labeled with artist name, title of work, and medium. Prices will not be displayed. County staff will provide artist contact information along with the artist statement to be displayed in a frame provided by the county.

**Timing of shows.** Art will be changed four times per year. Quarters are January through March, April through June, July through September, and October through December. Due to the late start date in 2016, there will be one show, to be installed in September. We need to allow time for installation of the art hanging system. We also need to provide enough lead time for artists to learn about the opportunity and to prepare and submit proposals.

**Selection process:** County staff will review submissions for eligibility and ability to meet guidelines. Staff will present these, without artist identification, to the exhibit selection committee. The committee/jury will be made up of members of the Cultural Affairs Commission who have a background

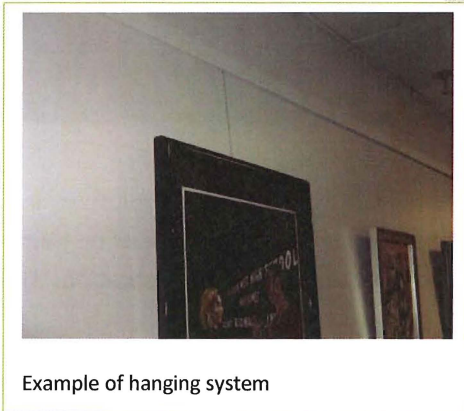
in visual arts, and members of the Dane Arts grants Visual Arts Panel. Selection criteria will be very similar to that of the CityARTs program.

**Submission Requirements (all to be provided via an online submission tool):**

1. Digital images (10 maximum).
2. A list of the images submitted, including, title of the work, dimensions of the piece and media.
3. A current resume and artist statement
4. A completed application form, including exhibition narrative. As part of the application form, the artist must sign a document to prove understanding of rules and responsibilities.

The committee will review submissions in October and will announce the selected exhibitions for the following year. For 2016, the committee will review submissions in July for the show that will go up in September.

**Insurance coverage for lost, damaged or stolen artwork:** Dane County's insurance covers art (single piece or as a collection) valued up to \$50,000; with a \$5,000 deductible. As part of the application, artists will sign a waiver document, to make sure they are aware of the insurance policies. Security hooks will be purchased as part of the hanging system, which will make stealing art off of the walls nearly impossible.



Example of hanging system

**Installation:** Dane Arts is not responsible for the installation or the takedown of the exhibition. The County gallery administrator will be available during installation to provide some installation assistance. All exhibitors must bring an assistant to help them hang the exhibit.

**Marketing and promotion:** Information about the gallery, exhibits and artists will be provided through the Dane Arts website, the Dane Arts Newsletter, and any other existing and future means used by Dane Arts.