

## AGENDA # 2

City of Madison, Wisconsin

---

<b>REPORT OF:</b> LANDMARKS COMMISSION	<b>PRESENTED:</b> August 26, 2013
<b>TITLE:</b> 240 West Gilman Street – Designated Madison Landmark – Signage for Side Door Grill. 2nd Ald. District. Contact: Jeremy Cynkar, Destree Design Architects, Inc. (31241)	<b>REFERRED:</b> <b>REREFERRED:</b> <b>REPORTED BACK:</b>
<b>AUTHOR:</b> Amy Scanlon, Secretary	<b>ADOPTED:</b> <b>POF:</b>
<b>DATED:</b> August 26, 2013	<b>ID NUMBER:</b>

---

Members present were: Stu Levitan, Chair; Jason Fowler, Christina Slattery, Marsha Rummel, and Michael Rosenblum. Erica Fox Gehrig and David McLean excused.

### **SUMMARY:**

Melissa Destree, representing owner of property, Jongyeon Lee, registering in support and wishing to speak. Ms. Destree explained there is a side door to the cabana room which leads to a restaurant called the Side Door Grill. The zoning issues have been resolved and they have been requested to do some kind of marquee wall mounted sign identifying the path to the downstairs restaurant. They have proposed an illuminated box that would be fastened by three  $\frac{3}{4}$  inch penetrations (two structural and one electrical penetration). Destree explained the sign could be mounted on stand-offs where there is a 2-3 inch gap or remain flush against the wall. The use of the green color would tie into the teal windows and the red to tie into the Samba sign.

Staff explained that there is concern about the use of an illuminated box and that perhaps a panel with backlit letters would be more appropriate.

There was general discussion about the design of the sign. The Commission explained that the Side Door Grill sign should be more compatible with the architecture of the landmark building and that the two fonts should relate better to each other and to the architecture.

There was also discussion about whether a monument sign would be a better solution so that the mounting penetrations are not necessary on the wall.

### **ACTION:**

A motion was made by Slattery, seconded by Rosenblum, to refer to the Landmarks Commission for final approval. The motion passed by voice vote/other.