

South Madison Special Area Plan



Agenda

- Planning Process
- Review Demographic Data
- Questions/Comments

South Madison Special Area Plan

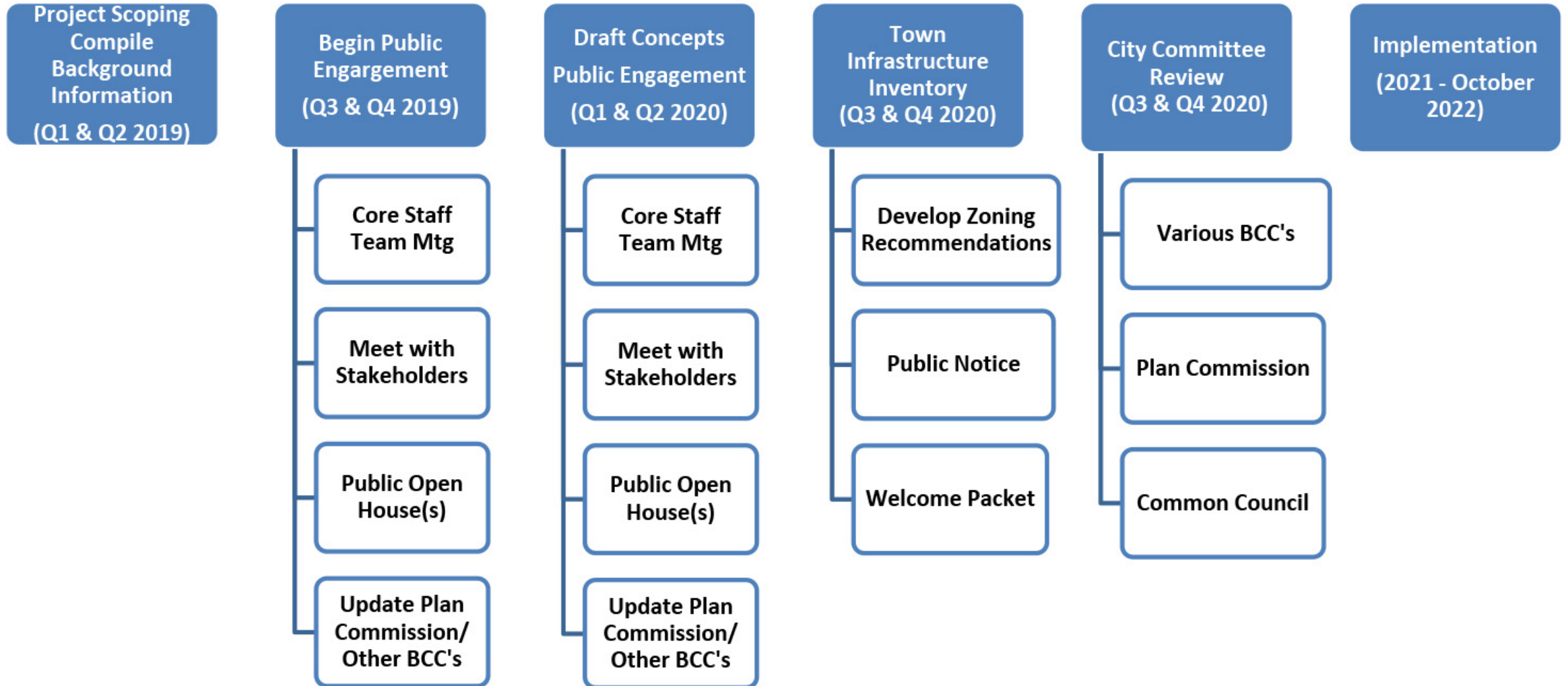
Planning Process

- Core Planning Team
 - Jule Stroick
 - Jeff Greger
 - Angela Puerta
 - Kirstie Laatsch
 - Tim Parks
- Public Engagement Strategy
- Project Timeline



South Madison Special Area Plan

Draft Timeline

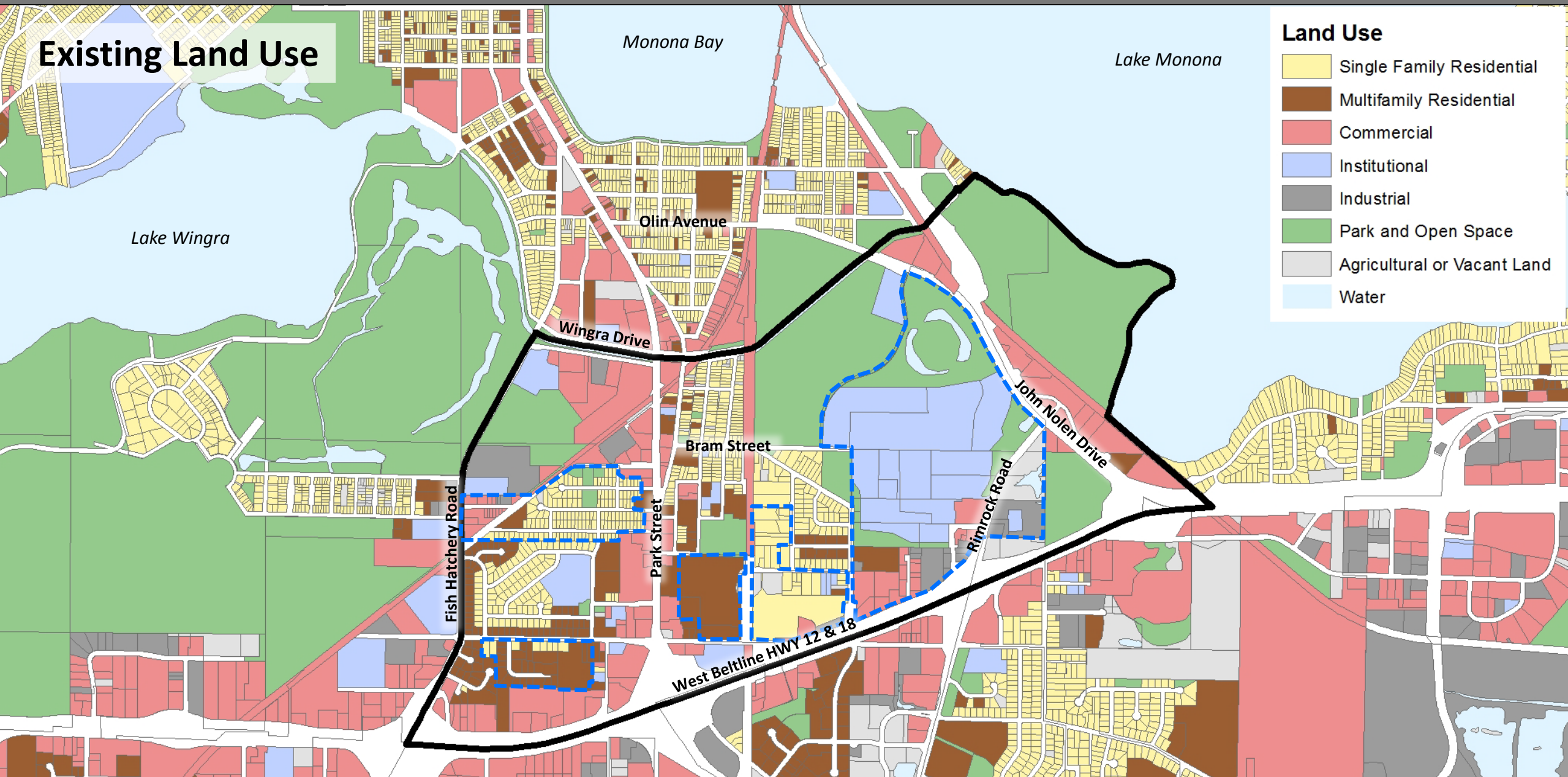


South Madison Special Area Plan

Town Parcels



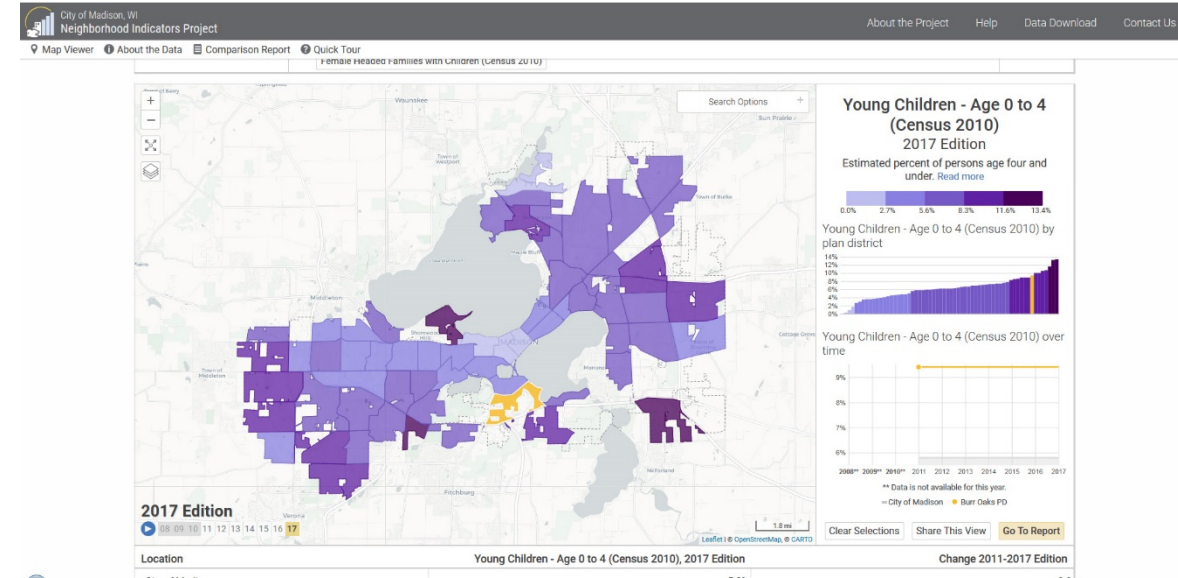
South Madison Special Area Plan



South Madison Special Area Plan

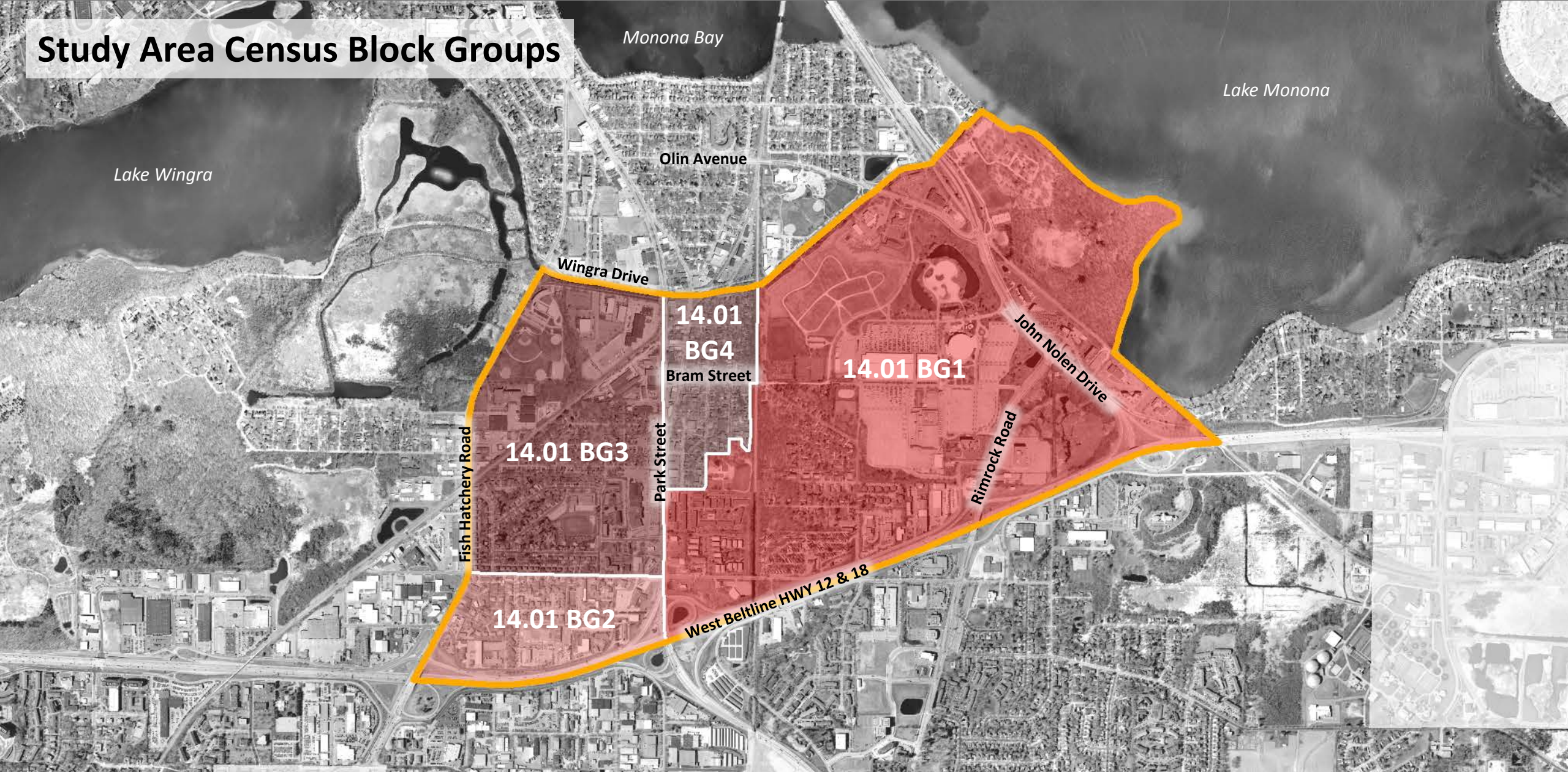
Data Sources

- Census Data – 2000 and 2010 (full count)
- American Community Survey (ACS) – 2017 5 year estimate
- Neighborhood Indicators Project (NIP) – Various data sources



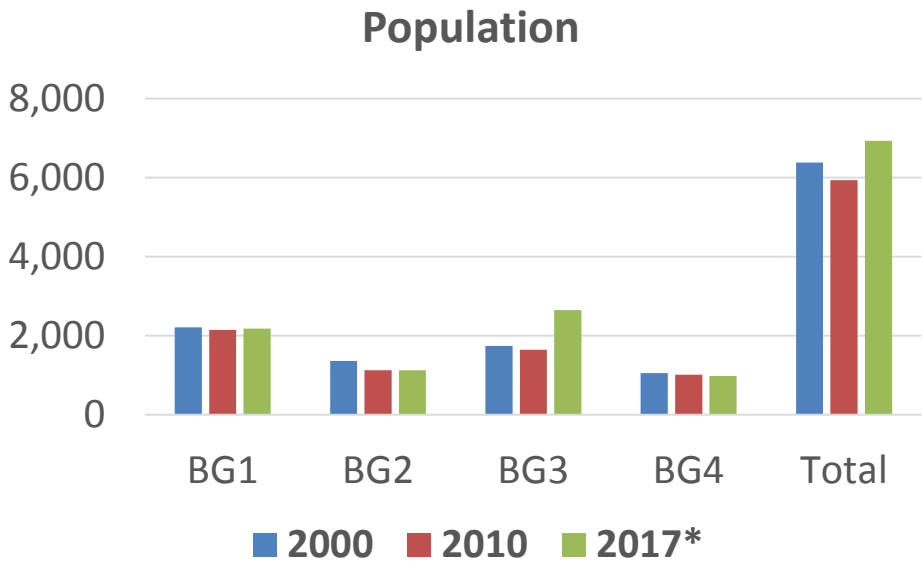
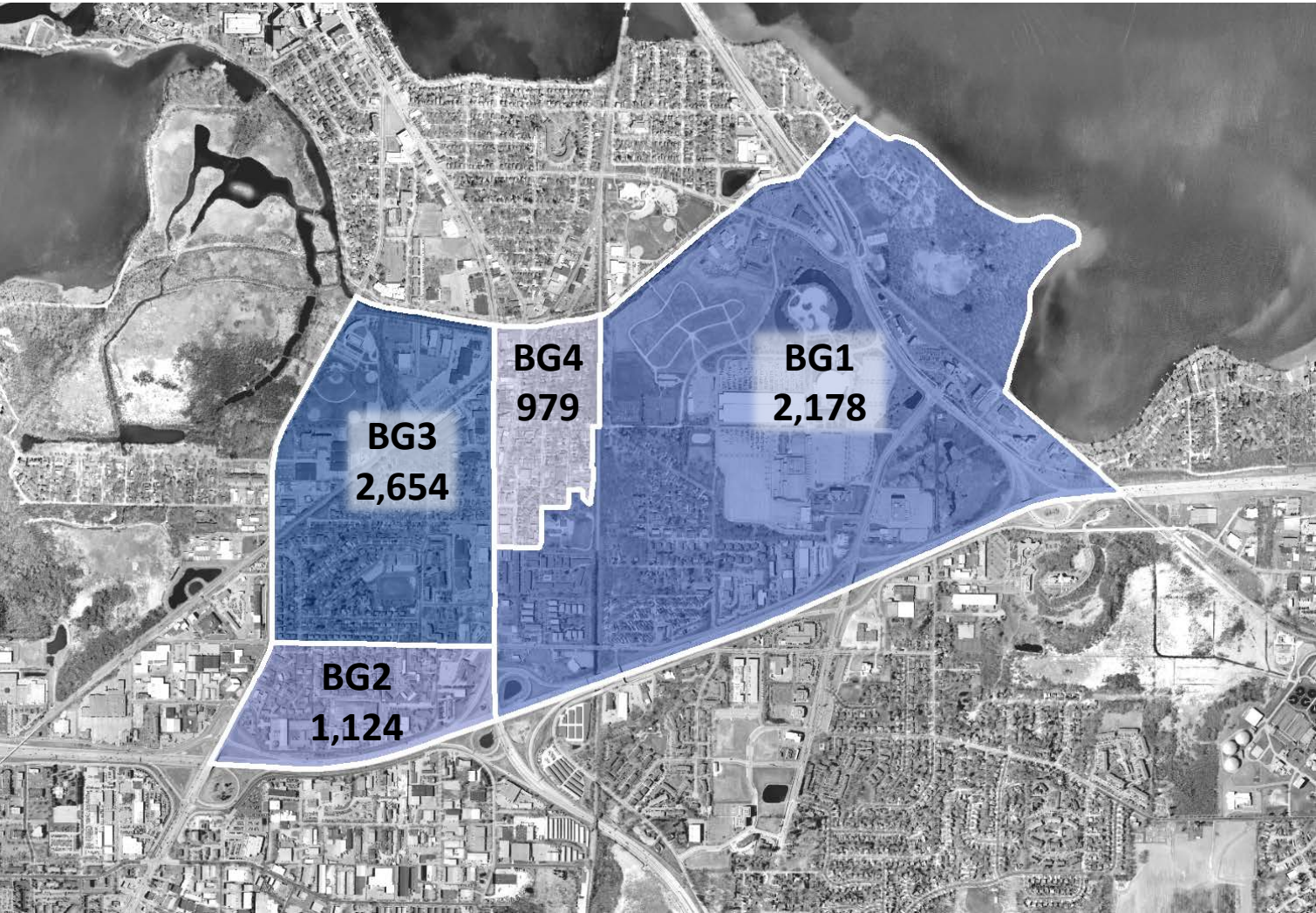
South Madison Special Area Plan

Study Area Census Block Groups



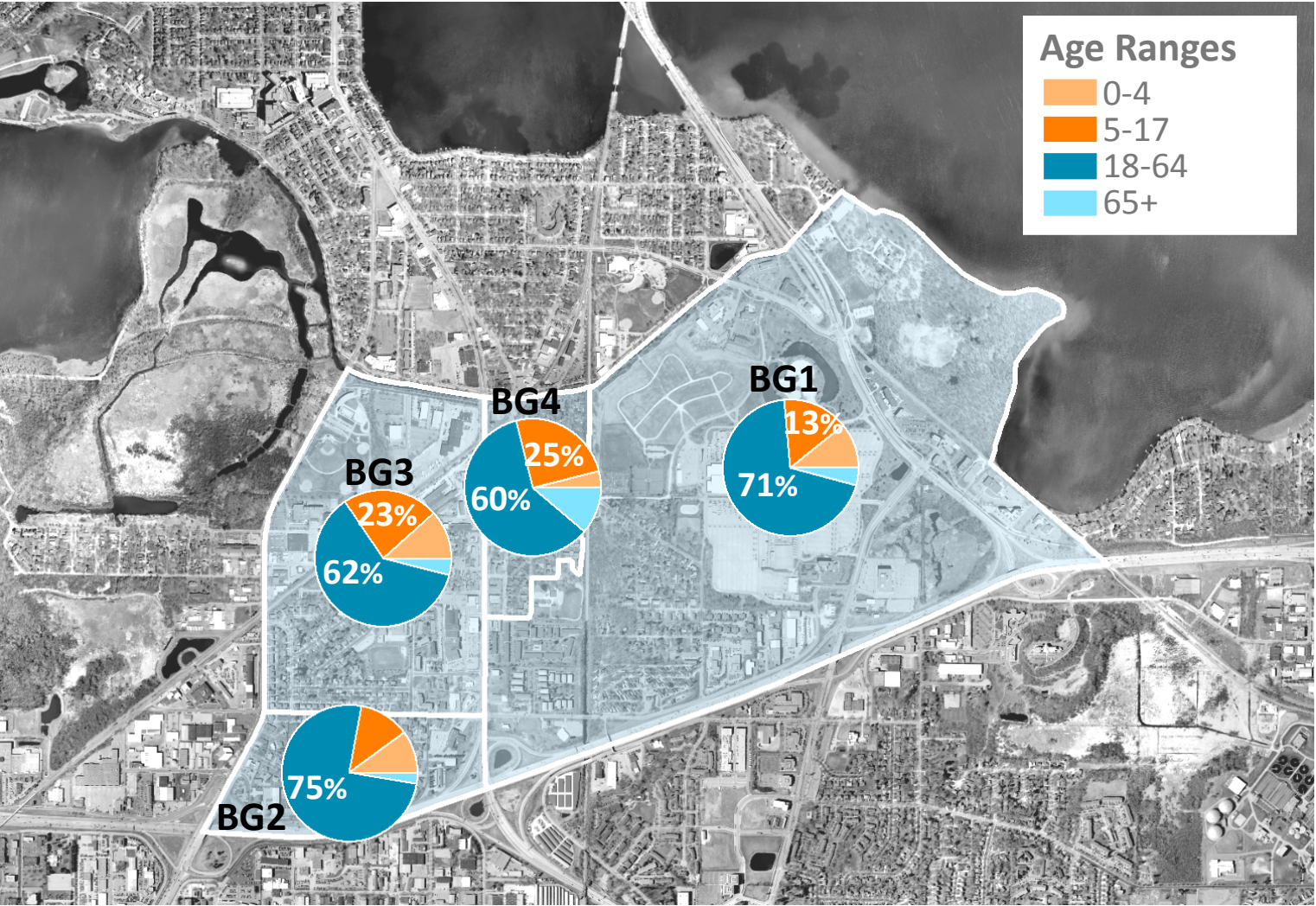
South Madison Special Area Plan

Population by Block Group (2017)

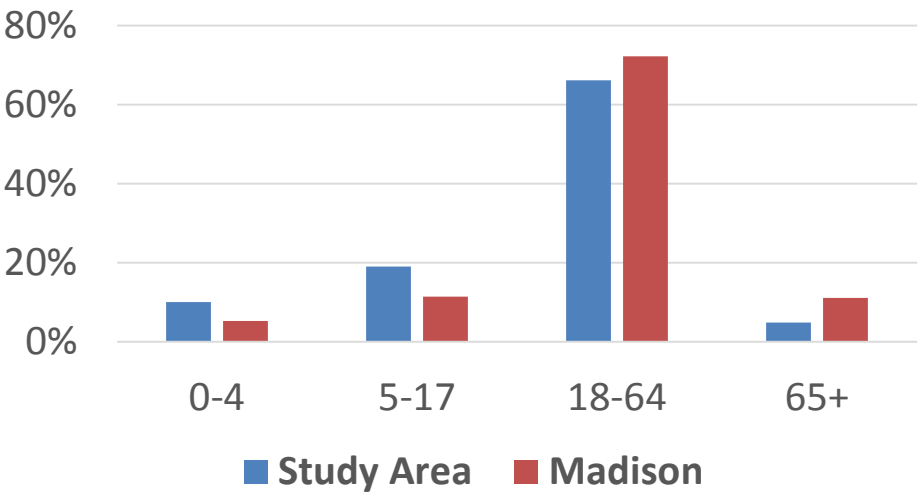


South Madison Special Area Plan

Age Range by Block Group (2017)



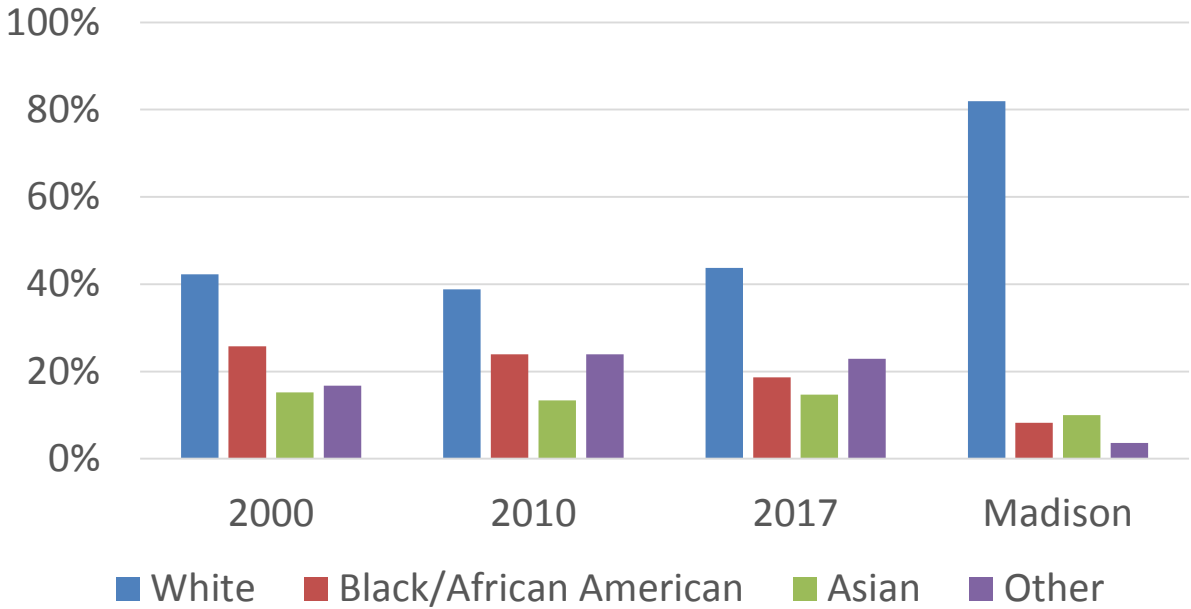
Population by Age Range (2017)



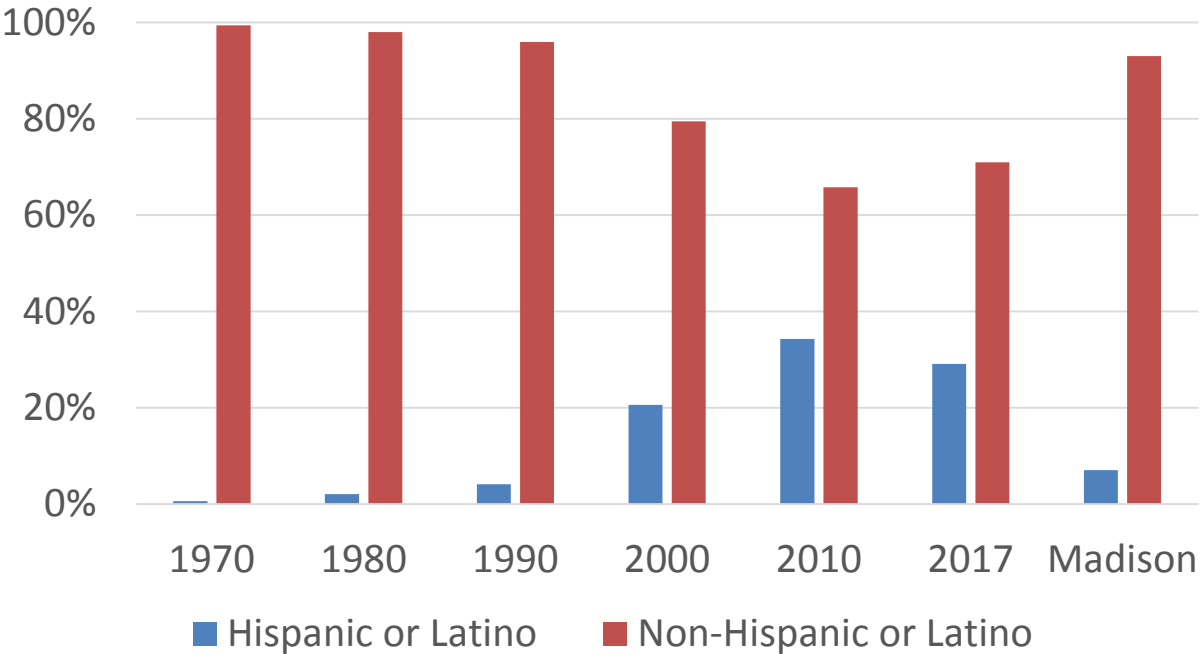
- 29% of population in Study Area is younger than 18, compared to 17% for Madison
- Percentage of female-headed HH in Study Area is 2 times that of Madison overall (2010)

South Madison Special Area Plan

Race



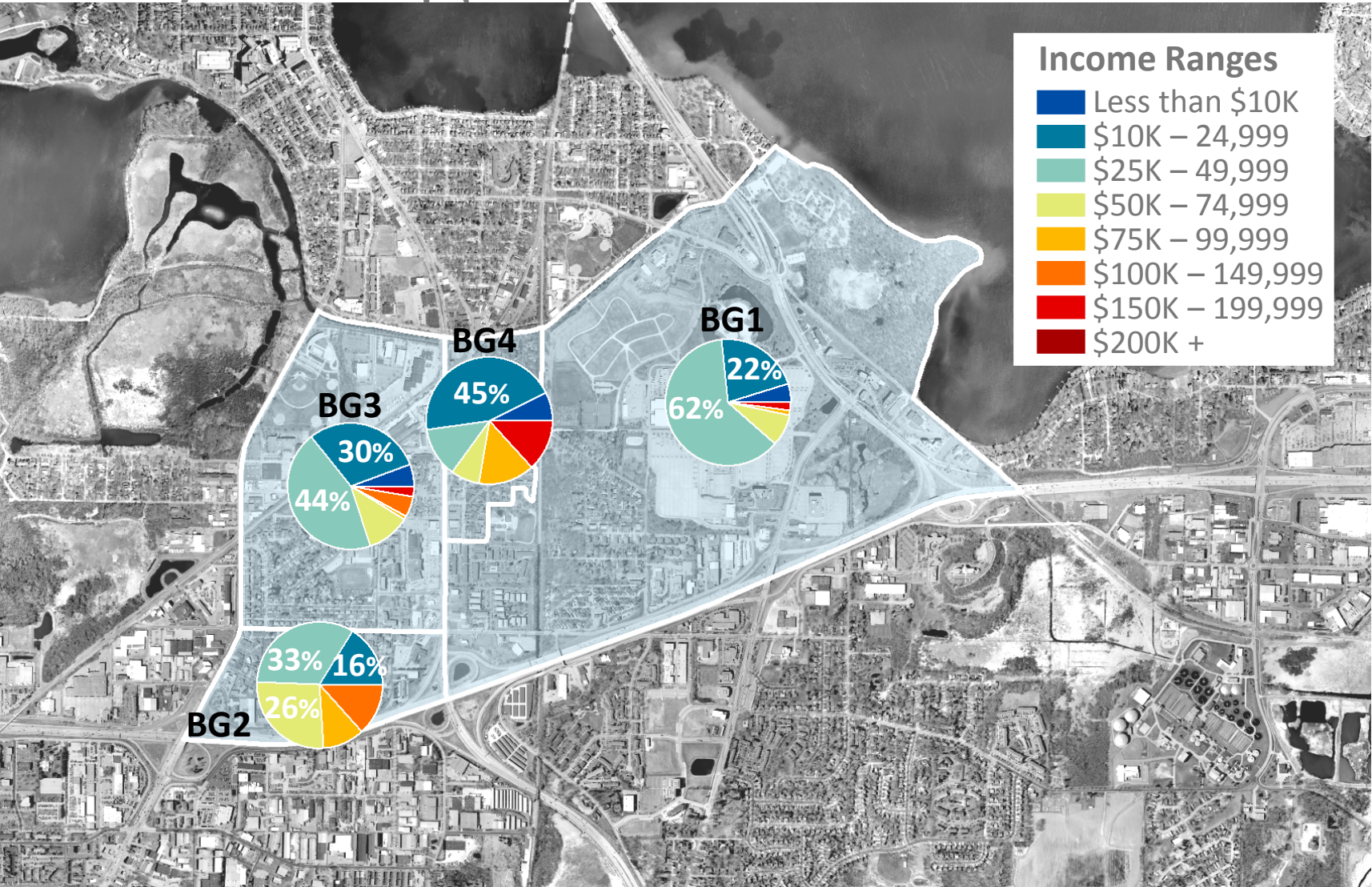
Ethnicity



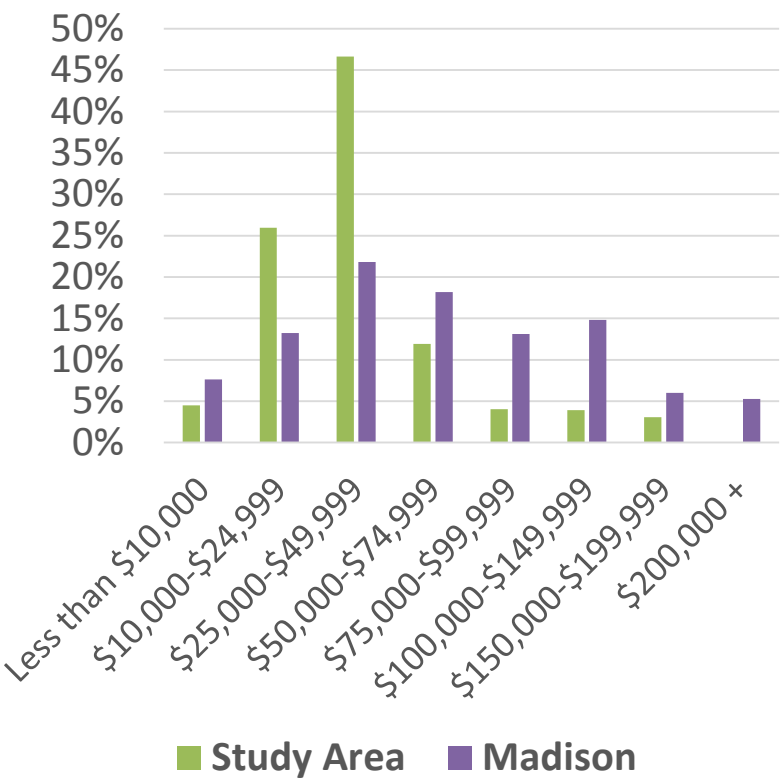
• Percentage of Latinx individuals in Study Area is 4 times that of Madison overall (2017)

South Madison Special Area Plan

Income by Block Group (2017)



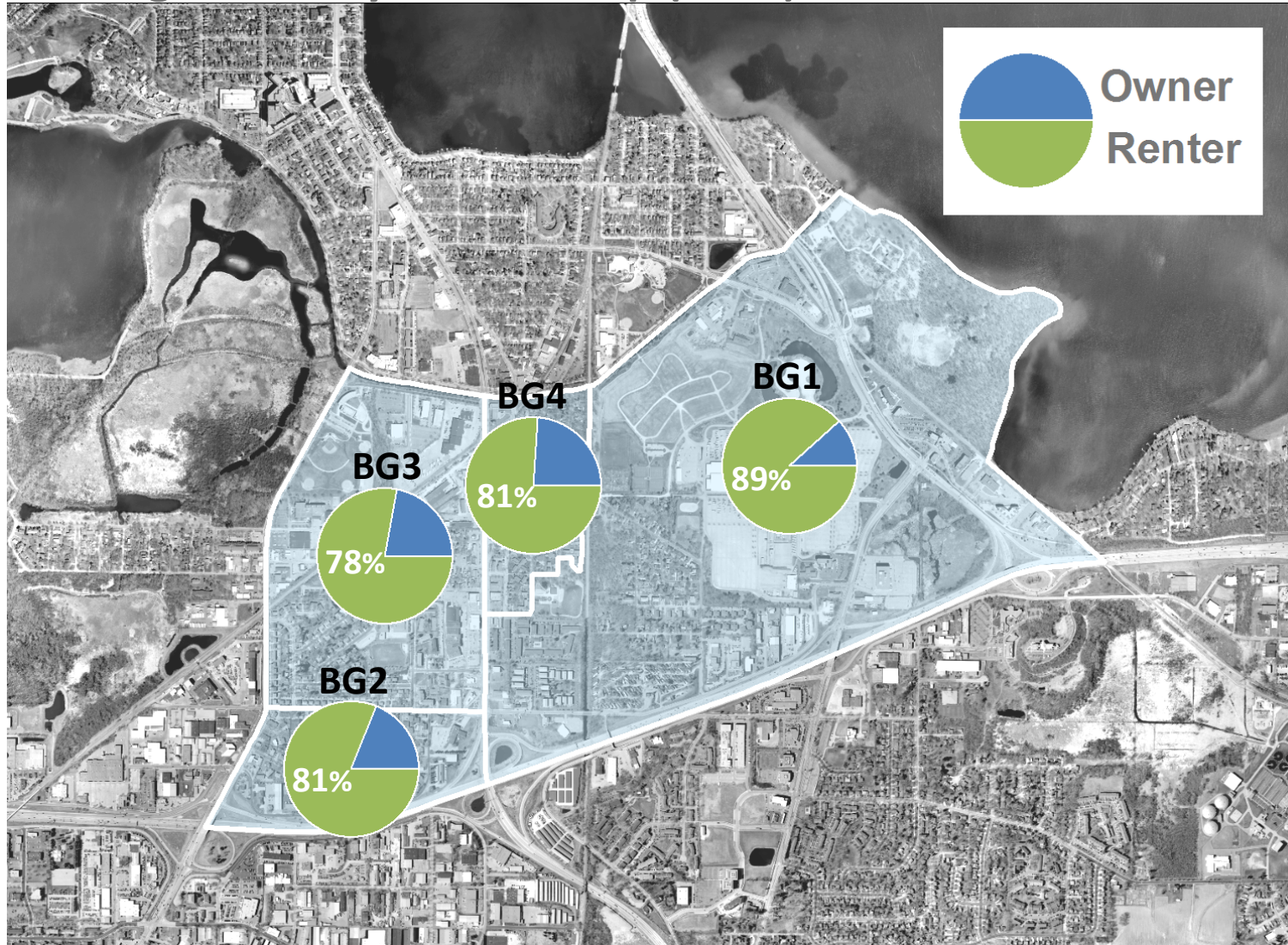
Household Income (2017)



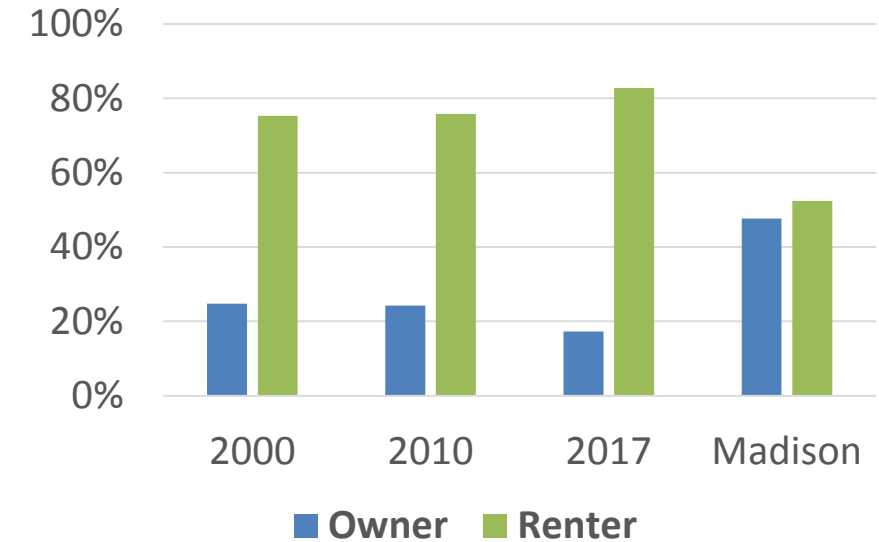
- Madison's median income is \$56,464
- 77% of Study Area has HH income of less than \$50,000
- Madison's average HH size is 2.2
- Study Area's average HH size is 2.8

South Madison Special Area Plan

Housing Tenure by Block Group (2017)

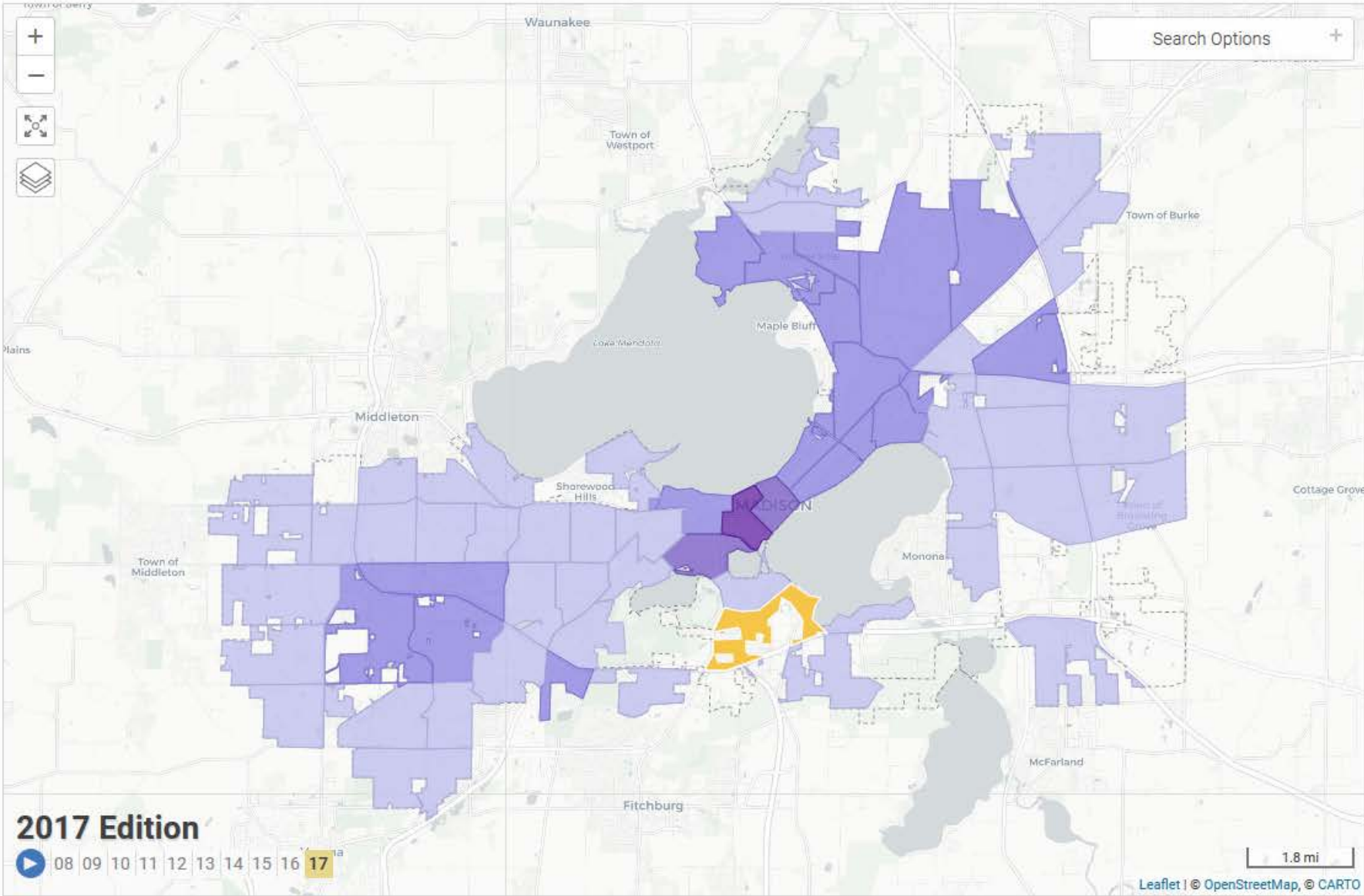


Housing Tenure (Households)



- Average home value in Madison is \$266,536 while average in Study Area* is \$138,044 (56% less)
- Average 1 bedroom rent = \$789
- Average 2 bedroom rent = \$921

South Madison Special Area Plan

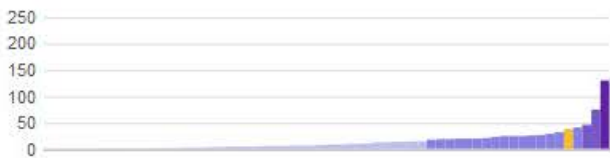


Reported Police Incident: Person Related 2017 Edition

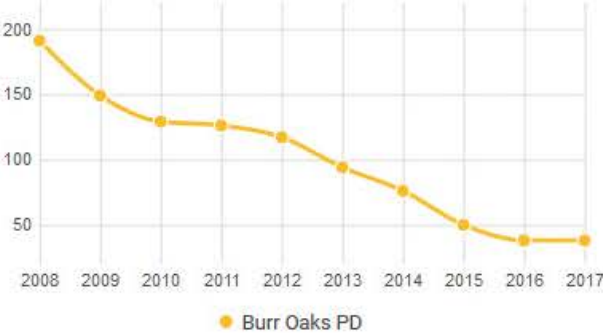
Total number of incidents reported to MPD as person related crimes. [Read more](#)



Reported Police Incident: Person Related by plan district



Reported Police Incident: Person Related over time

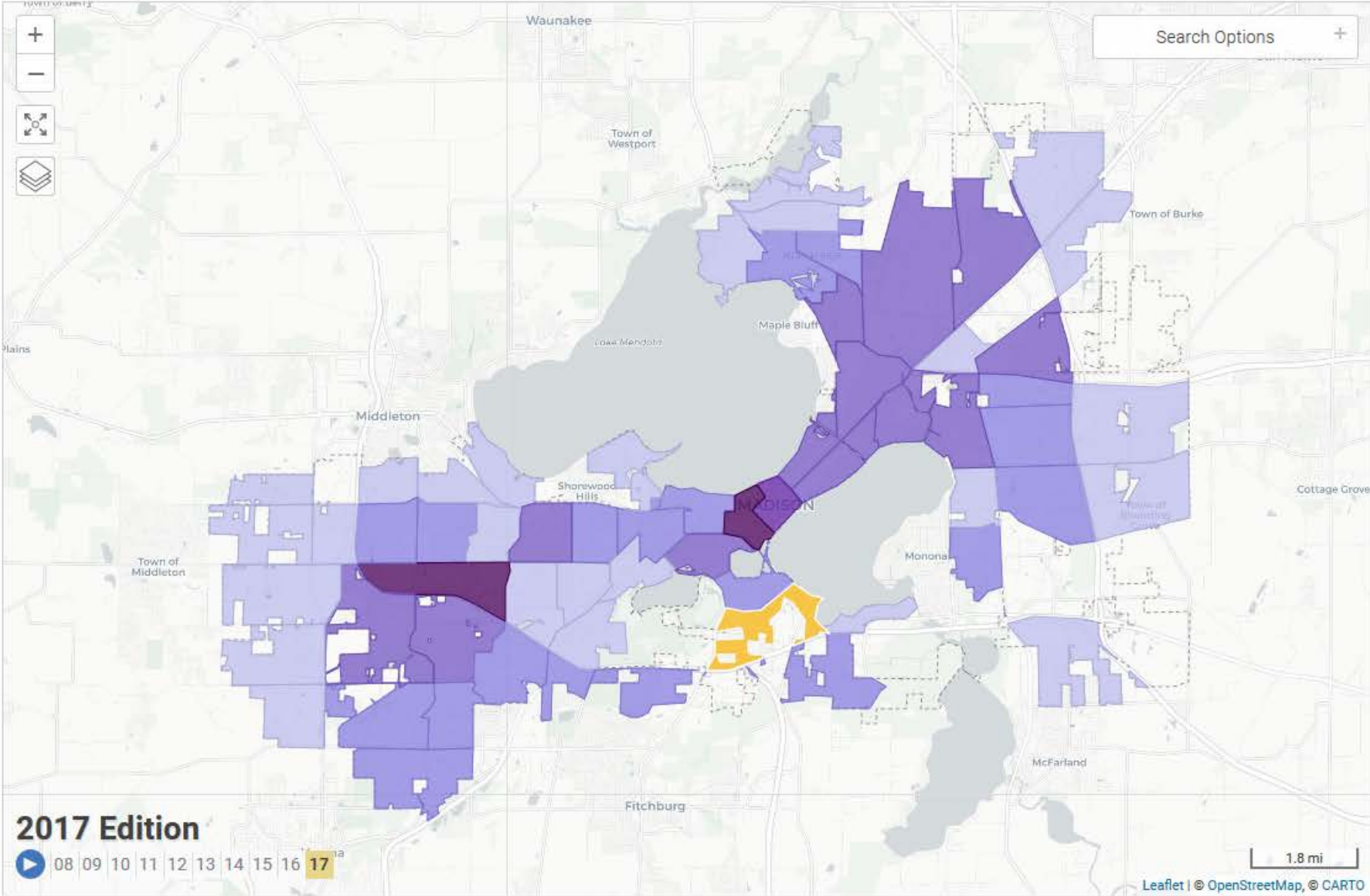


Clear Selections

Share This View

Go To Report

South Madison Special Area Plan

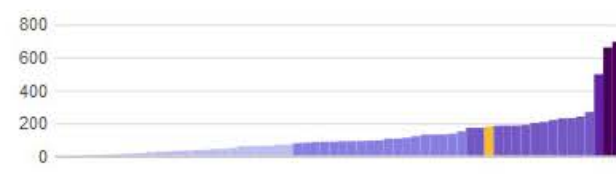


Reported Police Incident: Property Related 2017 Edition

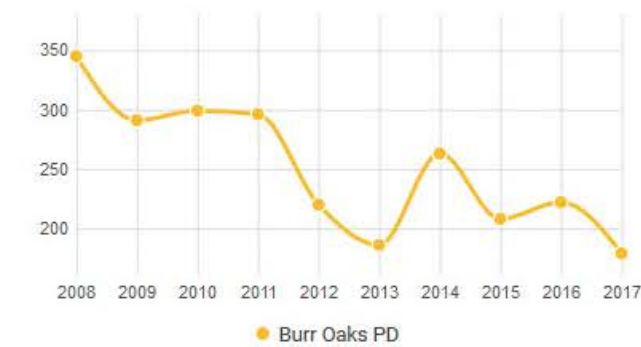
Total number of incidents reported to MPD as property related crimes. [Read more](#)



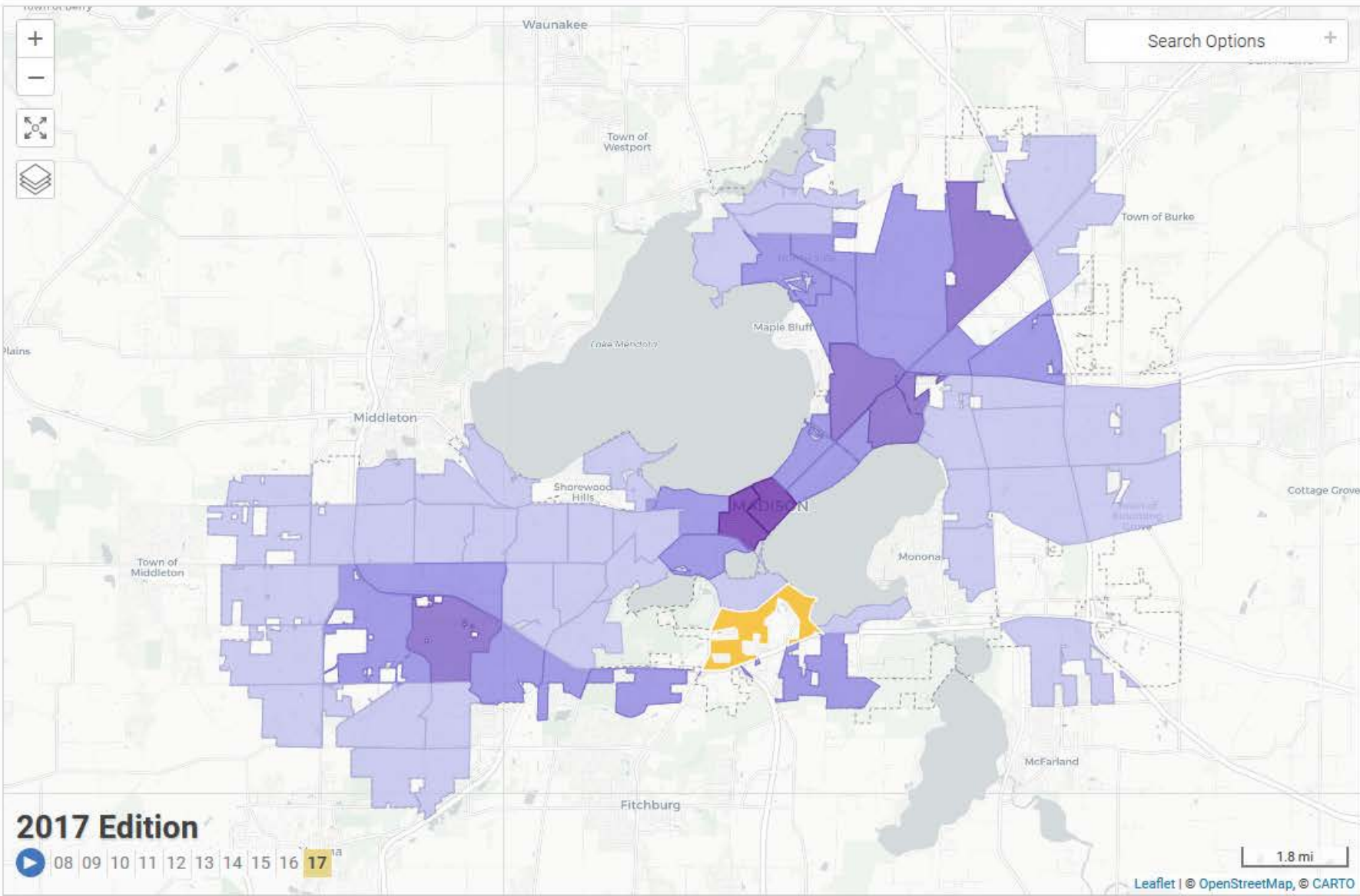
Reported Police Incident: Property Related by plan district



Reported Police Incident: Property Related over time



South Madison Special Area Plan

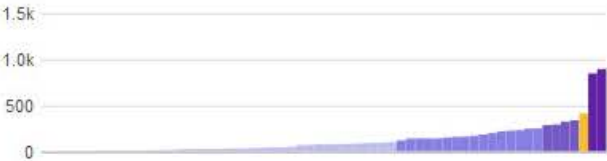


Reported Police Incident: Society Related 2017 Edition

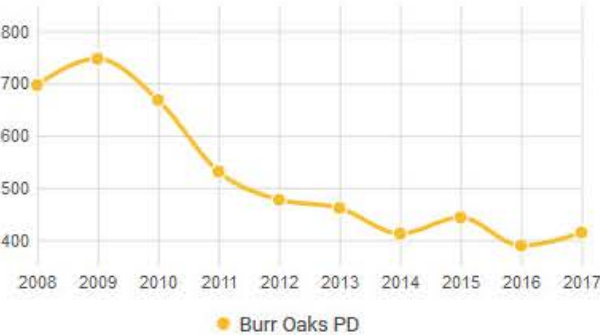
Total number of incidents reported to MPD as society related crimes. [Read more](#)



Reported Police Incident: Society Related by plan district



Reported Police Incident: Society Related over time

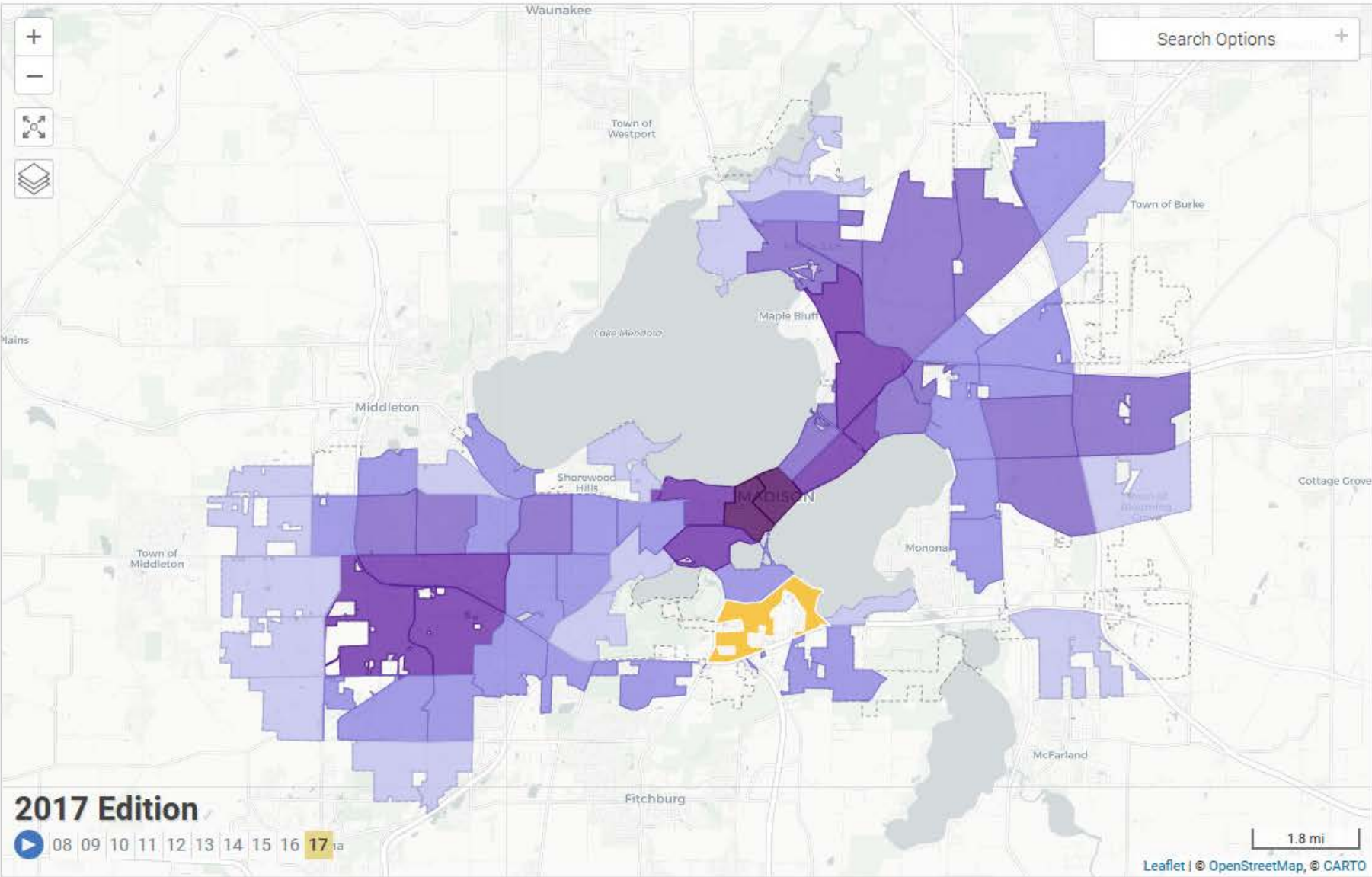


Clear Selections

Share This View

Go To Report

South Madison Special Area Plan



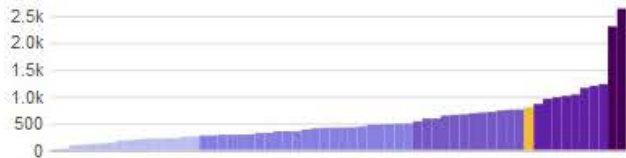
Calls for EMS/Fire Service 2017 Edition

Total calls for emergency medical service and fire service in calendar year prior to NI edition.

[Read more](#)



Calls for EMS/Fire Service by plan district



Calls for EMS/Fire Service over time



* Due to methodological changes, data between these years is not directly comparable. For more information, see [About the Data](#).

● Burr Oaks PD

Clear Selections

Share This View

Go To Report

South Madison Special Area Plan

Questions? Comments?



Jeff Greger, City of Madison Planning Division

608-243-0181

jgreger@cityofmadison.com