



2222 E Washington Avenue  
Certificate of Appropriateness  
March 18, 2024

# Proposed Work

- Change of copy on monument sign
- Install two new wall signs
- Approve one previously installed wall sign





2222 E. WASHINGTON AVE  
 MADISON, WI 53704  
 608.263.1234  
 www.eua.com

**PROJECT INFORMATION**  
 MMSD - EAST HIGH SCHOOL

2222 E. WASHINGTON AVE  
 MADISON, WI 53704

**BOARD INFORMATION**  
 DATE: 03/20/2024  
 PROJECT: MMSD - EAST HIGH SCHOOL

Sign Type 2.2



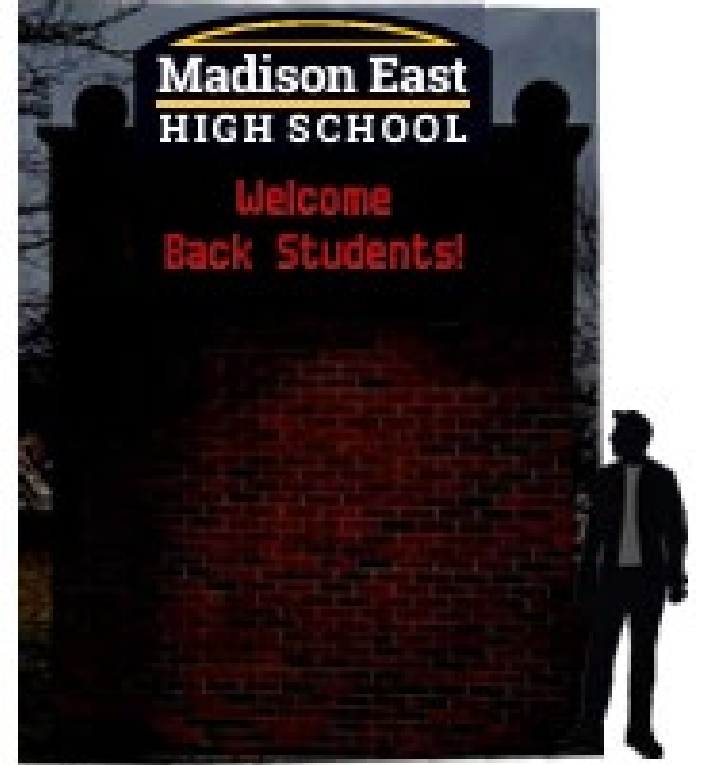
**SHEET INFORMATION**  
 PROGRESS DOCUMENTS  
 NOT FOR CONSTRUCTION

DRAWN BY: JH  
 CHECKED BY: JH  
 DATE: 03/20/24

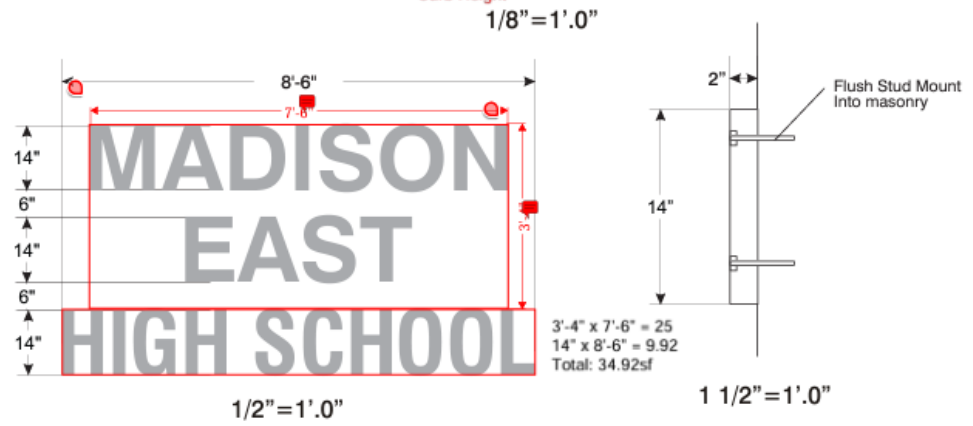
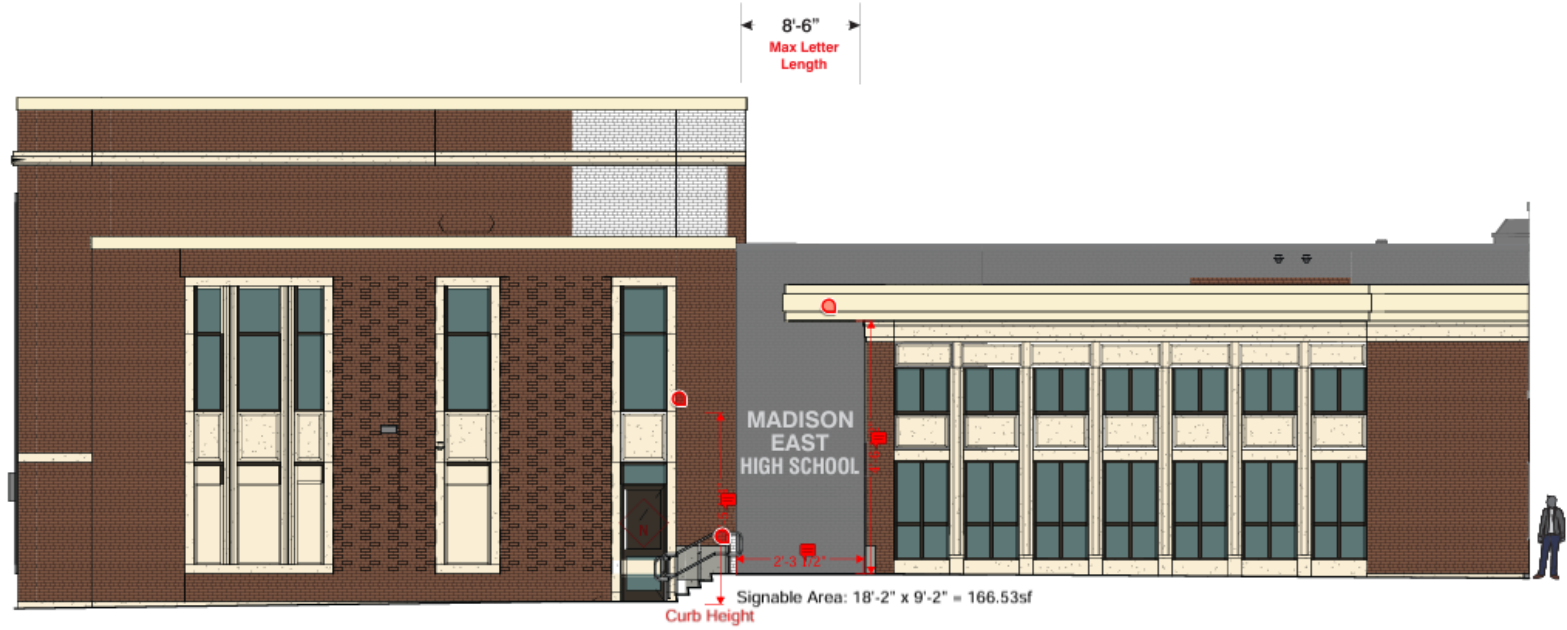
SHEET TITLE:  
 SIGNAGE PLAN -  
 OVERALL

C-010





# 1.2 East Elevation Area E1 - Fabricated Aluminum Letters



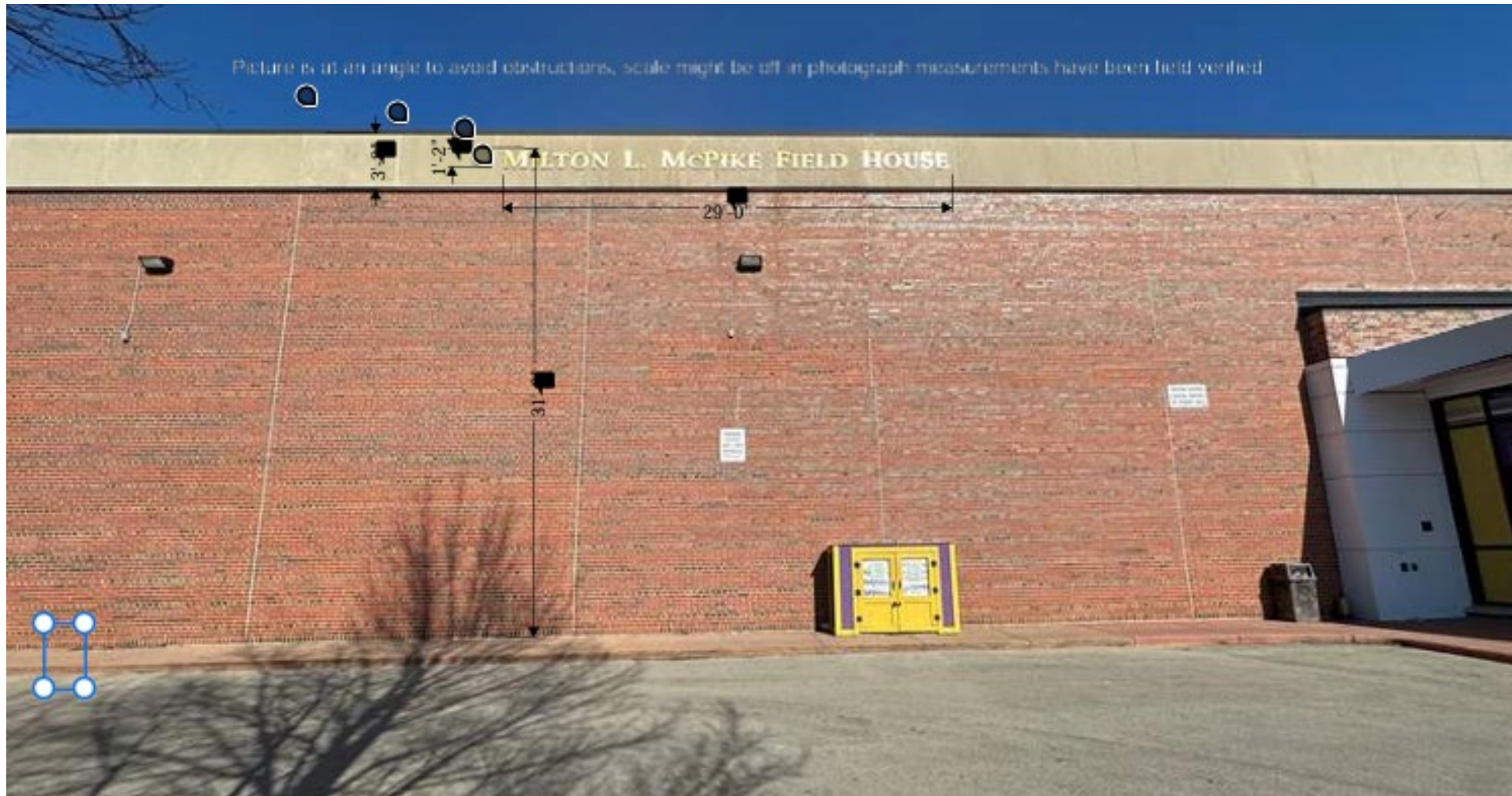
MAP Brushed Aluminum		
Wind Load Compliance Statement: Withstand up to 75 MPH Winds	Illumination Compliance Statement: N/A	Construction: Fabricated Aluminum Letters Stud Mounted To Brick Masonry

Print to Scale on 11" x 17" Paper

<b>Ryan Signs, Inc.</b>	SCALE: VARIES	APPROVED:
1001 CHESAPEAKE DR. #1000, WISCONSIN, WI 53511-1000	DATE: 6/28/22	DATE: 6/28/22
JHF - MADISON EAST HIGH SCHOOL - EXTERIOR SIGNS	REVISED: 5/8/22	REVISED: 5/8/22
<small>These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you as part of a contract for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin. A sign fabricated and installed according to these plans. Fabrication or installation of these signs by anyone other than employees of your company or Ryan Signs, Inc. is prohibited. The contractor is responsible for obtaining all necessary permits and approvals. It is the contractor's responsibility to ensure that the sign meets all applicable codes and regulations. The contractor is responsible for obtaining all necessary permits and approvals. It is the contractor's responsibility to ensure that the sign meets all applicable codes and regulations. The contractor is responsible for obtaining all necessary permits and approvals. It is the contractor's responsibility to ensure that the sign meets all applicable codes and regulations.</small>	PROJECT NUMBER:	7438



Picture is at an angle to avoid obstructions, scale might be off in photograph measurements have been field verified



4A.1 Athletic Entrance -

Flat Cut Out - FCO Canopy Letters & White Die Cut Vinyl Copy to Transom & Doors

18.69 Sq Ft - FCO Letters



16'-0"  
Height to  
Grade

13"

10 5/8"

19"

151"

3/8" Thick FCO Letters

<b>Pantone 268C</b>	<b>Digital Print</b>
<b>Wind Load</b> Compliance Statement: Withstand up to 75 MPH Winds	<b>Illumination Compliance</b> Statement: N/A
<b>Construction:</b> FCO Letters Flush Mounted to Canopy Fascia Also Window applied Vinyl Copy & Graphics	

Print to Scale on 11" x17" Paper

<b>Ryan Signs, Inc.</b> 2517 Peachtree Dunwoody, NE, Suite 100, Atlanta, GA 30328 Phone: 770.433.8888 Fax: 770.433.8889 www.ryan-signs.com	<b>MMSD - EAST HIGH SCHOOL - ADDITIONS</b>	<b>7641</b>
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# Applicable Standards

## MGO 41.18 (3)

Signs. The Commission shall approve a certificate of appropriateness for signs if it finds that the following are true:

- a) Signs are located within the façade areas set aside for signs as part of the façade design or are integrated and compatible with the structure where the façade areas have not been set aside for signs;
- b) New signs shall be consistent with the traditional signage pattern locations on a structure or a property, and shall feature materials and style of illumination typical of the period of significance for the property or district;
- c) Signs shall comply with Chapter 31, MGO;
- d) Signs shall comply with specific standards and guidelines adopted for historic districts under this ordinance.





# Applicable Standards

## SOI

9. New additions, exterior alterations, or related new construction will not destroy historic materials, features, and spatial relationships that characterize the property. The new work will be differentiated from the old and will be compatible with the historic materials, features, size, scale and proportion, and massing to protect the integrity of the property and its environment.

10. New additions and adjacent or related new construction will be undertaken in such a manner that, if removed in the future, the essential form and integrity of the historic property and its environment would be unimpaired.



# Staff Recommendation

Staff believes that the standards for granting a Certificate of Appropriateness are met and recommends the Landmarks Commission approve the project with the following conditions:

1. The new aluminum signage for the accessible entrance be installed in the masonry joints with stainless steel fasteners.

