



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Agenda - Amended ALCOHOL LICENSE REVIEW COMMITTEE

Wednesday, October 21, 2015

5:30 PM

210 Martin Luther King, Jr. Blvd.
Room 351 (City-County Building)

If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

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Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntauv, cov ntaub ntauv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Contact the City Clerk's Office at (608) 266-4601.

This meeting can be viewed LIVE on Madison City Channel, cable channel 98, digital channel 994, or at www.madisoncitychannel.tv.

Applications will go to the Common Council Meeting of November 3, 2015.

This meeting is governed by Robert's Rules of order. All speakers wishing to address the committee regarding an agenda item must first complete a registration form and submit it to the City Clerk designee.

Speakers may speak to the committee only after they are called by the Chair. Each speaker will be limited to three minutes.

After speaking to the committee, please take your seat in the gallery. The public is not allowed to address or respond to speakers or committee members unless they have been recognized by the Chair of the committee.

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Call to Order/Roll Call

Approval of Minutes

September 16, 2015: <http://madison.legistar.com/Calendar.aspx>

Public Comment

Disclosures and Recusals

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

Public Hearing

The Alcohol License Review Committee uses a consent agenda, which means that the Committee can consider any item at 5:30 p.m. where there are no registrants wishing to speak in opposition regardless of its placement on the agenda.

Presentation of the Consent Agenda

At this time, a consent agenda will be moved with the recommended action, or to grant with any recommended conditions if no action is recommended for each item EXCEPT:

- 1) items which have registrants opposed wishing to speak
- 2) items which members have separated out for discussion/debate purposes
- 3) items recommending ordinance changes
- 4) operator license applications

Changes of Agent

- 1. [39616](#) Change of Agent
BAT Inc • dba Madhatter
322 W Gorham St
New Agent: Susan McKinney
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)

Legislative History

8/19/15	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
9/16/15	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

- 2. [40439](#) Change of Agent
InnTowner LLC • dba Best Western Plus InnTowner
2424 University Ave
New Agent: Jordan Nicole Lee
Class B Combination Liquor & Beer
Aldermanic District 5 (Alder Bidar-Sielaff)

3. [40440](#) Change of Agent
Apple Hospitality Group LLC • dba Applebee's Neighborhood Grill & Bar
4710 East Towne Blvd
New Agent: Gabriel Bernaden
Class B Combination Liquor & Beer
Aldermanic District 17 (Alder Baldeh)

Business Name Change

4. [40437](#) Business Name Change
Avenue Restaurant LLC • Current dba: Avenue Bar
1128 E Washington Ave
Class B Combination Liquor & Beer
Aldermanic District 2 (Alder Zellers)
New dba: Avenue Club and the Bubble Up Bar

Change of Licensed Premises

5. [39609](#) Change of Licensed Premise
BAT Inc • dba Madhatter • Capacity: 200
322 W Gorham St • Agent: Ted Gervasi
Class B Combination Liquor & Beer • 100% alcohol, 0% food
Aldermanic District 4 (Alder Verveer) • Police Sector 403
Increase indoor capacity to 320.

Legislative History

8/19/15	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
9/16/15	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

6. [40442](#) Change of Licensed Premise
Avenue Restaurant LLC • dba Avenue Club and the Bubble Up Bar • Capacity:
300
1128 E Washington Ave • Agent: Caitlin Suemnicht
Class B Combination Liquor & Beer • 27% alcohol, 73% food
Aldermanic District 2 (Alder Zellers) • Police Sector 400
Request to remodel.

Entity Reorganization

7. [39614](#) Entity Reorganization
BAT Inc • dba Madhatter
322 W Gorham St
Class B Combination Liquor & Beer
Aldermanic District 4 (Alder Verveer)
1 new officer, remove 1 officer

Legislative History

8/19/15	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
9/16/15	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer to the ALCOHOL LICENSE REVIEW COMMITTEE

21+ Entertainment License

8. [40435](#) 21+ Entertainment License
Luckys 1313 Brew Pub LLC • dba Lucky's 1313 Brew Pub • Capacity: 813
1313 Regent St • Agent: Rodney J Ripley
Class B Combination Liquor & Beer • 68% alcohol, 30% food, 2% other
Aldermanic District 13 (Alder Eskrich) • Police Sector 303
9. [40441](#) 21+ Entertainment License
Tip Top Cabaret LLC • dba Tip Top Cabaret • Capacity: 99
610 North St • Agent: Benjamin Altschul
Class B Combination Liquor & Beer • 55% alcohol, 35% food, 10% other
Aldermanic District 12 (Alder Palm) • Police Sector 503

Recessed Public Hearing

10. [39464](#) Public Hearing - New License
Luckys 1313 Brew Pub LLC • dba Lucky's 1313 Brew Pub
1313 Regent St • Agent: Rodney J Ripley • Estimated Capacity: 716
Class B Combination Liquor & Beer • 68% alcohol, 30% food, 2% other
Aldermanic District 13 (Alder Eskrich) • Police Sector 303

Legislative History

7/28/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
8/4/15	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
8/19/15	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING to the ALCOHOL LICENSE REVIEW COMMITTEE

9/1/15	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
9/16/15	ALCOHOL LICENSE REVIEW COMMITTEE	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

11. [39848](#) Public Hearing - New License
Kangchen Inc • dba Kangchen Indian Cuisine
7475 Mineral Point Rd, Ste 12 • Agent: Indra Thapa
Estimated Capacity: 90
Class B Beer, Class C Wine • 10% alcohol, 90% food
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

Legislative History

8/24/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
9/1/15	COMMON COUNCIL	Referred for Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
9/16/15	ALCOHOL LICENSE REVIEW COMMITTEE	RECOMMEND TO COUNCIL TO RE-REFER - RECESSED PUBLIC HEARING
10/6/15	COMMON COUNCIL	Re-refer for Recessed Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

New License - Public Hearing

12. [29251](#) Composition of and scheduling for Alcohol License ad hoc subcommittee to conduct evidentiary hearing(s) on current revocation and/or suspension actions and make a licensing report to the ALRC.

Legislative History

3/20/13	ALCOHOL LICENSE REVIEW COMMITTEE	Recommend the Following Conditions:
7/17/13	ALCOHOL LICENSE REVIEW COMMITTEE	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE
9/30/15	ALCOHOL LICENSE REVIEW COMMITTEE	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

13. [40240](#) Public Hearing - New License
Next Door Brewing LLC • dba Next Door Brewing Company
2439 Atwood Ave • Agent: Aric Dieter • Estimated Capacity: 99
Class C Wine • 40% alcohol, 55% food, 5% other
Aldermanic District 6 (Alder Rummel) • Police Sector 601

Legislative History

9/29/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
10/6/15	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

14. [40242](#) Public Hearing - New License
Mirk 3 LLC • dba Badger Tavern
1612 Seminole Hwy • Agent: Mike Franklin • Estimated Capacity: 99
Class B Combination Liquor & Beer • 50% alcohol, 50% food
Aldermanic District 10 (Alder Cheeks) • Police Sector 103

Legislative History

9/29/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
10/6/15	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

15. [40243](#) Public Hearing - New License
Growlers to Go-Go LLC • dba Growler's to Go-Go
2927 East Washington Ave • Agent: Chris Welch
Estimated Capacity: 20
Class B Beer • 80% alcohol, 20% other
Aldermanic District 6 (Alder Rummel) • Police Sector 603

Legislative History

9/29/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
10/6/15	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

16. [40244](#) Public Hearing - New License
Hong Kong Chili LLC • dba Hong Kong Chili
1441 Regent St • Agent: Jason Chien • Estimated Capacity: 30
Class B Beer & Class C Wine • 10% alcohol, 90% food
Aldermanic District 13 (Alder Eskrich) • Police Sector 303

Legislative History

9/29/15 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

10/6/15 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

17. [40245](#) Public Hearing - New License
Oriental Gifts LLC • dba Tobacco Plus
1935 Monroe Street • Agent: Abdul Qadir
Class A Beer, Class A Cider
Aldermanic District 13 (Alder Eskrich) • Police Sector 303

Legislative History

9/29/15 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

10/6/15 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

18. [40246](#) Public Hearing - New License
Table Wine LLC • dba Table Wine
2045 Atwood Ave #111 • Agent: Molly Moran • Estimated Capacity: 40
Class B Combination Liquor & Beer • 98% alcohol, 2% other
Aldermanic District 6 (Alder Rummel) • Police Sector 410

Legislative History

9/29/15 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

10/6/15 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

19. [40247](#) Public Hearing - New License
Kwik Trip Inc • dba Kwik Trip 187
4825 American Pkwy • Agent: Emily A Aplin
Class A Beer, Class A Liquor
Aldermanic District 17 (Alder Baldeh) • Police Sector 520

Legislative History

9/29/15 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

10/6/15 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

20. [40248](#) Public Hearing - New License
Shopko Holding Company LLC
dba Shopko Stores Operating Co LLC #29
7401 Mineral Point Rd • Agent: Mike Blattner
Class A Beer
Aldermanic District 9 (Alder Skidmore) • Police Sector 124

Legislative History

9/29/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
10/6/15	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

21. [40249](#) Public Hearing - New License
Madison Cuisine LLC • dba Madison Cuisine
785 University Ave • Agent: Jing Hong Zheng • Estimated Capacity: 115
Class B Beer & Class C Wine • 1% alcohol, 99% food
Aldermanic District 8 (Alder Wood) • Police Sector 402

Legislative History

9/29/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
10/6/15	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

22. [40250](#) Public Hearing - New License
Ni & Dong LLC • dba Ramen Station
1124 S Park St • Agent: Qiao Kong Ni • Estimated Capacity: 70
Class B Beer, Class C Wine • 10% alcohol, 85% food, 5% other
Aldermanic District 13 (Alder Eskrich) • Police Sector 306

Legislative History

9/29/15	Clerk's Office Alcohol License Review Committee Public Hearing	Referred for Introduction
10/6/15	COMMON COUNCIL	Refer For Public Hearing to the ALCOHOL LICENSE REVIEW COMMITTEE

23. [40251](#) Public Hearing - New License
Tip Top Cabaret LLC • dba Tip Top Cabaret
610 North St • Agent: Benjamin C Altschul • Estimated Capacity: 99
Class B Combination Liquor & Beer • 55% alcohol, 35% food, 10% other
Aldermanic District 12 (Alder Palm) • Police Sector 503

Legislative History

9/29/15 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

10/6/15 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

24. [40253](#)

Public Hearing - New License
Sabaidee Thailand WI LLC • dba Monsoon Siam 2
2045 Atwood Ave #109 • Agent: Dutdao Wonglaka
Estimated Capacity: 45-60
Class B Combination Liquor & Beer • 15% alcohol, 80% food, 5% other
Aldermanic District 6 (Alder Rummel) • Police Sector 410

Legislative History

9/29/15 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

10/6/15 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

25. [40256](#)

Public Hearing - New License
PDQ Food Stores Inc • dba PDQ Stores #136
3528 East Washington Ave • Agent: Patti Jorgenson
Class A Beer, Class A Liquor
Aldermanic District 15 (Alder Ahrens) • Police Sector 513

Legislative History

9/29/15 Clerk's Office Referred for Introduction
Alcohol License Review Committee Public Hearing

10/6/15 COMMON COUNCIL Refer For Public Hearing to the ALCOHOL
LICENSE REVIEW COMMITTEE

Discussion Items

26. [36229](#) Tavern Safety Training update

Items Referred to the ALRC

27. [40166](#) Amending Sections 38.02 and 38.05(3)(c), creating Sections 38.05(3)(b), 38.05(9)(d)7.a.vii, viii., and 38.09(5)(a)1. - 4., and repealing Sections 38.05(3)(f)3. and 38.05(9)(o) of the Madison General Ordinances removes the Alcohol License Density section, clarifies the City's publication fees, permits the issuance of alcohol licenses to movie theaters and painting studios, and creates the requirements for the Class A Cider license.

Sponsors: Shiva Bidar-Sielaff, Paul E. Skidmore and Michael E. Verveer

Legislative History

9/21/15	Attorney's Office/Approval Group Alcohol License Review Committee	Referred for Introduction
10/6/15	COMMON COUNCIL	Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

Report of Madison Police Department

28. [34003](#) Summary of recent calls for service

Report of City Clerk's Office

29. [28524](#) Summary of licenses issued

Operator's License Applications

Possible Closed Session: Please take notice that when considering the following items, the ALRC may go into closed session pursuant to sec. 19.85(1)(b), Wis. Stats., which reads in relevant part:

(b) Considering dismissal, demotion, licensing or discipline of any public employee or person licensed by a board or commission or the investigation of charges against such person, ... and the taking of formal action on such matter; provided that the ... person licensed is given actual notice of any evidentiary hearing which may be held prior to final action being taken and of any meeting at which final action may be taken. The notice shall contain a statement that the person has the right to demand that the evidentiary hearing or meeting be held in open session. ...

Further take notice that, if the ALRC goes into closed session, it may return to open session immediately, without giving the 12 hours notice under sec. 19.85(2), Wis. Stats.

30. [39781](#) Operator License Application
Applicant - Thomas Xistris
Legislative History
9/16/15 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE
31. [40020](#) Operator License Application
Applicant - Sylvester Thomas
Legislative History
9/16/15 ALCOHOL LICENSE REVIEW COMMITTEE Refer to the ALCOHOL LICENSE REVIEW COMMITTEE

- 32. [40314](#) Operator License Application
Applicant - Tara L Doty
- 33. [40416](#) Operator License Application
Applicant - Spencer Williams
- 34. [40547](#) Operator License Application
Applicant - Mary Haug
- 35. [40556](#) Operator License Application
Applicant - Brendan Polkinghorn

Adjournment