

TAXICAB SERVICE SURVEY 2022 (2021 financial and statistical data)

ITEM	Madison Taxi	Union Cab	Transit Solutions	Badger Bus
MILES	1,362,651	1,856,886	568,990	497,819
PASSENGERS	81,008		96,037	51,965
PASSENGER TRIPS	68,628		96,037	52,059
REVENUES	2,338,949	\$3,210,601	1,994,947	2,093,667
TOTAL EXPENSES*	2,149,785	\$3,518,741	2,040,159	2,036,377
PROFIT (LOSS)	189,164	(308,140)	(45,212)	57,290
COMPANY COST PER PASSENGER	27	#DIV/0!	\$21.24	39
CRASHES	6	41	2	5
CRASHES WHERE DRIVER WAS AT FAULT	2	24	1	4
MILES/CRASH	227,109	45,290	284,495	99,564
INTERNAL COMPLAINTS	18	99	0	137
CITY COMPLAINTS	2	0	19	0
PERMITS REQUESTED	23	45	36	25

*Report expenses before earnings distribution to owners and officers

MADISON TAXI: A METERED CAB OPERATION THAT IS PRIVATELY OWNED, SOME LEASED CABS.

UNION CAB: A METERED-CAB OPERATION, OPERATED AS A COOPERATIVE (EMPLOYEES OWN THE COMP.
 Union cab is still not yet provided this data

BADGER BUS: PRIVATELY OWNED, FLAT-RATED OPERATION FOR MADISON METRO, FOR DISABLED PASS

TRANSIT SOLUTIONS: FLAT-RATED OPERATION TO TRANSPORT ELDERLY & PEOPLE WITH DISABILITIES.
 THEY ALSO HAVE LICENSE TO SERVE THE AIRPORT AS A TAXICAB.

Please note: Badger Bus and Transit Solutions do not accept demand-responsive rides, and do not list contract rates.