

## **CONTACT INFORMATION**

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## **EVENT INFORMATION**

- The Event: An Ultimate Disc game where 2 teams of 7 players each on the field move a disc down the field until either a turnover or a score occurs
- Date Range of Events: In 2013 - April 20th through August 3rd
- Number of Events: 8 at a minimum, 10 at a maximum (depending on possibility of home playoff games)
- Day of Events: Saturday and/or Sunday.
- Time of Events: Flexible. Once dates and teams are known, we will work with the visiting teams to determine game times. If needed, can work with other teams using Breese Stevens on the same day.
- Duration of Events: Looking at 4-5 hours to include setup time, game play, and cleanup time
- Field of Play: 53-1/3 yards wide and 80 yards long with 20 yard end zones on both ends (other than the larger end zones, standard football field dimensions 53-1/3 x 100)
- Lines on Field: Have an outline of the field as well as go-lines 20 yards from each end of the field.
- Expected Attendance: Goal for 2013 is 500 people a game
  - MUFA (Madison Ultimate Frisbee Association) currently has an estimated 3500 players playing in Summer Ultimate leagues this year (188 total teams)

## **LEAGUE INFORMATION**

- Madison franchise in the AUDL (American Ultimate Disc League)  
[WWW.THEAUDL.COM](http://WWW.THEAUDL.COM)
  - A professional league focused on the growth of Ultimate as a sport as well as youth outreach and community involvement
- 2013 Projected teams
  - Chicago
  - Detroit
  - Indianapolis
  - Kentucky
  - Madison
  - Minneapolis
  - Philadelphia
  - New Jersey
  - New York
  - Rochester, NY
  - Toronto
  - Washington DC

## **FACILITY NEEDS**

- Access to locker rooms and showers for each team

- Availability for concession/merchandise stands and sales
- Gated entrance allowing for ticket sales and security checks
- Bathroom facilities for fans
- Field announcer capabilities and music broadcast for fan entertainment
- Requesting permits for
  - Amplification
  - Vending
  - Beer/Alcohol Sales
    - Our plan for security and licensed bartenders is to follow the process that the Madison 56ers have established