

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

APPLICATION SUMMARY Submit common description to each revenue source.

ORGANIZATION NAME	East Isthmus Neighborhoods Planning Council		
MAILING ADDRESS <small>If P.O. Box, include Street Address on second line</small>	1321 East Mifflin St. Ste 201		
TELEPHONE	608-204-0835	LEGAL STATUS <input checked="" type="checkbox"/> Private, Non-Profit <input type="checkbox"/> Private, For Profit <input type="checkbox"/> Other: LLC, LLP, Sole Proprietor Federal EIN: <u>39-1967630</u> State CN: <u>44961</u>	
FAX NUMBER	608-204-0835		
NAME CHIEF ADMIN/ CONTACT	Mark Bergum, Chair		
INTERNET WEBSITE (if applicable)	http://eastisthmus.org		
E-MAIL ADDRESS	roots@eastisthmus.org		

PROGRAM LISTING Please list all programs your organization provides (including those which are not funded though this process). Use the same letter throughout the application to identify the programs for which you are requesting funding, consistent with prior years.

PROGRAM NAME	PROGRAM CONTACT PERSON	PHONE NUMBER	E-MAIL
A: East Madison Community Organizing	Mark Bergum & Cassandra Garcia	c/o 204-0834	mark_bergum@yahoo.com & olicato@gmail.com
B:			
C:			
D:			
E:			
F:			
G:			
H:			
I:			
J:			
K:			

For larger organizations use letters A-K for programs which seek funding though this common application process and attach a list or summary in row K for other programs your organization offers.

REVENUE Columns 2, 3, and 4 describe **total** agency revenue for a calendar year. Distribute column 4 across the program columns A-K. Identify with an asterisk (*) all funding requests which are duplicative in nature. You may change a row heading to make it applicable to your agency. See the INSTRUCTION SECTION for greater detail.

REVENUE SOURCE	2) 2007 ACTUAL	3) 2008 BUDGET	4) 2009 PROPOSED	2009 PROPOSED PROGRAMS			
				A	B	C	D
MADISON COMM SERV	41,804	42,807	43,834	43,834			
In Kind	5,000	5,000	5,000	5,000			
MG&E	5,000	5,000	5,000	5,000			
UNITED WAY DESIG							
Sponsorships	50.00	5,000	5,000	5,000			
FUND RAISING/Grantwriting	5,000	10,000	15,000	15,000			
USER FEES/Individuals	2,085	3,000	3,000	3,000			
Advertising	250	750	1,500	1,500			
TOTAL REVENUE	59,189	71,557	78,334	78,334			

*does not include in-kind donations

2009 PROPOSED PROGRAMS							
REVENUE SOURCE	E	F	G	H	I	J	K
MADISON COMM SERV							
In Kind							
MG&E							
UNITED WAY DESIG							
Sponsorships							
FUND RAISING/Grantwriting							
USER FEES/Individuals							
Advertising							
TOTAL REVENUE							

Affirmative Action: If funded, applicant hereby agrees to comply with City of Madison Ordinance 39.02 and file either an exemption or an affirmative action plan with the Department of Civil Rights. A Model Affirmative Action Plan and instructions are available at www.cityofmadison.com/dcr/aaForms.cfm

Non-Discrimination Based on Disability: Applicant shall comply with Section 39.05, Madison General Ordinances, Nondiscrimination Based on Disability in City-Assisted Programs and Activities. Under Section 39.05(7) of the Madison General Ordinances, no City financial assistance shall be granted unless an Assurance of Compliance with Sec. 39.05 is provided by the applicant or recipient, prior to granting of the City financial assistance. Applicant hereby makes the following assurances: Applicant assures and certifies that it will comply with Sec. 39.05 of the Madison General Ordinances, entitled "Nondiscrimination Based on Disability in City Facilities and City-Assisted Programs and Activities," and agrees to ensure that any subcontractor who performs any part of the agreement complies with Sec. 39.05, where applicable, including all actions prohibited under Sec. 39.05(4). MGO."

Signed:  6.0.08

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

PROGRAM DESCRIPTION

ORGANIZATION: East Isthmus Neighborhoods Planning Council

PROGRAM: East Madison Community Organizing PROGRAM LETTER: A
(Submit only to relevant revenue sources.) (from App Summary Page A)

A. **PROGRAM OVERVIEW** Briefly summarize the program being provided (or proposed), including the need being addressed, the program's goals, and the impact of the program. (Word limit: 150 words)

This funding supports the general operations and community organizing efforts of East Isthmus Neighborhoods Planning Council, the east Madison coalition of neighborhood organizations. Our specific goals are 1) to increase the civic capacity of neighborhood based organizations in our service area, and 2) to create better-coordinated and more influential citizen input and action through improved communication and collaboration among organizations on issue affecting multiple east Madison neighborhoods. The program helps members of our community help each other and themselves, rather than relying only on government and traditional service-providers to solve community problems.

B. **PARTICIPANT DEMOGRAPHICS** Complete the following chart for unduplicated participants served by this program *in 2007*. Indicate the number and percentage for the following characteristics. If you do not collect information using these age categories, use your own age category descriptors. For new programs, please estimate participant numbers and descriptors.

PARTICIPANT DESCRIPTOR	NUMBER	PERCENT	PARTICIPANT DESCRIPTOR	NUMBER	PERCENT
TOTAL		100%	TOTAL PARTICIPANTS BY RACE	27,000	100%
MALE	13,500	50%	WHITE	21,330	79%
FEMALE	13,500	50%	BLACK	2,160	8%
AGE		100%	NATIVE AMERICAN	<540	<2%
< 2			ASIAN/PACIFIC ISLANDER	1,080	4%
2 – 5			MULTI-RACIAL	1,890	7%
6 – 12			ETHNICITY	27,000	100%
13 – 17			HISPANIC	1,350	5%
18 – 29	7,290	27%	NON-HISPANIC	24,300	95%
30 – 59	7,560	28%	HANDICAPPED (persons with disabilities)		
60 – 74	8,100	30%	RESIDENCY		100%
75 & UP	4,050	15%	CITY OF MADISON	27,000	100%
			DANE COUNTY (NOT IN CITY)		
			OUTSIDE DANE COUNTY		

Note: Simple racial and ethnic categories are inadequate to describe the heritage of many people. Please fit client data to the categories above as closely as possible.

PROGRAM: East Madison Community Organizing PROGRAM LETTER: A

(Submit only to relevant revenue sources.)

C. Describe the participants to be served; e.g. age, income level, limited English proficiency or needing language accommodations, or accessible service locations.

EINPC serves member neighborhood-based organizations representing the east Madison community (all areas adjacent to East Washington Ave. from Blair St. to Eastowne Mall and Eastmorland & Truax). The neighborhood based organizations including 11 neighborhood associations are our participants. We support, connect and organize these participants to effectively represent their constituencies with a special emphasis on underrepresented populations (people with disabilities, low-income people, people to whom English is not a native language, immigrants). Our participants represent 27,000 residents living in some of the city's older, historically working-class neighborhoods. Two neighborhoods in the area have majority low-income populations, with pockets of poverty interspersed elsewhere among working- and middle-class neighborhoods in the area. Ethnic and racial minority groups, including African-Americans, Latin@s, and Southeast Asians, are also concentrated in the lower-income neighborhoods. Our participants represent a growing number of residents (Hmong & Latino) with limited English proficiency and little knowledge of how to be civically engaged in issues of local governance.

D. PROGRAM OUTCOMES

21 Number of unduplicated individual participants served during 2007. Our participants are neighborhood-based organizations. Services change dramatically year-to-year to meet the demand of participants.

_____ Number of unduplicated participants who completed the program during 2007 (if applicable).

Complete the following for each program outcome. No more than **two outcomes per program** will be reviewed. Refer to the Instructions for detailed descriptions of what should be included in the table below.

OUTCOME OBJECTIVE # 1		Increase the capacity and diversity of our neighborhood-based organizations (NBO)				
Performance Indicator(s)		Overall NBO participation will increase by 10 percent with at least one selected NBO doubling its membership to better reflect its neighborhood's diversity.				
Explain the measurement tools or methods.		Oral, visual, and written surveys will be conducted with our NBOs once a year, to establish a baseline and changes in the organizations' membership. Census data will be used as a demographic baseline. Semi-formal interviews will be conducted with select organizations to address causality.				
Target Proposed for 2009	Total to be served	11 orgs	Targeted <u>percent</u> to meet performance indicator(s)	10%	Number to meet indicators(s)	1 org
Target Proposed for 2010	Total to be served	11 orgs	Targeted <u>percent</u> to meet performance indicator(s)	10%	Number to meet indicators(s)	1 org
OUTCOME OBJECTIVE # 2		Increase residents' feeling of safety in our neighborhoods.				
Performance Indicator(s)		50% of NBOs will implement proactive strategies (e.g. crime watch walks, block parties, youth activities, coordination with police department)				
Explain the measurement tools or methods.		Oral reporting during Eastside Community Council meetings and community forums will identify NBO activities as well as requests made to EINPC staff for assistance with such activities.				
Target proposed for 2009	Total to be served	11 orgs	Targeted <u>percent</u> to meet performance indicator(s)	18%	Number to meet indicator(s)	2
Target proposed for 2010	Total to be served	11 orgs	Targeted <u>percent</u> to meet performance indicator(s)	36%	Number to meet indicator(s)	4

Outcome #1

- Leaders, working with the support of staff will conduct systematic outreach, on behalf of Eastside neighborhood based organizations (NBOs) at Eastside events, such as the Eastside Farmer's Market and ethnic festivals to improve the awareness of NBOs.
- Building off our successful establishment of associations representing our entire service area, one Neighborhood-Based Organization will be selected based on their need and commitment to receive intensive organizing support for increasing their level and diversity of participation.
- EINPC staff and volunteers will facilitate knowledge transfer between groups to share assets and best practices (e.g. newsletter production, community mapping, world café, outreach, how to have a say in development) especially through the Eastside Community Council.
- EINPC staff will meet our Neighborhood-Based Organizations' unique needs through customized technical assistance and/or joint training opportunities done in partnership with others (e.g. Grassroots Leadership College, Madison Commons Project, Office of Community Services, Mayor's Roundtables, Neighborhood Design Center).

Outcome #2

- The number #1 priority of the neighborhoods in our service area is building safer neighborhoods and stronger communities. Research shows that the safest neighborhoods are often those well organized in which people know one another and in which the basic needs of its members are met, particularly those of youth.¹ EINPC will increase and strengthen inter- and intra-neighborhood relationships, help to implement proactive strategies to make neighborhoods safer and help to increase resources and access to resources for our youth.
- The Eastside Community Council (the active coalition of 11 neighborhood groups and 10 at-large east Madison members) will bring neighborhoods together to regularly connect, learn from each other's successes and support each other's needs.
- The Communication Committee will strengthen existing communication methods (e.g. listservs) and develop an interactive Eastside website to share tools, best practices and information pertinent to multiple neighborhoods.
- EINPC staff and volunteers will organize face-to-face opportunities for/by neighbors to meet, know, and learn from one another and our elected officials (NBO visits, Community Forums, issue meetings, and Budget Assemblies).

¹ Payne, P.R., and K.R. Williams. 2008. Building social capital through neighborhood mobilization. *American Journal of Preventative Medicine* 34(3S): S42-S47.

Sabol, W.J., and C.J. Coulton. 2004. Building community capacity for violence prevention. *Journal of Interpersonal Violence* 19: 322-40

PROGRAM: East Madison Community Organizing PROGRAM LETTER: A
(Submit only to relevant revenue sources.)

F. **PROGRAM BUDGET 2008 ESTIMATED OPERATING BUDGET and 2009 Proposed Budget** (You may change row headings to make them applicable to your organization.)

ACCOUNT CATEGORY Source	2008 REVENUE SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
MADISON COMM SERV	42,807	39,416		3,391	
In Kind	5,000		5,000		
MG&E	5,000		5,000		
UNITED WAY DESIG					
Sponsorships	5,000		5,000		
FUND RAISING/Grantwriting	10,000	7,265	2,735		
USER FEES/Individuals	3,000		3,000		
Advertising	750		750		
TOTAL	71,557	46,681	21,485	3,391	

ACCOUNT CATEGORY Source	2009 REVENUE SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
MADISON COMM SERV	43,834	40,392		3,442	
In Kind	5,000		5,000		
MG&E	5,000		5,000		
UNITED WAY DESIG					
Sponsorships	5,000		5,000		
FUND RAISING/Grantwriting	15,000	810 9089 w	5,911		
USER FEES/Individuals	3,000		3,000		
Advertising	1,500		1,500		
TOTAL	78,334	41,002	25,411	3,442	

G. **2009 COST EXPLANATION** (Complete only if significant financial changes are anticipated between 2008 and 2009.) Explain specifically, by revenue source and/or account category, any noteworthy change in the 2009 request. For example, unusual cost increase, program expansion, Living Wage requirements, or loss of revenue.

EINPC will be raising significantly more revenue from sources outside of the city in order to increase services in east Madison and leverage limited city funds.

PROGRAM: East Madison Community Organizing PROGRAM LETTER: A
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4. **PARTICIPANT COST** This chart requests unit and participant/client costs for this program only. For column 4) divide column 2) by column 3). For column 6) divide column 2) by column 5).

	2) TOTAL COST OF PROGRAM	3) UNDUPLICATED PARTICIPANTS	4) COST PER PARTICIPANT	5) UNITS PROVIDED	6) UNIT COST
2007 ACTUAL	59,189	12	4,932.42	100	49.32
2008 BUDGETED	71,557	14	5,111.22	125	40.89
2009 PROPOSED	78,334	21	3,730.20	200	18.651

I. **SERVICE UNITS** Define the 2009 Proposed Units Provided in column 5) in the Unit Cost table above. Wherever possible use the unit of service requested by a revenue source.

Proposed Units are the completed exchanges of information, transfer of knowledge, development of leadership skills, collaborations formed, best practices shared, increase of participation in neighborhood-based organizations, increase of diversity in neighborhood-based organizations, implemented safety strategies and new relationships formed as a direct result of EINPC work.

J. **UNDUPLICATED PARTICIPANT** How does your agency define an unduplicated participant in this program (e.g., a youth who enrolls in a 4-week summer program, or a senior who receives care management services during the year, or a monthly visitor to a neighborhood center)?

Neighborhood-based organizations in our service area are our participants; they are considered unduplicated participants because their organizational needs change year to year and therefore so too do the kinds of services we provide. However, when an individual learns a skill through an opportunity we provide we count them once (vs. once for each session attended). Additionally when an individual is the vehicle of NBOs exchanging best practices, we count this once, as one exchange.

2010 SECOND YEAR FUNDING SUPPLEMENT

USE only if applying to City of Madison OCS or City of Madison CDBG

☒ If you are requesting only a COLA increase in 2010, indicate by check the box on the left and skip sections K, L and M. If you are requesting increased funding beyond a COLA, complete Sections K through M.

K. **PROGRAM UPDATE** 1) Describe any major changes being proposed for the program/service in 2010, i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

L. **2010 PROPOSED BUDGET**

2010 PROPOSED BUDGET					
ACCOUNT CATEGORY	2010 PROPOSED BUDGET TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV					
DANE CO CDBG					
MADISON COMM SERV					
MADISON CDBG					
UNITED WAY ALLOC					
UNITED WAY DESIG					
OTHER GOVT					
FUND RAISING					
USER FEES					
OTHER					
TOTAL					

M. **2010 COST EXPLANATION** Explain specifically, by revenue source, any financial changes that you anticipate between 2009 and 2010.

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

ORGANIZATIONAL PROFILE

ORGANIZATION East Isthmus Neighborhoods Planning Council
(Submit to all revenue sources.)

AGENCY INFORMATION

1. **MISSION STATEMENT** Describe your agency's mission in the space provided.

The East Isthmus Neighborhoods Planning Council's mission is to strengthen the east Madison community by supporting neighborhood-based organizations and facilitating community-driven planning and action.

We work to accomplish these goals by:

- Enhancing information exchange
- Offering resources for collaborative, participatory planning process
- Providing training and assistance for developing inclusive organizations
- Facilitation dialogue to build consensus - Organizing grassroots participation
- Working effectively with City agencies - Building relationships between organization

2. **SERVICE IMPROVEMENT** Describe any recent initiatives or best practices, programmatically or administratively, that have improved your agency's ability to deliver services.

At EINPC we have successfully identified our strengths and learned from our experiences as a new and growing organization. We have bolstered our capacity to better and more efficiently carry out our mission in uniting and strengthening east Madison neighborhoods.

1. After our first 5 years we began and have now completed restructuring the organization to increase the diversity and opportunities for resident participation. Changes in the bylaws were made with 100% support by member organizations to split our board into 2 bodies (Eastside Community Council and Governing Board). 2. We developed staff hiring materials, rewrote job descriptions, and are in the process of a well organized personnel transition. 3. East Madison neighborhood participation and commitment to working together increased. With the new organizational structure, more leaders are engaged with one another. 4. Due to our work each neighborhood within our service area is represented by a neighborhood association. 5. We implemented successful and growing campaigns to attract stronger support from individual donors and business/corporation sponsorships to subsidize our services. 6. We organized an extensive community input process to determine neighborhoods' common priority issues providing the solid foundation of support to implement our campaigns (safe neighborhoods and increasing neighborhood-based organization participation & diversity).

3. **EXPERIENCE AND QUALIFICATIONS** Describe (in the space provided) the experience and qualifications of your agency related to the proposed programs.

Volunteer community leaders have led the planning council with the support of staff organizer(s) to build a grassroots coalition of east Madison neighborhood-based organizations. Additionally we have worked to establish neighborhood associations across east Madison. In the process, residents have developed invaluable leadership skills and developed relationships with one another across neighborhood boundaries which we will build on to continue to make a difference in areas of common concern and shared vision. EINPC brought east Madison neighborhoods together to build consensus and express a unified voice in large development projects, quality of our drinking water, city budget priorities, land use planning decisions, grassroots training needs, importance of neighborhood schools & youth services, and public safety issues. Through a process of community organizing we identified areas of highest concern and now are well equipped with the guidance of professional organizing staff, experienced community leaders, strong relationships across neighborhood boundaries, partnerships with government agencies and other non profit groups to make a significant impact on increasing public safety and the diversity & engagement in neighborhood-based organizations.

4. **AGENCY GOVERNING BODY** How many Board meetings has your governing body or Board of Directors scheduled for 2008? 10

Please list your current Board of Directors or your agency's governing body. Include names, addresses, primary occupation and board office held. If you have more members, please copy this page.

Board President's Name Home Address Occupation Representing Term of Office:	Mark Bergum 610 Division, '04 Planner SASYNA From 2007 To 2009	Board Treasurer's Name Home Address Occupation Representing Term of Office:	Aaron Blacks 1414 Williamson, '03 Metro Driver Truax NA From 2008 To 2009
Board Secretary's Name Home Address Occupation Representing Term of Office:	Lori Nitzel 3109 Hermina St, '14 Attorney Worthington Park NA From 2007 To 2008	Name Home Address Occupation Representing Term of Office:	Jeff Burkhardt 109 N 6 th St, '04 Social Services Emerson-East NA (Alt) At the NA's pleasure
Name Home Address Occupation Representing Term of Office:	Diane Farsetta 213 N 5th St, '04 Media researcher Emerson-East NA At the NA's pleasure	Name Home Address Occupation Representing Term of Office:	Sara Ishado 307 S Few St, '03 Public Health Admin Marquette NA At the NA's pleasure
Name Home Address Occupation Representing Term of Office:	Cassandra Garcia 709 N Fair Oaks Ave, '14 UW Student Hawthorne NA At the NA's pleasure	Name Home Address Occupation Representing Term of Office:	Ted Voth Jr 1146 Williamson #3, '03 Retired Marquette NA (Alt) At the NA's pleasure
Name Home Address Occupation Representing Term of Office:	Ben Sommers 1717 N Stoughton Rd, '03 Community Gardens Marquette NA (Alt) At the NA's pleasure	Name Home Address Occupation Representing Term of Office:	Marilyn Niebuhr 3105 Worthington Ave, '14 Retired Worthington Park At the NA's pleasure

Name Home Address Occupation Representing Term of Office:	Don Fjelstad 1409 MacArthur Rd, '14 Retired Mayfair Park NA At the NA's pleasure	Name Home Address Occupation Representing Term of Office:	Shadayra Kilfoy-Flores 7 Lakewood Garden Ln, '04 Info Technician At Large 2007-2009
Name Home Address Occupation Representing Term of Office:	Karen Odegard 608-669-8750 UW public health dept Eastmorland Community Association At the NA's pleasure		

Name Home Address Occupation Representing Term of Office:	Dace Zeps 3013 Worthington Ave, '14 UW Administrator At Large 2007-2009	Name Home Address Occupation Representing Term of Office:	John Steines 3327 Chicago Ave, '14 Artist At Large (Friends of Starkweather Creek) 2007-2009
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STAFF-BOARD-VOLUNTEER DESCRIPTORS

5. **STAFF/BOARD/VOLUNTEERS DESCRIPTORS** For your agency's **2007** staff, board and volunteers, indicate by number and percentage the following characteristics.

DESCRIPTOR	STAFF		BOARD		VOLUNTEER	
	Number	Percent	Number	Percent	Number	Percent
TOTAL	1	100%	14	100%	30	100%
GENDER						
MALE	-	-	7	50%	20	67%
FEMALE	1	100%	7	50%	10	33%
AGE						
LESS THAN 18 YRS	-	0%	-	0%	-	0%
18 - 59 YRS	1	100%	10	71%	15	50%
60 AND OLDER	-	-	4	29%	15	50%
RACE						
WHITE	1	100%	12	81%	24	80%
BLACK	-	0%	1	7%	2	6%
NATIVE AMERICAN	-	0%	-	0%	-	0%
ASIAN/PACIFIC ISLE	-	0%	-	0%	2	6%
MULTI-RACIAL	-	0%	1	7%	2	6%
ETHNICITY						
HISPANIC	-	0%	1	7%	2	6%
NON-HISPANIC	1	100%	13	92%	28	93%
HANDICAPPED* (Persons with Disabilities)	-	-	-	-	-	-

* Refer to definitions on page 3 of the instructions.

BUDGET TOTAL OPERATING EXPENSES

6. **AGENCY EXPENSE BUDGET** This chart describes your agency's total expense budget for 3 separate years. Where possible, use audited figures for 2007 Actual. Use current budget projections for 2008 Budget.

ACCOUNT DESCRIPTION	2007 ACTUAL	2008 BUDGET	2009 PROPOSED
A. PERSONNEL			
Salary	31,550	31,550	33,443
Taxes	2,765	2,765	2,558.39
Benefits	7,100	7,100	5,000
SUBTOTAL A:	41,415	41,415	41,002
B. OPERATING			
All "Operating" Costs	35,149	21,485	25,411
SUBTOTAL B	35,149	21,485	25,411
C. SPACE			
Rent/Utilities/Maintenance	3,196	3,391	3,442
Mortgage (P&I)/Depreciation/Taxes			
SUBTOTAL C	3,196	3,391	3,442
D. SPECIAL COSTS			
Assistance to Individuals			
Subcontracts, etc.			
Affiliation Dues			
SUBTOTAL D			
TOTAL OPERATING EXPENSES A-D	79,760	66,291	69,855
E. TOTAL CAPITAL EXPENDITURES			

7. PERSONNEL SCHEDULE

Column 1) each individual staff position by title.

Columns 2) and 4) indicate the number of Full Time Equivalents (FTEs) in each staff position.

Columns 3) and 5) indicate the total salaries for all FTEs in that staff position. Do not include payroll taxes or benefits in this table.

Columns A-K distribute column 4) (2008 FTEs) across all agency programs.

PLEASE NOTE COLUMNS A-K are FTEs, NOT dollar amounts.

Continue on page 6 if you have more than five (A-E) programs.

[illegible]

7b. **PERSONNEL SCHEDULE** (continued)

[illegible]

%

8. **LIST PERCENT OF STAFF TURNOVER** 50% Divide the number of resignations or terminations in calendar year 2007 by the total number of budgeted positions. Do not include seasonal positions. Explain if you had a 20% or more turnover rate in a certain staff position/category. Discuss any other noteworthy staff retention issues, or policies to reduce staff turnover.

50% turn over in 2007 due to a reduction in staffing at the organization. The organization chose to staff services within its capacity to raise and sustain funds for the years 2007-2008 during which time restructuring the organization has taken place to increase the engagement and representation of the community. At this time the organization is ready to grow in the clear direction it has stated for itself coupled with a renewed commitment by its member organizations (our participants) and increase in capacity to meet the stated objectives and fundraising goals.

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

LATE

APPLICATION SUMMARY Submit common description to each revenue source

Received:

12:10 6/6/08

ORGANIZATION NAME	Grassroots Leadership College		
MAILING ADDRESS <small>If P.O. Box, include Street Address on second line</small>	1321 E. Mifflin St., Suite 201 Madison, WI 53703		
TELEPHONE	608-441-0085	LEGAL STATUS	
FAX NUMBER		<input checked="" type="checkbox"/> Private, Non-Profit <input type="checkbox"/> Private, For Profit <input type="checkbox"/> Other: LLC, LLP, Sole Proprietor	
NAME CHIEF ADMIN/ CONTACT	Amy S. Mondloch	Federal EIN: <u>20-0672356</u>	
INTERNET WEBSITE (if applicable)	www.grassrootsleadershipcollege.org	State CN: _____	
E-MAIL ADDRESS	coordinator@grassrootsleadershipcollege.org		

PROGRAM LISTING Please list all programs your organization provides (including those which are not funded through this process). Use the same letter throughout the application to identify the programs for which you are requesting funding, consistent with prior years.

PROGRAM NAME	PROGRAM CONTACT PERSON	PHONE NUMBER	E-MAIL
A: General Semester	Amy S. Mondloch	441-0085	coordinator@grassrootsleadershipcollege.org
B: Intensive Workshops	Amy S. Mondloch		
C: El Programa de Liderazgo Comunitario (Spanish language program)	Mario-Garcia-Sierra	441-0085	asstcoordinator@grassrootsleadershipcollege.org
D: Alumni programming	Amy S. Mondloch		
E: Administration	Amy S. Mondloch		
F:			
G:			
H:			
I:			
J:			

For larger organizations use letters A-K for programs which seek funding through this common application process and attach a list or summary in row K for other programs your organization offers.

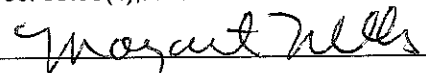
REVENUE Columns 2, 3, and 4 describe **total** agency revenue for a calendar year. Distribute column 4 across the program columns A-K. Identify with an asterisk (*) all funding requests which are duplicative in nature. You may change a row heading to make it applicable to your agency. See the INSTRUCTION SECTION for greater detail.

REVENUE SOURCE	2) 2007 ACTUAL	3) 2008 BUDGET	4) 2009 PROPOSED	2009 PROPOSED PROGRAMS			
				A	B	C	D
DANE CO HUMAN SVCS							
DANE CO CDBG							
MADISON- COMM SVCS	7,307.67	8,000.00	8,208		8,208		
MADISON- CDBG							
UNITED WAY ALLOC							
UNITED WAY DESIG							
OTHER GOVT							
FUND RAISING DONATIONS	25,719.33	39,044.57	45,000	10,000			
USER FEES	1,150	2,550.00	2,550	500	1,600	950.00	
OTHER	56,519.93	28,494.57	51,783	17,000			
TOTAL REVENUE	90,696.93	104,815.83	107,541	27,500			

2009 PROPOSED PROGRAMS							
REVENUE SOURCE	E	F	G	H	I	J	K
DANE CO HUMAN SVCS							
DANE CO CDBG							
MADISON- COMM SVCS							
MADISON- CDBG							
UNITED WAY ALLOC							
UNITED WAY DESIG							
OTHER GOVT							
FUND RAISING DONATIONS	20,000						
USER FEES							
OTHER	800						
TOTAL REVENUE	20,800						

Affirmative Action: If funded, applicant hereby agrees to comply with City of Madison Ordinance 39.02 and file either an exemption or an affirmative action plan with the Department of Civil Rights. A Model Affirmative Action Plan and instructions are available at www.cityofmadison.com/dcr/aaForms.cfm

Non-Discrimination Based on Disability: Applicant shall comply with Section 39.05, Madison General Ordinances, Nondiscrimination Based on Disability in City-Assisted Programs and Activities. Under Section 39.05(7) of the Madison General Ordinances, no City financial assistance shall be granted unless an Assurance of Compliance with Sec. 39.05 is provided by the applicant or recipient, prior to granting of the City financial assistance. Applicant hereby makes the following assurances: Applicant assures and certifies that it will comply with Sec. 39.05 of the Madison General Ordinances, entitled "Nondiscrimination Based on Disability in City Facilities and City-Assisted Programs and Activities," and agrees to ensure that any subcontractor who performs any part of the agreement complies with Sec. 39.05, where applicable, including all actions prohibited under Sec. 39.05(4), MGO."

Signed: 

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

PROGRAM DESCRIPTION

ORGANIZATION: Grassroots Leadership College

PROGRAM: Intensive Workshop Series
(Submit only to relevant revenue sources.)

PROGRAM LETTER: B
(from App Summary Page A)

- A. **PROGRAM OVERVIEW** Briefly summarize the program being provided (or proposed), including the need being addressed, the program's goals, and the impact of the program. (Word limit: 150 words)

The Intensive Workshop Series, an outgrowth of our successful General Semester, gives participants the opportunity to focus on specific topic areas for 4-5 hours over 1 to 2 sessions. Participants are recruited from neighborhood associations and planning councils, as well as from community groups, and non profit organizations. We work to build a class that is diverse in age, experience, socio-economic background, and race to provide a rich participant based learning experience that provides wide-ranging networking opportunities and a broad range of input on topic areas. A new place-based series has been successfully piloted in 2007 in South Madison and will be expanded to other areas.

- B. **PARTICIPANT DEMOGRAPHICS** Complete the following chart for unduplicated participants served by this program *in 2007*. Indicate the number and percentage for the following characteristics. If you do not collect information using these age categories, use your own age category descriptors. For new programs, please estimate participant numbers and descriptors.

PARTICIPANT DESCRIPTOR	NUMBER	PERCENT	PARTICIPANT DESCRIPTOR	NUMBER	PERCENT
TOTAL		100%	TOTAL PARTICIPANTS BY RACE		100%
MALE	35	24	WHITE	98	75
FEMALE	112	76	BLACK	22	17
AGE		100%	NATIVE AMERICAN		
< 2			ASIAN/PACIFIC ISLANDER	1	1
2 - 5			MULTI-RACIAL	3	2
6 - 12			ETHNICITY		100%
13 - 17			HISPANIC	7	5
18 - 29			NON-HISPANIC		
30 - 59			HANDICAPPED (persons with disabilities)		
60 - 74			RESIDENCY		100%
75 & UP			CITY OF MADISON	117	80
			DANE COUNTY (NOT IN CITY)	30	20
			OUTSIDE DANE COUNTY		

Note: Simple racial and ethnic categories are inadequate to describe the heritage of many people. Please fit client data to the categories above as closely as possible.

(Submit only to relevant revenue sources.)

3. Describe the participants to be served; e.g. age, income level, limited English proficiency or needing language accommodations, or accessible service locations.

We plan to serve up to 100-120 in both 2007 and 2008. We will recruit a wide variety of participants, primarily from neighborhood associations and the neighborhood planning councils, to create a multi-racial, multi-generational, and multi-class learning environment. In our workshop series we are seeking individuals who are already involved to build a specific skill set. In our place-based series, we are seeking individuals involved in existing groups within a defined geographic area to work collaboratively on locally oriented projects.

D. PROGRAM OUTCOMES

NA Number of unduplicated individual participants served during 2007.

_____ Number of unduplicated participants who completed the program during 2007 (if applicable).

Complete the following for each program outcome. No more than **two outcomes per program** will be reviewed. Refer to the Instructions for detailed descriptions of what should be included in the table below.

OUTCOME OBJECTIVE # 1			Participants successfully completing a workshop or workshop series display an increased knowledge and skill in the topic area covered as indicated by post program evaluation.			
Performance Indicator(s)			75% of participants will report knowledge and skills gained as a result of participating.			
Explain the measurement tools or methods.			Participants will complete an evaluation after each workshop which will include questions regarding what new skills they have acquired through the workshop as well as how they will use the skills in their community work			
Target Proposed for 2009	Total to be served	100-120	Targeted <u>percent</u> to meet performance indicator(s)	80	Number to meet indicators(s)	80-96
Target Proposed for 2010	Total to be served	100-120	Targeted <u>percent</u> to meet performance indicator(s)	80	Number to meet indicators(s)	80-96
OUTCOME OBJECTIVE # 2			Participants will be more representative of Madison's population, including people of color, low-income, or residents of challenged neighborhoods.			
Performance Indicator(s)			At least 40% of the students served will be representative of one or more of the following demographics: people of color, low income, or residents of challenged neighborhoods.			
Explain the measurement tools or methods.			Number of scholarships requested, demographic information collected in applications			
Target proposed for 2009	Total to be served	100-120	Targeted <u>percent</u> to meet performance indicator(s)	40	Number to meet indicator(s)	40-48
Target proposed for 2010	Total to be served	100-120	Targeted <u>percent</u> to meet performance indicator(s)	40	Number to meet indicator(s)	40-48

(Submit only to relevant revenue sources.)

- Ē. **PROGRAM ACTIVITIES** In the space below, describe the strategies and program activities used to achieve each of the program outcomes. (These usually include a description of what services your staff and volunteers deliver to achieve your outcomes.)

Outcome #1

1. Curriculum: The GLC curriculum committee is responsible for creating and modifying the program content. This committee works closely with volunteer faculty to create a detailed set of curriculum objectives for each workshop. The place-based series involves participants directly in planning.

2. Program: To provide a successful educational experience, we seek to create an environment in which all voices can be heard and respected. This responsibility falls to staff, curriculum committee, volunteers, and coaches and includes the following components:

a. Logistical concerns: professional child care, food, and carpooling for all class sessions. All attempts are also made to hold classes in settings that are handicap accessible and conducive to learning.

b. Emotional environment: Students are encouraged to share their experiences. Opportunities to share successes and challenges are incorporated into every session. Staff are also available to address questions and concerns between workshop sessions.

Outcome #2

1. Recruitment: In order to attract a diverse student group. The College employs a variety of outreach techniques including: broad media outreach, use of neighborhood and community organization newsletters, presentations at neighborhood associations, neighborhood planning councils, and community group meetings, email and webpage use, and individual recruitment. This work is carried out by the staff, recruitment committee, office volunteers, and a growing group of alumni. Our most successful recruitment strategy is person-to-person contacts by our diverse alumni.

PROGRAM: Intensive Workshop Series

PROGRAM LETTER: B

(Submit only to relevant revenue sources.)

PROGRAM BUDGET 2008 ESTIMATED OPERATING BUDGET and 2009 Proposed Budget (You may change row headings to make them applicable to your organization.)

ACCOUNT CATEGORY Source	2008 REVENUE SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV					
DANE CO CDBG					
MADISON COMM SERV	8,000.00	8,000.00			
MADISON CDBG					
UNITED WAY ALLOC					
UNITED WAY DESIG					
OTHER GOVT					
FUND RAISING	2,870.50	2,870.50			
USER FEES	2,408.11		2,408.11		
OTHER					
TOTAL	13,278.61	10,870.50	2,408.11		

ACCOUNT CATEGORY Source	2009 REVENUE SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV					
DANE CO CDBG					
MADISON COMM SERV	8,208	8,208			
MADISON CDBG					
UNITED WAY ALLOC					
UNITED WAY DESIG					
OTHER GOVT					
FUND RAISING	2,945.13	2,945.13			
USER FEES	2,408.11		2,408.11		
OTHER					
TOTAL	13,561.24	11,153.13	2,408.11		

G. 2009 COST EXPLANATION (Complete only if significant financial changes are anticipated between 2008 and 2009.) Explain specifically, by revenue source and/or account category, any noteworthy change in the 2009 request. For example, unusual cost increase, program expansion, Living Wage requirements, or loss of revenue.

PROGRAM: Intensive Workshop Series

PROGRAM LETTER: B

(Submit only to relevant revenue sources.)

- H. PARTICIPANT COST** This chart requests unit and participant/client costs for this program only. For column 4) divide column 2) by column 3). For column 6) divide column 2) by column 5).

	2) TOTAL COST OF PROGRAM	3) UNDUPLICATED PARTICIPANTS	4) COST PER PARTICIPANT	5) UNITS PROVIDED	6) UNIT COST
2007 ACTUAL					
2008 BUDGETED					
2009 PROPOSED					

- I. SERVICE UNITS** Define the 2009 Proposed Units Provided in column 5) in the Unit Cost table above. Wherever possible use the unit of service requested by a revenue source.

Workshops for 2009 have not been determined yet, but may include a number of consistently popular topics such as fundraising, volunteer management, and avoiding burnout. We may also include new workshops on working with the media, cross-generational organizing, or other topics that are suggested by workshop participants. Place-based series workshops have included cross-cultural organizing, conflict transformation, and project management.

- J. UNDUPLICATED PARTICIPANT** How does your agency define an unduplicated participant in this program (e.g., a youth who enrolls in a 4-week summer program, or a senior who receives care management services during the year, or a monthly visitor to a neighborhood center)?

An unduplicated participant is anyone who attends a workshop.

2010 SECOND YEAR FUNDING SUPPLEMENT

USE only if applying to City of Madison OCS or City of Madison CDBG

- X** If you are requesting only a COLA increase in 2010, indicate by check the box on the left and skip sections K, L and M. If you are requesting increased funding beyond a COLA, complete Sections K through M.
- K. PROGRAM UPDATE** 1) Describe any major changes being proposed for the program/service in 2010, i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

L. **2010 PROPOSED BUDGET**

2010 PROPOSED BUDGET					
ACCOUNT CATEGORY	2010 PROPOSED BUDGET TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV					
DANE CO CDBG					
MADISON COMM SERV					
MADISON CDBG					
UNITED WAY ALLOC					
UNITED WAY DESIG					
OTHER GOVT					
FUND RAISING					
USER FEES					
OTHER					
TOTAL					

M. **2010 COST EXPLANATION** Explain specifically, by revenue source, any financial changes that you anticipate between 2009 and 2010.

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

ORGANIZATIONAL PROFILE

ORGANIZATION Grassroots Leadership College
(Submit to all revenue sources.)

AGENCY INFORMATION

1. **MISSION STATEMENT** Describe your agency's mission in the space provided.

The Grassroots Leadership College supports the development of grassroots leadership by building skills and relationships in a supportive and challenging environment.

2. **SERVICE IMPROVEMENT** Describe any recent initiatives or best practices, programmatically or administratively, that have improved your agency's ability to deliver services.

Each Grassroots Leadership College program is continually evaluated by participants, staff, and volunteers. This continual evaluation process allows us to tweak our programs to fit the needs of the community and limits our need to make major changes in our programs.

3. **EXPERIENCE AND QUALIFICATIONS** Describe (in the space provided) the experience and qualifications of your agency related to the proposed programs.

The Grassroots Leadership College recently celebrated our 5th anniversary in operation, having served over 300 coaches, developing leaders, and workshop participants since 2003 in our general semester and intensive workshop series. Workshops are provided by top notch volunteer faculty who are community leaders working in organizations such as the East Isthmus Neighborhoods Planning Council, United Way, the Overture Center, the City of Madison, and others, or as professional consultants and trainers in same fields in which they teach in our program.

4. **AGENCY GOVERNING BODY** How many Board meetings has your governing body or Board of Directors scheduled for 2008? 10

Please list your current Board of Directors or your agency's governing body. Include names, addresses, primary occupation and board office held. If you have more members, please copy this page.

Board President's Name	Joe Sensenbrenner	Board Vice-President's Name	Margaret Nellis
Home Address	818 Prospect Ave. Madison 53703	Home Address	5509 Maywood Rd, Madison 53716
Occupation	Consultant	Occupation	UW-Madison UHS & School of Human Ecology staff
Representing	individual	Representing	SMPC
Term of Office:	2007-2009	Term of Office:	2007-2009
From ___ To ___		From ___ To ___	
Board Secretary's Name	vacant	Board Treasurer's Name	Abha Thakkar
Home Address		Home Address	4013 Hegg Ave, Madison 53716
Occupation		Occupation	Northside Planning Council
Representing		Representing	Human Rights Advocate
Term of Office:		Term of Office:	2007-2009
From ___ To ___		From ___ To ___	
Name	Rae Atira-Soncea	Name	Alan Chancellor
Home Address	PO Box 14413 , Madison 53708	Home Address	11 Ruby Ct Madison 53714
Occupation	Education Coordinator, Overture Center	Occupation	labor
Representing	individual	Representing	self
Term of Office:	2007-2009	Term of Office:	2007-2009
From ___ To ___		From ___ To ___	
Name	Kate Hiestor	Name	
Home Address	25 N Franklin Street, Madison, WI 53703	Home Address	
Occupation	Employment & Training Specialist	Occupation	
Representing	Self	Representing	
Term of Office:	2007-2009	Term of Office:	
From ___ To ___		From ___ To ___	
Name	Trina Buss	Name	
Home Address	344 West Dayton St. Apt. 603	Home Address	
Occupation	Student	Occupation	
Representing	Self	Representing	
Term of Office:	2007-2009	Term of Office:	
From ___ To ___		From ___ To ___	
Name	Sara Ishado	Name	
Home Address	307 South Few Street, Madison 53703	Home Address	
Occupation	Health Educator, Dept. H&FS	Occupation	
Representing	East Isthmus Planning Council	Representing	
Term of Office:	2007-2009	Term of Office:	
From ___ To ___		From ___ To ___	

STAFF-BOARD-VOLUNTEER DESCRIPTORS

5. **STAFF/BOARD/VOLUNTEERS DESCRIPTORS** For your agency's 2007 staff, board and volunteers, indicate by number and percentage the following characteristics.

DESCRIPTOR	STAFF		BOARD		VOLUNTEER	
	Number	Percent	Number	Percent	Number	Percent
TOTAL	2	100%	8	100%	122	100%
GENDER						
MALE	1		2	25	36	30
FEMALE	1		6	75	85	70
AGE						
LESS THAN 18 YRS						
18 – 59 YRS	2		8	100		
60 AND OLDER						
RACE						
WHITE	1		5	62.5	78	68
BLACK			1	12.5	15	13
NATIVE AMERICAN					2	2
ASIAN/PACIFIC ISLE			1	12.5	4	3
MULTI-RACIAL			1	12.5	4	3
ETHNICITY						
HISPANIC	1				12	10
NON-HISPANIC						
HANDICAPPED* (Persons with Disabilities)			1	12.5		

* Refer to definitions on page 3 of the instructions.

BUDGET TOTAL OPERATING EXPENSES

6. **AGENCY EXPENSE BUDGET** This chart describes your agency's total expense budget for 3 separate years. Where possible, use audited figures for 2007 Actual. Use current budget projections for 2008 Budget.

ACCOUNT DESCRIPTION	2007 ACTUAL	2008 BUDGET	2009 PROPOSED
A. PERSONNEL			
Salary		56,380.85	
Taxes		4,305.49	
Benefits		4728	
SUBTOTAL A:		65,314.34	
B. OPERATING			
All "Operating" Costs		91,559.56	
SUBTOTAL B		91,559.56	
C. SPACE			
Rent/Utilities/Maintenance		3,293.01	
Mortgage (P&I)/Depreciation/Taxes			
SUBTOTAL C		3,293.01	
D. SPECIAL COSTS			
Assistance to Individuals			
Subcontracts, etc.			
Affiliation Dues			
SUBTOTAL D			
TOTAL OPERATING EXPENSES A-D		94,852.57	
E. TOTAL CAPITAL EXPENDITURES			

7.

- Column 1) each individual staff position by title.
- Columns 2) and 4) indicate the number of Full Time Equivalents (FTEs) in each staff position.
- Columns 3) and 5) indicate the total salaries for all FTEs in that staff position. Do not include payroll taxes or benefits in this table.
- Columns A-K distribute column 4) (2008 FTEs) across all agency programs.

PLEASE NOTE COLUMNS A-K are FTEs, NOT dollar amounts.

Continue on page 6 if you have more than five (A-E) programs.

[illegible]

7b. **PERSONNEL SCHEDULE** (continued)

[illegible]

8. **LIST PERCENT OF STAFF TURNOVER** % Divide the number of resignations or terminations in calendar year 2007 by the total number of budgeted positions. Do not include seasonal positions. Explain if you had a 20% or more turnover rate in a certain staff position/category. Discuss any other noteworthy staff retention issues, or policies to reduce staff turnover.

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

PROGRAM DESCRIPTION

ORGANIZATION: Kennedy Heights Neighborhood Association

PROGRAM: Community Center Administration and Outreach
(Submit only to relevant revenue sources.)

PROGRAM LETTER: H
(from App Summary Page A)

- A. **PROGRAM OVERVIEW** Briefly summarize the program being provided (or proposed), including the need being addressed, the program's goals, and the impact of the program. (Word limit: 150 words)

The Community Center Administration and Outreach program is the foundation of the Kennedy Heights Community Center it provides supervision, administration, fund raising and space to all center programs and outreach programs. The program staff manages the evaluation of all programming and services. Staff support and encourage resident input and participation in all center programs, neighborhood decisions, and the broader community. The center coordinates services and information in order to respond to emerging trends or community concerns. The center staff members provide information, translation, transportation and training to community residents to increase participation in decisions that affect their neighborhood and their lives. As needed and appropriate the program administers community surveys, hosts discussion groups, facilitates meetings and sponsors community events to support resident participation in decision making.

- B. **PARTICIPANT DEMOGRAPHICS** Complete the following chart for unduplicated participants served by this program *in 2007*. Indicate the number and percentage for the following characteristics. If you do not collect information using these age categories, use your own age category descriptors. For new programs, please estimate participant numbers and descriptors.

PARTICIPANT DESCRIPTOR	NUMBER	PERCENT	PARTICIPANT DESCRIPTOR	NUMBER	PERCENT
TOTAL			TOTAL PARTICIPANTS BY RACE		
MALE	398	48%	WHITE	82	10%
FEMALE	432	52%	BLACK	198	24%
AGE			NATIVE AMERICAN	2	>1%
< 2	21	3%	ASIAN/PACIFIC ISLANDER	490	59%
2 - 5	42	5%	MULTI-RACIAL	28	3%
6 - 12	126	15%	Unknown	30	4%
13 - 17	117	15%	ETHNICITY		
18 - 65	387	46%	HISPANIC	18	2%
65 and up	18	2%	NON-HISPANIC	782	94%
Unknown	119	14%	Unknown	30	4%
			HANDICAPPED (persons with disabilities)	26	3%
			Unknown	268	32%
			RESIDENCY		
			CITY OF MADISON	780	94%
			DANE COUNTY (NOT IN CITY)	18	2%
			OUTSIDE DANE COUNTY	32	4%

PROGRAM: Community Center Administration and Outreach
(Submit only to relevant revenue sources.)

PROGRAM LETTER: H

- C. Describe the participants to be served; e.g. age, income level, limited English proficiency or needing language accommodations, or accessible service locations.

In 2007 the Kennedy Heights community center provided or hosted 3139 hours of programs and/or services to 830 unduplicated community members. Four hundred community members reside in the Kennedy Heights townhouses; most other participants reside in surrounding neighborhoods on the Northside. The community center is located in the heart of the Kennedy Heights townhouses, where 92% of the households are below the federal poverty line and 80% of the families have household incomes of less than \$10,000 per year. 55% of community residents are Hmong and most Hmong adults have limited English proficiency and many need language accommodations.

D. PROGRAM OUTCOMES

830 Number of unduplicated individual participants served during 2007.

Complete the following for each program outcome. No more than **two outcomes per program** will be reviewed. Refer to the Instructions for detailed descriptions of what should be included in the table below.

OUTCOME OBJECTIVE # 1			Increase outreach, community engagement and resident participation in decision making to strengthen the neighborhood association, the community center and the broader Madison community.			
Performance Indicator(s)			50% of the community members in the Kennedy Heights neighborhood will attend or participate in at least one community decision-making event / project at the community center. Past examples include a parenting forum, community safety discussions, fish toxicity forums, "Standards for Play" work group, resident participation in the Board of Directors, resident participation in Northside planning process, and resident completion of surveys that affect their neighborhoods such as the market basket survey and the community center survey.			
Explain the measurement tools or methods.			The program staff keeps event attendance and unduplicated participant count. These will quantify the number of different residents and the type of decision making event or survey completed.			
Target Proposed for 2009	Total to be served	400	Targeted <u>percent</u> to meet performance indicator(s)	50%	Number to meet indicators(s)	200
Target Proposed for 2010	Total to be served	400	Targeted <u>percent</u> to meet performance indicator(s)	50%	Number to meet indicators(s)	200
OUTCOME OBJECTIVE # 2			Kennedy Heights Community Center will provide space, community outreach, and administrative support to all community center programs, services, events and activities both center sponsored and non-center sponsored that align with agency mission.			
Performance Indicator(s)			The community center will increase programming and service hours by 10% and host at least 3500 hours of programming for the community each year.			
Explain the measurement tools or methods.			The community center publishes a monthly calendar that outline all center activities. They will be updated to reflect any actual programming changes and used to calculate the total number of hours of programming / service.			
Target proposed for 2009	Total to be served	900	Targeted <u>percent</u> to meet performance indicator(s)	10%	Number to meet indicator(s)	3500
Target proposed for 2010	Total to be served	900	Targeted <u>percent</u> to meet performance indicator(s)	10%	Number to meet indicator(s)	3850

- E. **PROGRAM ACTIVITIES** In the space below, describe the strategies and program activities used to achieve each of the program outcomes. (These usually include a description of what services your staff and volunteers deliver to achieve your outcomes.)

Outcome #1

The Kennedy Heights Community Center's staff and executive director support and encourage resident involvement and participation in decision making that effects the center, the neighborhood and the broader community. The organization's Board of Directors is 50% community residents and includes one youth member. Community member input and decision making is a key center philosophy and a theme throughout our programs. Every program has multiple strategies for collecting and utilizing participant input through surveys, discussion groups, parent conferences, interviews and case studies. Resident input guides staff and board decision making. Further the center collects more comprehensive resident input through a door to door survey administered in English and Hmong bi-annually.

The community center staff supports and encourages underrepresented populations in decision that affect their neighborhoods and the Madison community by recruiting and supporting youth and adults to participate in decision making. This includes youth's participation in the Dane County Youth Board, Martin Luther King planning committee, and the By Youth for Youth awards committee. Kennedy Heights' youth were active in encouraging the public pool committee to locate a pool on the northside of Madison and have more recently participated in walking audits of the northside as part of the new neighborhood plan. Kennedy Heights Community Center has recruited and supported adults to impact decision making at school board meetings, bus service meetings, community garden forums and the Department of Natural Resources citizen advisory group. The center has helped increase participation of resident parents in the local elementary school Parent Teacher Organization. The community center serves as an information clearinghouse and a support system for many community adults. Throughout the year the center will provide at least 24 opportunities for resident decision making and at least 50% of all residents will participate.

The center staff works closely with community residents and has been able to successfully respond to community trends and emerging needs. Some past examples include, the center coordinated neighborhood efforts to oppose the closing of the local elementary school; after a group of break-ins the center hosted a community safety forum to increase awareness and improve community knowledge about safety, apartment break-in decreased after these meetings; after concerns arose about children biking unsafely in the parking lot the center hosted meetings between parents and the management company to create neighborhood biking standards and then did follow up education with children in the community.

Outcome #2

The Kennedy Heights Community Center's full-time executive director provides the center administration, facility management and coordinates all community outreach efforts. The executive director supervises and administers all contracted center programs equaling about 2700 hours per year. The director works to raise adequate funds to operate current center programs and maintain and enhance the space for all center users. The director builds partnerships with other organizations, community residents, and other service providers to fill unmet programming and service needs. The community center provides space and outreach for these groups equaling 500 – 700 hours per year. Outreach activities include the publication and distribution of a monthly center calendar to 200 households, the publication and circulation of a quarterly community center newsletter to 850 households, and targeted "one on one" outreach through our close relationships with residents in both English and Hmong.

In addition to contracted programs and other services the center staff work closely with community residents and have been able to successfully respond to community trends and emerging needs. Some past examples include, the center coordinated neighborhood efforts to oppose the closing of the local elementary school; after a group of break-ins the center hosted a community safety forum to increase awareness and improve community knowledge about safety, apartment break-in decreased after these meetings; after concerns arose about children biking unsafely in the parking lot the center hosted meetings between parents and the management company to create neighborhood biking standards and then did follow up education with children in the community.

PROGRAM: Community Center Administration and Outreach
(Submit only to relevant revenue sources.)

PROGRAM LETTER: H

- F. **PROGRAM BUDGET 2008 ESTIMATED OPERATING BUDGET and 2009 Proposed Budget** (You may change row headings to make them applicable to your organization.)

ACCOUNT CATEGORY Source	2008 REVENUE SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON COMM SERV	0	0	0	0	0
MADISON CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	0	0	0	0	0
OTHER GOVT	0	0	0	0	0
FUND RAISING	56,146	25,531	5,550	25,000	0
USER FEES	0	0	0	0	0
OTHER	0	0	0	0	0
TOTAL	56,146	25,531	5,550	25,000	0

ACCOUNT CATEGORY Source	2009 REVENUE SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV	0	0	0	0	0
DANE CO CDBG	0	0	0	0	0
MADISON COMM SERV	12,000	7,000	5,000	0	0
MADISON CDBG	0	0	0	0	0
UNITED WAY ALLOC	0	0	0	0	0
UNITED WAY DESIG	500	0	500	0	0
OTHER GOVT	0	0	0	0	0
FUND RAISING	43,477	17,181	120	26,076	0
USER FEES	0	0	0	0	0
OTHER	0	0	0	0	0
TOTAL	55,977	24,181	5,720	26,076	0

- G. **2009 COST EXPLANATION** (Complete only if significant financial changes are anticipated between 2008 and 2009.) Explain specifically, by revenue source and/or account category, any noteworthy change in the 2009 request. For example, unusual cost increase, program expansion, Living Wage requirements, or loss of revenue.

PROGRAM: Community Center Administration and Outreach
(Submit only to relevant revenue sources.)

PROGRAM LETTER: H

- H. **PARTICIPANT COST** This chart requests unit and participant/client costs for this program only. For column 4) divide column 2) by column 3). For column 6) divide column 2) by column 5).

	2) TOTAL COST OF PROGRAM	3) UNDUPLICATED PARTICIPANTS	4) COST PER PARTICIPANT	5) UNITS PROVIDED	6) UNIT COST
2007 ACTUAL	60,906	830	\$73	3138	\$19
2008 BUDGETED	55,403	800	\$69	3500	\$16
2009 PROPOSED	55,977	900	\$62	3500	\$16

- I. **SERVICE UNITS** Define the 2009 Proposed Units Provided in column 5) in the Unit Cost table above. Wherever possible use the unit of service requested by a revenue source.

One hour of programming provided or hosted by the community center.

- J. **UNDUPLICATED PARTICIPANT** How does your agency define an unduplicated participant in this program (e.g., a youth who enrolls in a 4-week summer program, or a senior who receives care management services during the year, or a monthly visitor to a neighborhood center)?

An unduplicated participant in this program attended at least one program, service, community event, or activity at the community center.

2010 SECOND YEAR FUNDING SUPPLEMENT

USE only if applying to City of Madison OCS or City of Madison CDBG

- ☒ If you are requesting only a COLA increase in 2010, indicate by check the box on the left and skip sections K, L and M. If you are requesting increased funding beyond a COLA, complete Sections K through M.

- K. **PROGRAM UPDATE** 1) Describe any major changes being proposed for the program/service in 2010, i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

- L. **2010 PROPOSED BUDGET**

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

APPLICATION SUMMARY Submit common description to each revenue source.

ORGANIZATION NAME	Madison Northside Planning Council, Inc., dba Northside Planning Council		
MAILING ADDRESS <small>If P.O. Box, include Street Address on second line</small>	2702 International Ln, Ste 203, Madison, WI 53704		
TELEPHONE	608-661-0060	LEGAL STATUS	
FAX NUMBER	608-661-0064	<input checked="" type="checkbox"/> Private, Non-Profit <input type="checkbox"/> Private, For Profit <input type="checkbox"/> Other: LLC, LLP, Sole Proprietor	
NAME CHIEF ADMIN/ CONTACT	Tim Carlisle	Federal EIN: <u>39-1759164</u>	
INTERNET WEBSITE (if applicable)	www.northsideplanningcouncil.org	State CN: <u>507824</u>	
E-MAIL ADDRESS	tim@northsideplanningcouncil.org		

PROGRAM LISTING Please list all programs your organization provides (including those which are not funded though this process). Use the same letter throughout the application to identify the programs for which you are requesting funding, consistent with prior years.

PROGRAM NAME	PROGRAM CONTACT PERSON	PHONE NUMBER	E-MAIL
A: Neighborhood Organizing & Capacity Building	Tim Carlisle	608-661-0060	tim@northsideplanningcouncil.org
B: Northside Economic Development Feasibility Study	"	"	"
C:			
D:			
E:			
F:			
G:			
H:			
I:			
J:			

For larger organizations use letters A-K for programs which seek funding though this common application process and attach a list or summary in row K for other programs your organization offers.

REVENUE Columns 2, 3, and 4 describe **total** agency revenue for a calendar year. Distribute column 4 across the program columns A-K. Identify with an asterisk (*) all funding requests which are duplicative in nature. You may change a row heading to make it applicable to your agency. See the INSTRUCTION SECTION for greater detail.

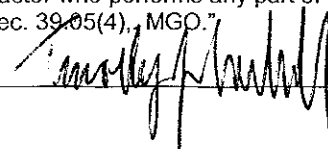
REVENUE SOURCE	2) 2007 ACTUAL	3) 2008 BUDGET	4) 2009 PROPOSED	2009 PROPOSED PROGRAMS			
				A	B	C	D
DANE CO HUMAN SVCS	0	0	0	0			
DANE CO CDBG	0	0	0	0			
MADISON- COMM SVCS	59,894	61,332	63,785	63,785			
MADISON- CDBG	0	0	20,000	0	20,000		
UNITED WAY ALLOC	0	0	0	0			
UNITED WAY DESIG	4,825	1,385	0	0			
OTHER GOVT	0	0	0	0			
FUND RAISING DONATIONS	18,079	35,500	45,000	45,000			
ADVERTISING	69,463	72,500	76,125	76,125			
OTHER	7,612	2,568	2,825	2,825			
TOTAL REVENUE	159,873	173,285	207,735	187,735	20,000		

2009 PROPOSED PROGRAMS							
REVENUE SOURCE	E	F	G	H	I	J	K
DANE CO HUMAN SVCS							
DANE CO CDBG							
MADISON- COMM SVCS							
MADISON- CDBG							
UNITED WAY ALLOC							
UNITED WAY DESIG							
OTHER GOVT							
FUND RAISING DONATIONS							
USER FEES							
OTHER							
TOTAL REVENUE							

Affirmative Action: If funded, applicant hereby agrees to comply with City of Madison Ordinance 39.02 and file either an exemption or an affirmative action plan with the Department of Civil Rights. A Model Affirmative Action Plan and instructions are available at www.cityofmadison.com/dcr/aaForms.cfm

Non-Discrimination Based on Disability: Applicant shall comply with Section 39.05, Madison General Ordinances, Nondiscrimination Based on Disability in City-Assisted Programs and Activities. Under Section 39.05(7) of the Madison General Ordinances, no City financial assistance shall be granted unless an Assurance of Compliance with Sec. 39.05 is provided by the applicant or recipient, prior to granting of the City financial assistance. Applicant hereby makes the following assurances: Applicant assures and certifies that it will comply with Sec. 39.05 of the Madison General Ordinances, entitled "Nondiscrimination Based on Disability in City Facilities and City-Assisted Programs and Activities," and agrees to ensure that any subcontractor who performs any part of the agreement complies with Sec. 39.05, where applicable, including all actions prohibited under Sec. 39.05(4), MGO."

Signed: _____



CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

PROGRAM DESCRIPTION

ORGANIZATION: Northside Planning Council

PROGRAM: Neighborhood Organizing & Capacity Building
(Submit only to relevant revenue sources.)

PROGRAM LETTER: A
(from App Summary Page A)

- A. **PROGRAM OVERVIEW** Briefly summarize the program being provided (or proposed), including the need being addressed, the program's goals, and the impact of the program. (Word limit: 150 words)

NPC is a partnership built and sustained for 15 years between the City and Northside residents to improve the quality of life in the Northside's economically challenged and culturally diverse neighborhoods. NPC is designated by the City to fulfill its mission through neighborhood organizing, information sharing, issue advocacy, and community development initiatives. NPC is now a coalition of 26 neighborhood, business, and community organizations that provides a vehicle through which volunteer leaders, aided by professional community organizing staff, build and utilize our community's capacity to achieve concrete community improvements. NPC works closely with City officials to identify, communicate, and organize resident efforts to respond effectively to issues and decisions that affect our community. NPC trains and mentors diverse community leaders and provides ongoing technical assistance to both new and existing neighborhood organizations. NPC develops financial and other resources to make community improvements. NPC builds community identity, pride, and ownership.

- B. **PARTICIPANT DEMOGRAPHICS*** Complete the following chart for unduplicated participants served by this program *in 2007*. Indicate the number and percentage for the following characteristics. If you do not collect information using these age categories, use your own age category descriptors.

NOTE: *Participants in NPC's many community initiatives generally reflect the demographics of the Northside community, described below using 2000 Census Data as follows:*

PARTICIPANT DESCRIPTOR	NUMBER	PERCENT	PARTICIPANT DESCRIPTOR	NUMBER	PERCENT
TOTAL		100%	TOTAL PARTICIPANTS BY RACE		100%
MALE	10,959	48.8%	WHITE	18,625	82.9%
FEMALE	11,518	51.2%	BLACK	1,848	8.2%
AGE		100%	NATIVE AMERICAN	97	0.4%
< 18	4,996	22.2%	ASIAN/PACIFIC ISLANDER	794	3.5%
18 – 24	1,929	8.6%	MULTI-RACIAL	1,113	5.0%
25 – 34	3,651	16.2%	ETHNICITY		100%
34 – 44	4,075	18.1%	HISPANIC	1,053	4.7%
45-54	3,456	15.4%	NON-HISPANIC	21,424	95.3%
55 & UP	4,370	19.4%	HANDICAPPED (persons with disabilities)		
			RESIDENCY		100%
			CITY OF MADISON	21,113	93.9%
			DANE COUNTY (NOT IN CITY)	1,364	6.1%
			OUTSIDE DANE COUNTY	0	0%

*Source: 2000 SF-1 U.S. Census data for Census Tracts 21, 22, 23.01, 23.02, 24.01, 24.02 & 102.

Note: Simple racial and ethnic categories are inadequate to describe the heritage of many people. Please fit client data to the categories above as closely as possible.

PROGRAM: Neighborhood Organizing & Capacity Building

PROGRAM LETTER: A

- C. Describe the participants to be served; e.g. age, income level, limited English proficiency or needing language accommodations, or accessible service locations.

Because NPC's mission is to improve the quality of life of all Northside residents, participant demographics reflect the whole Northside (NS) -- about 22,500 residents or approx. 10% of Madison's population. Economic diversity: NS has over 15% of Madison's W-2 recipients and nearly 20% of Madison's assisted housing. NS has the largest clustering of high poverty rate schools: our five elementary schools average 64% poverty, and our 2 middle schools average 60% (compared to 46% and 44%, district-wide. NS has 23% ESL students in middle school (16% district-wide) and East is the highest poverty High School in the district. NS is also very diverse culturally and in age: 2000 Census data are listed above, and projections indicate that the Northside has become even more racially and ethnically diverse and is projected to have even more children and older adults than in 2000.

D. PROGRAM OUTCOMES

56 Number of unduplicated individual participants served during 2007- TRAINING EVENTS.

350 Number of unduplicated individual participants served during 2007- COMMUNITY FORUMS & EVENTS.

n/a Number of unduplicated participants who completed the program during 2007 (if applicable).

Complete the following for each program outcome. No more than **two outcomes per program** will be reviewed. Refer to the Instructions for detailed descriptions of what should be included in the table below.

OUTCOME OBJECTIVE # 1 Increase Leadership and Neighborhood Capacity through intensive training			Through NPC leadership training and mentoring, neighborhood leaders will demonstrate increased understanding of the advocacy & community organizing process and b) demonstrate increased leadership skills.			
Performance Indicator(s)			At least 90% of training participants will report an increased understanding of the advocacy and organizing process. At least 80% will report increased leadership skills.			
Explain the measurement tools or methods.			Pre and post training survey of participants in NPC intensive leadership training			
Target Proposed for 2009	Total to be served	35	Targeted <u>percent</u> to meet performance indicator(s)	a) 90% b) 80%	Number to meet indicators(s)	32 28
Target Proposed for 2010	Total to be served	40	Targeted <u>percent</u> to meet performance indicator(s)	a) 90% b) 80%	Number to meet indicators(s)	36 32
OUTCOME OBJECTIVE # 2 Achieve Community Goals using advocacy & community organizing			NPC will organize Northside residents and organizations to effectively advocate for, and to partner with the City and other stakeholders to <u>develop</u> and <u>implement</u> , at least 4 specific strategies that will achieve at least 2 community goals identified in the City's adopted Northside neighborhood plan .			
Performance Indicator(s)			75% of key community stakeholders -- including City officials -- surveyed will report that NPC effectively organized Northside residents and organizations to achieve at least 2 community goals identified in the Northside neighborhood plan.			
Explain the measurement tools or methods.			Stakeholder written survey and selected followup interviews			
Target proposed for 2009	Total to be served	50	Targeted <u>percent</u> to meet performance indicator(s)	75	Number to meet indicator(s)	38
Target proposed for 2010	Total to be served	55	Targeted <u>percent</u> to meet performance indicator(s)	75	Number to meet indicator(s)	41

(Submit only to relevant revenue sources.)

- E. **PROGRAM ACTIVITIES** In the space below, describe the strategies and program activities used to achieve each of the program outcomes. (These usually include a description of what services your staff and volunteers deliver to achieve your outcomes.)

Outcome #1 – In addition to the intensive training referenced in the outcome objective, NPC leaders and staff will use the following strategies and activities to further increase **Leadership & Neighborhood Capacity** within the Northside Community

- **Recruit Diverse Leaders:** Identifying and recruiting existing and potential leaders that reflect the diversity of the Northside and the neighborhood and other groups/organizations present in the community.
- **Develop Effective Leaders:** Providing a variety of specific and ongoing training, mentoring, and action opportunities to Northside leaders and residents to increase their knowledge of community issues, decision-making processes, and advocacy/organizing methods; and their skills in advocacy, leadership, and organizing.
- **Build Neighborhood & Organizational Capacity:** Providing ongoing leadership training and technical assistance to neighborhood associations and community groups to respond to issues and achieve goals they identify; and facilitating the formation of new groups/organizations.

Outcome #2 To achieve **Advocacy & Community Organizing** outcomes, NPC citizen leaders and staff will organize Northside residents and organizations to implement strategies and achieve community goals identified in the City's Northside neighborhood plan, in partnership with the City and other stakeholders as appropriate. Initial priorities identified in the draft neighborhood plan include improvements in economic development, neighborhood revitalization, neighborhood safety, corridor planning, and neighborhood schools. Advocacy and organizing strategies and activities will include:

- **Identify Community Issues & Strategies:** Through "task forces" and other means, actively involve a broader group of residents in identifying community needs and goals, and developing strategies to meet needs / achieve goals.
- **Build Community Awareness & Support:** for identified community goals & strategies.
- **Assist Citizen Advocacy Efforts:** Assist residents to effectively advocate for adoption and implementation of identified community goals in government and other decision-making processes, including guiding residents who may have little experience in working with complex issues or with government decision-making and funding processes.
- **Organize & Mobilize Community Action:** to implement strategies & achieve identified goals.
- **Initiate & Use Partnerships:** Assist residents to utilize the community-wide network of relationships that NPC has developed to initiate and use partnerships with community organizations and public and private resource organizations in achieving identified goals.
- **Develop and Mobilize Resources:** Assist residents to identify, pursue, and mobilize financial and other resources to achieve identified community goals.

(Submit only to relevant revenue sources.)

PROGRAM BUDGET 2008 ESTIMATED OPERATING BUDGET and 2009 Proposed Budget (You may change row headings to make them applicable to your organization.)

ACCOUNT CATEGORY Source	2008 REVENUE SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV	0				
DANE CO CDBG	0				
MADISON COMM SERV	61,332	61,332			
MADISON CDBG	0				
UNITED WAY ALLOC	0				
UNITED WAY DESIG	1,385	1,385			
OTHER GOVT	0				
FUND RAISING	35,500	35,500			
ADVERTISING	72,500	26,658	37,842	8,000	
OTHER	2,568		2,568		
TOTAL	173,285	124,875	40,410	8,000	

ACCOUNT CATEGORY Source	2009 REVENUE SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV	0				
DANE CO CDBG	0				
MADISON COMM SERV	63,785	60,305	3,480		
MADISON CDBG					
UNITED WAY ALLOC	0				
UNITED WAY DESIG	0	0			
OTHER GOVT	0				
FUND RAISING	45,000	45,000			
ADVERTISING	76,125	32,085	35,720	8,320	
OTHER	2,825		2,825		
TOTAL	187,735	137,390	42,025	8,320	

- G. **2009 COST EXPLANATION** (Complete only if significant financial changes are anticipated between 2008 and 2009.) Explain specifically, by revenue source and/or account category, any noteworthy change in the 2009 request. For example, unusual cost increase, program expansion, Living Wage requirements, or loss of revenue.

PROGRAM: Neighborhood Organizing & Capacity Building

PROGRAM LETTER: A

(Submit only to relevant revenue sources.)

PARTICIPANT COST This chart requests unit and participant/client costs for this program only. For column 4) divide column 2) by column 3). For column 6) divide column 2) by column 5).

	2) TOTAL COST OF PROGRAM	3) UNDUPLICATED PARTICIPANTS	4) COST PER PARTICIPANT	5) UNITS PROVIDED	6) UNIT COST
2007 ACTUAL	17,387	350	50	910	19
2008 BUDGETED	19,319	375	52	910	21
2009 PROPOSED	22,116	400	55	910	24

- I. **SERVICE UNITS** Define the 2009 Proposed Units Provided in column 5) in the Unit Cost table above. Wherever possible use the unit of service requested by a revenue source.

NPC proposes to provide 910 units of service in 2009 defined by hours of staff time devoted to providing leadership training and mentoring, and organizing community forums and events.

NOTE: Total Cost of Program in table above reflects approximately 25% of program personnel costs for Lead Organizer and Community Organizer positions.

- J. **UNDUPLICATED PARTICIPANT** How does your agency define an unduplicated participant in this program (e.g., a youth who enrolls in a 4-week summer program, or a senior who receives care management services during the year, or a monthly visitor to a neighborhood center)?

For this program, we define unduplicated participant is someone who received leadership skills and organizing training, or who participated in one of NPC's many community initiatives and events.

2010 SECOND YEAR FUNDING SUPPLEMENT

USE only if applying to City of Madison OCS or City of Madison CDBG

- ☒ If you are requesting only a COLA increase in 2010, indicate by check the box on the left and skip sections K, L and M. If you are requesting increased funding beyond a COLA, complete Sections K through M.

- K. **PROGRAM UPDATE** 1) Describe any major changes being proposed for the program/service in 2010, i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

L. **2010 PROPOSED BUDGET**

2010 PROPOSED BUDGET					
ACCOUNT CATEGORY	2010 PROPOSED BUDGET TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV					
DANE CO CDBG					
MADISON COMM SERV					
MADISON CDBG					
UNITED WAY ALLOC					
UNITED WAY DESIG					
OTHER GOVT					
FUND RAISING					
USER FEES					
OTHER					
TOTAL					

M. **2010 COST EXPLANATION** Explain specifically, by revenue source, any financial changes that you anticipate between 2009 and 2010.

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

ORGANIZATIONAL PROFILE

ORGANIZATION Madison Northside Planning Council
(Submit to all revenue sources.)

AGENCY INFORMATION

1. **MISSION STATEMENT** Describe your agency's mission in the space provided.

Improve the quality of life for all resident of the Northside community by:

- Increasing citizen participation and voice in issues and decisions affecting the Northside community through neighborhood organizing and advocacy; and
- Building community capacity on the Northside by developing leaders and linking community organizations and residents together through collective action.

2. **SERVICE IMPROVEMENT** Describe any recent initiatives or best practices, programmatically or administratively, that have improved your agency's ability to deliver services.

In 2008 NPC has:

- Hired one of Madison's most experienced community organizers to increase the Northside's capacity to achieve significant community goals and build on past success.
- Devoted more time to leadership development to create a stronger and more diverse group set of Northside community leaders to achieve community goals.
- Focused our many organizing activities around 2 major initiatives for 2008-10: stimulating Northside economic and business development, and partnering with the City to develop and effectively implement community goals identified through the City's Northside neighborhood plan (currently under development).
- Embarked on a yearlong 15th Anniversary Campaign to raise private funds and increase community support while celebrating 15 years of successful partnership with the City.

3. **EXPERIENCE AND QUALIFICATIONS** Describe (in the space provided) the experience and qualifications of your agency related to the proposed programs.

Started in 1993 with City support, NPC has grown into one of Madison's most successful and effective community organizations. NPC has won numerous awards for its 15 years of community achievement, including the National Neighborhood of the Year Award from Neighborhoods USA and the CDBG 30 Year Madison Community Development Award. NPC works with diverse community leaders from 26 neighborhood, business, senior, faith, school and community center groups. Our citizen leaders, supported by professional organizing staff, assess the needs of the Northside community, develop local capacity through leadership training and relationship building, mobilize resources and partnerships, and actively lead advocacy and organizing efforts to meet our community's goals. Over 15 years, NPC has partnered with the City to transform an unorganized, socially fragmented and politically ignored community into Madison's best-organized community with a strong identity and high quality of life. Major accomplishments include organizing 11 new neighborhood associations, partnering with the City to build Warner Park Community Recreation Center, organizing the award-winning Troy Gardens project, successfully advocating for a new grocery store, an expanded library and better schools, publishing the Northside News community newspaper, developing the "Northside 2000" Community Vision, and mobilizing over \$7 million in direct non-city financial resources.

4. **AGENCY GOVERNING BODY** How many Board meetings has your governing body or Board of Directors scheduled for 2008? 11

Please list your current Board of Directors or your agency's governing body. Include names, addresses, primary occupation and board office held. If you have more members, please copy this page.

Board President's Name Home Address Occupation Representing Term of Office: From __ To __	SEE ATTACHED PAGE	Board Vice-President's Name Home Address Occupation Representing Term of Office: From __ To __	
Board Secretary's Name Home Address Occupation Representing Term of Office: From __ To __		Board Treasurer's Name Home Address Occupation Representing Term of Office: From __ To __	
Name Home Address Occupation Representing Term of Office: From __ To __		Name Home Address Occupation Representing Term of Office: From __ To __	
Name Home Address Occupation Representing Term of Office: From __ To __		Name Home Address Occupation Representing Term of Office: From __ To __	
Name Home Address Occupation Representing Term of Office: From __ To __		Name Home Address Occupation Representing Term of Office: From __ To __	
Name Home Address Occupation Representing Term of Office: From __ To __		Name Home Address Occupation Representing Term of Office: From __ To __	

NORTHSIDE PLANNING COUNCIL

2008 BOARD OF DIRECTORS

OFFICERS:

Co-Chair: **Lisa Wiese**
Co-Chair: **Helen Marks Dicks**

Vice-Chair: **Jeff Shokler**
Vice-Chair: **Michael Shinnars**
Treas./Sec'y: **Ellen Barnard**

MEMBERS:

NPC board members and the organizations they represent as of June 6, 2008. All addresses are located in Madison, WI 53704. Terms are three years, and indicated below each members address. As a matter of policy, NPC does not record Board member occupations.

Janet Adams
Lakeview Lutheran Church (Alt.)
3602 Hovde Rd
2007-09

Terrie Anderson
Northside Timebank (Alt.)
(NPC rep to Friends of Troy
Gardens)
1409 Iowa Dr.
2007-09

Ellen Barnard
Cherokee Park (Alt.)
925 Burning Wood Way
2007-09

Bill Bauer
Friends of Lake View Hill Park
4206 Mandrake Rd.
2008-10

Vernon Blackwell
At Large
4209 Barnett St.
2008-10

Patricia Brinkman
Cherokee Townhouses
40 Golf Course Road
2007-09

David Carpenter
Cherokee II Condos
(NPC rep to WPCRC
Advisory Committee)
53 Cherokee Cir, #201
2006-08

Wallace (Mo) Cleland
Brentwood Village
Association (Alt.)
1518 Pleasure Drive
2008-10

Helen Marks Dicks
North/Eastside Senior
Coalition (NESCO)
1517 Golf View Road
2006-08

Carolyn Gantner
Cherokee Garden Condos (Alt.)
1526E Golf View Road
2006-08

Sue Gilbertson
Cherokee Park Association
1325 Burning Wood Way
2008-10

Peng Her
Friends of Troy Gardens (Alt.)
5310 Arapahoe Lane
2006-08

Willy Holden
Berkley Oaks Association
3505 Eliot Ln
2007-09

Missy (Michelle) Johnson
Whitetail Ridge
413 Hollow Ridge Rd.
2008-10

Rebecca Kemble
East Area PTO Coalition (Alt.)
4217 School Rd
2006-08

Peggy Lucey
East Bluff (Alt.)
531 East Bluff
2006-08

Sterling Lynk
Lakeview Lutheran Church
10 Kings Mill Cir, #211
Madison, WI 53718
2008-10

Leon Miller
Vera Court Neighborhood
Center
522 Nova Way
2006-08

Pat Morgan
Sherman
1718 Sachtjen St
2006-08

Nikki Moriarity
East Bluff
501 East Bluff
2007-09

NORTHSIDE PLANNING COUNCIL

2008 BOARD OF DIRECTORS

Chris Odt

Lake View Hill (Alt.)
4209 Esch Lane
2007-09

Benito Olivas

Vera Court Association
811 Vera Court
2006-08

Bob Paolino

Mendota Hills Association
825 Troy Drove
2006-08

Marge Pitts

Friends of Troy Gardens
3617 Harper Road
2008-10

John Quinlan

Cherokee Garden Condos
75 Golf Pkwy, Unit F
2006-08

Cheryl Redman

Troy Gardens Community (Alt.)
522 Troy Dr.
2008-10

Sataro Sato

Troy Gardens Community
556 Troy Dr
2007-09

Wendy Sauvé

East Area PTO Coalition
1506 Steensland Drive
2008-10

Michael Shinnars

Brentwood Village
Association
2206 Calypso Road
2007-09

Jeff Shokler

Sheridan Triangle Association
1509 Hooker Avenue
2007-09

Muriel Simms

Friends of Cherokee Marsh
5106 Comanche Way
2008-10

Dean Smith

Whitetail Ridge (Alt.)
1802 Anhalt Dr.
2007-09

Pat Steele

Northport Community
Learning Center & Apartments
1740 Northport Drive
2008-10

Karen Thompson

Northside Business
Association
2929 N. Sherman Ave.
2006-08

Char Tortorice

Lake View Hill
1520 Drewry Lane
2008-10

Laura Vogel

Maple Bluff
4 Bayside Drive
2006-08

Miguel Weathers

Berkley Oaks (alt.)
1905 Scott Ln
2008-10

Lisa Wiese

Northside Timebank
913 Northland Drive
2007-09

Cyndi Wood

Nobel Park Association
3802 Toban Drive
2006-08

STAFF-BOARD-VOLUNTEER DESCRIPTORS

5. **STAFF/BOARD/VOLUNTEERS DESCRIPTORS** For your agency's **2007** staff, board and volunteers, indicate by number and percentage the following characteristics.

DESCRIPTOR	STAFF		BOARD		VOLUNTEER	
	Number	Percent	Number	Percent	Number	Percent
TOTAL	3	100%	39	100%	104	100%
GENDER						
MALE	1	33	16	40	38	37
FEMALE	2	66	23	60	66	63
AGE						
LESS THAN 18 YRS						
18 – 59 YRS	3	100	32	82	83	80
60 AND OLDER			7	18	21	20
RACE						
WHITE	3	100	32	82	83	80
BLACK			3	8	8	8
NATIVE AMERICAN						
ASIAN/PACIFIC ISLE			3	8	9	4
MULTI-RACIAL			1	3	4	
ETHNICITY						
HISPANIC			1	3	6	5
NON-HISPANIC	3	100	38	97	98	95
HANDICAPPED* (Persons with Disabilities)						

* Refer to definitions on page 3 of the instructions.

BUDGET TOTAL OPERATING EXPENSES

6. **AGENCY EXPENSE BUDGET** This chart describes your agency's total expense budget for 3 separate years. Where possible, use audited figures for 2007 Actual. Use current budget projections for 2008 Budget.

ACCOUNT DESCRIPTION	2007 ACTUAL	2008 BUDGET	2009 PROPOSED
A. PERSONNEL			
Salary	96,495	104,947	115,920
Taxes	7,543	8,028	8,870
Benefits	6,270	11,900	12,600
SUBTOTAL A:	110,393	12,4875	137,390
B. OPERATING			
All "Operating" Costs	40,383	40,410	42,025
SUBTOTAL B	40,383	40,410	42,025
C. SPACE			
Rent/Utilities/Maintenance	7,753	8,000	8,320
Mortgage (P&I)/Depreciation/Taxes	0	0	0
SUBTOTAL C	7,753	8,000	8,320
D. SPECIAL COSTS			
Assistance to Individuals			
Subcontracts, etc.			20,000
Affiliation Dues			
SUBTOTAL D			
TOTAL OPERATING EXPENSES A-D	158,529	173,285	207,735
E. TOTAL CAPITAL EXPENDITURES	0	0	0

7. PERSONNEL SCHEDULE

- Column 1) each individual staff position by title.
- Columns 2) and 4) indicate the number of Full Time Equivalents (FTEs) in each staff position.
- Columns 3) and 5) indicate the total salaries for all FTEs in that staff position. Do not include payroll taxes or benefits in this table.
- Columns A-K distribute column 4) (2008 FTEs) across all agency programs.

PLEASE NOTE COLUMNS A-K are FTEs, NOT dollar amounts.

Continue on page 6 if you have more than five (A-E) programs.

1) STAFF POSITION/ CATEGORY	2008 ESTIMATED		2009 PROPOSED		2009 PROPOSED FTE'S DISTRIBUTED BY PROGRAM				
	2) FTE	3) TOTAL SALARY	4) FTE	5) TOTAL SALARY	A	B	C	D	E
Lead Organizer	.83	41,917	1.00	52,117	1.0				
Community Organizer	1.00	32,724	1.00	33,462	1.0				
Editor/Administrator	0.80	28,134	0.80	28,781	.8				
Layout Assistant	.06	1,560	.06	1,560	.06				
TOTAL	2.69	104,947	2.86	115,920	2.86				

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

APPLICATION SUMMARY Submit common description to each revenue source.

ORGANIZATION NAME	South Metropolitan Planning Council		
MAILING ADDRESS <small>If P.O. Box, include Street Address on second line</small>	2300 S. Park St. Madison, WI. 53713		
TELEPHONE	608-260-8078	LEGAL STATUS <input type="checkbox"/> X Private, Non-Profit <input type="checkbox"/> Private, For Profit <input type="checkbox"/> Other: LLC, LLP, Sole Proprietor Federal EIN: <u>39-1866505</u> State CN: <u>548622</u>	
FAX NUMBER	608-260-9133		
NAME CHIEF ADMIN/ CONTACT	David Smith		
INTERNET WEBSITE (if applicable)	www.madison.com/communities/smpc/		
E-MAIL ADDRESS	smpc@terracon.net		

PROGRAM LISTING Please list all programs your organization provides (including those which are not funded through this process). Use the same letter throughout the application to identify the programs for which you are requesting funding, consistent with prior years.

PROGRAM NAME	PROGRAM CONTACT PERSON	PHONE NUMBER	E-MAIL
A: Community Organizing and Operations	David Smith	260-8078	smpc@terracon.net
B:			
C:			
D:			
E:			
F:			
G:			
H:			
I:			
J:			
K:			

For larger organizations use letters A-K for programs which seek funding through this common application process and attach a list or summary in row K for other programs your organization offers.

REVENUE Columns 2, 3, and 4 describe *total* agency revenue for a calendar year. Distribute column 4 across the program columns A-K. Identify with an asterisk (*) all funding requests which are duplicative in nature. You may change a row heading to make it applicable to your agency. See the **INSTRUCTION** SECTION for greater detail.

REVENUE SOURCE	2007 ACTUAL	2008 BUDGET	2009 PROPOSED	2009 PROPOSED PROGRAMS			
				A	B	C	D
DANE CO HUMAN SVCS							
DANE CO CDBG							
MADISON- COMM SVCS	53527	55292	57504	57504			
MADISON- CDBG							
UNITED WAY ALLOC							
UNITED WAY DESIG							
OTHER GOVT	83700	73700	73700	73700			
FUND RAISING DONATIONS	24812	22159	25884	25884			
USER FEES							
ADVERTISING		7000	7000	7000			
TOTAL REVENUE	161838	158151	164088	164088			

2009 PROPOSED PROGRAMS							
REVENUE SOURCE	E	F	G	H	I	J	K
DANE CO HUMAN SVCS							
DANE CO CDBG							
MADISON- COMM SVCS							
MADISON- CDBG							
UNITED WAY ALLOC							
UNITED WAY DESIG							
OTHER GOVT							
FUND RAISING DONATIONS							
USER FEES							
OTHER							
TOTAL REVENUE							

Affirmative Action: If funded, applicant hereby agrees to comply with City of Madison Ordinance 39.02 and file either an exemption or an affirmative action plan with the Department of Civil Rights. A Model Affirmative Action Plan and Instructions are available at

Non-Discrimination Based on Disability: Applicant shall comply with Section 39.05, Madison General Ordinances, Nondiscrimination Based on Disability in City-Assisted Programs and Activities. Under Section 39.05(7) of the Madison General Ordinances, no City financial assistance shall be granted unless an Assurance of Compliance with Sec. 39.05 is provided by the applicant or recipient, prior to granting of the City financial assistance. Applicant hereby makes the following assurances: Applicant assures and certifies that it will comply with Sec. 39.05 of the Madison General Ordinances, entitled "Nondiscrimination Based on Disability in City Facilities and City-Assisted Programs and Activities," and agrees to ensure that any subcontractor who performs any part of the agreement complies with Sec. 39.05, where applicable, including all actions prohibited under Sec. 39.05(4), MGO."

Signed: David Smith

Application Summary - B

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

PROGRAM DESCRIPTION

ORGANIZATION: South Metropolitan Planning Council, Inc. (SMPC)

PROGRAM: Community Organizing and Operations
(Submit only to relevant revenue sources.)

PROGRAM LETTER: A
(from App Summary Page A)

- A. **PROGRAM OVERVIEW** Briefly summarize the program being provided (or proposed), including the need being addressed, the program's goals, and the impact of the program. (Word limit: 150 words)

SMPC's purpose is to increase the civic capacity of the southside community, the ability for community members, neighborhood groups, and collaborations and partnerships to engage in public life and to take effective action. SMPC works to inform, educate and engage residents so that they have an effective voice in southside projects that could positively or adversely affect their lives. SMPC builds strong neighborhoods by sustaining leadership, developing leaders, and by supporting and encouraging the formation of active, inclusive neighborhood associations.

- B. **PARTICIPANT DEMOGRAPHICS** Complete the following chart for unduplicated participants served by this program *in 2007*. Indicate the number and percentage for the following characteristics. If you do not collect information using these age categories, use your own age category descriptors. For new programs, please estimate participant numbers and descriptors.

PARTICIPANT DESCRIPTOR	NUMBER	PERCENT	PARTICIPANT DESCRIPTOR	NUMBER	PERCENT
TOTAL	3000	100%	TOTAL PARTICIPANTS BY RACE	3000	100%
MALE	1000	33%	WHITE	1200	40%
FEMALE	2000	67%	BLACK	1800	60%
AGE	3000	100%	NATIVE AMERICAN		
< 2			ASIAN/PACIFIC ISLANDER		
2 - 5			MULTI-RACIAL		
6 - 12			ETHNICITY	3000	100%
13 - 17	120	4%	HISPANIC	500	17%
18 - 29	1100	37%	NON-HISPANIC	2500	83%
30 - 59	1280	43%	HANDICAPPED (persons with disabilities)	300	10%
60 - 74	400	13%	RESIDENCY	3000	100%
75 & UP	100	3%	CITY OF MADISON	2100	70%
			DANE COUNTY (NOT IN CITY)	900	30%
			OUTSIDE DANE COUNTY		

Note: Simple racial and ethnic categories are inadequate to describe the heritage of many people. Please fit client data to the categories above as closely as possible.

- C. Describe the participants to be served; e.g. age, income level, limited English proficiency or needing language accommodations, or accessible service locations.

SMPC's primary constituencies are southside neighborhood associations and business associations; engaged southside residents; business people and allies; and those who are disenfranchised. There are about 15,500 households, 12 organized neighborhood associations, and 4 unorganized associations. Our service area includes two elementary schools that have at least 35% low-income enrollment. Our service area is unique due to the diversity of experience. For example we have one association that is over 30 years old, and one association less than 2 years old. We provide language translation for many of our residents during events and public meetings.

D. PROGRAM OUTCOMES

3000 Number of unduplicated individual participants served during 2007.

N/A Number of unduplicated participants who completed the program during 2007 (if applicable).

Complete the following for each program outcome. No more than **two outcomes per program** will be reviewed. Refer to the Instructions for detailed descriptions of what should be included in the table below.

OUTCOME OBJECTIVE # 1			By targeting SMPC neighborhood associations and providing training and resource development, neighborhood associations will 1) build new leadership skills, 2) identify new leaders, and 3) engage in action and reflection of neighborhood issues.			
Performance Indicator(s)			75% of our neighborhood associations will report new leadership skills gained, new leaders identified, and increased engagement and action concerning neighborhood issues.			
Explain the measurement tools or methods.			Pre and post surveys			
Target Proposed for 2009	Total to be served	12	Targeted percent to meet performance indicator(s)	75%	Number to meet indicators(s)	9
Target Proposed for 2010	Total to be served	15	Targeted percent to meet performance indicator(s)	75%	Number to meet indicators(s)	11
OUTCOME OBJECTIVE # 2			SMPC is committed to its vision to continue to improve on the safety environment surrounding our neighborhoods, promote economic development, and marketing a positive image of the southside community. This is accomplished by working with over 20 businesses and groups in the southside area.			
Performance Indicator(s)			80% of partners will report that their work with the SMPC vision has improved the economic viability, safety, and image of the southside community.			
Explain the measurement tools or methods.			Survey of partners.			
Target proposed for 2009	Total to be served	20	Targeted percent to meet performance indicator(s)	80%	Number to meet indicator(s)	16
Target proposed for 2010	Total to be served	20	Targeted percent to meet performance indicator(s)	80%	Number to meet indicator(s)	16

PROGRAM: Community Organizing and Operations

PROGRAM LETTER: A

(Submit only to relevant revenue sources.)

- E. **PROGRAM ACTIVITIES** In the space below, describe the strategies and program activities used to achieve each of the program outcomes. (These usually include a description of what services your staff and volunteers deliver to achieve your outcomes.)

Outcome #1

- Attend monthly association meetings
- Survey to determine needs of leaders for training purposes
- Facilitate meetings focused around issues that need action
- Promote associations or groups activities in the Southern Exposure newspaper
- Meet monthly with neighborhood association presidents

Outcome #2

- Convene a marketing committee to work with local groups/businesses/residents
- Provide staffing to the safety initiatives being developed in the southside
- Promote these meetings and recruit volunteers through the Southern Exposure newspaper
- Work with local public official and developers to promote and enhance a positive southside
- Work with police department to enhance and promote safety in the neighborhoods
- Work with Park Street Partners by holding 6 joint meetings per year

PROGRAM: Community Organizing and Operations

PROGRAM LETTER: A

(Submit only to relevant revenue sources.)

- F. **PROGRAM BUDGET 2008 ESTIMATED OPERATING BUDGET and 2009 Proposed Budget** (You may change row headings to make them applicable to your organization.)

ACCOUNT CATEGORY Source	2008 REVENUE SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV					
DANE CO CDBG					
MADISON COMM SERV	55292	55292			
MADISON CDBG					
UNITED WAY ALLOC					
UNITED WAY DESIG					
OTHER GOVT	73700	33700			40000
FUND RAISING	22159	1784	20375		
USER FEES					
ADVERTISING	7000		7000		
TOTAL	158151	90776	27375	INKIND	40000

ACCOUNT CATEGORY Source	2009 REVENUE SOURCE TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV					
DANE CO CDBG					
MADISON COMM SERV	57504	57504			
MADISON CDBG					
UNITED WAY ALLOC					
UNITED WAY DESIG					
OTHER GOVT	73700	33700			40000
FUND RAISING	25884	4509	21375		
USER FEES					
ADVERTISING	7000		7000		
TOTAL	164088	95713	28375	INKIND	40000

- G. **2009 COST EXPLANATION** (Complete only if significant financial changes are anticipated between 2008 and 2009.) Explain specifically, by revenue source and/or account category, any noteworthy change in the 2009 request. For example, unusual cost increase, program expansion, Living Wage requirements, or loss of revenue.

PROGRAM: Community Organizing and Operations

PROGRAM LETTER: A

(Submit only to relevant revenue sources.)

- H. **PARTICIPANT COST** This chart requests unit and participant/client costs for this program only. For column 4) divide column 2) by column 3). For column 6) divide column 2) by column 5).

	2) TOTAL COST OF PROGRAM	3) UNDUPLICATED PARTICIPANTS	4) COST PER PARTICIPANT	5) UNITS PROVIDED	6) UNIT COST
2007 ACTUAL	138645	3000	46.21	1950	71.10
2008 BUDGETED	158151	3500	45.18	2600	60.82
2009 PROPOSED	164088	4000	40.22	2600	63.11

- I. **SERVICE UNITS** Define the 2009 Proposed Units Provided in column 5) in the Unit Cost table above. Wherever possible use the unit of service requested by a revenue source.

Units provided are .75 fte hours for community organizer and .50 fte time for community resource developer. In 2007 these unit numbers are low due to community organizer only working $\frac{3}{4}$ of the year.

2009: These represent the number of hours allocated to the community organizing program.

- J. **UNDUPLICATED PARTICIPANT** How does your agency define an unduplicated participant in this program (e.g., a youth who enrolls in a 4-week summer program, or a senior who receives care management services during the year, or a monthly visitor to a neighborhood center)?

An unduplicated participant is anyone who is served or provided information for the first time during that program year.

2010 SECOND YEAR FUNDING SUPPLEMENT

USE only if applying to City of Madison OCS or City of Madison CDBG

- ☒ If you are requesting only a COLA increase in 2010, indicate by check the box on the left and skip sections K, L and M. If you are requesting increased funding beyond a COLA, complete Sections K through M.

- K. **PROGRAM UPDATE** 1) Describe any major changes being proposed for the program/service in 2010, i.e., expansions or narrowing in target population, scope and level of services, geographic area to be served, etc.).

L. **2010 PROPOSED BUDGET**

2010 PROPOSED BUDGET					
ACCOUNT CATEGORY	2010 PROPOSED BUDGET TOTAL	PERSONNEL	OPERATING	SPACE	SPECIAL COSTS
DANE CO HUMAN SERV					
DANE CO CDBG					
MADISON COMM SERV					
MADISON CDBG					
UNITED WAY ALLOC					
UNITED WAY DESIG					
OTHER GOVT					
FUND RAISING					
USER FEES					
OTHER					
TOTAL					

M. **2010 COST EXPLANATION** Explain specifically, by revenue source, any financial changes that you anticipate between 2009 and 2010.

CITY-COUNTY CONSOLIDATED APPLICATION FOR 2009 & 2010 FUNDS

ORGANIZATIONAL PROFILE

ORGANIZATION South Metropolitan Planning Council, Inc (SMPC)

(Submit to all revenue sources.)

AGENCY INFORMATION

1. **MISSION STATEMENT** Describe your agency's mission in the space provided.

SMPC's purpose is to increase the civic capacity of community members, neighborhood groups, and partnerships and collaborations on the southside. SMPC defines civic capacity as the skills and attitude necessary for the southside's multicultural diversity of business and residents to work together cooperatively and effectively to improve community life.

SMPC accomplishes this by:

- Identifying issues for action
- Creating spaces where everyone's voice is heard
- Creating opportunities to get involved by learning and doing
- Providing information in the form of training and resources that lead to collective action

2. **SERVICE IMPROVEMENT** Describe any recent initiatives or best practices, programmatically or administratively, that have improved your agency's ability to deliver services.

SMPC implemented a new organizational structure during 2007 that eliminates staff duplication and provides for more quality in meeting the needs of volunteers, neighborhood associations, business associations, businesses, and residents in the southside community.

SMPC has also created three new initiatives:

- Neighborhood Association Presidents Group
- Youth Services Advisory Group
- Safety Advisory Group

Still in the process of developing the Economic Development Advisory Group.

3. **EXPERIENCE AND QUALIFICATIONS** Describe (in the space provided) the experience and qualifications of your agency related to the proposed programs.

SMPC organized during 1996 and began operation as a nonprofit corporation in 1997. These 11 years of building skills and capacity, relationships, links, collaborations and partnerships continue to bear fruit with over 25 projects relating to physical and economic improvements to Park Street, Penn Park, and the Villager Mall. SMPC has organized new neighborhood associations and helped other associations through challenges of changing leadership, interpersonal conflicts, volunteer recruitment, legal organizational set up, and operating effectively with local municipalities. SMPC has sustained its leadership within the organization that enables the corporation to grow and remain a viable organization in this community.

4. **AGENCY GOVERNING BODY** How many Board meetings has your governing body or Board of Directors scheduled for 2008? 12

Please list your current Board of Directors or your agency's governing body. Include names, addresses, primary occupation and board office held. If you have more members, please copy this page.

Board President's Name Home Address Occupation Representing Term of Office: From ___ To ___	Sheri Carter 3009 Ashford Lane State Employee Arbor Hills N.A Jan 1 2008 – Dec 31 2008	Board Vice-President's Name Home Address Occupation Representing Term of Office: From ___ To ___	Stuart Seffern 916 Dane Street Business Owner Burr Oaks N.A Jan 1 2008- Dec 31 2008
Board Secretary's Name Home Address Occupation Representing Term of Office: From ___ To ___	Margaret Nellis 5509 Maywood Rd Academic Staff, UW University of Wisconsin Jan 1 2008 – Dec 31 2008	Board Treasurer's Name Home Address Occupation Representing Term of Office: From ___ To ___	Melissa Colby-Mankowski 22 Quinn Circle Business Owner Waunona N.A Jan 1 2008 – Dec 31 2008
Name Home Address Occupation Representing Term of Office: From ___ To ___	Rick Flowers 1814 Beld Street Business Owner Bram's Addition N.A Jan 1 2008 – Dec 31 2008	Name Home Address Occupation Representing Term of Office: From ___ To ___	Jeff Richter 2109 Cliff Court Telecom Analyst Capitol View N.A Jan 1 2008 – Dec 31 2008
Name Home Address Occupation Representing Term of Office: From ___ To ___	Jim Garner 125 Pine Ridge Trail Business Owner South Metropolitan Business Association Jan 1 2008- Dec 31 2008	Name Home Address Occupation Representing Term of Office: From ___ To ___	Linda Hoskins 11 Waunona Woods Ct Community Volunteer Bridge-Lake Point N.A Jan 1 2008 – Dec 31 2008
Name Home Address Occupation Representing Term of Office: From ___ To ___	Bob Stoffs 914 Lawrence Street Community Services Bay Creek N.A Jan 1 2008 – Dec 31 2008	Name Home Address Occupation Representing Term of Office: From ___ To ___	Karen Reibentanz 1115 Mohican Pass Non-Profit CEO Town of Madison Community Services Committee Jan 1 2008 – Dec 31 2008
Name Home Address Occupation Representing Term of Office: From ___ To ___	Steve O'Lear 1937 Beld Street Retired Bram's Addition N.A (alternate) Jan 1 2008 – Dec 31 2008	Name Home Address Occupation Representing Term of Office: From ___ To ___	

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STAFF-BOARD-VOLUNTEER DESCRIPTORS

STAFF/BOARD/VOLUNTEERS DESCRIPTORS For your agency's 2007 staff, board and volunteers, indicate by number and percentage the following characteristics.

DESCRIPTOR	STAFF		BOARD		VOLUNTEER	
	Number	Percent	Number	Percent	Number	Percent
TOTAL	2	100%	11	100%	100	100%
GENDER						
MALE	1	50%	6	55%	40	40%
FEMALE	1	50%	5	45%	60	60%
AGE						
LESS THAN 18 YRS						
18 – 59 YRS	2	100%	9	82%	90	90%
60 AND OLDER	0	0	2	18%	10	10%
RACE						
WHITE	1	50%	8	73%	85	85%
BLACK	1	50%	3	27%	15	15%
NATIVE AMERICAN						
ASIAN/PACIFIC ISLE						
MULTI-RACIAL						
ETHNICITY						
HISPANIC						
NON-HISPANIC						
HANDICAPPED* (Persons with Disabilities)						

* Refer to definitions on page 3 of the instructions.

BUDGET TOTAL OPERATING EXPENSES

6. **AGENCY EXPENSE BUDGET** This chart describes your agency's total expense budget for 3 separate years. Where possible, use audited figures for 2007 Actual. Use current budget projections for 2008 Budget.

ACCOUNT DESCRIPTION	2007 ACTUAL	2008 BUDGET	2009 PROPOSED
A. PERSONNEL			
Salary	76535	78552	78552
Taxes/Benefits	19011	12224	12224
SUBTOTAL A:	95546	90776	90776
B. OPERATING			
All "Operating" Costs	64275	67375	68375
SUBTOTAL B	64275	67375	68375
C. SPACE			
Rent/Utilities/Maintenance			
Mortgage (P&I)/Depreciation/Taxes			
SUBTOTAL C			
D. SPECIAL COSTS			
Assistance to Individuals			
Subcontracts, etc.			4937
Affiliation Dues			
SUBTOTAL D			
TOTAL OPERATING EXPENSES A-D	159821	158151	164088
E. TOTAL CAPITAL EXPENDITURES			

7. PERSONNEL SCHEDULE

- Column 1) each individual staff position by title.
- Columns 2) and 4) indicate the number of Full Time Equivalents (FTEs) in each staff position.
- Columns 3) and 5) indicate the total salaries for all FTEs in that staff position. Do not include payroll taxes or benefits in this table.
- Columns A-K distribute column 4) (2008 FTEs) across all agency programs.

PLEASE NOTE COLUMNS A-K are FTEs, NOT dollar amounts.

Continue on page 6 if you have more than five (A-E) programs.

1) STAFF POSITION/ CATEGORY	2008 ESTIMATED		2009 PROPOSED		2009 PROPOSED FTE'S DISTRIBUTED BY PROGRAM				
	2) FTE	3) TOTAL SALARY	4) FTE	5) TOTAL SALARY	A	B	C	D	E
Community Organizer/Admn.	1.0	41808	1.0	41808	1.0				
Community Resource Specialist	1.0	35817	1.0	35817	1.0				
TOTAL									

7b. **PERSONNEL SCHEDULE** (continued)[illegible]

8. **LIST PERCENT OF STAFF TURNOVER** 0% Divide the number of resignations or terminations in calendar year 2007 by the total number of budgeted positions. Do not include seasonal positions. Explain if you had a 20% or more turnover rate in a certain staff position/category. Discuss any other noteworthy staff retention issues, or policies to reduce staff turnover.