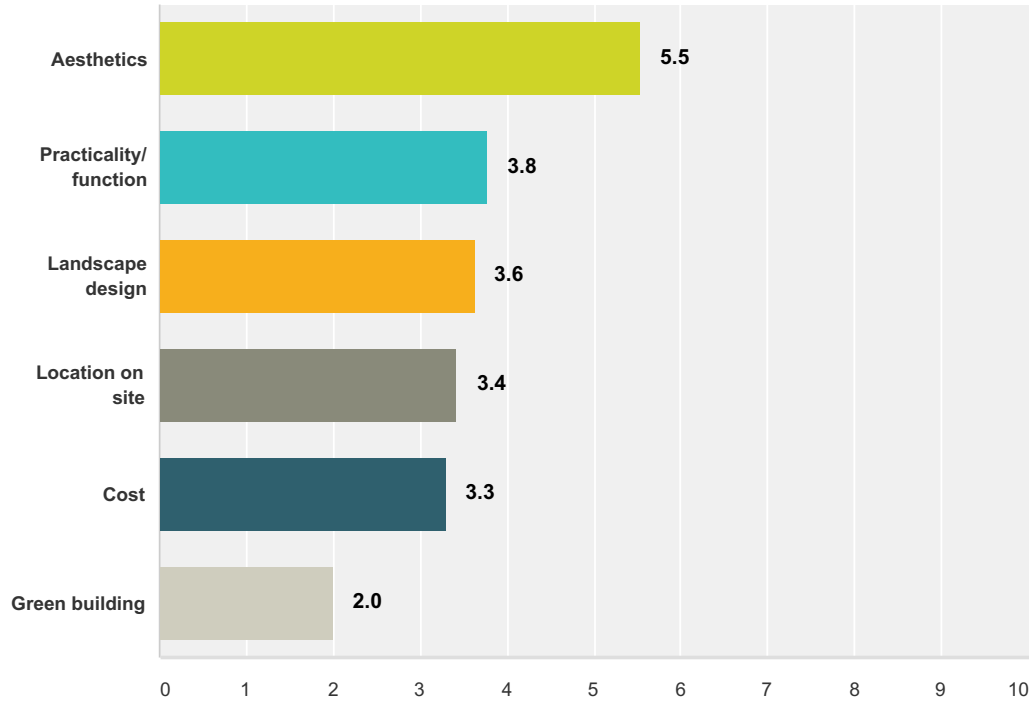


Q1 What are your primary areas of interest and/or concern relating to the design of the tower?

Answered: 15 Skipped: 1



	1 (most important)	2	3	4	5	6 (least important)	N/A	Total	Score
Aesthetics	73.33% 11	6.67% 1	20.00% 3	0.00% 0	0.00% 0	0.00% 0	0.00% 0	15	5.53
Practicality/ function	7.14% 1	21.43% 3	28.57% 4	21.43% 3	7.14% 1	7.14% 1	7.14% 1	14	3.77
Landscape design	7.69% 1	30.77% 4	0.00% 0	23.08% 3	15.38% 2	7.69% 1	15.38% 2	13	3.64
Location on site	7.14% 1	21.43% 3	7.14% 1	42.86% 6	14.29% 2	7.14% 1	0.00% 0	14	3.43
Cost	8.33% 1	16.67% 2	25.00% 3	0.00% 0	8.33% 1	25.00% 3	16.67% 2	12	3.30
Green building	0.00% 0	0.00% 0	7.69% 1	7.69% 1	46.15% 6	23.08% 3	15.38% 2	13	2.00

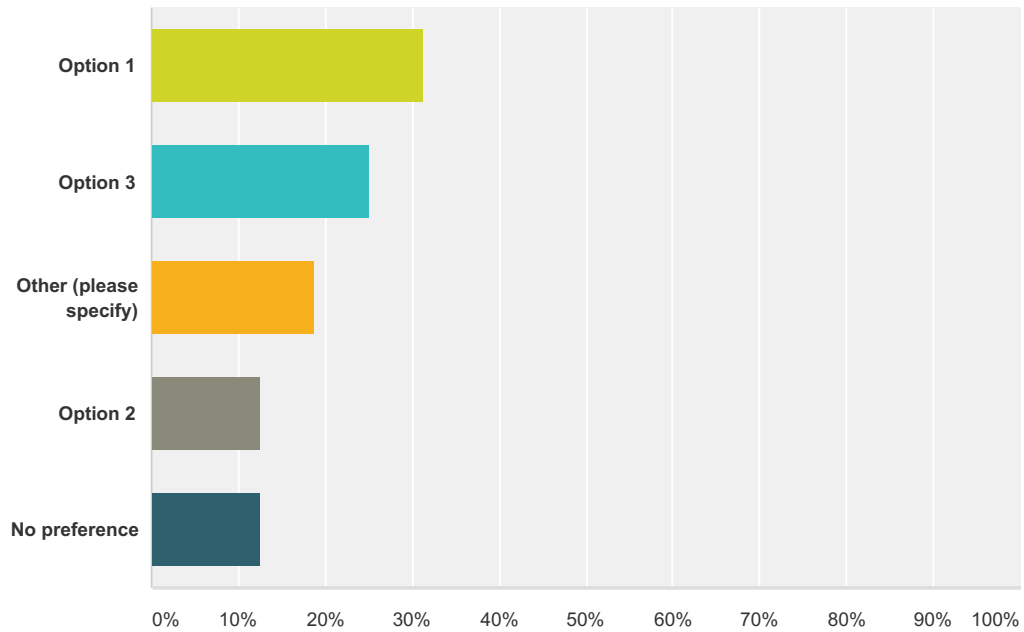
Q2 Other areas of interest/concern that aren't mentioned in the questions above:

Answered: 4 Skipped: 12

#	Responses	Date
1	Guaranteed no well will be built there	5/2/2016 4:20 PM
2	Go build that tower somewhere else!	4/27/2016 7:32 AM
3	Affect on local water tables	4/27/2016 7:05 AM
4	Tower and water safety	4/26/2016 9:27 PM

Q3 Referring to the photo above, which option do you prefer for the location of the tower?

Answered: 16 Skipped: 0



Answer Choices	Responses
Option 1	31.25% 5
Option 3	25.00% 4
Other (please specify)	18.75% 3
Option 2	12.50% 2
No preference	12.50% 2
Total	16

#	Other (please specify)	Date
1	Siting as close as possible to Old Sauk Road to minimize value loss of properties to the south of tower site.	4/27/2016 9:16 PM
2	none of the above.	4/27/2016 7:32 AM
3	Across the street	4/26/2016 2:48 PM

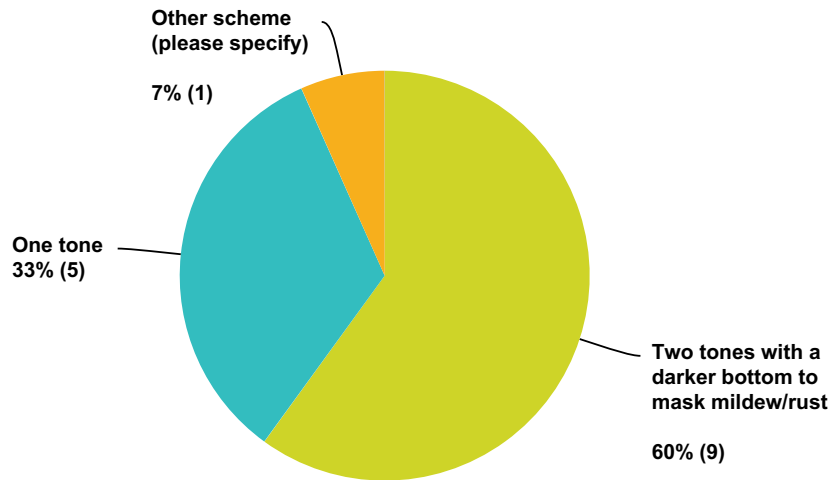
Q4 Additional comments about site layout and/or the tower's location:

Answered: 4 Skipped: 12

#	Responses	Date
1	Why is it not put in city? Oh, let's put it where we can spoil the Town of Middleton.	5/2/2016 4:24 PM
2	I respect the water tower site input of the Pope Conservancy representatives to protect their view from the conservancy about one-half block away. However, future development of properties directly south of the water tower should also be considered. My property to the south will probably be devalued. When the Elderberry Neighborhood Plan was developed for this area, the water tower was placed close to Old Sauk Road. Placement closer to Old Sauk Road will give some consideration to future residents of community development and to current residents of the tower area. If siting closer to Old Sauk Road is not an option, option 3 would seem to be more fair. I supplied a water tower design which was constructed of stone and brick with an observation deck. The tower is located in a park in Milwaukee. It appears the City of Madison is using stone in some water construction projects. Enlarging the retained acreage and siting the tower in a park setting could provide an interesting feature and may be more acceptable to the community.	4/27/2016 9:16 PM
3	Prefer Option 3 if no risk of land sliding.	4/26/2016 9:29 PM
4	Why don't you consider leasing at the Town of Middleton building site across the street. That would seem to be a better use of green space as nobody using the ball diamonds or recreation space is going to care about a water tower over the center field fence. I presume that would be a much lower cost of real estate as the ball diamonds can provide the green space that will be necessary around the tower.	4/26/2016 2:48 PM

Q5 Do you have a painting scheme preference for the upper steel tank?

Answered: 15 Skipped: 1

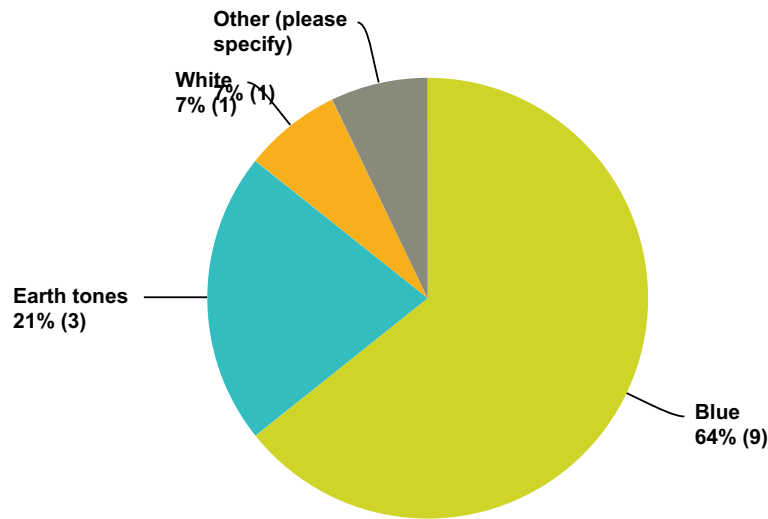


Answer Choices	Responses
Two tones with a darker bottom to mask mildew/rust	60% 9
One tone	33% 5
Other scheme (please specify)	7% 1
No preference	0% 0
Total	15

#	Other scheme (please specify)	Date
1	all are ugly	4/27/2016 7:33 AM

Q6 Which color family do you prefer for the upper steel tank?

Answered: 14 Skipped: 2



Answer Choices	Responses
Blue	64% 9
Earth tones	21% 3
White	7% 1
Other (please specify)	7% 1
Green	0% 0
No preference	0% 0
Total	14

#	Other (please specify)	Date
1	light blue	4/26/2016 9:33 PM

Q7 Additional feedback about tower color, painting schemes, and other aesthetic considerations:

Answered: 4 Skipped: 12

#	Responses	Date
1	At least blue blends with the sky.	5/2/2016 4:26 PM
2	Will mildew or rust loosen and become airborne?	4/27/2016 9:16 PM
3	Should consider dyed/stained concrete for the base, to incorporate a color that would help blend the tower into the landscape....dark tan, brown, etc.If that can be done, then the top tank can be painted green to make the tank mimic a tree	4/27/2016 7:10 AM
4	bottom blue, better mix into blue sky to reduce being intrusive.	4/26/2016 9:33 PM

Q8 Do you have any additional comments about the Blackhawk Tower project?

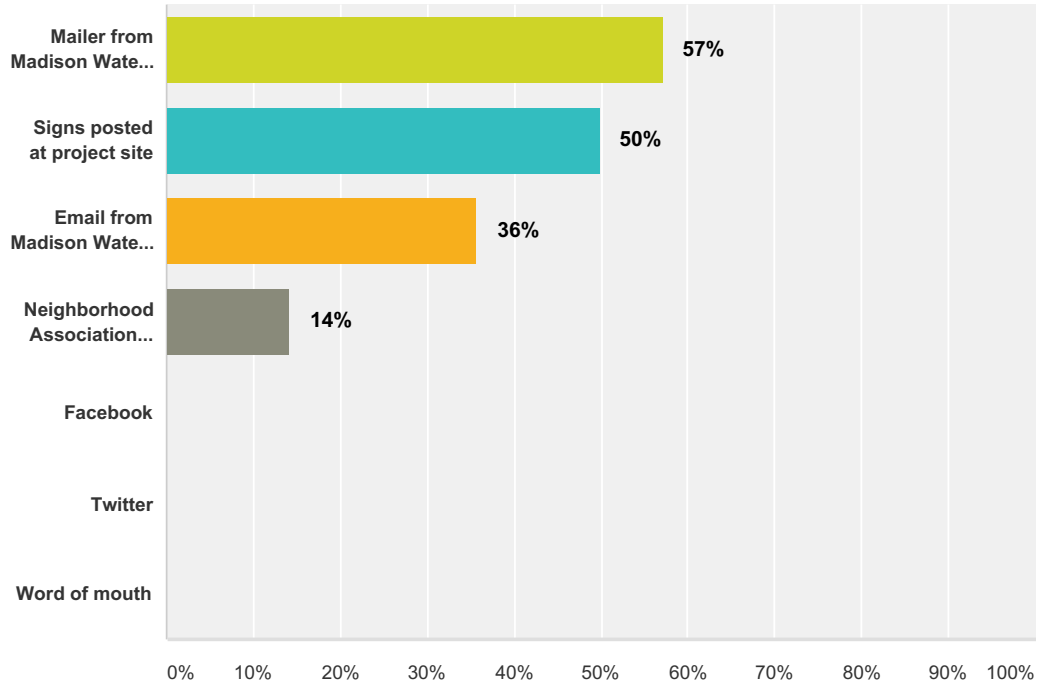
Answered: 14 Skipped: 2

Answer Choices	Responses
No	64% 9
Yes (please enter your comments below)	36% 5
Total	14

#	Yes (please enter your comments below)	Date
1	I understand the cost savings on the composite tower but it's an absolute design monstrosity. If that's the best we can do then we need more kids to go into industrial design because water towers used to have some appeal that added to the environment. This one looks like a virus (look it up).	5/13/2016 7:11 PM
2	If this is the best option, why are there no other towers like this in Madison. It looks pretty ugly so it's too bad we can't choose between the other types of towers.	5/11/2016 5:13 PM
3	Most of the comments go over the heads of Madison. They do not have much concern for people in the suburbs. Put taxes on some of us to pay for things that Concern city people only. .	5/2/2016 4:30 PM
4	Why build it in Town Of Middleton? go build it in city of Madison somewhere. Your zoning laws are terrible!	4/27/2016 7:34 AM
5	City of Madison should sign an agreement that the water table will not be adversely affected for town residents who depend on well service. Further, City should agree that it will never push/offer city water/sewer service extension into the town	4/27/2016 7:12 AM

Q9 How did you learn about the Blackhawk Tower project?(Please choose all that apply.)

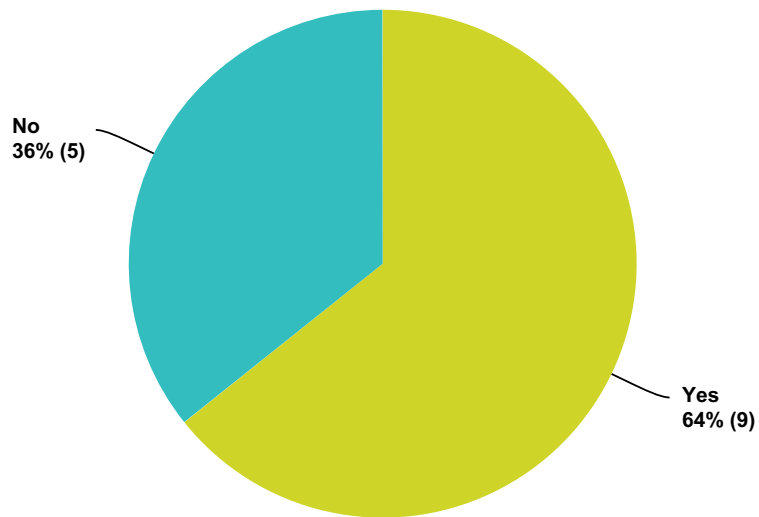
Answered: 14 Skipped: 2



#	Website/ Other (please specify)	Date
1	In our neighborhood.	5/2/2016 4:32 PM

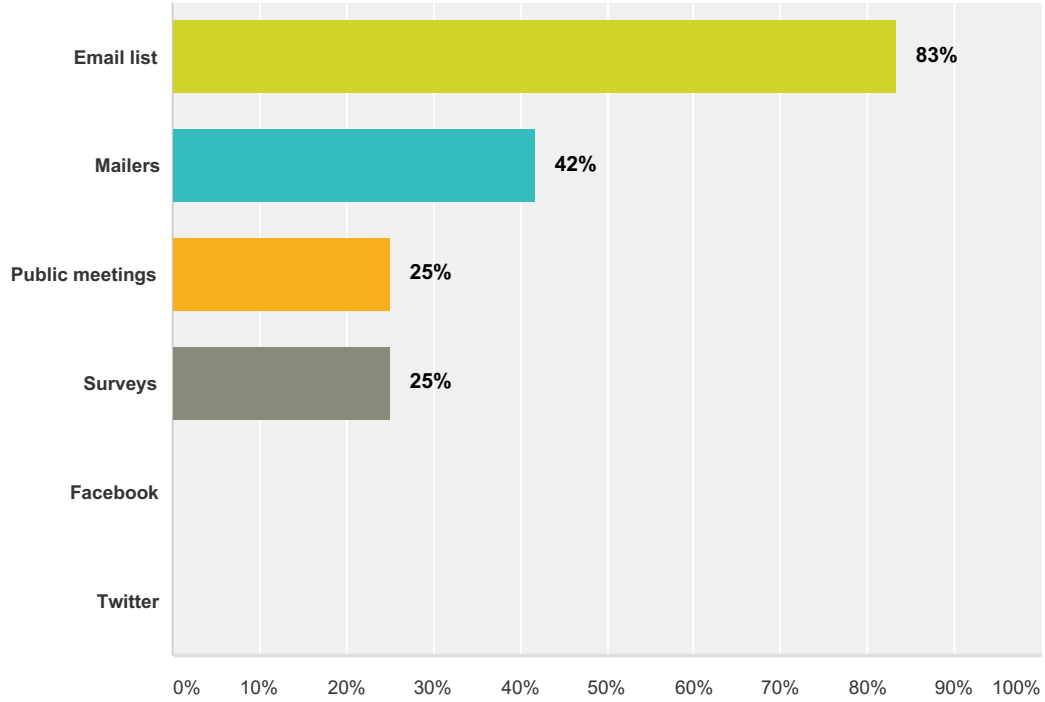
Q10 Are you subscribed to our Blackhawk Tower Project email list?

Answered: 14 Skipped: 2



Q11 How would you prefer to receive information/give feedback about this project?(Choose all that apply.)

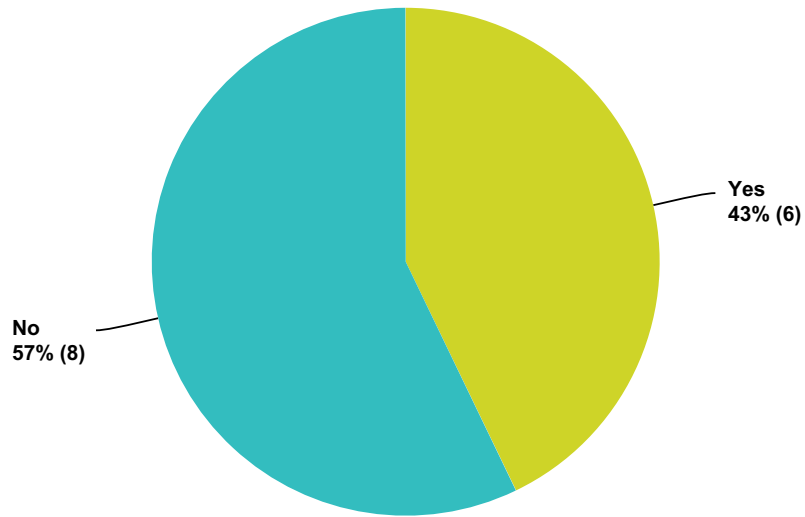
Answered: 12 Skipped: 4



#	Other (please specify)	Date
	There are no responses.	

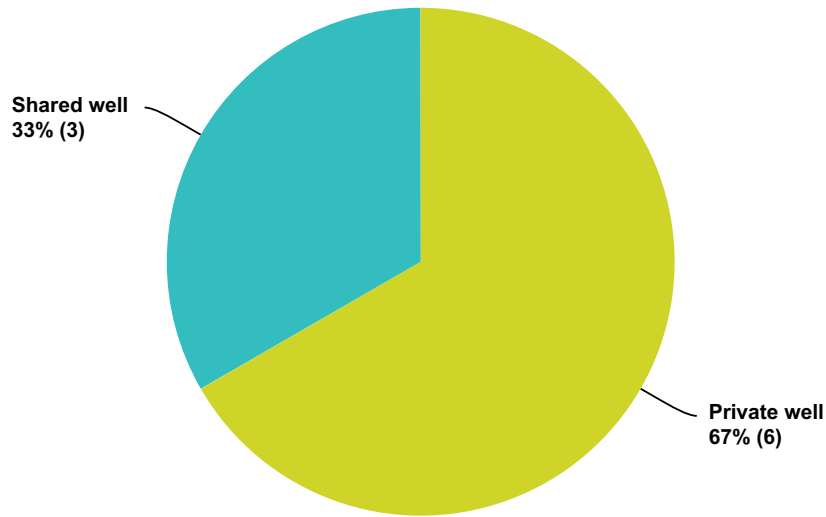
Q12 Are you a Madison Water Utility customer?

Answered: 14 Skipped: 2



Q13 If not, how are you supplied with water?

Answered: 9 Skipped: 7

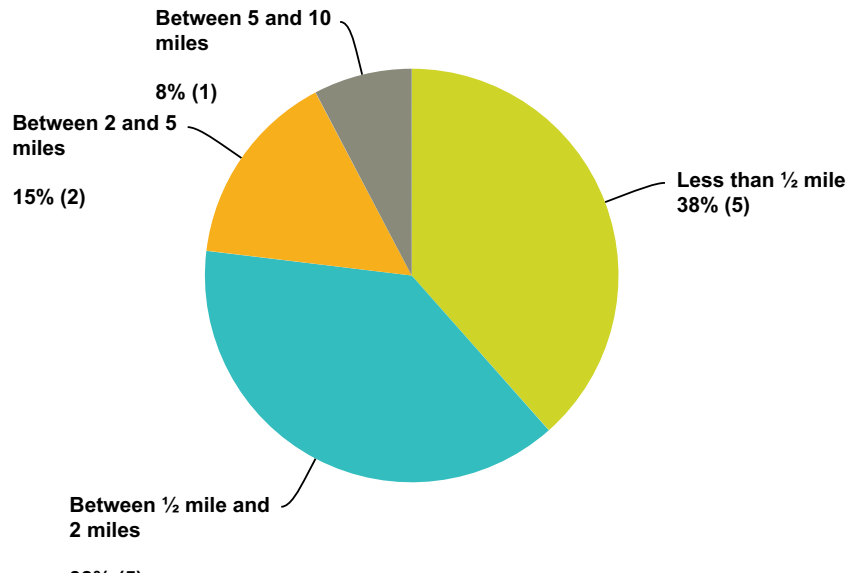


Answer Choices	Responses
Private well	67% 6
Shared well	33% 3
Other Municipality/township:	0% 0
Total	9

#	Other Municipality/township:	Date
	There are no responses.	

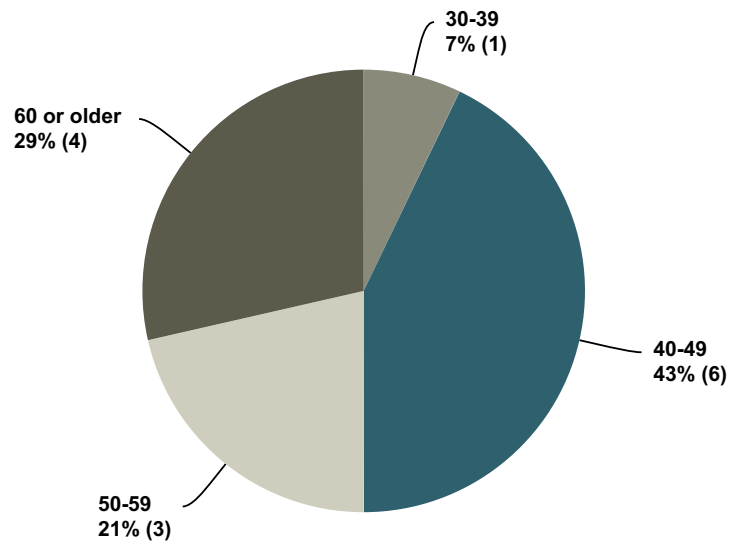
Q14 How far do you live from the proposed Blackhawk Tower site (Pioneer Rd near Old Sauk Rd)?

Answered: 13 Skipped: 3



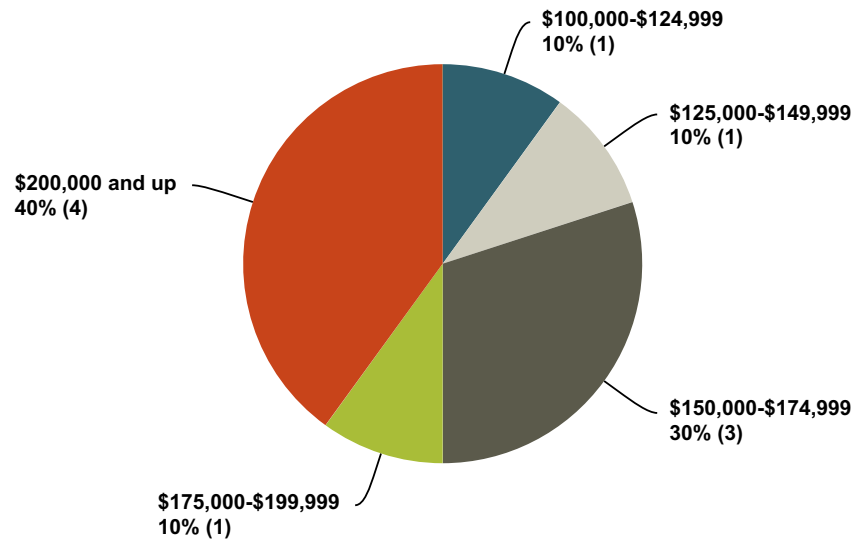
Q15 (Optional) Which category below includes your age?

Answered: 14 Skipped: 2



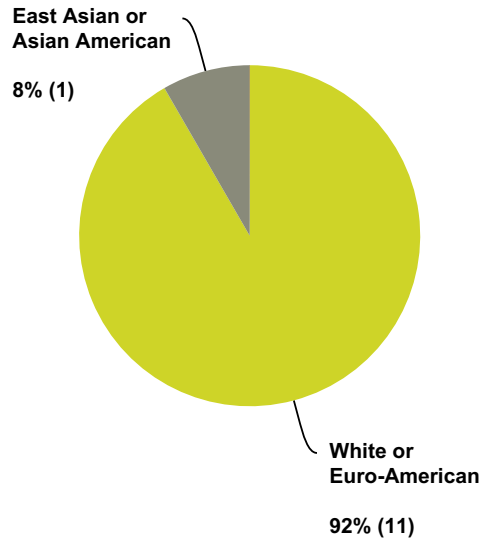
Q16 (Optional) What is your approximate average household income?

Answered: 10 Skipped: 6



Q17 (Optional): Which of the following best describes your race or ethnic heritage?

Answered: 12 Skipped: 4



#	Not listed (please specify)	Date
	There are no responses.	