



# City of Madison

City of Madison  
Madison, WI 53703  
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## Meeting Minutes - Approved ROOM TAX COMMISSION

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Tuesday, June 27, 2017

6:00 PM

Monona Terrace Community &  
Convention Center  
One John Nolen Drive Madison, WI 53703  
Dane Room

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### CALL TO ORDER / ROLL CALL

**Present:** 6 - Michael E. Verveer; Mark Clear; Thomas J. Ziarnik; Sally Miley; Glenn R. Krieg and Sylvia Moss

### PUBLIC COMMENT

Deb Archer spoke on behalf of GMCVB & MASC to Neither Support/Oppose.

### DISCLOSURES AND RECUSALS

Michael E. Verveer - Monona Terrace Board and Overture Center Board  
Thomas J. Ziarnik - Monona Terrace Board  
Sally Miley - Madison Opera Board  
Glenn R. Krieg - Monona Terrace Board

### PRESENTATION OF CONSENT AGENDA

### ITEMS CONSIDERED

1. [47777](#) Overture Contract Amendment Draft

The proposed change will be reflected in the 2018 annual performance agreement. The Office of the City Attorney and Overture Counsel are in discussions on the wording of the provision in the 2018 agreement. Paragraph 2 should be clearer regarding a possible separate appropriation from the City in addition to amounts provided by the Room Tax Commission. The Common Council should be added to the list of parties receiving written reports from Overture. The language should also be clear regarding the role of the City Arts Commission and the Room Tax Commission in reviewing performance measures provided by Overture. This item should be discussed again at the August 14th Meeting and City Attorney May should be in attendance.

2. [47778](#) Long-Term Financial Outlook

Other scenarios should be developed that include lower revenue growth assumptions (2% to 4%) and use of debt to smooth out the impact of capital expenditures at Monona Terrace. The Commission should consider establishing a capital reserve fund for the major renovation scheduled for 2023.

3. [47779](#) Health Department Staffing for Inspecting and Licensing Transient Tourism Establishments - update  
**The Commission was briefed on the Health Department's ability to provide staff resources to meet inspection and licensing needs of a possible influx of transient tourism rooming houses due to the Air BnB contract and Host Compliance information.**
  
4. [47780](#) Host Compliance Implementation Timetable  
**Host Compliance will provide basic information on location and proprietors for transient tourism rooming houses. The Mayor's Office is facilitating discussions between GMCVB, City Zoning and the Health Department regarding education sessions for proprietors.**
  
5. [47781](#) 2018 Budget Overview and Discussion  
**The Room Tax Commission will send requests to Overture, GMCVB and the City Arts Coordinator for proposals on funding levels for the 2018 budget. Those proposals will be due August 1st and will be reviewed and considered by the Commission at its August 14th Meeting**

#### ADJOURNMENT

**A motion was made by Verveer, seconded by Krieg, to Adjourn at 7:15 pm. The motion passed by voice vote/other.**