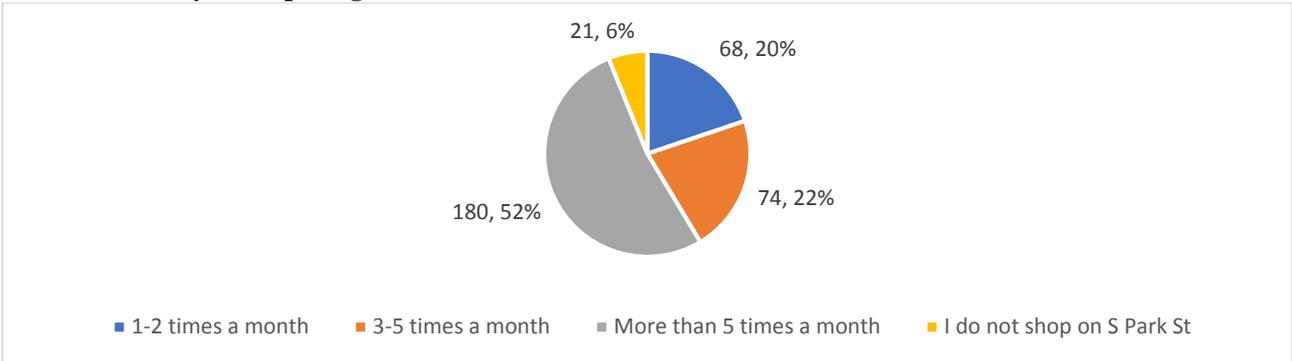


**BAY CREEK NEIGHBORHOOD ASSOCIATION
PLANNING & ECONOMIC DEVELOPMENT COMMITTEE (P&ED)
Grocery Store Survey Results**

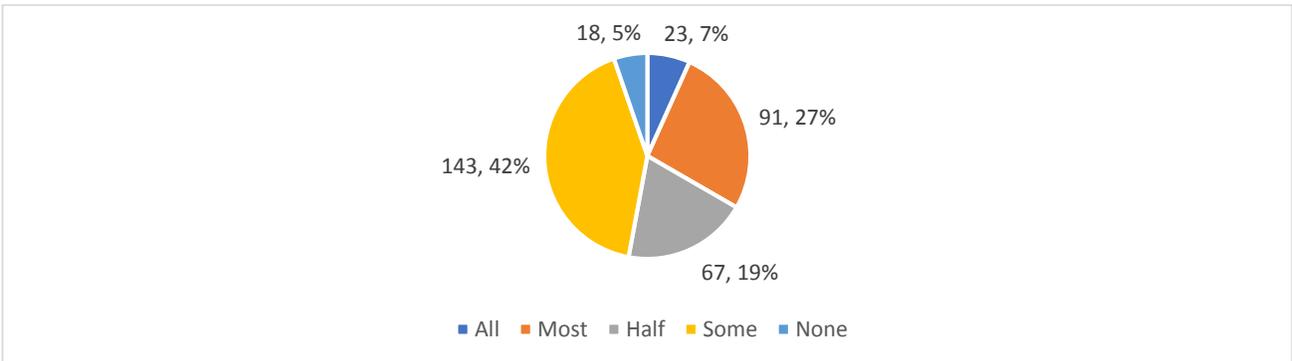
P&ED conducted a survey of South Madison neighbors asking about shopping behaviors and preferences along S Park St, and opinions regarding the proposed grocery store at 1402 S Park St. The survey was open from July 27 through August 24, 2018 and 343 neighbors participated. Below is a summary of the responses.

1. How often do you shop for groceries on South Park Street?



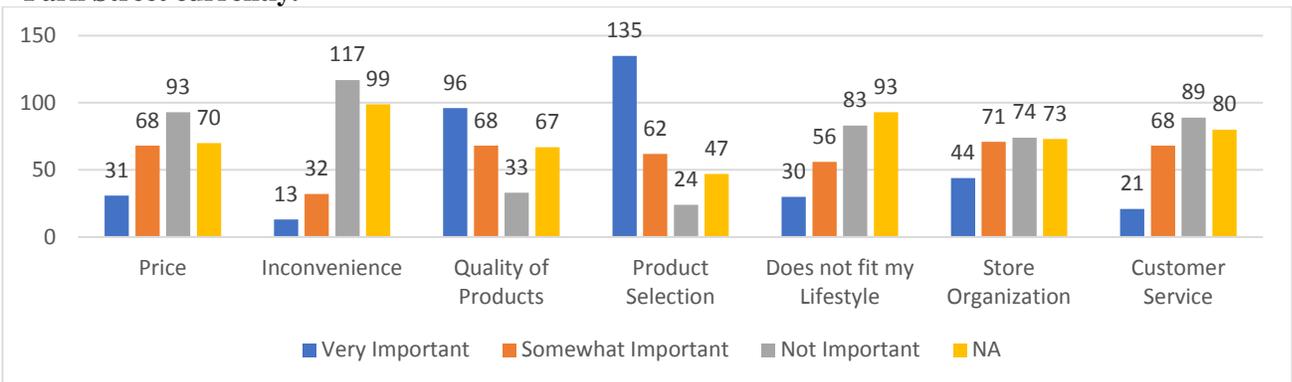
The majority of South Madison neighbors shop for groceries on South Park St more than 5 times a month.

2. What portion of your groceries and household supplies do you purchase on South Park Street?



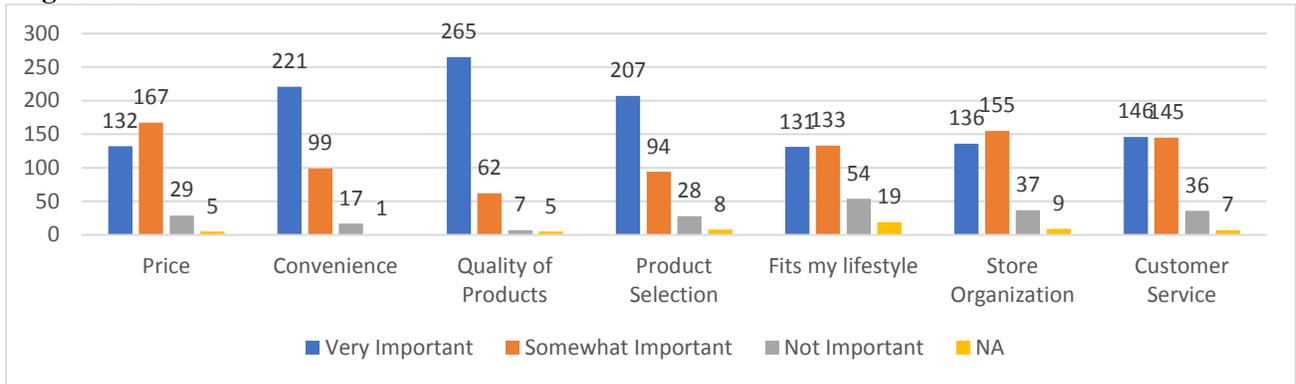
The majority of South Madison neighbors purchase at least half of their groceries on South Park St.

3. Assess the importance of each of the following reasons why you DON'T shop for groceries on S Park Street currently.



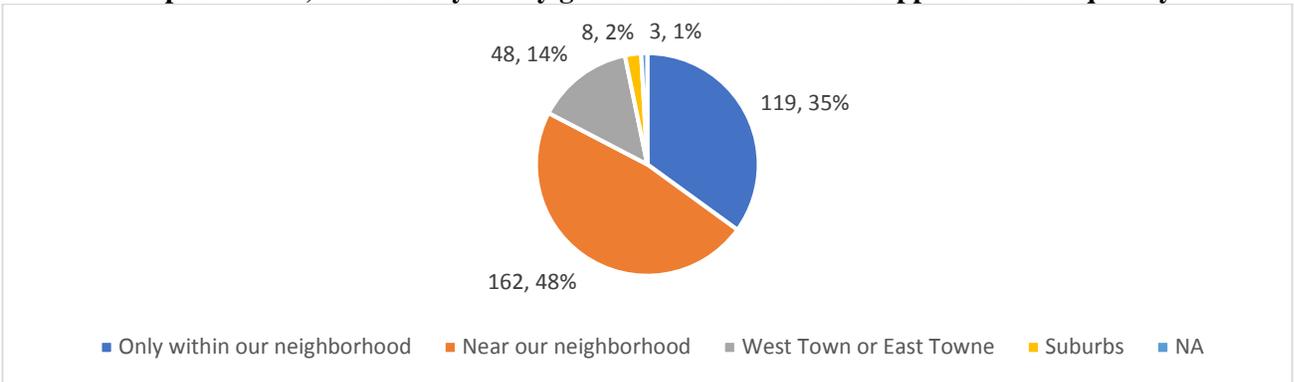
The majority of South Madison neighbors think that product selection is the most important factor for not shopping along S Park St currently.

4. Assess the importance of each of the following reasons for deciding where you DO shop for groceries.



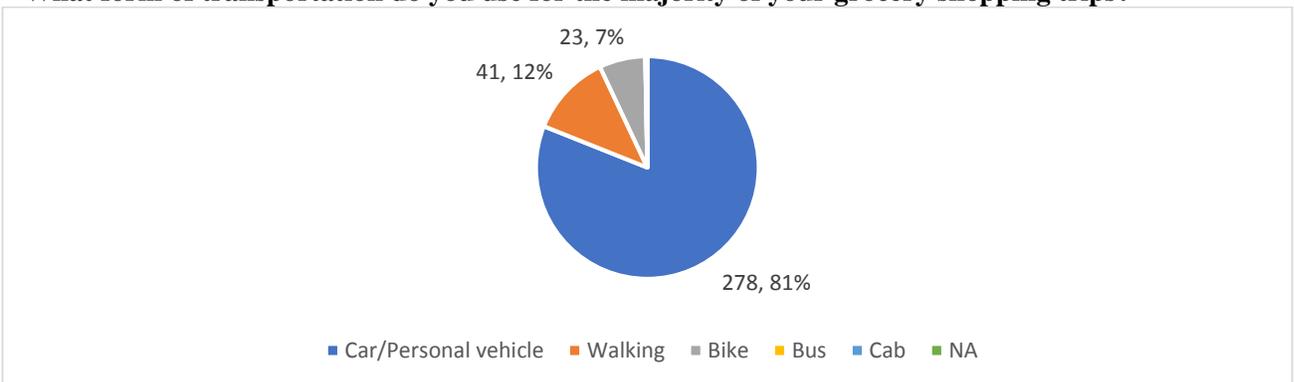
The majority of South Madison neighbors think that quality of products, product selection, and convenience are most important when determining where to shop for groceries.

5. Within the past month, where did you buy groceries and household supplies most frequently?



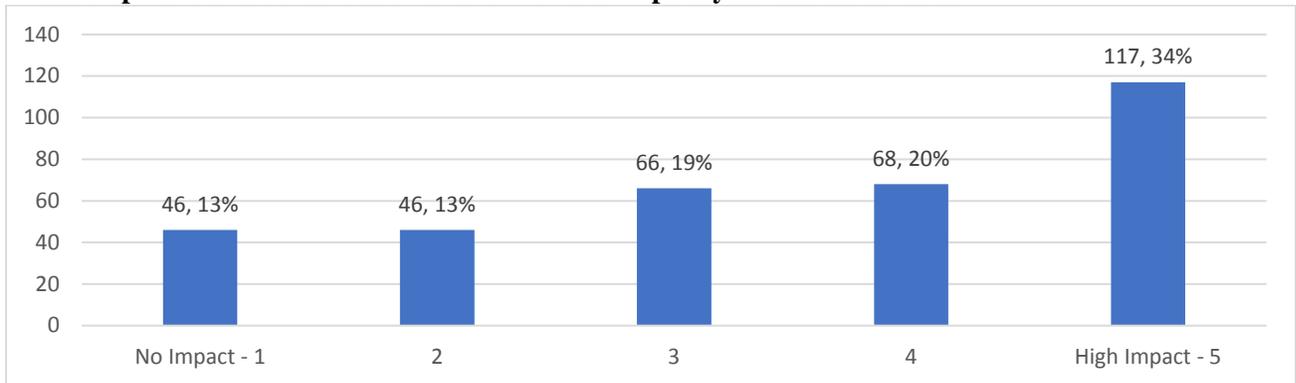
The majority of South Madison neighbors shop for groceries either within or near our neighborhood. Near our neighborhood was defined as University Ave, East Washington St, Monroe St, or Beltline commercial districts.

6. What form of transportation do you use for the majority of your grocery shopping trips?



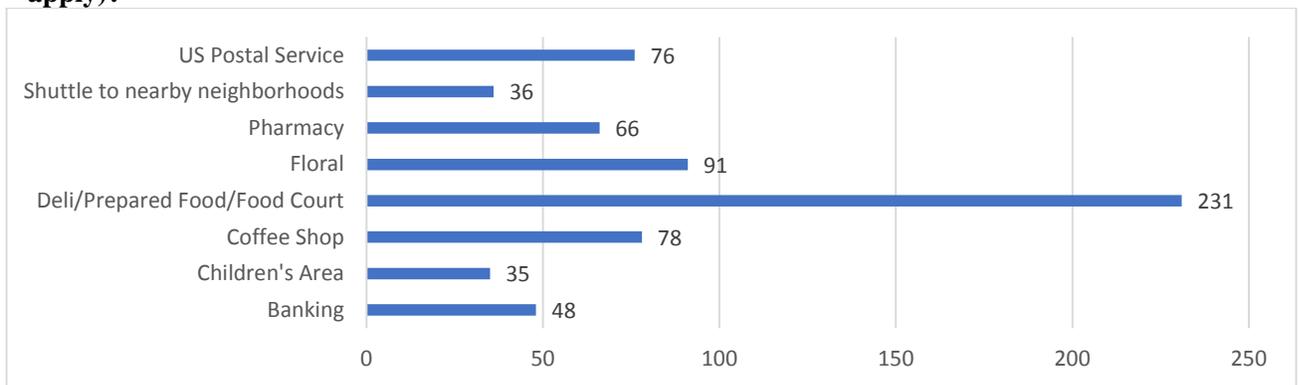
The majority of South Madison neighbors use a car when shopping for groceries.

7. For your household, how would the lack of a full-service grocery store on S Park St during the development and construction of the 1402 site impact your access to food.



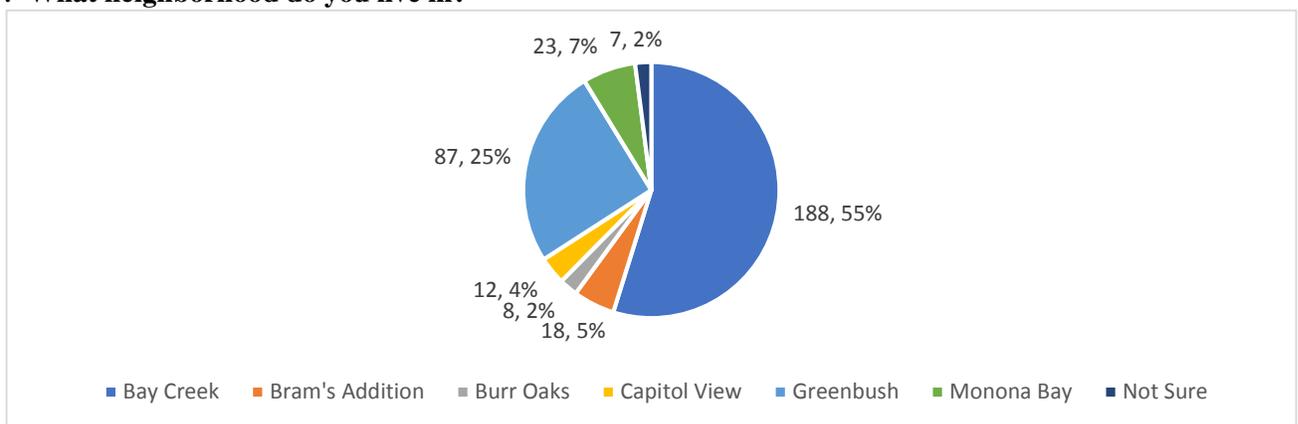
The majority of South Madison neighbors' access to food will be impacted by the lack of a full-service grocery store during the construction of 1402 site.

8. What services would you like at your neighborhood full service grocery store (check all that apply)?



The majority of South Madison neighbors would like to see a deli, prepared food, or food cart options at a full-service grocery store.

9. What neighborhood do you live in?



The majority of survey respondents live in the Bay Creek neighborhood.

10. What neighborhood do you live in? What would you do if there were no full-service grocery on Park St?

<ul style="list-style-type: none"> Continue to shop at the Willy Street Co-op, where we currently do our shopping. We would likely only change our shopping habits if the Willy Street Co-op opened branch on South Park Street
<ul style="list-style-type: none"> Sorry for the neighborhood
<ul style="list-style-type: none"> It would have a small impact as I only shop there when need a last-minute item not available at one of the other smaller specialty stores in the Park St area
<ul style="list-style-type: none"> Rely on delivery services and (since I work on campus) fill in the gaps via Madison Fresh Market on University.
<ul style="list-style-type: none"> Travel
<ul style="list-style-type: none"> waste more time and money by going further away to shop
<ul style="list-style-type: none"> Buy at the next closest grocery store and maybe be forced to drive instead of bicycle for our groceries. I hope we do not become a food desert.
<ul style="list-style-type: none"> I would keep shopping where I currently shop, Willy Street.
<ul style="list-style-type: none"> Continue shopping where I already do, on the University Avenue corridor west of Campus or on the East Washington/Williamson Street Corridor.
<ul style="list-style-type: none"> We mostly shop at Willy Street Co-op, and usually the one in Middleton because it's on the way home from work, so it wouldn't affect our household. However, I have concerns on food accessibility for others who live near the grocery store and rely on it for food.
<ul style="list-style-type: none"> Travel to a different neighborhood grocery store
<ul style="list-style-type: none"> Drive to a grocery
<ul style="list-style-type: none"> We would do more of our shopping at more distant grocery stores. It would be less convenient, and we would be less likely to make short trips for just a few items. We'd have to plan ahead more to make sure we don't run out of things at inconvenient times.
<ul style="list-style-type: none"> Starve to death
<ul style="list-style-type: none"> Although we probably go to Willy Street Co-op, HyVee, or Trader Joes more often, Pick n Save is the place where we get 100% of our spontaneous late night snack purchases, or that one thing for a recipe after already starting cooking. Since we don't really use a car much, and it hardly seems worth it to go to Cap Center Market late at night or to get one thing, we would probably just make do without. The gas station has us covered for candy bars and gatorade, but not on fruit or spices or anything remotely healthy.
<ul style="list-style-type: none"> Be sad
<ul style="list-style-type: none"> Its impact would be detrimental to my life, one, because I work there, and two, because I have immediate family members who I always help out by getting them groceries after nearly every shift I work.
<ul style="list-style-type: none"> Use delivery
<ul style="list-style-type: none"> I would probably have to move to where a store is nearby and I can't afford to at my age or income.
<ul style="list-style-type: none"> Go to Woodmans or Willy St Coop or TJs
<ul style="list-style-type: none"> Drive to Fitchburg
<ul style="list-style-type: none"> Continue shopping at Willy St. Coop and Trader Joe
<ul style="list-style-type: none"> Drive to Festival Foods, Trader Joe's or Woodman's
<ul style="list-style-type: none"> Continue to shop at Willy st coop or Whole Foods (but my husband would miss the convenient pick n save)
<ul style="list-style-type: none"> Continue going to Willy Street
<ul style="list-style-type: none"> Be really disappointed, on behalf of people who RELY on the Park Street Pick N Save. (I myself do 95% of my shopping at Willy St. Co-op East, and unless the co-op opens a new

location on South Park, I will probably continue shopping on Williamson Street. The options for question #5 above didn't include Willy Street, so I chose " near our neighborhood.")
<ul style="list-style-type: none"> • continue to shop elsewhere
<ul style="list-style-type: none"> • Continue to shop at Willy Street.
<ul style="list-style-type: none"> • Shop elsewhere
<ul style="list-style-type: none"> • Woodman's
<ul style="list-style-type: none"> • I use Metcalfe's because they carry Amish Chicken. I buy everything else while I am there. I really like the pick n save store on S Park. Wonderful service, clean and so well organized that I have complimented them more than once.
<ul style="list-style-type: none"> • It wouldn't affect us that much, but it would be a real loss for the neighborhood nearby areas
<ul style="list-style-type: none"> • Go to Woodmans or Pick n Save in Fitchburg
<ul style="list-style-type: none"> • use my car more to drive to alternative groceries (especially Willy St Coop West and East)
<ul style="list-style-type: none"> • Continue to go elsewhere.
<ul style="list-style-type: none"> • Shop elsewhere
<ul style="list-style-type: none"> • Drive elsewhere
<ul style="list-style-type: none"> • Drive or bike to the stores where I currently/primarily shop. Would have to make a longer drive when I need something I forgot at the store.
<ul style="list-style-type: none"> • Go to Whole Foods or HyVee
<ul style="list-style-type: none"> • Continue to do what I do now, which is sometimes go to the current Park St. stores, sometimes go to Trader Joe's (harder now w. construction), sometimes go to Whole Foods, often go to Metcalfe's, sometimes go to other stores.
<ul style="list-style-type: none"> • I would wind up driving to a different store.
<ul style="list-style-type: none"> • Go somewhere else.
<ul style="list-style-type: none"> • I currently alternate shopping between Woodman's East & Walmart Super Center because of selection issues I've run into at Pick & Save. I shop at Pick & Save-Cahill Main in Fitchburg occasionally already because they have a better selection on some things than the Park Street store does. I occasionally shop at Woodman's West for some things but usually only if I'm already on that side of town.
<ul style="list-style-type: none"> • simply go else where , no choice
<ul style="list-style-type: none"> • Go to Willy Street, Trader Joes, Copps on University
<ul style="list-style-type: none"> • Drive elsewhere
<ul style="list-style-type: none"> • I'd shop at Trader Joe's, Willy St Co-Op East, or Festival, the next closest stores.
<ul style="list-style-type: none"> • Drive, shrug my shoulders and say that's it's a loss that our neighborhood cant have a grocery store
<ul style="list-style-type: none"> • I would survive, since currently we use the Pick N' Save as a gap filler, and it isn't really that much further to Festival. But we have the privilege of access to a car, and enough disposable income to focus on quality above price. A smaller store that is focused on food (rather than ancillary services such as a bank) that is part of a larger development would be far preferable to me over a large suburban-style store with a large surface lot.
<ul style="list-style-type: none"> • shop elsewhere
<ul style="list-style-type: none"> • I would miss having this type of grocery store just a few blocks from my home. It has been great for stopping for a few things when I'm almost home, or for running out for a forgotten item or two when about to cook dinner. Also like that I can walk to it for a few items. We don't use it for our main shopping trips because it is smaller, but its great when we need something quick.
<ul style="list-style-type: none"> • We use Pick N' Save for a few things and to run out quick and get something. We do most of our grocery shopping and Trader Joe's or Willy Co-op on Willy Street.
<ul style="list-style-type: none"> • I would have to drive pretty far to the closest alternative for fresh produce (Asian grocers on Park St or much further for other items).

<ul style="list-style-type: none"> • Increase expenditures at Metcalfes, Pick n Save South Towne and Costco West Side.
<ul style="list-style-type: none"> • Shop at Festival Metcalfs and Costco exclusively
<ul style="list-style-type: none"> • My family would be fine, but am concerned about the negative impact this would have on the neighborhood just south if the proposed location if there were to be no grocery store.
<ul style="list-style-type: none"> • Keep driving to Woodman's, but I'd love to shop on Park St. instead.
<ul style="list-style-type: none"> • This would be a real problem for me. I would need to find extra child care to go grocery shopping at the times my work schedule allows me to go.
<ul style="list-style-type: none"> • Drive to Hyvee
<ul style="list-style-type: none"> • Sadly drive to Whole Foods or Co-op on Willy St.
<ul style="list-style-type: none"> • Drive further to another neighborhood
<ul style="list-style-type: none"> • shop where we now shop: Willy St. Coop, Trader Joes, other pick & save locations with better selection, Target for household products like TP & dish detergent, Metcalfes for some items
<ul style="list-style-type: none"> • Suffer
<ul style="list-style-type: none"> • I don't shop there often, but people that don't have a vehicle need to have food available in the vicinity.
<ul style="list-style-type: none"> • I would suffer. The Pick N Save is the only grocery for miles. Trader Joes on Monroe street is good for many things, but doesn't carry as much selection as a standard, full grocery. If the PnS closes, I would have to drive, and I would have to drive much further (sometimes I bike to the grocery). More people driving further is bad for me and the community.
<ul style="list-style-type: none"> • Use Trader Joe's and Fresh Market more often in between Woodman's trips
<ul style="list-style-type: none"> • I would shop mostly at HyVee and Trader Joe's
<ul style="list-style-type: none"> • Shop elsewhere
<ul style="list-style-type: none"> • Shop at Trader Joe's and Capital Market.
<ul style="list-style-type: none"> • Drive further. Less likely to do other errands on park street since I do other business in the neighborhood where I buy groceries
<ul style="list-style-type: none"> • Continue to shop at Trader Joe's or drive down to the Fitchburg location.
<ul style="list-style-type: none"> • As I don't often currently go to Pick n' Save often, it's more about if there was a high-quality grocery on Park Street. I live right behind the store. If there was a quality store, I would walk there and pretty much use it exclusively.
<ul style="list-style-type: none"> • Patronize smaller markets and convenience stores in the neighborhood
<ul style="list-style-type: none"> • Bitch 'n moan? Go to Super Walmart on the Beltline.
<ul style="list-style-type: none"> • probably shop more at Trader Joes or along Univ. Ave. (Metcalfes/Pick N Save)
<ul style="list-style-type: none"> • Travel to HyVee or grocery on University Ave.
<ul style="list-style-type: none"> • I'd have to travel quite a long way to find equivalent store.
<ul style="list-style-type: none"> • Festival
<ul style="list-style-type: none"> • What other choice is there, shop somewhere else
<ul style="list-style-type: none"> • I would have to drive to another location.
<ul style="list-style-type: none"> • I usually go to Willy St Co-op. I would go there, or I would stop at Hy-Vee on Odana and Whitney Way on my way from church.
<ul style="list-style-type: none"> • Go to capital lakes, or the pick and save in fitchburg.
<ul style="list-style-type: none"> • Probably go to shorewood for big trips and use little markets in neighborhood or wallgreens near work for incidentals
<ul style="list-style-type: none"> • go west, not east
<ul style="list-style-type: none"> • Havetotravelfurther
<ul style="list-style-type: none"> • I can drive elsewhere, but I'd prefer not to. And for lower income families this would have a bigger impact. Having real/fresh food within walking distance is a right everyone in Madison should have.

<ul style="list-style-type: none"> • I REALLY appreciate our full service grocery. I use Asian Midway some, and rarely Trader Joes, but neither can meet even half my grocery needs. I'm open to having a coop or etc., but not if it supplants our full service grocery.
<ul style="list-style-type: none"> • Drive to Whole Foods on University or go to Hyvee on Whitney Way.
<ul style="list-style-type: none"> • Change to univ Ave pick n save and increase Tr joes
<ul style="list-style-type: none"> • Get most of our groceries at Woodman's and Aldi and get milk; eggs; bananas; etc. when needed on short notice at Quik Trip.
<ul style="list-style-type: none"> • I would drive to farther-away grocery stores.
<ul style="list-style-type: none"> • I would not be impacted too much but many who do not have a car would be severely impacted.
<ul style="list-style-type: none"> • Iâ€™m lucky enough to have a car so I would just drive farther but it would be very inconvenient.
<ul style="list-style-type: none"> • I would have to travel a lot farther to get food; right now I can walk, bike, or stop by in my car on the way home from work very easily.
<ul style="list-style-type: none"> • drive
<ul style="list-style-type: none"> • Shop somewhere else, but it would not be as convenient or feel as if its part of the neighborhood.
<ul style="list-style-type: none"> • Drive to other stores
<ul style="list-style-type: none"> • We would continue using Festival on East Wash for our 'big shop", but it would be an inconvenience if there were no store at all on Park St, because we currently use Pick n' Save when we need a few items quickly. Replacing Pick n' Save with an equally small store would probably not change our habits.
<ul style="list-style-type: none"> • I mostly shop at Woodmans then Park st and trader joes for quick things
<ul style="list-style-type: none"> • I would switch to getting more groceries at Trader Joes. Right now I get about half at each as each have some products the other doesn't have. I also greatly appreciate that unlike Trader Joes the Pick and Save on Park Street has household good items too. Without that available I don't know where I'd go for those non-food items such as paper towers, soap, etc., perhaps all the way to Walmart in Monona.
<ul style="list-style-type: none"> • I would drive to Wsgc more often or take the Beltline to pick and save in Monona.
<ul style="list-style-type: none"> • That would be horrible, especially long term. While I don't spend the majority of my grocery dollars on Park St (I choose Woodmans for their price & selection), I do go there quite often to shop the sales, fill in the cracks, or buy something last minute. I can't imagine what it would be like for someone who doesn't have access to a car, and I believe there are a lot of people near here who fall into that category.
<ul style="list-style-type: none"> • Travel farther, use convenience stores or do without certain items.
<ul style="list-style-type: none"> • I would be okay but would prefer the convenience of a Park Street supermarket.
<ul style="list-style-type: none"> • While I have a car to drive elsewhere for groceries, many people in our neighborhood do not have the luxury. It would take much more time out of our schedule to grocery shop.
<ul style="list-style-type: none"> • I would drive to another lower-cost grocery store such as Woodmanâ€™s or Costco
<ul style="list-style-type: none"> • would have to travel miles to another location
<ul style="list-style-type: none"> • Eat out more, order more delivery, and shop at Festival and Willy St Coop more
<ul style="list-style-type: none"> • Shop at whole foods
<ul style="list-style-type: none"> • Shop elsewhere
<ul style="list-style-type: none"> • Go farther, Univ or E Wash Aves!
<ul style="list-style-type: none"> • I would be extremely sad about this. I really value our full-service grocery. Trader Joe's just doesn't compare.
<ul style="list-style-type: none"> • walmart southtowne
<ul style="list-style-type: none"> • Attempt to get groceries from other nearby stores or go further outside of neighborhood

<ul style="list-style-type: none"> • go to nearest pic n save
<ul style="list-style-type: none"> • I'd go elsewhere. Walmart's not far.
<ul style="list-style-type: none"> • Drive to nearby alternatives (Monroe St, Fitchburg, U Ave, etc)
<ul style="list-style-type: none"> • Probably would use Asian Midway or Walgreen's more for convenience items (milk, eggs, etc.) and continue to use all the other stores we currently use (Costco, Metcalf's, Pick & Save Southtown, Trader Joe's, Willy St. Coop, etc.). Might add Regent St. Coop to the mix now that it has expanded.
<ul style="list-style-type: none"> • either have items delivered (for free?), shop at Walgreens, or possibly move
<ul style="list-style-type: none"> • What could I do? Go elsewhere. We really depend on having a neighborhood grocery, please keep it!!!
<ul style="list-style-type: none"> • Would possibly use woodmans for big shop, use Cap center/ Trader Joe's/ Whole Foods for small/quick trips
<ul style="list-style-type: none"> • Although we do most of our shopping elsewhere because we want local, sustainably grown food and good organic produce, we use the full-service for quick runs to get all types of food.
<ul style="list-style-type: none"> • We currently use the Pick 'n Save for buying toilet paper, paper towels and the occasional household product and milk run. We rely on Trader Joe's, Willy Street, and Whole Foods for our food-shopping needs. This is a pattern we developed during the extremely scuzzy days of Copps, which lasted for the year or so after we moved here. So we already experience the inconvenience of not having a full-service supermarket nearby. The question for my household should be more like: What would you do if there were a full-service grocery store on Park Street? The answer would be: Shop there! In fact if it were a Willy Street or Trader Joe's, we would walk there and shop there exclusively. If it were a large-chain grocery store with well-stocked produce, organic food, ethnic foods, and gluten-free sections, we would shop there almost exclusively.
<ul style="list-style-type: none"> • I'd shop outside the neighborhood but would probably look at moving. There are not enough options for the Bay Creek and surrounding neighborhoods.
<ul style="list-style-type: none"> • Continue to shop as we do. We do not use the Pick 'n Save for much. Perhaps we could do so for more, but we have become accustomed to driving to Traders Joe's, Willy Street, and Whole Foods to fill in what we need, such as good vegetables/fruits, deli items, and gluten-free fresh bread. Now if a new Willy Street were to move in here or something that answered our needs, we'd be thrilled to walk to our grocery store!
<ul style="list-style-type: none"> • Continue to shop elsewhere. & possibly move. Would love to see a decent grocery store within walking distance.
<ul style="list-style-type: none"> • Continue shopping at Trader Joe's, Willy St. coop, sentry, and occasionally hy-vee
<ul style="list-style-type: none"> • Go to coops as I do now
<ul style="list-style-type: none"> • Continue shopping at trader Joe's
<ul style="list-style-type: none"> • Go to Trader Joe's/woodmans
<ul style="list-style-type: none"> • I would shop elsewhere
<ul style="list-style-type: none"> • Take a long drive in the car or on the bus.
<ul style="list-style-type: none"> • Continue to shop at other grocery stores
<ul style="list-style-type: none"> • We do 90% of our shopping at Willy St Coop and the pick n save location isn't all that convenient for us.
<ul style="list-style-type: none"> • I would continue shopping where I already shop; though I recognize the significant lack of grocery resources in the Park St corridor and wish it were different, I would love to be able to stay in my neighborhood to shop. Another thing aspect not listed in the survey is safety. The current grocery store doesn't match my food values but additionally, it doesn't entirely feel like a safe area to walk to or ride my bike especially after dark.
<ul style="list-style-type: none"> • Go elsewhere, I would have no option. Having a neighborhood grocery is VERY IMPORTANT even if I don't do all my shopping there.
<ul style="list-style-type: none"> • I would be forced to drive to Monona Pick n Save or Walmart for needed items.

<ul style="list-style-type: none"> • Drive further out of the neighborhood. It would be completely inconvenient.
<ul style="list-style-type: none"> • I'd have to drive all the way to Woodman's West. Eat out more because I couldn't get last minute ingredients.
<ul style="list-style-type: none"> • Would go elsewhere
<ul style="list-style-type: none"> • other stores
<ul style="list-style-type: none"> • Trader Joe's and drive to Monona Pick and Save
<ul style="list-style-type: none"> • Drive to another one.
<ul style="list-style-type: none"> • I would have to drive elsewhere. I would most likely shop at the Pick n Save at Chahill Main.
<ul style="list-style-type: none"> • Continue to shop at Woodman's west or find some other easily accessible (by car) store.
<ul style="list-style-type: none"> • I'd have to drive further and make fewer trips to the store
<ul style="list-style-type: none"> • Shop other places
<ul style="list-style-type: none"> • Probably drive to Hy-vee on Whitney Way or go to Trader Joes
<ul style="list-style-type: none"> • We would have to drive much further away for our food. The quality of life in bay creek would suffer
<ul style="list-style-type: none"> • Drive much further and have to plan much farther ahead
<ul style="list-style-type: none"> • Too horrible to even think about!
<ul style="list-style-type: none"> • I would have to go (drive) further for some of my groceries.
<ul style="list-style-type: none"> • Probably go to Fitchburg or Monona Pick and Save ... maybe Target near Hilldale
<ul style="list-style-type: none"> • Drive to another grocery store, currently shop at Woodman's, do more there.
<ul style="list-style-type: none"> • We have resources to go to other full-service groceries, but it would be such a detriment to the whole area if there was no full-service grocery.
<ul style="list-style-type: none"> • Shop st festival food on e Washington, quite a drive and would be inconvenient
<ul style="list-style-type: none"> • Have to go to Fitchburg or Monona or University Ave - takes more time and planning
<ul style="list-style-type: none"> • It would be a lot harder to get my daily groceries.
<ul style="list-style-type: none"> • Fish hatchery pick and save
<ul style="list-style-type: none"> • Maybe have to switch to delivery service. Definitely would need to plan our week better as we currently pop in to Park St grocery multiple times per week for a single forgotten item or two.
<ul style="list-style-type: none"> • Move
<ul style="list-style-type: none"> • Shop at University area stores
<ul style="list-style-type: none"> • Shop more at Trader Joe's on Monroe Street
<ul style="list-style-type: none"> • I would drive farther to buy my groceries. Less convenient/more miles from home.
<ul style="list-style-type: none"> • Drive to another nearby store. Plan my shopping more completely.
<ul style="list-style-type: none"> • I would have to drive at least 10 miles to Woodmans, or 5 miles to the nearest Pick n Save. If I couldn't drive, I would have to spend a lot more time "hunting and gathering" and waste a lot of time on the inconvenience bus system. And I am physically limited in how much I can carry. This would be a hardship.
<ul style="list-style-type: none"> • I would continue to drive to Woodman's West to do the bulk of my grocery shopping.
<ul style="list-style-type: none"> • if it were any further south on Park, I would not go. I would shop at Traders more and go to PicknSave on University
<ul style="list-style-type: none"> • I would unhappily travel to the Pick and Save on University, or Woodman's
<ul style="list-style-type: none"> • That would be very disappointing. Use ethnic markets more.
<ul style="list-style-type: none"> • drive further to another grocery store
<ul style="list-style-type: none"> • I would be very upset. I do not want to have to drive across town to get groceries.
<ul style="list-style-type: none"> • I'm lucky enough to have a car. I can choose to drive to another store, but prefer to stay near home. I know the staff at this store, and they know me. I appreciate that. I will meander to Trader Joe's, but there selections are more for an individual than family shopper, and

<p>their options more eclectic than I need for everyday shopping.</p>
<ul style="list-style-type: none"> • Would do all my shopping at Woodman's or Willy St. Coop
<ul style="list-style-type: none"> • Trader Joe's on Monroe St
<ul style="list-style-type: none"> • The Pick-n-Save is absolutely essential to the life of the Park Street neighbor. The closing of a supermarket on South Park Street would be a serious blow to the neighborhood
<ul style="list-style-type: none"> • I would be extremely unhappy. This neighborhood was attractive to me because of walkability. None of the other grocery stores are good options (fresh market and Trader Joe's are fun for a few items, but that's it). I would be forced to leave the neighborhood to shop. This is pretty ridiculous when I live in a heavily populated area of a city.
<ul style="list-style-type: none"> • Have to drive to a different store
<ul style="list-style-type: none"> • Go to the co-op
<ul style="list-style-type: none"> • I would have to drive farther for a full service grocery. I generally use bus daily.
<ul style="list-style-type: none"> • probably go to Festival on East Washington or Willy St. Coop closer to where I work
<ul style="list-style-type: none"> • I would resent having to drive much further for groceries than I currently do. One of the main reasons I purchased a home where I did was its proximity to the S. Park St grocery store.
<ul style="list-style-type: none"> • Would have to drive further ie Walmart or pick'n save on Broadway
<ul style="list-style-type: none"> • Shank someone
<ul style="list-style-type: none"> • Woodmans...possibly other PNS stores (e.g. Monona or Fitchburg), Festival
<ul style="list-style-type: none"> • While I have access to a car, many people in our neighborhood do not. I love having a grocery store a few blocks away to get last minute items or if the weather is bad we can walk instead of driving a long distance to get groceries.
<ul style="list-style-type: none"> • Shop somewhere else; I like one stop shopping because I hate to shop and I want to get it over with.
<ul style="list-style-type: none"> • I would resent having to drive much further for groceries than I currently do. One of the main reasons I purchased a home where I did was its proximity to the S. Park St grocery store.
<ul style="list-style-type: none"> • I would have to drive to the west side or to Monona.
<ul style="list-style-type: none"> • buy more downtown, fitchburg, mono
<ul style="list-style-type: none"> • It'd be harder to meet emergency needs ... I.e., when I've run out of milk, bread, fruit, etc.
<ul style="list-style-type: none"> • drive a lot more
<ul style="list-style-type: none"> • Have to travel further and spend more time driving around. We love the convenience of a smaller full service grocery store. We shop frequently and often 2x a week for fresh food. We can also walk to the current location which I value.
<ul style="list-style-type: none"> • I would have to travel out to Woodmans or smoother more distant shopping
<ul style="list-style-type: none"> • We would end up driving further for our food as would not bump into neighbors as often.
<ul style="list-style-type: none"> • That would be horrible. We love our Pick N Save store on Park St and go there at least once per week. The idea of fighting traffic (beltline, are you kidding me!) to go to another store is depressing.
<ul style="list-style-type: none"> • Use woodmans more
<ul style="list-style-type: none"> • I would end up driving a great deal more
<ul style="list-style-type: none"> • would have to shop exclusively at Trader Joe's or willy east co-op, which isn't very convenient or cost effective.
<ul style="list-style-type: none"> • Go somewhere else and likely not return
<ul style="list-style-type: none"> • Go elsewhere but not be happy.
<ul style="list-style-type: none"> • Shop more at Pick 'n' Save in Fitchburg and the Willy Street Co-Ops.
<ul style="list-style-type: none"> • Be sad.
<ul style="list-style-type: none"> • Would have to drive somewhere further away
<ul style="list-style-type: none"> • Personally, I would be fine (although inconvenienced) because I have a car so I can access

<p>other grocery stores around the city. I would be extremely concerned for the well-being of my many neighbors who walk or bike to the grocery store regularly.</p>
<ul style="list-style-type: none"> • I would shop more at woodmans and trader joes, but it would be inconvenient
<ul style="list-style-type: none"> • Jennifer st market, trader joes, sentry, whole foods
<ul style="list-style-type: none"> • shop elsewhere. but I would not have moved here if there was no grocery store within walking distance
<ul style="list-style-type: none"> • Go to other grocery stores. Miss our neighborhood PicknSave!
<ul style="list-style-type: none"> • Find a new grocery store/order online
<ul style="list-style-type: none"> • It would be difficult for my family as we only have one car. I'm not sure what we would do.
<ul style="list-style-type: none"> • Go to PickNSave on University Ave or their Monona Dr location; go to Costco.
<ul style="list-style-type: none"> • Go to Woodman's
<ul style="list-style-type: none"> • I would be disappointed, but I would then go to Walmart.
<ul style="list-style-type: none"> • shop in other neighborhoods, at Trader Joe's, the co-op on Willy St and Festival Foods on Wash
<ul style="list-style-type: none"> • Travel too far to shop
<ul style="list-style-type: none"> • Have to drive farther afield. Would be very unhappy.
<ul style="list-style-type: none"> • cry
<ul style="list-style-type: none"> • Go some place else - what other option is there, starve?
<ul style="list-style-type: none"> • I'd probably go to the PicNSave on Monona Dr, but not as often as not as convenient.
<ul style="list-style-type: none"> • Struggle. Would be a lost convenience.
<ul style="list-style-type: none"> • Confine my shopping to Woodman's east.
<ul style="list-style-type: none"> • Drive to monona
<ul style="list-style-type: none"> • I would be forced to drive to stores in Monona or far west side.
<ul style="list-style-type: none"> • Have to drive much further for fresh produce, meat, and dairy items.
<ul style="list-style-type: none"> • Drive to a different full-service grocery store
<ul style="list-style-type: none"> • drive to far west or east side rather than walk to Park St.
<ul style="list-style-type: none"> • Drive out of the neighborhood.
<ul style="list-style-type: none"> • would drive further to a grocery store...likely Festival on E. Washington or Monona or Shorewood Pick 'n' Save stores
<ul style="list-style-type: none"> • Not sure. Would probably shop at Metcafe's sentry near hilldale
<ul style="list-style-type: none"> • I would have to travel much farther for groceries
<ul style="list-style-type: none"> • Travel a significantly greater distance to Hyvee on Whitney Way
<ul style="list-style-type: none"> • I would feel that once again our city officials have ignored neighborhood input.
<ul style="list-style-type: none"> • It would be very hard for day to day items like milk and bread and spur of the moment needs since there is nothing else close by other than expensive convenience stores
<ul style="list-style-type: none"> • I would have to drive further away when I need certain items.
<ul style="list-style-type: none"> • Drive farther for food
<ul style="list-style-type: none"> • My secondary grocery store is Asian Market on Park & Vilas; it's great for some items but it's far from a full-line grocery store. Without Pick N Save on Park St, I would have to drive to Pick N Save on Monona Drive or to Woodmans. Ugh.
<ul style="list-style-type: none"> • I would drive to the Hilldale area - Pick&Save and Metcalfe's.
<ul style="list-style-type: none"> • Willy St. Coop
<ul style="list-style-type: none"> • Go to fish hatchery road pick and save
<ul style="list-style-type: none"> • Shop at sentry. Bet inconvenient
<ul style="list-style-type: none"> • This will be very painful as even for just milk/bread we would have to drive to places like Trader Joe's. Having small child this will be very inconvenient .

<ul style="list-style-type: none"> Utilize the next closest affordable grocery. Likely the pick and save on monona
<ul style="list-style-type: none"> I'm a disabled Vietnam era vet and it would severely impact shopping for food as I have transportation issues. I would really be subjected to a hardship. I love that store and Martha (an employee).
<ul style="list-style-type: none"> I would drive to another store - usually while doing errands somewhere else. But often I ask my husband to pick item(s) up at Pick & Save on his way home.
<ul style="list-style-type: none"> I'd have a very difficult time. I'm a senior with no other options for a store. I love that store. Please don't take it away.
<ul style="list-style-type: none"> Drive to a distant food store -- unhappily!!!
<ul style="list-style-type: none"> I would have to drive farther for groceries and it would be less convenient. I would shop at Hy-Vee and Woodman's more often.
<ul style="list-style-type: none"> I'd have to drive quite a bit farther to get groceries. I have tried Festival but it is very pricey. I don't like Woodman's as it is not very clean and it is so large it's overwhelming; it simply takes too long to shop a such a big store. South Park Street's Copps (Pick n Save) is all I need and I would hate to lose it!
<ul style="list-style-type: none"> Go to Trader Joes more I guess
<ul style="list-style-type: none"> Shop outside neighborhood. Major inconvenience.
<ul style="list-style-type: none"> I would probably take the bus to Metcalfe's Hilldale.
<ul style="list-style-type: none"> I would shop elsewhere whenever possible. It would negatively impact health food choices.
<ul style="list-style-type: none"> I have lived across the street from Kohls/Copps/PickNSave for 20 years. I honestly don't know how I would function if I can't walk across the street and get fresh whatever I need at the time I need it. it would change my entire lifestyle for the negative and probably lead to more food waste and a less healthy diet for me. I cannot overestimate the importance of having a store right there.
<ul style="list-style-type: none"> I would lose the convenience of walking and have to drive to Woodman's or another location
<ul style="list-style-type: none"> I would be terribly disappointed, because I can walk to the store now, and one of the reasons I chose my house on Emerson St. is to walk to most of my destinations. I love the fact that I can walk and do not have to rely on my car, even though I can drive if need be.
<ul style="list-style-type: none"> It would make it more difficult to shop.
<ul style="list-style-type: none"> drive to another grocery store instead of walk to Park Street
<ul style="list-style-type: none"> Go downtown
<ul style="list-style-type: none"> Iâ€™d have to drive out of the neighborhood , probably to festival foods
<ul style="list-style-type: none"> At nearly age 90, it would make grocery shopping much more complicated and difficult, requiring probably someone else to either drive me to shop or shop for me. It would change the present convenience in grocery shopping for sure, even if only a temporary thing. Hopefully, the present store could remain until the new replacement is built.
<ul style="list-style-type: none"> Drive to other grocery stores
<ul style="list-style-type: none"> All of our shopping would be at Yue Wah
<ul style="list-style-type: none"> Move away from the area.
<ul style="list-style-type: none"> Be very upset. This neighborhood needs a grocery store!
<ul style="list-style-type: none"> I would have to drive to be able to get a major part of my food. I like being able to walk to our store
<ul style="list-style-type: none"> It would be a good reason to move away. One of the great perks of living here is being able to walk to most services, such as grocery store, hardware store, hair salon, library branch, public pool, etc.
<ul style="list-style-type: none"> starve
<ul style="list-style-type: none"> bus up to an hour for food
<ul style="list-style-type: none"> I would have to plan more and spend more money at other stores

<ul style="list-style-type: none"> probably move
<ul style="list-style-type: none"> Walk to Trader Joe's. We're a one car household so we love the convenience of Pick n Save.
<ul style="list-style-type: none"> Try to stock up more, but less perishable foods
<ul style="list-style-type: none"> Have to take bus to different store.
<ul style="list-style-type: none"> I would have to take cab or bus
<ul style="list-style-type: none"> I would have to take a bus and lots of extra time to get to Fresh Market or Capitol Centre
<ul style="list-style-type: none"> Drive to Woodman's
<ul style="list-style-type: none"> Would have to go by taxi.
<ul style="list-style-type: none"> walk to walmart and E Wash
<ul style="list-style-type: none"> Would be forced to use car for all shopping needs thus spending more time and money shopping for groceries.
<ul style="list-style-type: none"> I would have to drive across town
<ul style="list-style-type: none"> Have to drive to another grocery store, Spend more \$\$ on food & gas
<ul style="list-style-type: none"> I would be forced to drive elsewhere
<ul style="list-style-type: none"> Drive to woodmans
<ul style="list-style-type: none"> I would have to get into my car and drive to the East side for groceries. The south side should NOT be a food desert! And please don't make us add to the environmental impact by having each person/family have to get in their car every time we need to pick up groceries!
<ul style="list-style-type: none"> Drive to Hyvee, buy more groceries less frequently
<ul style="list-style-type: none"> I am an elderly shut-in woman. My caregiver has no car and walks to get my groceries. Without that store I would starve. I need it desperately .
<ul style="list-style-type: none"> I dont know if I could survive. It be all I have.
<ul style="list-style-type: none"> Go to coops as I do now

11. Do you have any feedback regarding food access on S Park St?

<ul style="list-style-type: none"> I appreciate the mix of ethnic groceries. I rarely if ever shop at Pick n Save
<ul style="list-style-type: none"> Would be happy to see more organic
<ul style="list-style-type: none"> Keep it, it is essential for many neighbors
<ul style="list-style-type: none"> I think it is important as not everyone has the option to easily travel to other neighborhoods for groceries.
<ul style="list-style-type: none"> It is essential for huge numbers.
<ul style="list-style-type: none"> Reasonably priced food access is desperately needed on S. Park St for individuals living within a 5 mile radius of the current Pick N Save. Any plan by the city or developers of this area that does not include ongoing food access for this community is disingenuous and and biased against our lower income and minority population living in this area.
<ul style="list-style-type: none"> It is very important for our neighborhood to have access to healthy food choices. I am willing to pay more for the convenience.
<ul style="list-style-type: none"> Would love to see a Willy St Coop like on the north side. Or perhaps two stores, side-by-side: something like what's there now plus a coop.
<ul style="list-style-type: none"> It's important that something is there for those who don't have the ability to go elsewhere (e.g. access, income, etc).
<ul style="list-style-type: none"> I mainly shop at a coop that is unfortunately far away but I believe in shopping there--owner say so, vetted products, organic and local products. Would prefer closer good coop
<ul style="list-style-type: none"> While I don't currently shop for groceries on S Park St, I feel that it would be detrimental to people who live in that area if food access was reduced. A thoughtful redevelopment of the area may encourage me to shop there.

<ul style="list-style-type: none"> • I think having food access on South Park Street is really important for many of the people who live there, especially those who are low-income or don't have a way to get food that is farther from where they live. I feel that it is very important to have food access in that neighborhood in the form of a good grocery store, especially since there is a lot of low-income housing on South Park Street.
<ul style="list-style-type: none"> • Our neighborhood has a very high need for a grocery store
<ul style="list-style-type: none"> • The Pic 'N Save grocery store is 3 blocks from where we live, and we shop there all the time. I've been shopping there since I first moved to the Bay Creek neighborhood 17 years ago. I really like the fact that we can walk or bike to the nearest grocery store in minutes, and it's one of the things that make the Bay Creek neighborhood an attractive place for us to live. Other Madison grocery stores have better prices, selection, or layout, but the Pic 'N Save on S. Park St. can't be beat for convenience, and we like to support neighborhood businesses. Also, the staff are friendly, and some of them have worked there so long they seem like family. We could do more of our shopping elsewhere, but if our local Pic 'N Save were to close down, it would be a major disruption for us.
<ul style="list-style-type: none"> • It is the ONLY grocery store in the area, besides whole foods which cost an arm and leg per meal
<ul style="list-style-type: none"> • This neighborhood absolutely needs a full service grocery store or it's at risk of becoming a food desert. It would be great if it's open until at least 11pm.
<ul style="list-style-type: none"> • I think good food access is very important for quality of life and property values in the area
<ul style="list-style-type: none"> • I just love my Pic and Save
<ul style="list-style-type: none"> • The Pick & Save store has more and more space going to liquor and less for food. This neighborhood doesn't need more booze, it needs real food!
<ul style="list-style-type: none"> • I only use the S Park Street store as a backup for shopping. It would be great to do most of my shopping close to home but the quality of meat, fish, cheese, fruits and vegetables isn't there.
<ul style="list-style-type: none"> • I would like to see Willy St. Coop come to this area.
<ul style="list-style-type: none"> • We have to keep working on it...it's about critical mass, and planning well.
<ul style="list-style-type: none"> • Would love a store with more organic produce and meat, like Willy st coop or similar.
<ul style="list-style-type: none"> • We want a Willy Street South! The most important thing to us is organic, local food. The Pic N Save is better than it was -- better selection of organic. But it's still mostly processed food with lots of chemicals and additives.
<ul style="list-style-type: none"> • First and foremost, I see a lot of people taking cabs and the Madison Metro, and walking, to access the store. I think it is important to maintain a grocery store at or near this location. Personally, I would like to see something like the Willy St. Co-op (North location) on South Park with both conventional and organic foods for meeting the needs and desires of our diverse neighborhoods.
<ul style="list-style-type: none"> • I hope something other than an internet survey is being done to assess the grocery access needs of people in south madison.
<ul style="list-style-type: none"> • Our family cares really only about food quality (superb produce and a good selection of organic food), but I get the sense many care more about affordability. Perhaps we could target something like Willy North -- a natural foods coop at heart, but they're careful to also stock affordable product options...
<ul style="list-style-type: none"> • I enjoy the ethnic groceries.
<ul style="list-style-type: none"> • Question 5 could use the option of coop shopping (I get most of my groceries at Willy st). Since they have successful west east and north stores, seems like a good time for a South Park location!)
<ul style="list-style-type: none"> • This survey was a little hard to respond to, given the nature of the choices. However we would use a store in that location a lot more if it was more like Willy Street co-op
<ul style="list-style-type: none"> • It's limited, I can't find certain things I prefer

<ul style="list-style-type: none"> • Perfect place for a new Willy Street Coop
<ul style="list-style-type: none"> • Would love to see a good grocery store on S. Park. Only shop at current S. Park grocery in a pinch because selection, quality, and store lay-out are poor. Other stores run by the same company in more prosperous neighborhoods have better selection and quality.
<ul style="list-style-type: none"> • It is needed for many families, if not my own.
<ul style="list-style-type: none"> • I think there really should be a grocery store and I would love one that offered more organic produce.
<ul style="list-style-type: none"> • I think that there needs to be a grocery store on Park Street. In think that s new store would be successful. There current store is looks "worn out" and that may keep people away.
<ul style="list-style-type: none"> • If one update could be made to the store, it would be to filter the smell of fried food as I walk in. There is not proper ventilation over the fryers and ovens, and the whole store smells like grease.
<ul style="list-style-type: none"> • I could easily do without the liquor department, expand other departments to accommodate a better selection. Copps, now Pick & Save, lost my full-time business when they stopped carrying some of my favorite brands, forcing me to hunt for those things I wanted: Woodman's carries those things plus many more options & the few that they don't carry, Walmart Super Center does. Even Hy-Vee doesn't carry many of the brands I like or a decent selection on many things!
<ul style="list-style-type: none"> • none
<ul style="list-style-type: none"> • Copps lacks selection and quality of other nearby stores e.g. Festival, Coop, Whole Foods
<ul style="list-style-type: none"> • It's a dense and vibrant community where a lot of the residents dont have cars. I know this because I drove badger cab for many years and this was one of the most hopping spots for us. We need and deserve and would support a grocery store (especially a coop)!
<ul style="list-style-type: none"> • A full service grocery store is critically needed in that location or nearby. The USDA definition of "food deserts" includes a huge swath of South Madison especially south of beltline. Since Park Street is so heavily trafficked, the current location is ideal for commuters as well as adjacent residents. If only the current grocery store had a wider selection, I would shop there every week. <p>We also need much better, more frequent bus service in South Madison which would help facilitate grocery shopping for residents without cars.</p> <p>Thank you for asking.</p>
<ul style="list-style-type: none"> • A large, suburban-style store (with integrated services such as a bank and post office) is not what we need. If people want a large store, they will drive to Woodmans. The store that we need should be smaller and food focused, easily accessed from the bus stop by pedestrians and by cyclists.
<ul style="list-style-type: none"> • I like the location and accessibility of the Copps location, but their food selection is mostly junk food.
<ul style="list-style-type: none"> • It is a wasteland in terms of quality, affordable food. You can get some things at Copps/Pick n' Save, but you have to be a part of their discount program and allow them to collect your data to get any deals. Plus, with them potentially closing, there will not be any option in these neighborhoods without getting travelling somewhere else. We need an affordable, quality store on South Park Street!
<ul style="list-style-type: none"> • I'm glad there is a Pick n Save, but having another store would be very useful. Also, the quality of the Pick n Save does not match that of the other Pick n Saves in the area.
<ul style="list-style-type: none"> • Our family would love a store with more quality produce and a better selection of dry goods
<ul style="list-style-type: none"> • I would love to see a quality grocery store within walking distance of Lakeside St.
<ul style="list-style-type: none"> • This is a part of town that is a food desert for those who do not have personal vehicles. Lack of access to a grocery store would limit their food buying choices to convenience stores. This neighborhood deserves access to healthy foods.

<ul style="list-style-type: none"> • I would like to see a grocery store remain in this location
<ul style="list-style-type: none"> • Would love to see a good full service store
<ul style="list-style-type: none"> • There needs to be food access in this area.
<ul style="list-style-type: none"> • Park Street re-development is finally happening. Compare it to East Washington's Street's redevelopment. For a while, all East Wash had was new condos/apartments and restaurants. But when the Festival grocery store moved in, the area became a real neighborhood--and a much more desirable one at that. I say this as a former resident who still owns a home (rented out) in that neighborhood. A new grocery store on Park Street could really become a centerpiece of the south side community. I think a lot more people from Greenbush, Bay Creek and other nearby neighborhoods would make it their first choice for groceries. Not to mention--it would catch a sizeable amount of University traffic as commuters head home on Park street and realize they need to pick up something to make dinner. Not having a grocery store on Park street would be a dumb, missed business opportunity and terrible for the neighborhood.
<ul style="list-style-type: none"> • We would LOVE it if it were a Woodmans or Woodmans-like full grocery!
<ul style="list-style-type: none"> • I feel it's vital to maintain -- and improve! -- the quality of food access on S. Park. The current Pick N Save is not an inviting grocery store, but its presence is important to many who live in or near the neighborhood.
<ul style="list-style-type: none"> • Wish they carried Sassy cow milk
<ul style="list-style-type: none"> • For me it's a convenience for items that Trader Joe's and Capital Market don't carry. I can imagine it's a substantial loss to the surrounding neighborhood not to have access to a place like Pick & Save.
<ul style="list-style-type: none"> • I think it's important to have a grocery store in this area and would love one that offered more organic produce - if it did, I would shop there several times a month.
<ul style="list-style-type: none"> • Nope. Never had an issue.
<ul style="list-style-type: none"> • There has been a store there my whole 58-year life: first the A&P where the US Postal is now, plus Rendahl's {sp??} small grocery now defunct on Park, and 2-3 other neighborhood stores closed. This current spot is walked-to: by many. Some take a taxi. Some bike.
<ul style="list-style-type: none"> • love the convenience
<ul style="list-style-type: none"> • Prefer Pick n' Save to Willy St. coop.
<ul style="list-style-type: none"> • I buy my perishables at Pick and Save. I buy items with a long shelf life at Costco.
<ul style="list-style-type: none"> • We need to make sure and keep a grocery store open on S Park now and in the future, without any gaps
<ul style="list-style-type: none"> • I think it is needed badly in this area.
<ul style="list-style-type: none"> • Food access in this area is vital. I see LOTS of people walking with groceries after shopping there. Where would they go???
<ul style="list-style-type: none"> • Wish they carried sassy cow!
<ul style="list-style-type: none"> • Needs a good butcher and good meat. The reason I most often go to a different grocery store is to get good meat.
<ul style="list-style-type: none"> • What does that mean? There's a grocery store!
<ul style="list-style-type: none"> • dontwanttoliveinafooddesert
<ul style="list-style-type: none"> • It is very important to me to have a real grocery store on S Park St. Having a pharmacy/household goods store there too would be great.
<ul style="list-style-type: none"> • I like having Asian Midway. We definitely should keep a full service grocery, and I think P&S has been doing a very good job. I bet we could use a walkable market, coop, etc. at the south end of S Park. Moderate to low price points are important.
<ul style="list-style-type: none"> • Pick n Save is OK but its produce is not always good (i.e. its old)
<ul style="list-style-type: none"> • With the projected increase in residential density in this area a larger full service grocery store will be needed. But if the new store charges ridiculously high prices we will continue to go to Woodman's and Aldi for most of our groceries.

<ul style="list-style-type: none"> I appreciate grocery services on South Park. It's convenient and I see a lot of people accessing the store via bus, foot and bike, which suggests to me that it's important for those without a car. I think it would be a bit of a food desert for Brams addition/Capitol View/Burr Oaks without it. This Pick and Save also has a neighborhood feel that I appreciate-- It's one of the few stores in Madison that seems to serve an integrated community (i.e. isn't fully segregated by race or socioeconomic status).
<ul style="list-style-type: none"> The Pick and Save is the only full service grovers store in the area.
<ul style="list-style-type: none"> A grocery store is needed at this site. There are not other full-service grocery stores in this whole area.
<ul style="list-style-type: none"> You can't discuss food access without talking about development on the site in general. <p>Keep the grocery store its current size, or make it smaller with a better selection of foods, especially fresh vegetables.</p> <p>A larger store is a problem for many reasons:</p> <p>A) it might drive the multiple "ethnic" grocery stores on South Park St. out of business -- we currently have small Chinese, Japanese, Korean, and Mexican grocery stores. Don't replace them with a big "ethnic" aisle.</p> <p>B) it would require more empty parking lot -- empty because it would be built for peak shopping times, for commuting drivers leaving Madison, and remain an underused blight the rest of the time.</p> <p>Food access for who? Right now, the store's current parking lot already is a barrier to walking, biking, and arriving on the bus, especially for the elderly and children, because you have to navigate the ugly, treeless, unshaded, dangerous, car centered parking; don't build a mega-store to compete with Woodman's with a mega-parking lot. Put the new, small grocery store in the front and put whatever parking is built into a parking ramp in the back, a ramp shared by other businesses and residents. Use the saved parking space for community gardens and orchards and protected green space.</p> <p>Integrate the new store into an urban development with more affordable housing, other stores, city services, decent public transportation, parks etc. instead of more parking. People who can afford a car will drive to Woodman's. Keep this store for the neighborhood and the south side, for people who don't want to or can't drive.</p> <p>Make the new store successful not by competing for driving shoppers, but by making it better for the neighborhood; add more residences there and on South Park with people who will shop at the store; build it for people who will walk, bike, and take the bus. Make this store part of a "destination location" -- a place where people want to go already.</p> <p>Design a store in a neighborhood that children could safely walk to and chances are you will have the right grocery store.</p>
<ul style="list-style-type: none"> I love our Farmers Market and feel it should receive more attention/advertising/support - buy local and go to the store when not available.
<ul style="list-style-type: none"> Not everyone has the ability to drive to another store.!
<ul style="list-style-type: none"> We prefer replacing the Pick n' Save with a much larger, more modern store that we would then likely use exclusively. We used to do more shopping at Pick n' Save, but even with the recent renovation, that store just has not kept up with market expectations for wider aisles, better produce selection, a better deli, and wider brand choices. The grocery business is a notoriously competitive, low-margin business. To make money, you likely have to either move significant volume (big store, lots of customers) or net larger margins on fewer sales (ie., more expensive prices). If the goal is affordable food access, especially for those with limited

<p>transportation or financial resources, then a bigger store is probably going to offer the best selection at the lowest prices and be of the greatest benefit to those most in need. If the goal is to have a smaller footprint with trendier options (like gluten-free, vegan, organic, as listed in the questions above), then the prices will almost certainly be higher and those most in need of food access will be priced out, which would undermine any desire to avoid a food desert in South Madison.</p>
<ul style="list-style-type: none"> • Need better access to fresh fruits and veggies - especially organic. Sustainable meat.
<ul style="list-style-type: none"> • reasonable prices most important
<ul style="list-style-type: none"> • I want to keep it affordable for all people and not gentrify people out of the neighborhood
<ul style="list-style-type: none"> • I am privileged to have a steady income and transportation that would enable me to simply travel further and spend more money on the higher priced goods at Trader Joes if the Pick and Save on Park Street were to close, but I would be sad as Pick and Save is much closer and open later and has a number of products unavailable at Traders Joes. Much more importantly however, I would be greatly concerned about food access for those lower income homes around S Park St who rely much more heavily on having an affordable nearby full service grocer story if Pick and Save were to close even temporarily. Where would they go for groceries? Walmart in Monona is relatively far and not easy at all to access without a car.
<ul style="list-style-type: none"> • I would rather see a community store, locally owned store than a big chain. Ideally, it would be easily accessible by bus, bike and support community demographic.
<ul style="list-style-type: none"> • It 's most important that whatever goes in there covers all of the basics cheaply. This seems a lot like the north side situation. I like more exotic things, but I'm able to go elsewhere if necessary to meet those desires.
<ul style="list-style-type: none"> • We would do ALL of our grocery shopping on S Park St if we had a Willy coop or something of similar quality. The current store, while convenient, is lacking in quality meats, seafood and produce. It would be a shame to loose all full-service grocery access on S Park St with the new apartments/developments that are being built. Potential new residents want convenient access to food.
<ul style="list-style-type: none"> • There is very little food access on S. Park Street for people without personal vehichles. Without the Pick & Save, the area would be a food desert.
<ul style="list-style-type: none"> • I prefer Pick-n-save over Willy St. option
<ul style="list-style-type: none"> • A quality deli with a hot bar is a deciding factor for me in deciding where to shop
<ul style="list-style-type: none"> • Would do all my shopping there if they cared about quality of food as much as liquor
<ul style="list-style-type: none"> • Very important to have a grocery store with quality food and decent prices for people to walk to
<ul style="list-style-type: none"> • Better now than Copps
<ul style="list-style-type: none"> • The Pick and Save is a great little store. I also like the ethnic groceries, but we really need a full service grocery. I drive to the grocery sometimes, but I didn't have the chance to say I frequently bicycle to the grocery. Having a walkable, bikeable, busable grocery is very important.
<ul style="list-style-type: none"> • We could use a larger produce selection with more organic options, and a wider range of healthier food in general. Consider employing current employees at new grocery store if development goes through - they are great!
<ul style="list-style-type: none"> • so so
<ul style="list-style-type: none"> • I think this is an important store to keep open. Aside from a couple of ethnic grocers there are relatively few options. This is especially a potential problem because there is a greater concentration of low income residents near park street who may rely on public transportation that may only gone to park st. In a reasonable amount of time.
<ul style="list-style-type: none"> • it is convenient
<ul style="list-style-type: none"> • While it's incredibly easy for me to access food as I have a car, I know a lot of residents in the nearby area need a grocery store right on S Park St. A lot of them are relegated to walking and

<p>I can't imagine how hard it would be for them to get someplace that reliably has a full range of food.</p>
<ul style="list-style-type: none"> • many of the people I see at the Pick and Save must walk, the a taxi or public transportation. The impact of the store closing would be major for them.
<ul style="list-style-type: none"> • no
<ul style="list-style-type: none"> • It's not an overwhelming issue for us, but I think we'd become an official food desert if a full-service grocery store was not present.
<ul style="list-style-type: none"> • prefer store remain same size as current Pick N Save
<ul style="list-style-type: none"> • I feel over the past several years, the Park St. grocery offers the least of any of the Pick n Saves in Madison. I would love to do all my shopping there, but sometimes they don't have everything I need. I feel it is an insult to the neighborhood , that particular store has the least variety of the Pick n Save stores in Madison. We need a great grocery store in our neighborhood!! I know many of my neighbors walk and count on this store.
<ul style="list-style-type: none"> • I do not at all follow the city's assessment (per its maps) of our immediate are as food-access friendly. While the small ethnic markets in and near Bay Creek are an important addition to our neighborhood, they do not take the place of a full-service grocery store. I also think it is appalling that the city has given lip service to the importance of ensuring food access to those most in need in South Madison, but taken a hands-off approach to the future of the only South Madison full-service market. The answer offered that this is an issue for business (developer and supermarket owner) to solve and that there is little the city has power to do to ensure a store at 1402 or nearby other than what it has been done (require that whoever gets the go-ahead to purchase 1402 include space for a store) is an abnegation of the city's community-serving responsibility. Since when did the marketplace ever take the needs of individuals, especially low-income individuals as its motivation for decision making? The foolhardy build-now-and-plan-later tactic the city proposes to embrace here on and publicly-owned land is in direct contradiction to its commitment to serve its poor and to redress income- and race-based inequities. The presence of a full-service market at 1402 or nearby should be a priority. Making sure that the market that is built meets the needs of the area should also be a priority and not left to guesswork. Selling off 1402 should be placed on hold until the city performs a market analysis to determine what size, type, and number of supermarkets would best serve the neighborhoods of South Madison. And not just a market analysis; the city should be performing a needs assessment with respect to 1402 concerning other public needs this publicly-owned site can be used to address, such as housing, public health, retail and incubator space, community meeting/education. The plans we've seen so far begin and end with the needs of the developer to enrich its business.
<ul style="list-style-type: none"> • There are not enough options for the Bay Creek and surrounding neighborhoods.
<ul style="list-style-type: none"> • Think it is of the utmost importance that the city not just require that others (developers) take charge on this matter, but that our officials put their money where their mouth is and ensure that South Madison has ongoing equitable and affordable food access. This is a matter of importance to everyone and especially to the elderly and low-income and otherwise disadvantaged residents of Districts 13 and 14, who cannot simply get in their car and drive elsewhere for food. Food access is at the root of serious health and economic disparities in our society.
<ul style="list-style-type: none"> • I would love to see more quality food shops.
<ul style="list-style-type: none"> • I find that I try to combine errands a lot, so proximity to other businesses like hardware stores, hair salons, post offices etc. would be a draw for me to shop on park street. A bigger grocery store would probably also bring me into midway Asian foods and the other ethnic food stores on park street as I would know I could pick up specialty items as well as the basics. The pick and save on park street currently just does not have some staples we always purchase, especially vegetables and fruits
<ul style="list-style-type: none"> • No
<ul style="list-style-type: none"> • I would love a good grocery store on s park

<ul style="list-style-type: none"> • We need high-quality, reasonably priced, local food
<ul style="list-style-type: none"> • There's a food desert on Allied Drive already. Do we want another one?
<ul style="list-style-type: none"> • I would shop at a full-service grocery if it has a better selection of quality products as well as meat and seafood counters, like other full-service grocery stores.
<ul style="list-style-type: none"> • It is of utmost importance to vibrant liveable neighborhoods to have nearby grocery stores.
<ul style="list-style-type: none"> • Although I don't shop at Pick 'n Save, I can understand that it is the only option for many nearby residents and if it were closed, even temporarily, that would have a major impact on the lives of people who shop there.
<ul style="list-style-type: none"> • It's significantly lacking and I would love to see that change. I was enraged when I heard the new public market is going in on the east side despite data that showed Park Street was in greater need and a better fit. I would love to see a new and improved grocery store in that space similar to the Willy Co-op on the North side that is accessible for all incomes and subsidy programs while offering local, organic, healthful food options. And I'd love to see allocated space in the parking lot for the southside farmer's markets to set up regularly as a collaborative effort during the growing season for produce. Or at a minimum that the grocery store would offer sales locations inside their produce department to sell produce from these same farmers...similar to what Regent St Co-op and Willy St co-op does.
<ul style="list-style-type: none"> • We need to make sure we do not lose a grocery during the transition.
<ul style="list-style-type: none"> • We need a local grocer. I've used this store for 30 years. I've used it through all of its changes. It is in the best shape now than it has ever been.
<ul style="list-style-type: none"> • I would like to see a grocery store like the Pick n Save that currently exists. The selection of food fits just right with what our neighborhood is about. I feel that there is no need for an over priced high end organic vegan goods grocery store. That would not only be a disaster for neighbors and shoppers, but for the company itself.
<ul style="list-style-type: none"> • We need something more like Woodman's. Pick N Save is ridiculously overpriced and the quality and selection don't make up for it. I sometimes shop at Willy St. when I want super high quality, which makes the price more tolerable. <p>I can only imagine if there was a Woodman's type store for shelf stable goods with produce and meat like Willy Street. So many people in Madison are die hard loyal to Woodman's (such as myself) because the price and selection is unbeatable. I only go to Pick N Save for meat, last minute ingredients, or in some other food emergency. I really don't enjoy shopping there and it feels like a punch to my wallet everytime.</p> <p>As much as I personally would love to see Willy Street, I'm not sure it is the best fit for our community. Madison is overdue for something even further out there, which is a DISCOUNT grocery store. One that has discontinued items, imperfect produce, and great deals. Something like the Ugly Apple. Less food waste, better deal for consumers. Even an Aldi's would be great.</p> <p>I'm not sure that we need a "full service" store. For upper class people and those receiving food stamps, the prices probably hurt less. For all of us middle classers, it makes no sense to pay 30% more to shop local, when the products aren't even local and the quality is only so so. I hope we get it right with this because I would save so much time and money if I could just go down the street for a one stop shop.</p>
<ul style="list-style-type: none"> • Would like a little bigger store
<ul style="list-style-type: none"> • It's needed!
<ul style="list-style-type: none"> • Two ways in and out.
<ul style="list-style-type: none"> • I am nervous to hear the the Co-op is one of the possibilities to replace the Pick n Save. As a middle class family who does ALL of their grocery shopping at the park st Pick n Save, I fear that we wouldn't be able to afford to the prices of the Co-op. While we appreciate fresh,

<p>organic food, the price point is not something that our family would be able to afford. I fear that families in a lower income bracket would suffer even more than our family would.</p>
<ul style="list-style-type: none"> • I live about three blocks away so it is convenient and as I have aged having a grocery store I can walk to is important.
<ul style="list-style-type: none"> • I really hope we can keep a grocery store in the neighborhood with reasonable prices and good quality food!
<ul style="list-style-type: none"> • Important to have somewhere within walking distance
<ul style="list-style-type: none"> • It is really important. Most of my neighbors shop on S. Park St
<ul style="list-style-type: none"> • Although we have a car, its important to have a good grocery in walkable or bus-able distance for the elderly and car-less folks in the area.
<ul style="list-style-type: none"> • This store serves a diverse clientele. Always busy. Great staff. They try hard. Loss of a full service store would hurt all of us, even those who drive. We don't want to go far to shop.
<ul style="list-style-type: none"> • I would like a full service grocery store to remain on Park St.
<ul style="list-style-type: none"> • We hope they expand and improve
<ul style="list-style-type: none"> • Pretty good currently. Lived here w/o car for 3 yrs, nice to have bus stop by store.
<ul style="list-style-type: none"> • Pick n save is the only full service food store option and as more housing is being built it makes no sense to eliminate a full service grocery store. It certainly serves the area more than SSM health & owning the area's real estate. It would particularly affect poorer and disabled residents to lose a walkable grocery. if one eats mostly Asian food you can go to Midway or yuh wah, but I don't think these stores would serve the needs of most residents unless the city thinks Asian food stores would be adequate to serve the diverse population. Eliminating a full service grocery would be only one more piece of evidence of the city treating s park st as a traffic corridor instead of a neighborhood.
<ul style="list-style-type: none"> • We need it!
<ul style="list-style-type: none"> • A largish grocery store is essential on S. Park for the neighborhood to thrive. The small ethnic shops are great, but we need a larger store to help anchor the neighborhood.
<ul style="list-style-type: none"> • Love s park pick and save, they are an asset to the neighborhood in many ways
<ul style="list-style-type: none"> • We really appreciated the upgraded store, and in fact, given its convenience and growing population in that neighborhood, we were surprised it didn't expand even more. If it did expand, there are so many if our neighbors who would use it more, including us. As well, we would use it for prepared dinner, which is a big market in that area of single working folks!
<ul style="list-style-type: none"> • I'd love an even bigger grocery store!
<ul style="list-style-type: none"> • There is a lack of organic food
<ul style="list-style-type: none"> • Need more diversity and choice, better quality and organic produce, more local products, better shopping experience. Doesn't have to be mega store, could be food center with several food-focused shops and open air concessions.
<ul style="list-style-type: none"> • Not having a supermarket on S. Park would hurt the city, not just the surrounding neighborhood.
<ul style="list-style-type: none"> • I would like to see a grocery store on S. Park St. For many, who use bus or walk, this is their only option for groceries in the area.
<ul style="list-style-type: none"> • A full service grocery store needs to be available continuously throughout the development and a full service grocery store needs to be included in the development if the current grocery store is going away.
<ul style="list-style-type: none"> • Keep a full-service grocery store in our neighborhood. We have people on limited incomes, limited mobility, and dependent on public transportation. We need affordable, accessible groceries on South Park.
<ul style="list-style-type: none"> • It would be terrible not to have a grocery store on Park. Folks in Bay Creek, Bram's Addition & greenbush need access to groceries & cleaning stuff & there's nothing else nearby.
<ul style="list-style-type: none"> • I use the Pick and Save on South Park as a convinece store-for items like bread, and milk. I find that they often do not have basic things like plastic wrap. Service is not good at this store-

-although I will say it has gotten a little better in the past year
<ul style="list-style-type: none"> I think it is hugely important to have a full service grocery on Park. A store here serves a very diverse population, including many who walk to and from the store.
<ul style="list-style-type: none"> Our neighborhoods would not have access to fresh produce and staples. Many residents don't have access to cars, would have to drag groceries on the bus. It would be a food desert forcing people to eat fast food and stuff from Walgreens.
<ul style="list-style-type: none"> I would like to see more selections of higher end choices, as well as more ethnic and fresh produce choices for those local neighborhoods that need to walk or bus to this store. My sons have friends who live near S Park St. Their families are transportation challenged, and therefore, food challenged. They need this store. There was a report on NPR several years ago of a man who started groceries in the inner cities that modeled neighborhood bazaars in third world countries: the types and way food was displayed, access to barbers, bank and pharmacy, a cart return policy (take it to get groceries home, be rewarded by returning it: cash or discounts), etc. look for that story. He's now a Fortune 500 Company.
<ul style="list-style-type: none"> A necessity for neighborhoods
<ul style="list-style-type: none"> Love Pick and Save; great ethnic diversity of shoppers and employees
<ul style="list-style-type: none"> See #10. This area of the city is seriously lacking when it comes to shopping for food. Like most people, I prefer to keep my shopping local. I honestly feel that a new grocery store would be a welcome addition to everyone that lives in this area as well as the rest of the south side. The current grocery is small, I shop there as much as I can, but, oftentimes I have to go to a larger location to find items that they just do not have room to carry. I would love to be able to use a close grocery for the majority of my shopping. Additionally, this grocery location serves a lot of the college students, not all of whom have cars, who live in our neighborhood.
<ul style="list-style-type: none"> We need a grocery there but something affordable like Aldi
<ul style="list-style-type: none"> The one in Fitchburg often has better choices for us
<ul style="list-style-type: none"> Without the south side public market, with the growth of new apartment units, it's INSANE not negotiating with Pick & Save to remain.
<ul style="list-style-type: none"> I think its extremely important and vital for our south side neighborhood to have walking distance for groceries. Many of my neighbors don't have cars like I do and can walk to the store where it currently is. I walk there sometimes too when I'm picking up a small amount. It's very accessible. I also prefer a store that's not too huge. I get my pharmacy downtown at Community and my coffee shop is just across the street from the current store.
<ul style="list-style-type: none"> I love the store, find everything I need there, appreciate the sales offered, and especially appreciate how close it is to my home.
<ul style="list-style-type: none"> It is very important to have a full service grocery store on S Park
<ul style="list-style-type: none"> It is absolutely necessary to have a grocery store on Park st. So many people would be impacted and it would become a food desert.
<ul style="list-style-type: none"> Copps/Pick and Save have worked out OK. It would be difficult to lose access to a one stop grocery store for many people in the local community as not everyone drives or wants to drive. Keeping prices reasonable and not putting in a trendy Whole Food type store seems most important to me.
<ul style="list-style-type: none"> I love the store, find everything I need there, appreciate the sales offered, and especially appreciate how close it is to my home.
<ul style="list-style-type: none"> It's sufficient for my needs
<ul style="list-style-type: none"> it is extremely important for many people without access to a car
<ul style="list-style-type: none"> Every thriving neighborhood needs ready access to fairly priced, quality food.
<ul style="list-style-type: none"> Would love a co-op.
<ul style="list-style-type: none"> The Pick and save has turned out to be a very desirable location with good produce. I use it fairly frequently
<ul style="list-style-type: none"> It's very important to have a grocery store on Park St. We always see neighbors when we

shop at Pick N Save. I like how Pick N Save has added more organic options.
<ul style="list-style-type: none"> I love our Pick N Save store. They do a lot for our community too between making donations to the Franklin/Randall school and the Easter kids event. I can't imagine our neighborhood without it!
<ul style="list-style-type: none"> I think it's most important to have a grocery store that serves the local community that might not have the transportation or economic means to get decent food access at low prices. I actually think that the current Pick and Save on S Park does a pretty good job at this. I would worry that a higher end grocery store (like Willy Street Coop for example) would not serve those in the neighborhood that don't have access to inexpensive grocery stores.
<ul style="list-style-type: none"> I believe it is imperative to maintain a full-service grocery store in the neighborhood. A store like Willy St North would probably be ideal. To maintain economic viability, I believe that it is mandatory to have adequate parking. I would love it if we did not live in such a car-centric society but that is not the reality today.
<ul style="list-style-type: none"> Pick n Save is the only thing keeping South Madison from being a food dessert... not everyone can shop at Trader Joe's
<ul style="list-style-type: none"> Make it a priority to serve the less fortunate and keep access to groceries available through construction
<ul style="list-style-type: none"> The store is important
<ul style="list-style-type: none"> I cannot stand the loud obnoxious music at the Pick 'n' Save. And we want better produce and more vegan and organic options.
<ul style="list-style-type: none"> Please don't remove the grocery store from South Park Street. We do a good amount of shopping there and have friends that work there. When I was a teenager, my first "real" job was at a grocery store, so I understand the importance of having a retailer, such as Pick 'n Save, in the area to provide jobs to the younger community that may be just entering the workforce, but also to those people who may have transportation issues who need a job close to their home. Also, closing this grocery store would likely turn this area into a "food desert" which has been proven to further degrade low/lower middle class neighborhoods. This would not be in the best interests of the South Madison community.
<ul style="list-style-type: none"> I hope they don't take our store away
<ul style="list-style-type: none"> A full-service grocery is ABSOLUTELY NECESSARY. Residents must have access to healthier options than fast food and convenience stores.
<ul style="list-style-type: none"> The Asian groceries are a big asset to the neighborhood.
<ul style="list-style-type: none"> I don't shop at park st often because I like the selection of food elsewhere, like Jenifer st. market or sentry. For instance, I would love if there was a local distribution of Sassy Cow dairy or Boars Head meats.
<ul style="list-style-type: none"> It's gotten better since it changed ownership but it's limited selection, ugly, understaffed and mostly carries its own brands which, for meat especially, I will not buy. I never buy any deli. Cheese selection is awful. I shop at Jennifer Street Mkt. Metcalf's Hilldale, Trader Joe's and Whole Foods. I do not have a lot of money, I just hate crappy grocery stores. Thank you for the survey.
<ul style="list-style-type: none"> We need a full service grocery store! Please do not take it away!
<ul style="list-style-type: none"> I would shop at the grocery store on Park Street more often if the quality of the perishable items were better, I think that access to food is especially important for neighbors without cars.
<ul style="list-style-type: none"> A full-service, easily accessible, LARGE grocery store on Park St. is VERY important to me as I prefer to shop within my immediate neighborhood whenever possible. A food desert in this corridor must be avoided and planning for a new grocery store within the Truman Olson development is ideal. The new grocery store must be significantly larger than the current PickNSave Express. It should also be a main-stream branded store (PickNSave, Hyvee, Festival Foods, etc..) with lots of choices, so it meets the needs of everyone in the surrounding area. Preferably NOT a specialty food store (i.e. organics only, or health/nutrition specialty shop) so it does not compete with Regent St. Co-op. I strongly urge the City and the developers

<p>to make the addition of a large grocery store a top priority within the Truman Olson development.</p>
<ul style="list-style-type: none"> • An everyday staples grocery; no Trader Joe's or Willy St Co-op.
<ul style="list-style-type: none"> • Please please please keep a grocery store on South Park St. It is vital to the continued positive development of South Madison. When I shop at Pick n.Save I see people from all backgrounds shopping including folks that are related to the UW-Madison. This is the most convenient and reasonably priced all purpose grocery store in the area. South Madison would rapidly decline as a desirable place to live if there is no grocery store available to local residents.
<ul style="list-style-type: none"> • Need more. Pick n Save is also only place with organic and wide range of fresh veggies in the area.
<ul style="list-style-type: none"> • Grocery options are limited today. Don't make it worse.
<ul style="list-style-type: none"> • Absolute necessity.
<ul style="list-style-type: none"> • We need a full service grocery store - does not need to be fancy, just functional.
<ul style="list-style-type: none"> • Without PicNSave, there's really just East Asian grocers.
<ul style="list-style-type: none"> • Please keep it. It's important to Bay Creek
<ul style="list-style-type: none"> • Is the pick n save for sure leaving?
<ul style="list-style-type: none"> • Losing Pick & Save would create a food desert and I am not in favor of them leaving
<ul style="list-style-type: none"> • Please keep a grocery store available on park street
<ul style="list-style-type: none"> • We NEED a standard grocery store on Park Street. Many people without vehicles rely on this store for their primary source.
<ul style="list-style-type: none"> • It seems to have improved quite a bit lately with change in management. There is a larger selection of organic vegetables and the helpfulness and attitude of staff towards customers has improved greatly.
<ul style="list-style-type: none"> • keep grocery store on Park St. - this should be priority over Cedar St plan/ That is waste of resources
<ul style="list-style-type: none"> • would like to see a larger store open on Park St
<ul style="list-style-type: none"> • A grocery store on S. Park is a must. Whether buying all your groceries or just a few its proximity to many neighborhoods and its location on a major thoroughfare make it a great place to shop.
<ul style="list-style-type: none"> • We need the grocery store on Park Street. It is a true neighborhood store.
<ul style="list-style-type: none"> • A diverse, low-income community depends on the store and the services should not be permanently eliminated.
<ul style="list-style-type: none"> • Don't need a lot of bells and whistles. Just food.
<ul style="list-style-type: none"> • Have been shopping frequently there since 1967 and never any major complaints or issues. The current management seems to be cutting back on the number of selections so some of our frequently purchased items/brands are not there
<ul style="list-style-type: none"> • I want a full-service grocery store on Park Street.
<ul style="list-style-type: none"> • I am not familiar with the details of the Truman Olson site, but if you're considering removing Pick N Save as a neighborhood grocery in favor of yet another apartment bldg with 1st floor retail that remains empty, that would be a big loss for the neighborhood. It would negatively impact my accessibility to groceries, and I have a vehicle. It is even a bigger blow to those who rely on walking or public transportation. Please don't take away our grocery store.
<ul style="list-style-type: none"> • With the influx of new renters, it would be a huge mistake not to have a good store.
<ul style="list-style-type: none"> • It could be better
<ul style="list-style-type: none"> • It's good currently
<ul style="list-style-type: none"> • Need to maintain a grocery on South Park. Mow people would shop there if it was nicer.
<ul style="list-style-type: none"> • I believe it is highly important to have a full service grocery with fresh produce within walking distance to these neighborhoods. We are a one car household so itâ€™s a large perk that I can bike or walk to the grocery if I donâ€™t have access to a car.

<ul style="list-style-type: none"> • There is none except for the Pic and Save.
<ul style="list-style-type: none"> • While I have the ability to drive anywhere for groceries, many people cant. That's why the store is very important to neighbourhood.
<ul style="list-style-type: none"> • I regard it as essential. Don't create a food desert here!
<ul style="list-style-type: none"> • I was very disappointed in the way Pick n' Save remodeled the Park Street store. They increased the square footage for alcoholic products by three to four times, while reducing space for actual groceries and household products. I have to go to another store to get items I purchased there on a regular basis. Product selection is very poor now. <p>I would love to have a new store in the neighborhood. Having a good selection of products is more important to me than having additional services, although the services would be nice.</p>
<ul style="list-style-type: none"> • I don't have an issue with food access; I shop at Pick n Save on South Park and it fits my needs. If there was not a grocery on South Park, I would definitely have food access concerns. Keep a grocery store on South Park!!
<ul style="list-style-type: none"> • Good access currently
<ul style="list-style-type: none"> • Please keep a full service grocery store at or very near site of current Pick'n'Save.
<ul style="list-style-type: none"> • I wish we were getting positive information from Pick N Save.
<ul style="list-style-type: none"> • It is vital that a high quality grocery store remain on South Park Street.
<ul style="list-style-type: none"> • i don't want to have to buy expensive sub-par groceries from a gas station or walgreens. TONS of people use that store, it's always busy so obviously there is a need. The store also employs a lot of people who come into the neighborhood not just to serve us but to make and spend money.
<ul style="list-style-type: none"> • I feel it is extremely important to have a full-service grocery store on Park Street. There are MANY people who walk many blocks to shop there.
<ul style="list-style-type: none"> • I think it is critical for the health and well being of the Bay Creek neighborhood for there to be a grocery store that provides quality food items. Particularly as this is considered a diverse neighborhood, I love the fact that there is diversity at the store and among the workers at the store (Pick N Save) currently. I am very proud of having moved into this neighborhood and see tremendous value in spaces that bring a diverse group together. I also appreciate the environmental impact of a grocery store to which many people can walk. There are too many places in the US and Wisconsin where people are actually discouraged from meeting, and a car is the only means of transportation. For realtors, I think a neighborhood grocery is close to having the power of a neighborhood school; it creates community and it draws clients. And, that is a strength of Madison that is invaluable. I urge the individuals who are considering building a new site to see themselves as community builders/entrepreneurs. While Willy and other stores are great for organic foods, it isn't a draw when compared to the option of walking to our nearest grocery. And, I buy organic when I can, so for me the neighborhood store has the highest cachet.
<ul style="list-style-type: none"> • It is important to retain a grocery store.
<ul style="list-style-type: none"> • Please keep a grocery store on S Park street!
<ul style="list-style-type: none"> • This end of town NEEDS a quality grocery store. Madison should remain livable by foot.
<ul style="list-style-type: none"> • Offer more interesting choices, better deli, refrigerated floral
<ul style="list-style-type: none"> • See above.
<ul style="list-style-type: none"> • We need need need a store of this size to stay on park st
<ul style="list-style-type: none"> • It feels like the Park St store is neglected. Resources are not put into it. Gives the impression that because Park St is in a diverse neighborhood we don't deserve anything better. Where's the salad bar? Many health clinics are nearby that would love to stop there for lunch
<ul style="list-style-type: none"> • I feel that this is the last full service grocery store on the south side with easy access by bus. we need to continue to support our neighbors with limited access to stores. If a long term

<p>parking lot was added to the building allowing downtown and university workers access to the bus I venture to believe that many commuters would get off the bus and grab their groceries on the way home from work rather than having to drive to Monona or Fitchberg on crowded highways. Convenience. If meals were added to the deli, they may even consider a quick pick up meal to take home.</p>
<ul style="list-style-type: none"> • The specialty and ethnic groceries are great to have here, as they help keep the neighborhood diverse. However, we DEFINITELY need a full-service supermarket. The staff at Pick N Save are like neighbors and friends, and I value their service. I wish the store had a few more fresh options like other Pick N Save stores in the area, but on the other hand I like the small size of the store because it is easy to get around and make quick purchases. I also appreciate that the store hours have been expanded a bit since it changed from a Copp's. I greatly value having the Pick N Save store and consider it a HUGE and valuable asset to the neighborhood. Also, it probably has the most diverse clientele of any neighborhood store in Madison (all ethnicities and ages -- UW students and non-students) and that also makes it a pleasure to shop there). Please, we NEED an affordable, walk- and bike-friendly grocery store in Bay Creek!
<ul style="list-style-type: none"> • the options are too few and too expensive
<ul style="list-style-type: none"> • The grocery store is key. It could be great if it could accommodate the wide range of people in the area- more healthy and vegetarian options
<ul style="list-style-type: none"> • I need a store I can walk to although I sometimes have access to a car
<ul style="list-style-type: none"> • Need to have a reasonably priced selection of fruits and vegetables (not Hy-Vee or Willy St Co-op prices)
<ul style="list-style-type: none"> • Awesome store
<ul style="list-style-type: none"> • I do not have good access to transportation, I walk most places. It is so easy for me to have it on Park Street
<ul style="list-style-type: none"> • I live near the Romnes apartments. Every day I see many people who don't have cars, often elderly or with walkers, canes or grocery carts go past my house to get to and from the Pick 'n Save. What would they do without a grocery store? What about their independence? Who are the proposed developers for the site?
<ul style="list-style-type: none"> • One of the best things about the neighborhood; helps me reduce car use and get exercise year round; nice neighborhood store
<ul style="list-style-type: none"> • Hopefully, the store will not have to close. It would be very inconvenient.
<ul style="list-style-type: none"> • It is a hugely attractive aspect of our house and neighborhood location. Thus, the loss of access would be an equally huge loss in terms of day to day amenities of the neighborhood. Can't be understated how basic of a need this is for our neighborhood.
<ul style="list-style-type: none"> • Pick & Save isn't the best grocery store, but in a neighborhood with few options, I'm fairly appalled that discussion of closing it is happening. There are a lot of people that rely on that grocery store, and if the city of Madison doesn't have a replacement in mind with plans in the works, then it furthers proof, in my mind, that Madison considers the South Side neighborhoods as second class. Make plans for a new grocery store or shame on you Madison!
<ul style="list-style-type: none"> • We need a grocery store on park street
<ul style="list-style-type: none"> • A grocery store on the south side is essential and a matter of equitable access to good food for all people. The store could also benefit from out-of-town traffic going to UW sporting events.
<ul style="list-style-type: none"> • If we keep a grocery store, need to improve walking access. Dedicate a walk path from the crosswalk at Spruce St. Cut a sidewalk through a bit of landscaping so a wheelchair doesn't need to enter where the cars are exiting and entering. Eliminate three parking spaces to allow walking on a reserved/dashed walkway to the entrance.
<ul style="list-style-type: none"> • We need to have a convenient (no need to drive) grocery store.
<ul style="list-style-type: none"> • Please dont take away my food.
<ul style="list-style-type: none"> • No