

**PARKING UTILITY
NOVEMBER 2016 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE**

Note: The revenue data in the attached reports reflect sales tax reporting differences between the prior system and new MUNIS system. 2014 and prior revenues include 5.5% sales tax (prior to remittance), and 2015 – present revenues reflect the actual revenues after remitting 5.5% sales tax.

Revenues and Occupancies (through September 2016):

YTD revenues for 2016 through September were \$11,171,991 an increase of \$1,1017,298 or 10% compared with the same period in 2015. *Attended Facilities* continues to be the category with the largest dollar revenue increase compared with 2015. YTD 2016 revenues for *Attended Facilities* were \$7,076,878 which reflects an increase of \$1,007,199 or 17%, compared to 2015 YTD revenues through September. *Monthly Parking and Long-Term Agreements* 2016 YTD revenues through September were \$1,358,637 which represents a decrease of \$81K or -6% in revenues when compared to the same period 2015. The decrease in *Monthly Parking and Long-Term Agreements* revenues is likely due to efforts to reduce the number of permit holders at facilities through attrition in order to provide greater availability for transient parking at facilities with high average occupancies.

YTD 2016 revenues through September for *On-Street Meters* decreased by \$7,532 or 0% compared to the same period 2015. YTD 2016 revenues for *Off-Street Meters* continue to show increases compared to 2015, primarily due to increases in revenue at Brayton Lot and Buckeye Lot, which increased \$83K or 23% and \$24K or 15%, respectively, compared with 2015 YTD revenues through September. It is important to note that multi-space meter revenues do not reflect the new rates approved for June 1, 2016, as the rate change programming for multi-space machines had not been delivered by the vendor as of September 31, 2016.

A comparison of YTD revenues by category for 2015 (through September), and 2016 (through September) is shown below:

Revenues by Category	YTD Sept 2015	YTD Sept 2016	Change (\$)	Change (%)
Attended Facilities	\$6,069,679	\$7,076,878	\$1,007,199	17%
Meters (Off-Street)	\$613,044	\$715,586	\$102,542	17%
Meters (On-Street)	\$1,895,044	\$1,887,512	(\$7,532)	0%
Monthly & LT Agreements	\$1,439,686	\$1,358,637	(\$81,049)	-6%

2015 vs. 2016 YTD (through September) Revenues and Occupancies at Attended Facilities:

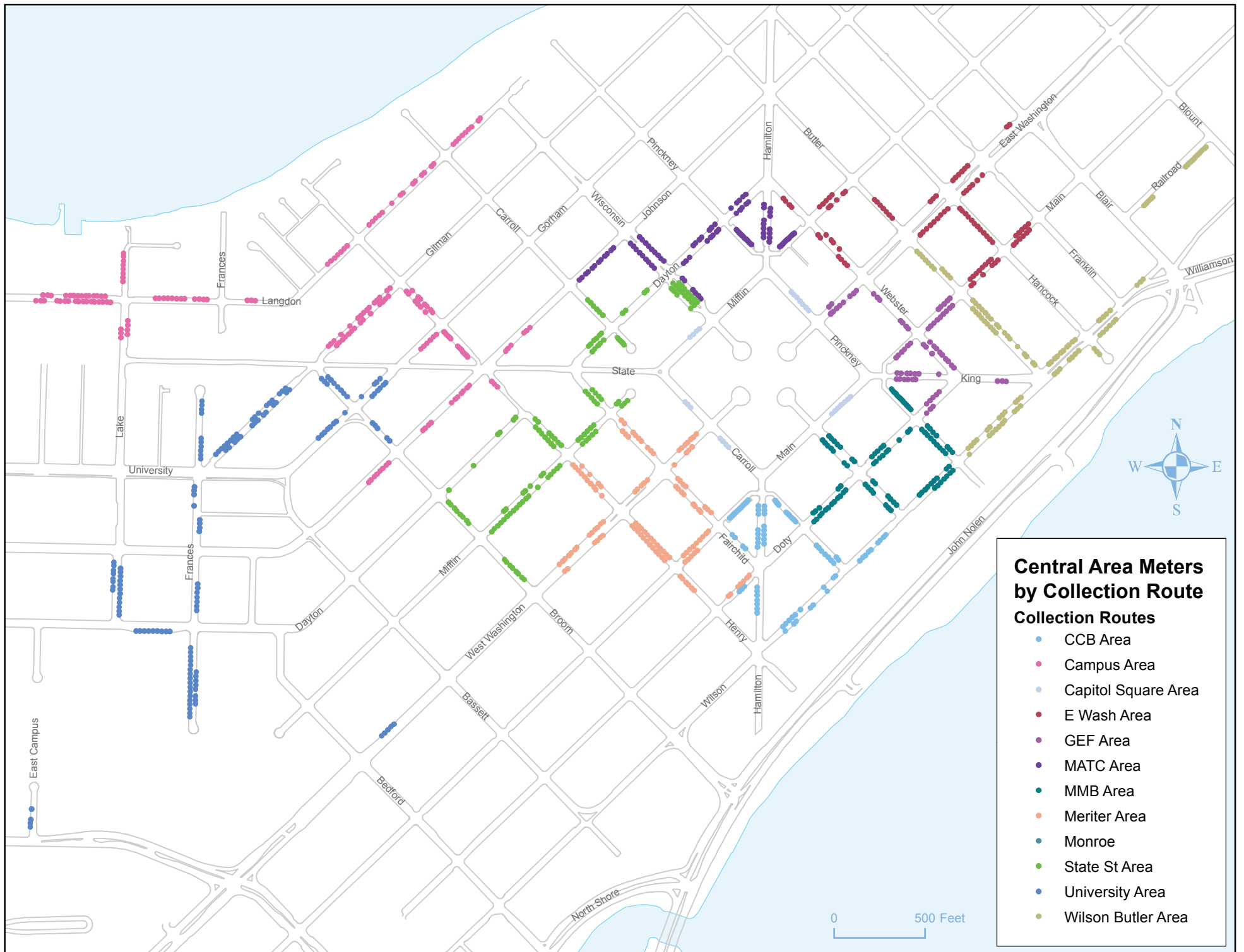
2016 YTD average peak occupancies (Monday through Friday from 10 AM – 2 PM) for transient parkers showed a 3% increase at Brayton Lot and a 5% increase at State Street Campus Garage compared with the same period 2015. YTD average peak occupancies decreased at Overture Center Garage (-6%), Government East Garage (-5%), Capitol Square North Garage (-3%), and State Street Capitol Garage (2%), compared with the same period in 2015. YTD 2016 revenues through September increased at all attended facilities compared with the same period of 2015.

A comparison of 2016 vs. 2015 YTD average peak transient occupancies (M – F 10 AM – 2 PM) and revenues is shown below:

Facility	Occupancies (YTD through September)			Revenues (YTD through September)			
	2015	2016	% Change	2015	2016	\$ Change	% Change
Brayton Lot	79%	82%	3%	\$364,379	\$447,463	\$83,084	23%
Capitol Square North	79%	76%	-3%	\$649,704	\$834,824	\$185,121	28%
Government East	85%	80%	-5%	\$1,253,303	\$1,519,080	\$265,777	21%
Overture Center	85%	79%	-6%	\$890,783	\$1,033,216	\$142,433	16%
State Street Campus	59%	64%	5%	\$2,119,623	\$2,397,483	\$277,860	13%
State Street Capitol	57%	55%	-2%	\$1,156,266	\$1,292,275	\$136,009	12%

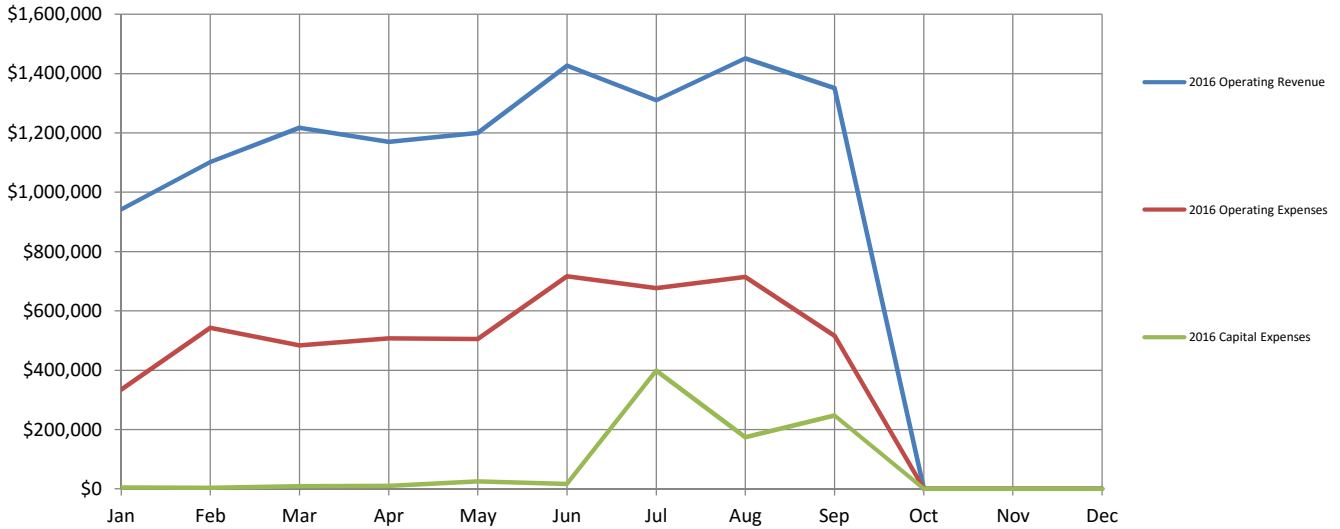
Expenses:

YTD operating expenses through September 2016 were \$4,997,750. Expenses by category are shown in the YTD expense graph for 2016 through September on page 7. \$3,810,583 or 76% of YTD expenses are related to direct employee costs (salaries and benefits), \$712,682 or 14% are for purchased services, and \$474,485 or 10% are for other expenses (supplies and interdepartmental charges).



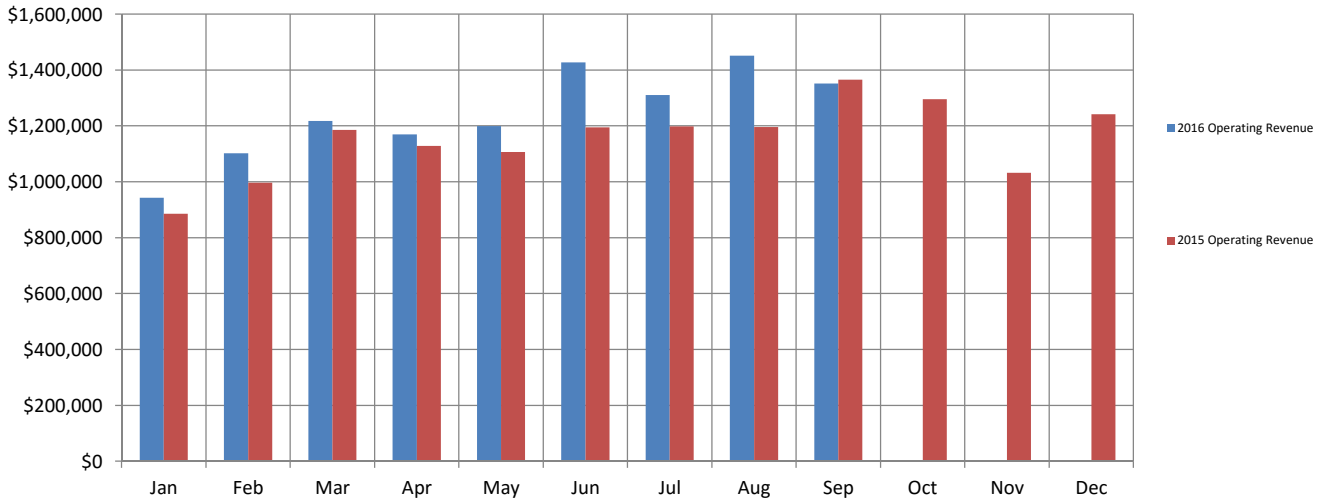
City of Madison Parking Utility YTD Summary

2016 Operating Revenue/Expenses



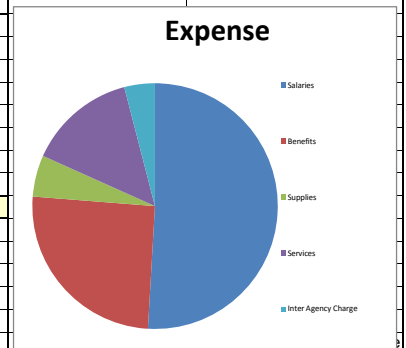
Month	2016 Operating Revenue	2016 Operating Expenses	2016 Capital Expenses	2015 Operating Revenue
Jan	\$942,433	\$335,165	\$4,377	\$885,228
Feb	\$1,102,069	\$543,131	\$3,634	\$997,067
Mar	\$1,217,565	\$483,245	\$9,038	\$1,186,079
Apr	\$1,169,848	\$507,450	\$10,358	\$1,128,753
May	\$1,199,749	\$505,419	\$24,767	\$1,106,765
Jun	\$1,426,866	\$716,259	\$16,015	\$1,194,530
Jul	\$1,310,448	\$676,863	\$398,263	\$1,198,059
Aug	\$1,451,486	\$714,237	\$174,349	\$1,195,562
Sep	\$1,351,526	\$515,980	\$247,854	\$1,365,890
Oct	\$0	\$0	\$0	\$1,294,949
Nov	\$0	\$0	\$0	\$1,031,870
Dec	\$0	\$0	\$0	\$1,241,966
Total	\$11,171,991	\$4,997,750	\$888,656	\$13,826,717

2016 vs 2015 Operating Revenue

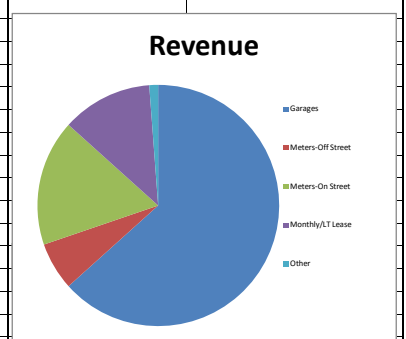


YEAR-TO-DATE REVENUES: 2014 THRU 2016 (JAN-SEPTEMBER)			
((## = TPC Map Reference))			
	2014	2015	2016
Permits			
RP3 (residential parking permits)	97,271	89,486	120,389
Motorcycle Permits	2,029	3,206	3,016
Resid Street Constr Permits	237	0	0
Total-Permits	99,537	92,692	123,405
Awards and Damages	2,803	0	0
Advertising Revenue	0	0	0
	Pct of Prior Year	106%	93%
			133%
Attended Facilities			
	ALL Cashiered Ramps	0	0
#4	Cap Sq North	650,992	649,704
#6	Gov East	1,306,413	1,253,303
#9	Overture Center	917,861	890,783
#11	SS Campus-Frances	414,269	356,404
#11	SS Campus-Lake	1,874,068	1,763,219
#12	SS Capitol	1,279,054	1,156,266
Total-Attended Facilities	6,442,657	6,069,679	7,076,878
	Pct of Prior Year	105%	94%
			117%
Off-Street Meters (non-motorcycle)			
#1	Blair Lot	7,065	7,466
#7	Lot 88 (Munic Bldg)	9,999	8,573
#2	Brayton Lot-Machine	343,854	364,379
#2	Brayton Lot-Meters	733	0
	Buckeye/Lot 58 Multi-Sp	171,295	155,253
	Evergreen Lot	26,223	0
	Evergreen Lot Multi-Sp	5,137	22,313
	Wingra Lot	6,669	6,758
#12	SS Capitol	35,616	37,869
	Subtotal-Off-Street Meters (non motorcycle)	606,708	602,611
			700,732
Off-Street Meters (motorcycles)			
	ALL Cycles	1,017	10,433
Total-Off-Street Meters (All)	607,725	613,044	715,586
	Pct of Prior Year	113%	101%
			117%
On-Street Meters			
	On Street Multi-Space & MobileNow	13,780	36,945
	Cap Sq Mtrs	17,359	17,592
	Cap Sq Multi-Space	31,925	28,986
	Campus Area	85,659	55,432
	Campus Area Multi-Space	163,529	166,143
	CCB Area	32,523	32,224
	CCB Area Multi-Space	116,244	107,464
	E Washington Area	44,261	42,907
	E Washington Area Multi-Space	18,401	14,810
	GEF Area	29,192	31,927
	GEF Area Multi-Space	69,371	67,416
	MATC Area	15,559	15,754
	MATC Area Multi-Space	110,691	120,067
	Meriter Area	46,040	41,836
	Meriter Area Multi-Space	111,486	99,271
	MMB Area	31,771	36,078
	MMB Area Multi-Space	119,377	117,354
	Monroe Area	95,661	91,225
	Monroe Area Multi-Space	0	317
	Schinks Area	12,900	9,783
	State St Area	16,431	12,983
	State St Area Multi-Space	122,478	143,227
	University Area	119,968	126,127
	University Area Multi-Space	113,065	105,052
	Wilson/Butler Area	35,668	36,768
	Wilson/Butler Area Multi-Space	40,796	43,101
	Subtotal-On-Street Meters	1,614,133	1,600,789
			1,600,793
		102%	99%
			100%
On-Street Construction-Related Meter Revenue			
	Contractor Permits	132,987	15,285
	Meter Hoods	224,941	278,970
	Construction Meter Removal	7,392	0
	Subtotal-On-Street Construction Related Revenue	365,320	294,255
			286,719
Totals-On-Street Meters	1,979,454	1,895,044	1,887,512
	Pct of Prior Year	104%	96%
			100%
Monthly Parking and Long-Term Agreements			
	Wingra Lot	105	316
#2	Brayton Lot	115,892	97,230
#11	State St Campus	142,470	170,916
#1	Blair Lot	51,864	52,352
#13	Wilson Lot	54,685	45,217
#4	Cap Square North	306,121	308,810
#6	Gov East	198,458	207,940
#9	Overture Center	141,322	54,193
#12	SS Capitol-Monthly (non-LT Lease)	260,121	301,213
	Subtotal-Monthly Parking Permits	1,271,038	1,238,188
	#9 Overture Center	119,471	152,877
	#12 SS Cap - LT Lease	39,606	48,937
	Subtotal-Long Term Parking Leases	159,077	201,814
			282,318
Total-Monthly Parking and Long-Term Agreements	1,430,114	1,440,002	1,358,637
	Pct of Prior Year	136%	101%
			94%
Miscellaneous Revenues			
	Operating Lease Payments	1,110	-316
	Property Sales	3,337	0
	Other	21,879	44,864
	Subtotal-Miscellaneous	26,325	44,548
			9,974
Summary - RP3 and Misc Revenue (incl's Cycle Perms)	128,666	137,240	133,379
TOTALS	10,588,616	10,155,009	11,171,991
	Pct of Prior Year	109%	96%
			110%

YEAR-TO-DATE 2016 REVENUES--BUDGET VS ACTUAL THROUGH SEP										Category		Expenses	
s	Occ	Days		Budget	Actual	Actual +/- Budget	Pct	Per Day			Salaries	2,545,769	
											Benefits	1,264,814	
											Supplies	272,635	
			82127	RP3 (Residential Parking Permits)	91,361	120,389	29,028	32%			Services	712,682	
			82058	Motorcycle Permits	2,995	3,016	20	1%			Inter Agency Charge	201,850	
Total-Permits					94,356	123,405	29,048	31%			YTD Total	\$4,997,750	
			82106	Awards and Damages	3,050	0	-3,050	-100%					
Advertising Revenue													
Attended Facilities													
			82000	ALL Cashiered Ramps	0	0	0						
603	76%	274	82001	Cap Sq North	673,774	834,824	161,050	24%	\$5.05				
511	80%	274	82003	Gov East	1,243,766	1,519,080	275,314	22%	\$10.85				
607	79%	274	82002	Overture Center	875,326	1,033,216	157,890	18%	\$6.21				
530		274	82005	SS Campus-Frances	369,666	391,012	21,346	6%	\$2.69				
518	64%	274	82006	SS Campus-Lake	1,758,311	2,006,471	248,160	14%	\$14.14				
779	55%	274	82007	SS Capitol	1,154,681	1,292,275	137,594	12%	\$6.06				
3548 Total-Attended Facilities					6,075,524	7,076,878	1,001,354	16%	\$7.28				
Meters-Off-Street (non-motorcycle)													
13		229	82055	Blair Lot	5,765	7,510	1,745	30%	\$2.52				
8	72%	229	82056	Lot 88 (Munic Bldg)	9,821	6,080	-3,740	-38%	\$3.32				
240	82%	229	82008	Brayton Lot-Machine	326,948	447,463	120,515	37%	\$8.13				
53	41%	229	82053	Buckeye/Lot 58 Multi-Space	162,473	179,266	16,792	10%	\$14.77				
		229		Evergreen Lot	0	0							
23	46%	229	82054	Evergreen Lot Multi-Space	26,079	21,015	-5,064	-19%	\$3.99				
19	15%	229	82057	Wingra Lot	6,295	5,938	-357	-6%	\$1.36				
36	14%	229	82052	SS Capitol	42,299	33,460	-8,839	-21%	\$4.06				
392 Subtotal-Off-Street Meters (non cycle)					579,680	700,732	121,052	21%	\$7.80				
51			82058-82071	All Cycles	6,802	14,854	8,051	118%					
443 Total-Off-Street Meters (All)					586,483	715,586	129,103	22%					
On-Street Meters													
			82074/82126	On Street Multi-Space & MobileNow	40,076	42,645	2,569	6%					
11	77%	229	82089	Capitol Square Meters	16,526	11,273	-5,252	-32%	\$4.48				
14	64%	229	82075	Capitol Square Multi-Space	27,531	24,277	-3,255	-12%	\$7.57				
49	61%	229	82090	Campus Area	55,469	51,608	-3,861	-7%	\$4.56				
140	29%	229	82076	Campus Area Multi-Space	175,630	197,445	21,815	12%	\$6.15				
22	83%	229	82091	CCB Area	31,261	32,620	1,360	4%	\$6.47				
72	36%	229	82077	CCB Area Multi-Space	109,086	81,881	-27,205	-25%	\$4.97				
84	45%	229	82092	East Washington Area	46,985	44,498	-2,486	-5%	\$2.31				
10	89%	229	82078	East Washington Area Multi-Space	13,387	15,120	1,733	13%	\$6.60				
39	72%	229	82093	GEF Area	31,372	33,682	2,311	7%	\$3.77				
33	77%	229	82079	GEF Area Multi-Space	70,666	71,410	744	1%	\$9.45				
27	59%	229	82094	MATC Area	18,588	17,170	-2,312	-16%	\$2.78				
75	37%	229	82080	MATC Area Multi-Space	123,449	116,933	-6,516	-5%	\$6.81				
60	51%	229	82095	Meriter Area	40,225	51,962	11,737	29%	\$3.78				
67	39%	229	82081	Meriter Area Multi-Space	99,193	101,138	1,945	2%	\$6.59				
16	93%	229	82096	MMB Area	35,514	32,970	-2,544	-7%	\$9.00				
89	58%	229	82082	MMB Area Multi-Space	119,724	100,161	-19,563	-16%	\$4.91				
123		229	82097	Monroe Area	89,691	95,746	6,055	7%	\$3.40				
18		229	82098	Schenks Area	11,017	8,827	-2,190	-20%	\$2.14				
15	51%	229	82099	State St Area	17,172	16,878	-294	-2%	\$4.91				
112	38%	229	82085	State St Area Multi-Space	148,829	141,386	-7,444	-5%	\$5.51				
116	59%	229	82100	University Area	124,924	126,865	1,941	2%	\$4.78				
83	37%	229	82086	University Area Multi-Space	109,675	103,749	-5,926	-5%	\$5.46				
74	66%	229	82101	Wilson/Butler Area	36,372	35,270	-1,102	-3%	\$2.09				
37	27%	229	82087	Wilson/Butler Area Multi-Space	38,677	44,730	6,053	16%	\$5.28				
1386 Subtotal-On-Street Meters					1,627,309	1,600,793	-26,516	-2%	\$5.04				
			82107	Contractor Permits	54,097	14,910	-39,187	-72%					
			82111	Meter Hoods	177,789	271,810	94,020	53%					
					231,886	286,719	54,833	24%					
Total-On-Street Meters					1,859,195	1,887,512	28,317	2%					
Monthly Parking and Long-Term Agreements													
			82024	Wingra Lot			0						
74	72%	192	82020	Brayton Lot	108,163	98,405	-9,758	-9%	\$6.88				
107	41%	192	82014	State St Campus	132,231	316,330	184,098	139%	\$15.46				
44		192	82018	Blair Lot	47,733	51,296	3,563	7%	\$6.07				
50		192	82023	Wilson Lot	49,745	44,897	-4,848	-10%	\$4.68				
180	76%	192	82010	Cap Square North	337,254	221,707	-115,547	-34%	\$6.43				
77	67%	192	82012	Gov East	217,214	134,224	-82,990	-38%	\$9.03				
46	60%	192	82011	Overture Center	79,080	47,147	-31,933	-40%	\$5.30				
178	55%	192	82016	SS Capitol-Monthly (non-LT Lease)	342,399	162,313	-180,086	-53%	\$4.75				
756 Subtotal-Monthly Permit					1,313,819	1,076,319	-237,500	-18%	\$7.41				
158		192	82027	Overture Center	169,909	179,743	9,834	6%	\$5.92				
50		192	82032	SS Cap-Long Term Lease	16,038	102,575	86,537	540%	\$10.71				
208 Subtotal-Long Term Parking Leases					185,947	282,318	96,371	52%	\$7.07				
964 Total-Monthly Parking and Long-Term Agreements					1,499,766	1,358,637	-141,129	-9%	\$7.34				
Miscellaneous Revenue													
			82134	Operating Lease Payments	3,986	0	-3,986	-100%					
			82112	Permits; Property Sales; Other; Construction Meter Removal)	8,127	9,974	1,847	23%					
Subtotal-Miscellaneous Revenue					12,113	9,974	-2,139	-18%					
Summary-RP3 & Miscellaneous Revenue					109,519	133,379	23,860	22%					
GRAND TOTALS					10,130,487	11,171,991	1,041,504	10%					
Sales Tax						610,126							



Garages	7,076,878
Meters-Off Street	715,586
Meters-On Street	1,887,512
Monthly/LT Lease	1,358,637
Other	133,379
YTD Total	11,171,991.06



2016 REVENUES-BUDGET VS ACTUAL SEPT

Variances from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage levels due to events, weather, price resistance, etc.; changes in length of stay; and projection 'misses.' Such impacts are listed in the right-hand columns for variances of +/- \$1,000 or greater.

						Actual +/- Budget		Category Expenses	
s	Occ	Days		Budget	Actual	Amount	Pct		
	Occ								
	Permits								Salaries 320,791.57
			82127 RP3 (Residential Parking Permits)	19,842	24,611	4,769	24%		Benefits 108,859.88
			82058 Motorcycle Permits	131		-131	-100%		Supplies 27,376.43
	Total-Permits			19,973	24,611	4,638	23%		Services 55,601.34
			82106 Awards and Damages	276		-276	-100%		Inter Agency Charge 3,350.99
	Advertising Revenue			0					Sep Total \$515,980
	Attended Facilities								
			82000 ALL Cashiered Ramps			0			
603	68%	30	82001 Cap Sq North	84,886	107,177	22,291	26%		
511	81%	30	82003 Gov East	143,509	205,556	62,047	43%		
607	69%	30	82002 Overture Center	95,809	111,933	16,124	17%		
530		30	82005 SS Campus-Frances	44,277	47,914	3,638	8%		
518	79%	30	82006 SS Campus-Lake	205,492	260,629	55,137	27%		
778	60%	30	82007 SS Capitol	136,921	142,873	5,952	4%		
	Total-Attended Facilities			710,894	876,083	165,189	23%		
	Meters-Off-Street (non-motorcycle)								
13		25	82055 Blair Lot	865	850	-15	-2%		
8	63%	25	82056 Lot 88 (Munic Bldg)	1,427	629	-798	-56%		
241	79%	25	82008 Brayton Lot-Machine	39,094	64,195	25,101	64%		
53	36%	25	82053 Buckeye/Lot 58 Multi-Space	18,063	18,259	196	1%		
		25	Evergreen Lot						
23	46%	25	82054 Evergreen Lot Multi-Space	3,075	2,252	-823			
19	0%	25	82057 Wingra Lot	800	766	-34	-4%		
36	13%	25	82052 SS Capitol	4,956	3,700	-1,256	-25%		
	Subtotal-Off-Street Meters (non cycle)			68,280	90,651	22,371	33%		
51			82058-82071 All Cycles	328	123	-206	-6260%		
	Total-Off-Street Meters (All)			68,608	90,774	22,166	32%		
	On-Street Meters								
			82074/82126/82088 On Street Multi-Space, Sngl Space & MobileNow	3,434	4,574	1,140	33%		
11	88%	25	82089 Capitol Square Meters	2,222	1,312	-910	-41%		
14	85%	25	82075 Capitol Square Multi-Space	2,696	2,875	179	7%		
49	58%	25	82090 Campus Area	5,135	5,579	444	9%		
140	35%	25	82076 Campus Area Multi-Space	18,929	22,893	3,964	21%		
22	92%	25	82091 CCB Area	3,351	3,597	247	7%		
72	36%	25	82077 CCB Area Multi-Space	12,614	9,346	-3,268	-26%		
84	45%	25	82092 East Washington Area	6,160	6,246	86	1%		
10	33%	25	82078 East Washington Area Multi-Space	1,791	1,710	-81	-5%		
39	62%	25	82093 GEF Area	4,159	4,381	222	5%		
33	71%	25	82079 GEF Area Multi-Space	8,733	7,390	-1,343	-15%		
27	43%	25	82094 MATC Area	2,003	2,360	358	18%		
75	43%	25	82080 MATC Area Multi-Space	13,293	11,514	-1,779	-13%		
60	60%	25	82095 Meriter Area	4,811	7,161	2,350	49%		
67	39%	25	82081 Meriter Area Multi-Space	13,598	12,047	-1,552	-11%		
16	93%	25	82096 MMB Area	4,036	3,216	-820	-20%		
89	57%	25	82082 MMB Area Multi-Space	13,470	11,561	-1,909	-14%		
123		25	82097 Monroe Area	8,766	11,618	2,852	33%		
18		25	82098 Schenks Area	1,178	1,091	-86	-7%		
15	36%	25	82099 State St Area	2,623	1,583	-1,040	-40%		
112	43%	25	82085 State St Area Multi-Space	14,730	16,833	2,103	14%		
115	55%	25	82100 University Area	15,974	16,254	280	2%		
83	41%	25	82086 University Area Multi-Space	13,543	12,845	-699	-5%		
74	65%	25	82101 Wilson/Butler Area	3,981	4,751	769	19%		
37	17%	25	82087 Wilson/Butler Area Multi-Space	4,092	5,994	1,902	46%		
	Subtotal-On-Street Meters			185,324	188,732	3,408	2%		
			82107 Contractor Permits	5,297	1,607	-3,690	-70%		
			82111 Meter Hoods	13,163	22,247	9,084	69%		
				18,460	23,854	5,394	29%		
	Total-On-Street Meters			203,784	212,586	8,802	4%		
	Monthly Parking and Long-Term Agreements								
69	68%	21	82020 Brayton Lot	11,474	10,054	-1,420	-12%		
88	41%	21	82014 State St Campus	9,562	33,836	24,275	254%		
44		21	82018 Blair Lot	5,194	6,192	997	19%		
50		21	82023 Wilson Lot	5,412	4,700	-712	-13%		
168	68%	21	82010 Cap Square North	34,872	23,445	-11,426	-33%		
68	67%	21	82012 Gov East	19,586	12,797	-6,789	-35%		
50	56%	21	82011 Overture Center	8,397	5,609	-2,788	-33%		
201	52%	21	82016 SS Capitol-Monthly (non-LT Lease)	43,402	12,497	-30,905	-71%		
	Subtotal-Monthly Permit			137,898	109,129	-28,769	-21%		
172		21	82027 Overture Center	25,574	26,560	986	4%		
50		21	82032 SS Cap-Long Term Lease	1,782	10,729	8,947	502%		
	Subtotal-Long Term Parking Leases			27,356	37,289	9,932	36%		
	Total-Monthly Parking and Long-Term Agreements			165,254	146,418	-18,837	-11%		
	Miscellaneous Revenue								
			82134 Operating Lease Payments	0	0	0			
			82112 Permits; Property Sales; Other; Construction Meter	348	1,054	706	203%		
	Subtotal-Miscellaneous Revenue			348	1,054	706	203%		
	Summary-RP3 & Miscellaneous Revenue			20,597	25,665	5,069	25%		
	GRAND TOTALS			1,169,137	1,351,526	182,389	16%		

