

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through September 30, 2012 and 2011

Fixed Route Passenger Revenue

2012	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	\$ 116,363	\$ 118,857	\$ 113,311	\$ 116,713	\$ 120,271	\$ 120,823	\$ 128,808	\$ 139,038	\$ 139,040				\$ 1,113,224
Day passes	\$ 7,082	\$ 7,530	\$ 6,917	\$ 8,442	\$ 8,732	\$ 8,129	\$ 9,419	\$ 10,405	\$ 9,658				\$ 76,312
2 ride passes	\$ 25,860	\$ 9,580	\$ 14,505	\$ 11,060	\$ 8,880	\$ 63,660	\$ 11,940	\$ 9,150	\$ 22,105				\$ 176,740
10 ride passes	\$ 111,255	\$ 89,735	\$ 85,650	\$ 79,475	\$ 91,380	\$ 102,295	\$ 48,545	\$ 54,905	\$ 82,475				\$ 745,715
31 day passes	\$ 122,348	\$ 128,755	\$ 122,092	\$ 98,285	\$ 94,380	\$ 107,938	\$ 92,372	\$ 98,835	\$ 90,035				\$ 955,040
EZ Rider/Summer Youth passes	\$ 111,000	\$ 163,000	\$ 163,000	\$ 163,000	\$ 163,000	\$ 47,010	\$ 10,225	\$ 11,635	\$ 190,000				\$ 1,021,870
Total cash, ticket & pass revenue	\$ 493,907	\$ 517,457	\$ 505,475	\$ 476,975	\$ 486,643	\$ 449,855	\$ 301,309	\$ 323,968	\$ 533,313				\$ 4,088,901
UW ASM	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 256,804	\$ 271,643				\$ 2,326,073
UW Employees	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 144,798	\$ 150,772				\$ 1,309,156
MATC	\$ 52,705	\$ 84,875	\$ 80,540	\$ 86,684	\$ 56,483	\$ 20,720	\$ 23,467	\$ 30,484	\$ 78,248				\$ 514,205
City of Madison	\$ 11,096	\$ 11,685	\$ 11,152	\$ 10,861	\$ 11,115	\$ 9,820	\$ 10,357	\$ 10,870	\$ 10,221				\$ 97,176
Edgewood	\$ 9,942	\$ 14,273	\$ 12,451	\$ 12,097	\$ 8,672	\$ 3,266	\$ 3,378	\$ 5,435	\$ 13,259				\$ 82,772
St. Mary's	\$ 3,012	\$ 3,455	\$ 3,471	\$ 3,683	\$ 3,895	\$ 3,802	\$ 4,009	\$ 4,263	\$ 3,928				\$ 33,517
Meriter	\$ 3,367	\$ 3,928	\$ 3,873	\$ 3,427	\$ 3,466	\$ 3,459	\$ 3,218	\$ 3,579	\$ 3,373				\$ 31,691
Dane County	\$ 2,402	\$ 2,155	\$ 1,940	\$ 1,682	\$ 1,776	\$ 1,695	\$ 1,764	\$ 1,949	\$ 1,525				\$ 16,889
Commuter	\$ 9,245	\$ 9,741	\$ 8,999	\$ 8,697	\$ 8,783	\$ 8,846	\$ 9,509	\$ 10,003	\$ 9,783				\$ 83,605
Total unlimited ride pass revenue	\$ 493,371	\$ 531,713	\$ 524,027	\$ 528,733	\$ 495,791	\$ 453,209	\$ 457,303	\$ 468,185	\$ 542,752				\$ 4,495,084
Total passenger revenue	\$ 987,278	\$ 1,049,169	\$ 1,029,502	\$ 1,005,708	\$ 982,434	\$ 903,064	\$ 758,612	\$ 792,153	\$ 1,076,065				\$ 8,583,985
Cumulative YTD passenger revenue	\$ 987,278	\$ 2,036,447	\$ 3,065,949	\$ 4,071,657	\$ 5,054,091	\$ 5,957,155	\$ 6,715,767	\$ 7,507,920	\$ 8,583,985				

2011	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	\$ 113,456	\$ 124,917	\$ 123,260	\$ 106,168	\$ 109,926	\$ 122,187	\$ 114,083	\$ 137,548	\$ 126,610				\$ 1,078,155
Day passes	\$ 6,756	\$ 6,596	\$ 7,075	\$ 6,462	\$ 7,866	\$ 9,201	\$ 10,631	\$ 12,411	\$ 8,775				\$ 75,773
2 ride passes	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -				\$ -
10 ride passes	\$ 148,710	\$ 76,940	\$ 130,155	\$ 100,335	\$ 91,365	\$ 149,710	\$ 100,980	\$ 99,910	\$ 107,040				\$ 1,005,145
31 day passes	\$ 104,116	\$ 95,480	\$ 118,167	\$ 109,615	\$ 102,933	\$ 128,672	\$ 112,805	\$ 98,670	\$ 129,387				\$ 999,845
EZ Rider/Summer Youth passes	\$ 124,549	\$ 171,065	\$ 171,064	\$ 171,065	\$ 171,064	\$ 51,496	\$ 9,960	\$ 9,180	\$ 190,000				\$ 1,069,443
Total cash, ticket & pass revenue	\$ 497,587	\$ 474,998	\$ 549,721	\$ 493,645	\$ 483,154	\$ 461,266	\$ 348,459	\$ 357,719	\$ 561,812				\$ 4,228,361
UW ASM	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,290	\$ 245,291	\$ 256,804				\$ 2,219,127
UW Employees	\$ 136,825	\$ 136,825	\$ 136,825	\$ 136,825	\$ 136,825	\$ 136,824	\$ 136,825	\$ 136,825	\$ 144,798				\$ 1,239,395
MATC	\$ 57,524	\$ 73,902	\$ 83,751	\$ 82,367	\$ 42,080	\$ 24,678	\$ 25,191	\$ 20,259	\$ 46,435				\$ 456,187
City of Madison	\$ 11,953	\$ 12,050	\$ 13,534	\$ 11,079	\$ 11,183	\$ 11,440	\$ 10,772	\$ 12,564	\$ 12,860				\$ 107,435
Edgewood	\$ 8,510	\$ 9,078	\$ 9,571	\$ 9,108	\$ 5,425	\$ 3,631	\$ 4,557	\$ 6,800	\$ 12,737				\$ 69,417
St. Mary's	\$ 3,775	\$ 4,039	\$ 4,488	\$ 4,033	\$ 4,098	\$ 4,618	\$ 5,057	\$ 5,097	\$ 4,787				\$ 39,992
Meriter	\$ 2,929	\$ 2,821	\$ 3,503	\$ 3,034	\$ 3,112	\$ 3,535	\$ 3,254	\$ 3,452	\$ 3,478				\$ 29,118
Dane County	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 59	\$ 1,203	\$ 1,688	\$ 1,767				\$ 4,717
Commuter	\$ 11,784	\$ 11,502	\$ 14,598	\$ 13,032	\$ 14,851	\$ 17,921	\$ 17,722	\$ 19,361	\$ 18,287				\$ 139,058
Total unlimited ride pass revenue	\$ 478,590	\$ 495,507	\$ 511,560	\$ 504,768	\$ 462,864	\$ 447,996	\$ 449,871	\$ 451,337	\$ 501,953				\$ 4,304,446
Total passenger revenue	\$ 976,177	\$ 970,505	\$ 1,061,281	\$ 998,413	\$ 946,018	\$ 909,262	\$ 798,330	\$ 809,056	\$ 1,063,765				\$ 8,532,807
Cumulative YTD passenger revenue	\$ 976,177	\$ 1,946,682	\$ 3,007,963	\$ 4,006,376	\$ 4,952,394	\$ 5,861,656	\$ 6,659,986	\$ 7,469,042	\$ 8,532,807				

**Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through September 30, 2012 and 2011**

Fixed Route Rides

2012	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	66,971	65,298	64,783	59,594	68,150	72,704	66,147	75,478	72,740				611,865
Day passes	4,067	4,508	4,961	4,599	5,305	5,656	5,789	7,477	6,630				48,992
2 ride passes	3,185	4,636	6,210	5,594	6,576	13,326	21,713	10,883	9,640				81,763
10 ride passes	72,398	75,429	73,748	62,891	72,541	56,121	47,513	50,997	64,316				575,954
31 day passes	141,044	152,218	155,961	144,519	156,671	156,008	151,988	157,605	149,282				1,365,296
EZ Rider/Summer Youth passes	162,558	196,313	216,313	163,226	211,441	87,437	28,764	24,912	168,446				1,259,410
Total cash, ticket & pass rides	450,223	498,402	521,976	440,423	520,684	391,252	321,914	327,352	471,054				3,943,280
UW ASM	228,254	347,822	323,205	261,839	229,875	172,068	185,428	183,241	289,125				2,220,857
UW Employees	147,261	161,025	151,108	139,336	137,607	124,481	129,471	136,553	128,028				1,254,870
MATC	45,830	73,804	70,035	75,377	49,116	18,017	20,406	26,508	68,029				447,122
City of Madison	9,649	10,161	9,697	9,444	9,665	8,539	9,006	9,452	9,040				84,653
Edgewood	8,645	12,411	10,827	10,519	7,541	2,840	2,937	4,726	11,519				71,965
St. Mary's	2,619	3,004	3,018	3,203	3,387	3,306	3,486	3,707	3,487				29,217
Meriter	2,928	3,416	3,368	2,980	3,014	3,008	2,798	3,112	2,933				27,557
Dane County	2,089	1,874	1,687	1,463	1,544	1,474	1,534	1,695	1,326				14,686
Commuter	8,039	8,470	7,825	7,563	7,637	7,692	8,269	8,698	8,505				72,698
Total unlimited ride pass rides	455,314	621,987	580,770	511,724	449,386	341,425	363,335	377,692	521,992				4,223,625
UW routes 80-85	149,851	322,161	281,896	210,120	164,279	67,961	74,392	74,589	183,412				1,528,661
Total revenue rides	1,055,388	1,442,550	1,384,642	1,162,267	1,134,349	800,638	759,641	779,633	1,176,458				9,695,566
Transfers	72,942	72,578	71,530	67,890	75,299	89,480	91,344	88,935	78,081				708,079
Non-revenue rides	22,807	18,445	20,917	19,964	24,101	23,434	23,245	24,090	32,541				209,544
Total rides	1,151,137	1,533,573	1,477,089	1,250,121	1,233,749	913,552	874,230	892,658	1,287,080				10,613,189
Cumulative YTD total rides	1,151,137	2,684,710	4,161,799	5,411,920	6,645,669	7,559,221	8,433,451	9,326,109	10,613,189				

2011	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	65,670	64,772	66,436	55,966	61,466	75,648	75,641	74,059	73,196				612,854
Day passes	3,598	3,567	4,127	3,836	4,249	5,901	6,727	7,732	5,471				45,208
2 ride passes	-	-	-	-	-	-	-	-	-				-
10 ride passes	78,092	70,215	87,793	66,691	72,594	59,074	48,852	54,488	73,189				610,988
31 day passes	133,180	121,416	151,517	136,740	145,278	147,151	143,065	154,030	151,657				1,284,034
EZ Rider/Summer Youth passes	189,975	151,918	239,213	183,109	220,301	92,446	26,706	24,614	199,698				1,327,980
Total cash, ticket & pass rides	470,515	411,888	549,086	446,342	503,888	380,220	300,991	314,923	503,211				3,881,064
UW ASM	242,812	305,756	304,610	291,511	192,816	168,831	166,852	167,930	290,895				2,132,013
UW Employees	146,341	146,893	161,652	141,391	124,909	126,077	114,868	125,955	130,249				1,218,335
MATC	50,021	64,263	72,827	71,623	36,591	21,459	21,905	17,617	72,960				429,266
City of Madison	10,394	10,478	11,769	9,634	9,724	9,948	9,367	10,925	11,183				93,422
Edgewood	7,400	7,894	8,323	7,920	4,717	3,157	3,963	5,913	11,076				60,363
St. Mary's	3,283	3,512	3,903	3,507	3,563	4,016	4,397	4,432	4,163				34,776
Meriter	2,547	2,453	3,046	2,638	2,706	3,074	2,830	3,002	3,024				25,320
Dane County	-	-	-	-	-	51	1,046	1,468	1,537				4,102
Commuter	10,247	10,002	12,694	11,332	12,914	15,583	15,410	16,836	15,902				120,920
Total unlimited ride pass rides	473,045	551,251	578,824	539,556	387,940	352,196	340,638	354,078	540,989				4,118,517
UW routes 80-85	220,478	340,489	281,654	297,510	126,838	71,192	73,154	76,066	313,228				1,800,609
Total revenue rides	1,164,038	1,303,628	1,409,564	1,283,408	1,018,666	803,608	714,783	745,067	1,357,428				9,800,190
Transfers	71,405	61,215	72,636	62,400	67,979	88,617	95,328	89,389	79,012				687,981
Non-revenue rides	18,034	15,996	20,961	19,180	21,731	21,727	20,423	23,253	25,314				186,619
Total rides	1,253,477	1,380,839	1,503,161	1,364,988	1,108,376	913,952	830,534	857,709	1,461,754				10,674,790
Cumulative YTD total rides	1,253,477	2,634,316	4,137,477	5,502,465	6,610,841	7,524,793	8,355,327	9,213,036	10,674,790				

Madison Metro Transit
Year to Year Fixed Route Ridership and Revenue Comparison
Through September 30, 2012 and 2011

Fixed Route Passenger Revenue % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	2.6%	-4.9%	-8.1%	9.9%	9.4%	-1.1%	12.9%	1.1%	9.8%				3.3%
Day passes	4.8%	14.2%	-2.2%	30.6%	11.0%	-11.7%	-11.4%	-16.2%	10.1%				0.7%
2 ride passes													
10 ride passes	-25.2%	16.6%	-34.2%	-20.8%	0.0%	-31.7%	-51.9%	-45.0%	-22.9%				-25.8%
31 day passes	17.5%	34.9%	3.3%	-10.3%	-8.3%	-16.1%	-18.1%	0.2%	-30.4%				-4.5%
EZ Rider/Summer Youth passes	-10.9%	-4.7%	-4.7%	-4.7%	-4.7%	-8.7%	2.7%	26.7%	0.0%				-4.4%
Total cash, ticket & pass revenue	-0.7%	8.9%	-8.0%	-3.4%	0.7%	-2.5%	-13.5%	-9.4%	-5.1%				-3.3%
UW ASM	4.7%	4.7%	4.7%	4.7%	4.7%	4.7%	4.7%	4.7%	5.8%				4.8%
UW Employees	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	5.8%	4.1%				5.6%
MATC	-8.4%	14.8%	-3.8%	5.2%	34.2%	-16.0%	6.8%	50.5%	68.5%				12.7%
City of Madison	-7.2%	-3.0%	-17.6%	-2.0%	-0.6%	-14.2%	-3.9%	-13.5%	-20.5%				-9.5%
Edgewood	16.8%	57.2%	30.1%	32.8%	59.9%	-10.1%	-25.9%	-20.1%	4.1%				19.2%
St. Mary's	-20.2%	-14.5%	-22.7%	-8.7%	-5.0%	-17.7%	-20.7%	-16.4%	-17.9%				-16.2%
Meriter	15.0%	39.3%	10.6%	13.0%	11.4%	-2.1%	-1.1%	3.7%	-3.0%				8.8%
Dane County						2773.1%	46.6%	15.5%	-13.7%				258.0%
Commuter	-21.5%	-15.3%	-38.4%	-33.3%	-40.9%	-50.6%	-46.3%	-48.3%	-46.5%				-39.9%
Total unlimited ride pass revenue	3.1%	7.3%	2.4%	4.7%	7.1%	1.2%	1.7%	3.7%	8.1%				4.4%
Total passenger revenue	1.1%	8.1%	-3.0%	0.7%	3.8%	-0.7%	-5.0%	-2.1%	1.2%				0.6%
Cumulative YTD passenger revenue	1.1%	4.6%	1.9%	1.6%	2.1%	1.6%	0.8%	0.5%	0.6%				

Fixed Route Rides % Change

	January	February	March	April	May	June	July	August	September	October	November	December	Total
Cash fares	2.0%	0.8%	-2.5%	6.5%	10.9%	-3.9%	-12.6%	1.9%	-0.6%				-0.2%
Day passes	13.0%	26.4%	20.2%	19.9%	24.9%	-4.2%	-13.9%	-3.3%	21.2%				8.4%
2 ride passes													
10 ride passes	-7.3%	7.4%	-16.0%	-5.7%	-0.1%	-5.0%	-2.7%	-6.4%	-12.1%				-5.7%
31 day passes	5.9%	25.4%	2.9%	5.7%	7.8%	6.0%	6.2%	2.3%	-1.6%				6.3%
EZ Rider/Summer Youth passes	-14.4%	29.2%	-9.6%	-10.9%	-4.0%	-5.4%	7.7%	1.2%	-15.6%				-5.2%
Total cash, ticket & pass rides	-4.3%	21.0%	-4.9%	-1.3%	3.3%	2.9%	7.0%	3.9%	-6.4%				1.6%
UW ASM	-6.0%	13.8%	6.1%	-10.2%	19.2%	1.9%	11.1%	9.1%	-0.6%				4.2%
UW Employees	0.6%	9.6%	-6.5%	-1.5%	10.2%	-1.3%	12.7%	8.4%	-1.7%				3.0%
MATC	-8.4%	14.8%	-3.8%	5.2%	34.2%	-16.0%	-6.8%	50.5%	-6.8%				4.2%
City of Madison	-7.2%	-3.0%	-17.6%	-2.0%	-0.6%	-14.2%	-3.9%	-13.5%	-19.2%				-9.4%
Edgewood	16.8%	57.2%	30.1%	32.8%	59.9%	-10.0%	-25.9%	-20.1%	4.0%				19.2%
St. Mary's	-20.2%	-14.5%	-22.7%	-8.7%	-4.9%	-17.7%	-20.7%	-16.4%	-16.2%				-16.0%
Meriter	15.0%	39.3%	10.6%	13.0%	11.4%	-2.1%	-1.1%	3.7%	-3.0%				8.8%
Dane County						2790.2%	46.7%	15.5%	-13.7%				258.0%
Commuter	-21.5%	-15.3%	-38.4%	-33.3%	-40.9%	-50.6%	-46.3%	-48.3%	-46.5%				-39.9%
Total unlimited ride pass rides	-3.7%	12.8%	0.3%	-5.2%	15.8%	-3.1%	6.7%	6.7%	-3.5%				2.6%
UW routes 80-85	-32.0%	-5.4%	0.1%	-29.4%	29.5%	-4.5%	1.7%	-1.9%	-41.4%				-15.1%
Total revenue rides	-9.3%	10.7%	-1.8%	-9.4%	11.4%	-0.4%	6.3%	4.6%	-13.3%				-1.1%
Transfers	2.2%	18.6%	-1.5%	8.8%	10.8%	1.0%	-4.2%	-0.5%	-1.2%				2.9%
Non-revenue rides	26.5%	15.3%	-0.2%	4.1%	10.9%	7.9%	13.8%	3.6%	28.5%				12.3%
Total rides	-8.2%	11.1%	-1.7%	-8.4%	11.3%	0.0%	5.3%	4.1%	-11.9%				-0.6%
Cumulative YTD total rides	-8.2%	1.9%	0.6%	-1.6%	0.5%	0.5%	0.9%	1.2%	-0.6%				