



City of Madison

City of Madison
Madison, WI 53703
www.cityofmadison.com

Meeting Minutes - Approved COMMUNITY SERVICES COMMITTEE

Wednesday, April 13, 2011

5:30 PM

Water Utility
119 E. Olin Avenue

CALL TO ORDER / ROLL CALL AT 5:42 P.M.

STAFF PRESENT: BILL CLINGAN, LAURA NOEL, MARY O'DONNELL, LORRI WENDORF, LARRY STUDEVILLE

Present: 7 -

Brian L. Solomon; Lauren Cnare; Paul J. Van Rooy; Mary C. Vasquez;
Alan M. Sweet; David Wandel and Stephen A. Small

Excused: 2 -

Lisa Subeck and Ben O. Obregon

APPROVAL OF MINUTES 3/9/11

A motion was made by Cnare, seconded by Van Rooy, to Approve the Minutes.
The motion passed by voice vote/other.

PUBLIC COMMENT

There was no public comment.

DISCLOSURES AND RECUSALS

There were no disclosures or recusals.

NEW BUSINESS

1. [21678](#) Accepting a Safety and Security Report from the Allied Area Task Force.

Sponsors: Brian L. Solomon

A motion was made by Solomon, seconded by Cnare, to Return to Lead with the Recommendation for Approval. Sent to the BOARD OF ESTIMATES. The motion passed by voice vote/other.

A subcommittee was formed to assemble this plan. Residents were aligned with the plan. Report is divided into 4 areas. The Community Services Committee would like to commend the task force as part of the record.

2. [22033](#) Emerging Neighborhoods Funding

Discuss and Finalize. The Emerging Neighborhood Fund has been in existence for approximately 5 years. The fund began with approximately \$200,000 available in the fund and now there is only \$50,000 available in the fund due to

budget constraints. The applications are due on April 22, 2011. A workgroup consisting of Ald. Cnare, Ald. Bidar-Sielaff, L. Wendorf, Bill C. and Pam R. will review applications and make recommendations to the Common Council.

3. [22034](#)

Green Madison update

Discuss and Finalize. Larry Studesville distributed wood pens to members in attendance at the meeting. The marketing plan is very detailed and established a game plan to get the Green Madison Plan implemented. No property tax money was used as a funding source. Funding sources will be built over the next 3 years. The program will be organized in such a way to streamline the process. Marketing costs will decrease over time and sustainability will be realized within the first 3 years. Currently, they are working with neighborhood associations as well as commercial and residential projects.

Larry distributed a DRAFT Marketing Plan. Projects have been identified, such as LED lighting for underground parking facilities. Payback would occur within two years. Sustainability beyond the 3 year program will be positive and self-sustaining. This program will help create jobs and enhance the community as a whole. Getting people on board has been very successful and banks/City agencies are very positive. Coolchoices may be a good colaboration or partner with this program. Sustain Dane has a good operation and they focus primarily on the commercial side. They will partner with us in the future. They are trying to leverage as many resources as possible to ensure the success of the Green Madison Plan.

4. [22035](#)

By Youth For Youth

A motion was made by Solomon, seconded by Cnare, to Take Out of Order. The motion passed by voice vote/other.

Discuss and Finalize. Three BYFY students attended the meeting: Elizabeth Rowell (Senior @ Middleton High School); Doreen Rowell (Freshman @ Middleton High School); Cayana Amaguana Cachigvang (Sophomore @ Monona Grove High School). They spoke to the committee about their involvement and the importance of the BYFY program. There are currently 23 members and 9 schools represented. Each year, approximately half of the members are new members. The committee has been in existence for 17 years and consist of very diverse weekly meetings. The committee allocates \$35,000 in funding to Dane County agencies via a funding process determined by the members. The members take turns being a facilitator. The committee develops a conflict of interest policy and makes sure they remain neutral when they are having discussions. They issue RFP's and award grants as a committee. The committee has the following priorities: community building, mentoring, tutoring, art appreciation, health awareness, poverty, child abuse and substance abuse. The BYFY funding recommendations for 2010-2011 were distributed.

The Community Services Committee commended the BYFY representatives that appeared for being so articulate and presenting so well. Mary O. asked the committee to recommend new teenage volunteers to her.

DISCUSSION ITEMS

5. [20683](#) Evaluation of 2 Year Funding Process

Discuss and continue. There are three surveys: 1) Staff survey 2) Council member survey 3) Service provider survey. The staff and council member surveys will be sent out on 4/14/11. The service provider survey will be sent later this week. Surveys will be compiled and a summary will be provided to the committee at a future meeting.

REPORTS

6. [22031](#) Committee Reports

SCAC
ECCEC
Allied Area Task Force
MLK Jr. Committee

There were no committee reports to be presented.

7. [22032](#) Director's Report

The CDD hired two new grant administrators.

ADJOURNMENT

A motion was made by Cnare, seconded by Solomon, to Adjourn at 6:50 p.m.
The motion passed by voice vote/other.