

## HOW TO HELP: SENIORS

### Memory Friends

The Alzheimer's Association, South Central Wisconsin Chapter, needs volunteers for Memory Friends, a new program for people with moderate memory loss. Volunteers will socialize and participate in events and help the participants by supporting their remaining memory. The program is on Tuesdays and Thursdays from 10 a.m.-2 p.m. at Coventry Village, 7707 Brookline Drive. Volunteers will need to participate in a short orientation and training. Volunteers should have good communication skills. Contact Becky Rogers at 608-232-3400.

### Friendly Visiting

Independent Living needs volunteers to provide companionship to older or disabled adults in the Madison area. Visits occur once a week or every other week at the client's home and are typically 1 to 2 hours in length. Volunteers and clients might play cards or games, go for a walk or on an outing, or simply chat. Contact the volunteer coordinator at 608-274-7900.

### Deliver meals

Volunteers are needed to team up with the Colonial Club Senior Activity Center in Sun Prairie to deliver lunch between 10:45 a.m. and 1 p.m., Monday through Friday, in Sun Prairie and Cottage Grove. On-the-job training available. Contact Diana O'Donnell, volunteer coordinator, at 608-837-4611, extension 120.

For more volunteer opportunities contact the United Way Volunteer Center at 608-246-4380 or visit [www.volunteer.yourtime.org](http://www.volunteer.yourtime.org).

How to Help targets a different topic each week. Submit your idea to Amy Geiger at [ageiger@madison.com](mailto:ageiger@madison.com) or 608-252-6120.

## KNOW YOUR MADISONIAN

# CHERYL ROSEN WESTON

**Name:** Cheryl Rosen Weston

**Home:** Born in Chicago, she has lived in Madison since 1966, when she came here to earn a bachelor's degree and law degree at UW-Madison.

**Age:** 62

**Family:** Divorced. One daughter, Samantha, 31; three adult step-children, Kari, Blake and Dale; and one grandson, Jordan, 8.

**Occupation:** CEO of The Douglas Stewart Co. The company distributes and markets computer products, consumer electronics and school supplies serving the K-12 and higher education markets. She also teaches at UW-Madison's Law School.

**Madison volunteer activities:** Member of Madison Downtown Rotary, United Way of Dane County, Madison Public Library Foundation Board and Jewish Social Services of Madison, where she was a past president. She also just finished chairing the Fund for Women, a component of Madison Community Foundation that raises money for the needs of women and children in the community.

**What's the best part of your volunteer work:** "My library work. The library foundation board's job is to support the library through fundraising. I am the chair of the committee responsible for money for (building) the new



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Cheryl Rosen Weston and her dog, Julie, who comes to work with her every day at her office at The Douglas Stewart Co., where Rosen Weston is CEO. Rosen Weston also is a volunteer with a number of Madison groups and agencies.

Downtown library. The needs is going to be enormous in terms of private money. But I believe this is the most important public institution in the city. The library is for everyone. This is the institution that is educational and social and cultural and free, and there's nothing else like that. We have a fine library system now, but its home is really at risk."

**Why do you volunteer:** "I think we all have an obligation to do service. I'm a child of the '60s. We're supposed to make the world better. Also, I've had a very full life because of Madison, because of the people I've met and the

opportunities I've been given. So I should try to make sure that Madison is as good as it can be for other people who will come."

**Best Madison view:** "Flying into town, when you look down and you see Madison and the surrounding rural community. I think that's the most beautiful view in the world."

**If she could change one thing about Madison:** "I'd like to know that the money for the library was in the bank."

— *Interviewed by Karen Riedel*

## CONTRIBUTORS

**Military Honors:** Daniel Birrenkott, son of Robert and Suzanne Birrenkott of Waunakee, has been promoted to the rank of colonel in the Air Force. He is a 1983 graduate of Edgewood High School who earned his bachelor's degree in 1987 from the U.S. Air Force Academy, Colorado Springs, Colo., and his master's degree in 1990 from Auburn University at Montgomery, Ala.



**Kris Crary** Birrenkott, a communications and information officer with 25 years of service, is attending the Industrial College of the Armed Forces at Fort McNair in Washington, D.C. He will graduate in June with a master's degree in national resource strategy, and be re-assigned at that time.

**Anna M. Davis,** daughter of Tom and Terri Carow of Oregon and a 1998 graduate of Oregon High School, has been promoted to the rank of technical sergeant in the Air Force under the Stripes for Exceptional Performers program. Davis is a maintenance analysis supervisor with the 20th Maintenance Squadron at Shaw Air Force Base in South Carolina, but is currently deployed at Air Base in Qatar, 379th Expeditionary Operations. She has nine years experience.

**Nominations for United Way is** accepting applicator annual Community Awards. Dane County no business members interested in nominating exceptional volunteers find instructions on [unitedwaydane.org](http://unitedwaydane.org) by contacting Kayl at 608-246-4384 or [www.uwec.org](http://www.uwec.org). The non deadline is Feb. 24. Categories include business, family/individual awards, will receive a \$1,000 to the non-profit volunteer; the award winner will \$500 scholarship contribution to the. The event and contributions are sponsored by **United Group.**

Contributors welcome service club and neighborhood officers, honors to civil and community leader promotions and decorations. Special recognitions. 5 to Contributors, Wisconsin Journal, P.O. Box 8058 WI 53708; or by e-mail [madison.com](mailto:madison.com).

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