



Meeting Minutes - Approved MADISON FOOD POLICY COUNCIL

*Consider: Who benefits? Who is burdened?
Who does not have a voice at the table?
How can policymakers mitigate unintended consequences?*

Wednesday, June 22, 2022

5:30 PM

Virtual Meeting

The City of Madison is holding the Madison Food Policy Council meeting virtually to help protect our community from the Coronavirus (COVID-19) pandemic.

1. **Written Comments:** You can send comments on agenda items to mfpc@cityofmadison.com
2. **Register for Public Comment:**
 - Register to speak at the meeting.
 - Register to answer questions.
 - Register in support or opposition of an agenda item (without speaking).

If you want to speak at this meeting you must register. You can register at <https://www.cityofmadison.com/MeetingRegistration>. When you register to speak, you will be sent an email with the information you will need to join the virtual meeting.

3. **Watch the Meeting:** If you would like to join the meeting as an observer, please visit <https://www.cityofmadison.com/watchmeetings>.

4. **Listen by Phone:**
(877) 853-5257 (Toll Free)
Webinar ID: 841 2802 2032

CALL TO ORDER / ROLL CALL

Madison Food Policy Council and Dane County Food Council Meeting called to order at 5:40PM by Chair Warner

Present from DCFC: Chair Bill Warner, Marcia Caton Campbell, Shirley Nennig, Sup. Michelle Ritt, Sheena Tesch, Sup. Richelle Andrae

Others Present: Nicholas Heckman, Nan Fey, Taylr Johnson, Seb Alexander Waldvogel

Present: 12 - Yannette Figueroa Cole; Regina M. Vidaver; Nicholas S. Leete; Jamie R. Bugel; Rebecca Kemble; Christopher G. Brockel; Kirsten E. Moore; Taylor E. Foster; Devika J. Suri; Lindsey Day Farnsworth; Teal M. Evans and Alma T. Horlock

Excused: 6 - William Tishler; Hedi L. Rudd; Dadit G. Hidayat; Laura G. Scandurra; Sarah M. Larson and Jennifer S. Conroy

APPROVAL OF MINUTES

Motion to approve MFPC minutes made by Moore. Second by Vidaver. Referred to next Madison Food Policy Council meeting.

PUBLIC COMMENT

- 1. [72187](#) Public Comment
None

ANNOUNCEMENTS

None

DISCLOSURES AND RECUSALS

None

NEW BUSINESS

None

SPECIAL PRESENTATION

- 2. [72190](#) Dane County Farmland Preservation Plan

Attachments: [ZLR 2022 06 14 update.pdf](#)

Brian Standing, Dane County Planning, presented based on the attached slides.

Vidaver: Will this plan be prescriptive of the types of agriculture and community resilience? For example recommending more land be used for diverse crops rather than a single commodity.

Standing: It may not get into that level of detail, however some of the recommendations will likely touch on how diversification can be important for farmers.

Tesch: Are solar farms zoned as agricultural land?

Standing: The county's zoning ordinance does allow for renewable energy systems (typically under 100 megawatts) as a conditional use. Whether or not they can claim that area for Farmland Preservation Tax Credits depends on whether there is agricultural activity in addition to the solar farm.

Fey: Is it correct that the County may have jurisdiction over area in the City of Madison?

Standing: The statute says that any municipality that wants to make land eligible for tax credits needs to align with the County plan, which is in turn certified by the state. The City of Madison isn't interested in applying since it may not apply, whereas the City of Fitchburg may as there is a lot of rural area.

How Fitchburg adopts its principles would have to align with the Dane County plan.

Council members were invited to speak at the County Farmland Preservation Steering Committee on the first Tuesday of each month or submit feedback on the Farmland Preservation Plan directly to Standing.

WORK GROUP REPORTS

- 3. [72191](#) Food Access, Relief, and Econ Support
Will reconvene this month
- 4. [72192](#) Regional Food System Planning
Has not met since May. Liaison team working closely with Sift Consulting on Pandemic Food Systems Study.
- 5. [72193](#) Regional Agriculture and Food Sovereignty
This Discussion Item was Discuss and continue

STAFF REPORTS

- 6. [72194](#) Business Development Specialist

MADISON PUBLIC MARKET

The project continues to make progress and we are nearing some important legislative milestones for the project in July and August pertaining to:

- operating agreement
- lease between the City and the MPMF
- responsibility matrix re: facilities and operations
- project construction bid process

MADISON FORWARD FUND

The Madison Forward Fund, a guaranteed income pilot launched Tuesday 6/21 and so far we have over 2800 applications completed and over 1575 applications in-progress. Project staff continue to do outreach, media, and project materials distribution to get the word out and increase community awareness of the program.

Program Website:
<https://www.irp.wisc.edu/MadisonForwardFund/>

HEALTHY RETAIL ACCESS PROJECT

UW Extension is finishing up their evaluation report focused on individual HRAP projects over the last few years. We hope to be able to present findings in July or August.

- 7. [72195](#) Public Health Madison & Dane County

Updates provided on the state of the COVID-19 pandemic.

Mayor Rhodes-Conway is featured in a blog post for No Kid Hungry this month pertaining to hunger prevention in the LGBTQIA+ community.
<https://www.nokidhungry.org/blog/madison-mayor-shines-light-hunger-lgbtqia-communities>

- 8. [72196](#) Extension Dane County, UW-Madison

Organic certification

REGULAR BUSINESS REPORTS

- 9. [72197](#) Community Gardens

Garden season is underway; no news

- 10. [72198](#) Madison Metropolitan School District

Summer feeding program began on 6/20. 27 sites in 2022

- 11. [72199](#) Double Dollars Program

Market season is underway. CAC has produced some branding for B-Cycle: two bikes and one docking station will be wrapped with Double Dollars logos.

- 12. [72200](#) Johns Hopkins Center for a Livable Future - Community of Learning Practice

No update.

ADJOURNMENT

Motion to adjourn the MFPC made by Moore. Second by Day Farnsworth. Motion approved by unanimous approval at 6:23 PM.