



K VILLAGE

STOP

ONE WAY

ONE WAY

→



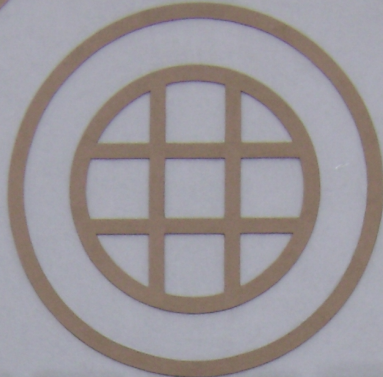
PARK VILLAGE

STOP

ONE
WAY
→



2202



SOUTH MADISON HEALTH AND FAMILY CENTER - HARAMBEE



The Villager

OFFICE/RETAIL
FOR LEASE

441

START PICKING COLORS!
We'll Handle the Home Loans.

EVERYDAY
Great Wisconsin
PROMOTION

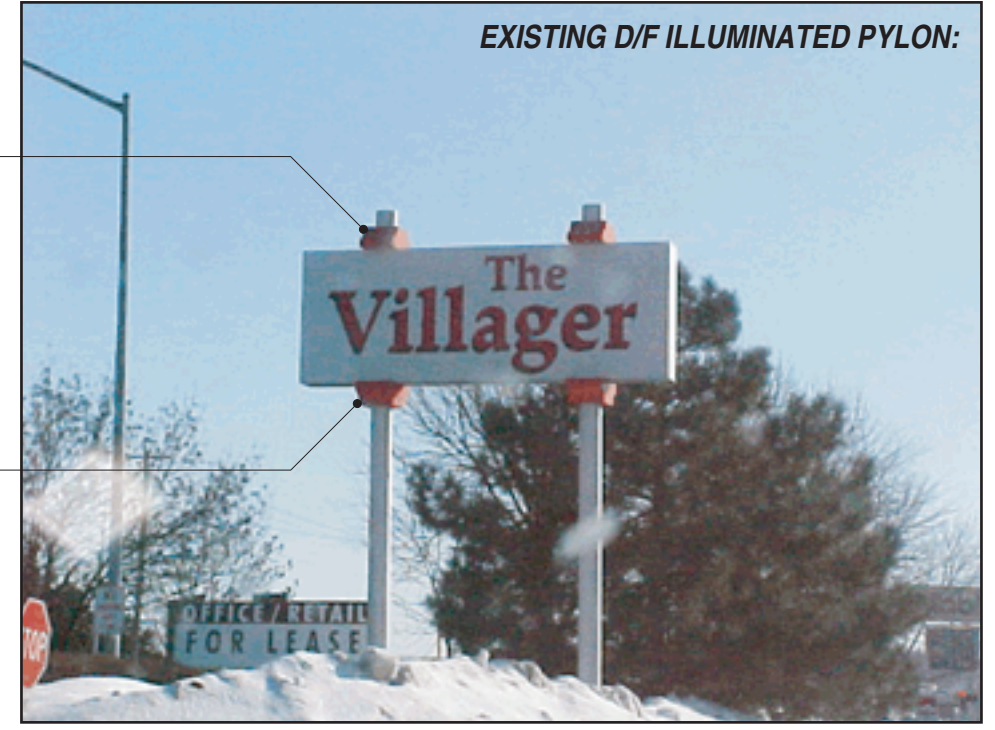
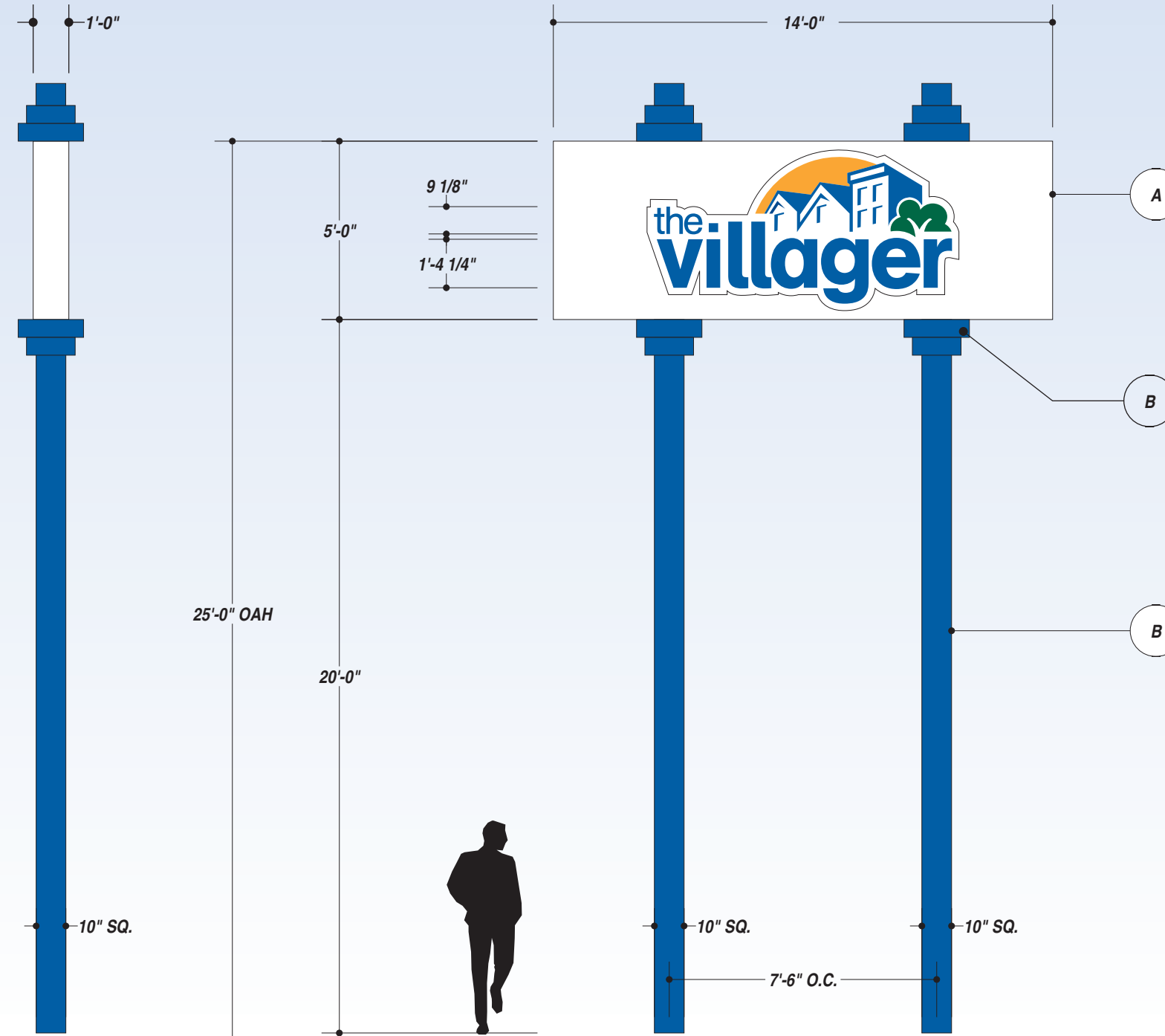


NO
PARKING
ANY
TIME



SIDE VIEW:

EXHIBIT A



JOB DESCRIPTION
 RETROFIT EXISTING D/F ILLUMINATED EXTERIOR PYLON SIGN:

A) REPLACE EXISTING FACES W/ ROUTED .125 ALUMINUM BACKED W/ WHITE ACRYLIC OVERLAID IN VINYL AS PER PRINT - PAINT CABINET IN COLOR AS PER PRINT

B) PAINT EXISTING TUBES IN COLOR AS PER PRINT



- PAINT & VINYL 7725-10 WHITE
- VINYL 3630-74 KUMQUAT
- PAINT & VINYL 3630-157 SULTAN BLUE
- VINYL 363076 HOLLY GREEN

UNLESS OTHERWISE SPECIFIED:
 • ALL FLUORESCENT LAMPS WILL BE T12-CW-HO LAMPS. • ALL BALLASTS WILL BE COLD START ALL-WEATHER BALLASTS. • ALL NEON TRANSFORMERS WILL BE 30 MILLIAMPS. • 120 PRIMARY POWER TO SIGNS WILL BE BY OTHERS. • ALL DATA LINES TO ELECTRONIC SIGNAGE WILL BE BY OTHERS. • ALL PAINT COLORS WILL BE SEMI-GLOSS FINISH.

THIS IS AN ORIGINAL COMPUTER GENERATED COLOR PRINT. COLORS REPRESENTED ON THIS PRINT MAY NOT MATCH THE PMS CHIP, VINYL OR PAINT COLORS EXACTLY. IT IS TO BE VIEWED AS A REPRESENTATION ONLY. ALL DESIGNS & SPECIFICATIONS ARE THE SOLE PROPERTY OF SIGN PRODUCTIONS, INC. THEY ARE ONLY FOR THE CUSTOMERS USE IN CONNECTION WITH A PROPOSED PROJECT. ARTWORK AND PRINTED MATERIAL ARE NOT TO BE USED BY ANYONE OUTSIDE OF YOUR ORGANIZATION, NOR IS IT TO BE REPRODUCED, COPIED OR EXHIBITED IN ANY FORM WITHOUT THE CONSENT OF SIGN PRODUCTIONS, INC.

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R1: 05/24/07 • DJS • REMOVE TOP AND BOTTOM ELEMENTS OF SIGN
 R2: 05.25.07 • JER • KEEP ELEMENTS ABOVE & BELOW CABINET

FILE NAME 16156-01-2 DATE 02.28.07 SCALE 1/4" = 1'
 JOB NAME VILLAGER MALL
 LOCATION 2300 SOUTH PARK STREET, MADISON, WI
 DRAWN BY CJH SALESMAN JOHN GIBBS

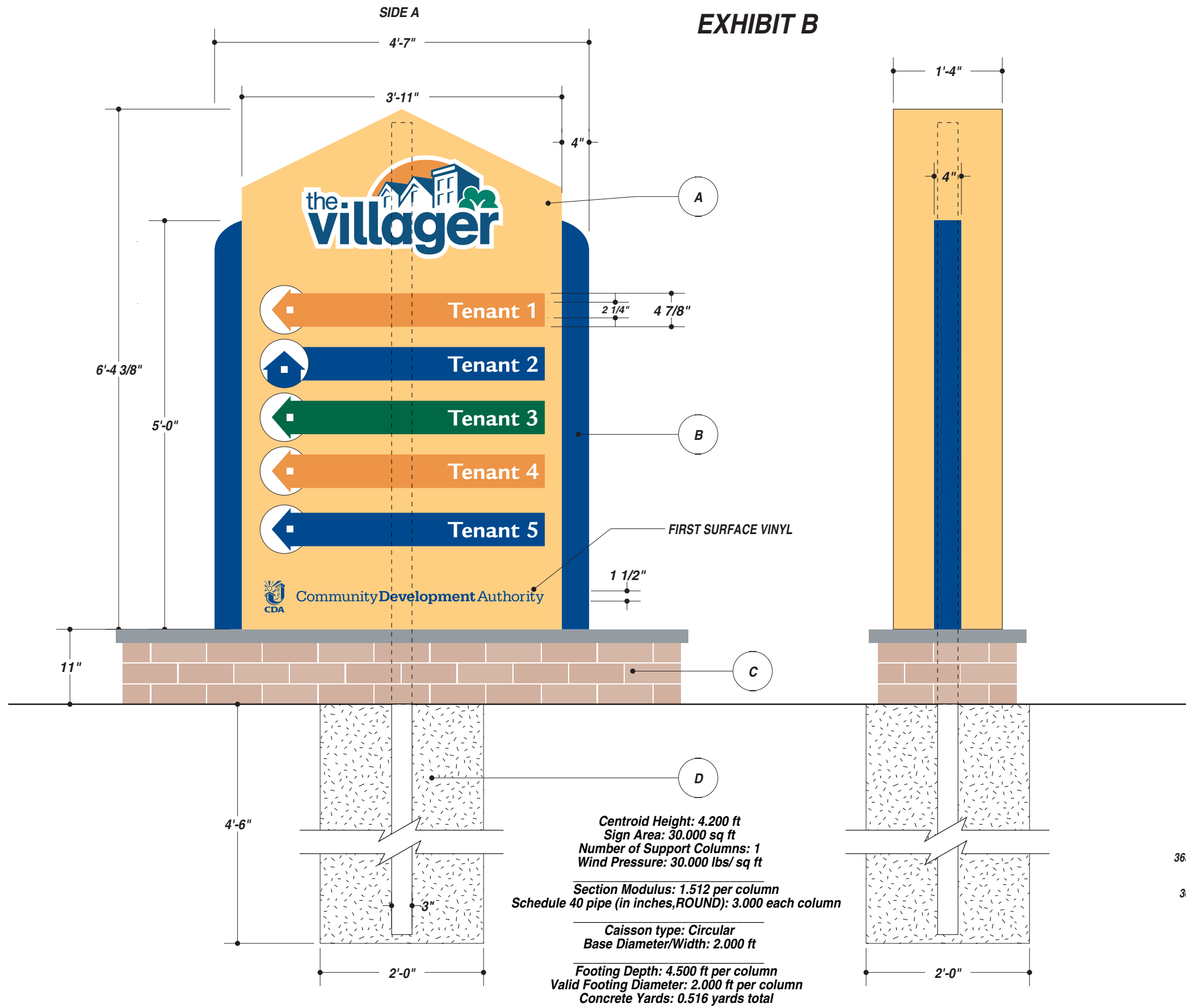
DESIGN APPROVED BY:
 AUTHORIZED SIGNATURE _____
 DATE _____



IF THIS PRINTS ONTO ARTWORK PAGE THE FILE HAS BEEN SIZED TO FIT PAPER AND WILL NOT BE TO SCALE - UNCHECK THE FIT TO PAGE BOX IN ADOBE TO PRINT A SCALE PRINT

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EXHIBIT B



JOB DESCRIPTION
D/F ILLUMINATED EXTERIOR DIRECTIONAL SIGN

A) FABRICATE CABINET ALUMINUM TUBE W/ .125 ROUTED ALUMINUM FACE. PAINT AND APPLY FIRST SURFACE VINYL. BACK FACE W/ 3/16" WHITE ACRYLIC AND APPLY FIRST SURFACE VINYL. LAMP USING FLUORESCENTS.

B) FABRICATE DECORATIVE SIDE CAPS FROM ALUMINUM CHANNEL AND ALUMINUM SHEET

C) BRICK BASE BY OTHERS

D) INSTALL AS PER POLE AND BASE SPECIFICATIONS.

- 3630-74 KUMQUAT ORANGE
- 3630-137 EUROPEAN BLUE
- 3630-76 HOLLY GREEN
- 7725-37 SAPPHIRE BLUE
- COLOR T.B.D.

UNLESS OTHERWISE SPECIFIED:
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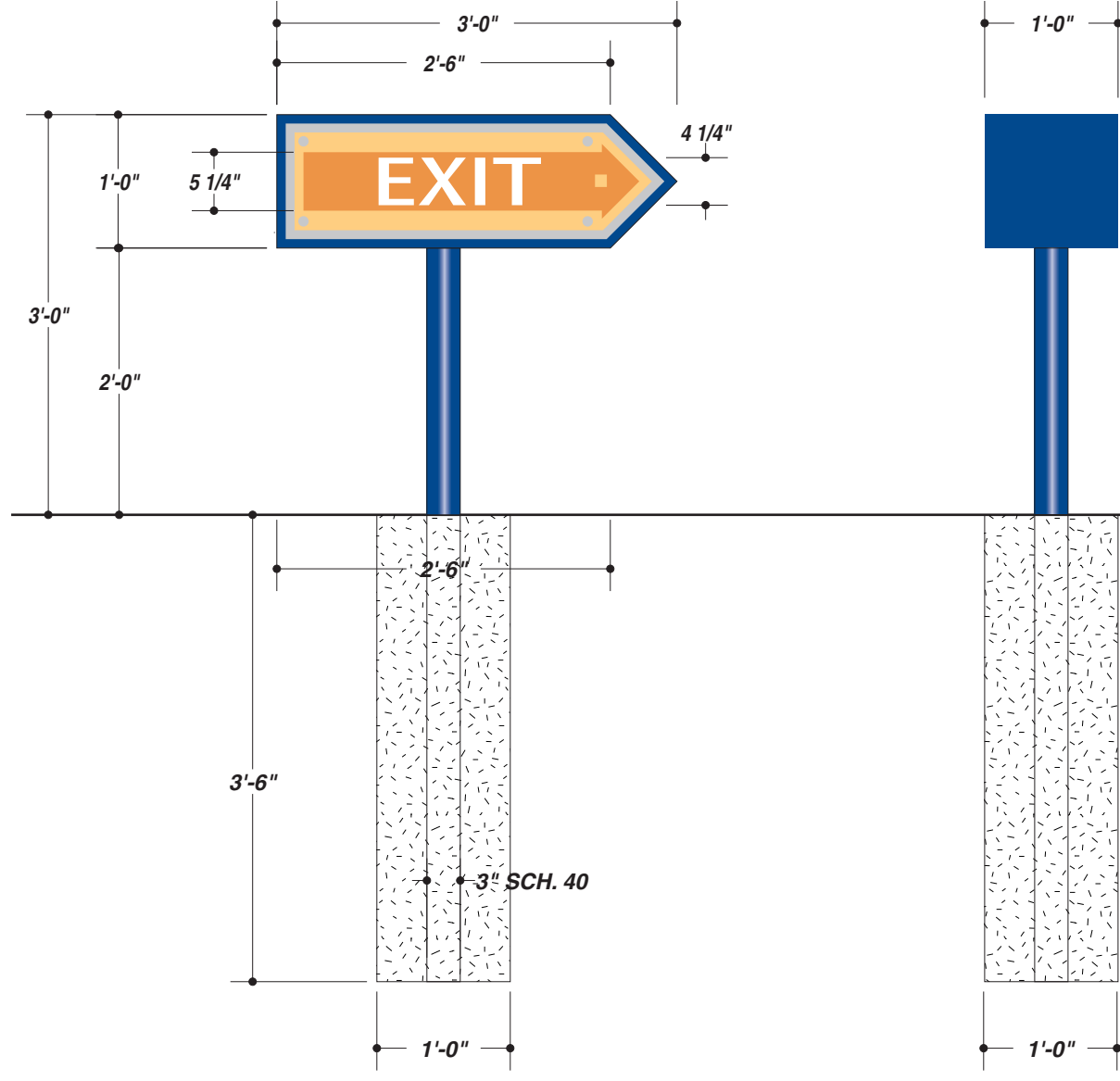
FILE NAME 16156-03-0 DATE 02-15-07 SCALE 3/4"=1'
 JOB NAME THE VILLAGER
 LOCATION MADISON WI
 DRAWN BY AJG SALESMAN JOHN GIBBS
 DESIGN APPROVED BY:
 AUTHORIZED SIGNATURE _____
 DATE _____



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EXHIBIT C



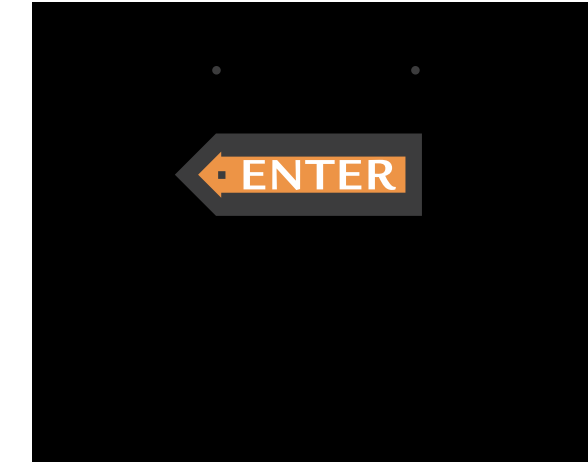
Centroid Height: 2.250 ft
Sign Area: 17.000 sq ft
Number of Support Columns: 1
Wind Pressure: 30.000 lbs/ sq ft

Section Modulus: 0.300 per column
Schedule 40 pipe (in inches,ROUND): 3.00 each column

Caisson type: Circular
Base Diameter/Width: 1.000 ft

Footing Depth: 3.500 ft per column
Valid Footing Diameter: 1.208 ft per column
Concrete Yards: 0.145 yards total

- 3635-20B WHITE BLOCK OUT
- 7725-120 SATIN ALUMINUM
- 3630-74 KUMQUAT ORANGE
- 7725-47 INTENSE BLUE
- 7725-37 SAPPHIRE BLUE
- 7725-56 DARK GREEN
- 7725-186 BRIGHT GREEN
- COLOR T.B.D.



JOB DESCRIPTION
D/F ILLUMINATED EXTERIOR DIRECTIONAL SIGN

FABRICATE CABINET FROM ALUMINUM TUBE W/
 ROUTED 1/8" WHITE ACRYLIC W/ FIRST SURFACE
 VINYL. LAMP USING FLUORESCENTS.

INSTALL AS PER POLE AND BASE SPECIFICATIONS.

R1: 05.17.07 • JER • CHANGED SIZES OF UPPER CABINET
 R2: 05/24/07 • DJS • REMOVE POLE COVER & CHANGE BASE DETAIL.

FILE NAME 16156-05-1 DATE 02-16-07 SCALE 3/4"=1'
 JOB NAME THE VILLAGER
 LOCATION MADISON WI
 DRAWN BY AJG SALESMAN JOHN GIBBS

DESIGN APPROVED BY: _____
 AUTHORIZED SIGNATURE _____
 DATE _____

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