#### 1. Welcome

Madison Parks seeks public input for 2011-2016 Park and Open Space Plan

The Madison Parks Division is updating the Park and Open Space Plan for 2011-2016. Staff is collecting public input for this plan through an on-line survey and three public input meetings. The purpose of the Park and Open Space Plan (POSP) is to serve as a long range planning guide for decisions made by City Boards and Commissions, City agencies and staff. It is a tool used to guide decisions for a variety of Park and Open Space issues such as city policies, park acquisitions, facility development, as well as park funding. The POSP is also a necessary component to be eligible for Federal and State grants.

All Madison residents are encouraged to participate in this process by filling out the on-line survey or attending one of the public input presentation meetings. The survey also allows for input concerning current and future park programming opportunities. Madison Parks is where we play. Our community stays strong when we play together. Staff wants to take steps to ensure that your Madison Parks programming needs are met.

We encourage you to take a few minutes to fill out this on-line survey, or join us at one of the public meeting presentations.

#### 2. All questions with an asterisk (\*) are required.

	Which of the following activities do you participate in within City of Madison Parks?
€	Walking
€	Nature viewing
€	Biking
€	Boating
€	Athletic Event/Practice
ē	Take children to playground
ē	Swimming at Beach
Ē	Swimming at Pool
€	Jogging
€	Dog Walking
ē	Attend park for various festivals
ē	Cross Country Skiing
ē	Sledding
ê	Ice Skating
€	Golf
Othe	er (please specify)  5

# Park and Open Space Plan Survey \* 2. Of the choices below, rank the top five reasons you go to a City of Madison Park (with

\* 2. Of the choices below, rank the top five reasons you go to a City of Madison Park (with 1 being the highest rank, and 5 being the lowest rank).

	1	2	3	4	5
Walking	<b>J</b> so	jm	jm	<b>J</b> o	<b>j</b> sa
Nature Viewing	<b>j</b> m	<b>j</b> m	<b>j</b> n	<b>j</b> m	<b>j</b> n
Biking	<b>j</b> so	<b>j</b> ro	<b>j</b> ro	<b>j</b> ta	<b>j</b> sa
Boating	<b>j</b> m	<b>j</b> n	<b>j</b> n	<b>j</b> tn	<b>j</b> n
Athletic Event/Practice	<b>j</b> m	<b>j</b> n	jα	<b>j</b> ta	<b>j</b> ta
Take children to playground	<b>j</b> n	<b>j</b> m	<b>j</b> m	<b>j</b> n	<b>j</b> n
Swimming at Beach	<b>j</b> m	<b>j</b> m	jta	<b>j</b> n	<b>j</b> n
Swimming at Pool	<b>j</b> m	<b>j</b> m	<b>j</b> n	<b>j</b> m	<b>j</b> n
Jogging	<b>j</b> m	<b>j</b> n	ja	<b>j</b> ra	<b>j</b> ta
Dog Walking	<b>j</b> m	<b>j</b> to	<b>j</b> n	<b>j</b> tn	<b>j</b> m
Attend park for various festivals	<b>j</b> n	<b>j</b> n	<b>j</b> α	<b>j</b> a	jα
Cross Country Skiing	<b>j</b> m	<b>j</b> m	jm	<b>j</b> m	<b>j</b> m
Sledding	<b>j</b> m	<b>j</b> ro	ja	<b>j</b> n	<b>j</b> m
Ice Skating	<b>j</b> m	<b>j</b> m	<b>j</b> n	<b>j</b> m	<b>j</b> n
Golf	<b>j</b> m	<b>j</b> n	jα	ja	<b>j</b> sa
If athletic event/practice, nam	e type				
			5		
			6		

\* 3. Please list up to five of your favorite City of Madison Parks, with one being the highest rank and five being the lowest rank.

1.	
2.	
3.	
4.	
5.	

\* 4. Relative to the order of your answer(s) for Question #3, please check the number of times per year that you visit your favorite open space(s) or park(s).

	1-5 visits per year	5-20 visits per year	20 or more visits per year	Have never visited
1.	<b>j</b> m	jn	jn	ja
2.	jn	j'n	<b>j</b> m	jm
3.	<b>j</b> m	jn	jn	ja
4.	jn	j'n	<b>j</b> m	jm
5.	<b>j</b> n	<b>j</b> ta	jn	<b>j</b> m

\* 5. Relative to the order of your answer(s) for Question #3, please indicate your most common method of transportation to each park.



\* 6. What do you like about the parks and open spaces in the City of Madison? Check all that apply.

ê	Aesthetics (vistas, architecture, etc.)
ê	Bird/animal habitats
ê	Playgrounds
ê	Meeting Spaces
ē	Dog-friendly

- Historical/cultural landscapes
   Athletic/Recreation facilities (fields, basketball courts, tennis courts, etc.)
- Water access (lake, creek)
- Walking Paths

Landscaping

- Accessible Areas
- No answer

Other (please specify)



. Please list any m	-	-			-
spaces in Madison			t concern and	five being the	lowest
concern. You can li _	ist up to five	concerns.			
1.					
2.					
4. -					
5.					
3. What facilities ar	nd amenities	would you like	to see more o	f in our parks?	Please
choose five, listed i	in priority fro	m the options	listed below, w	vith 1 being the	e highest
priority.					
	1	2	3	4	5
Acquisition of land for recreation and/or preservation	ja	jα	ja	jα	jα
Landscaping	<b>j</b> m	<b>j</b> m	<b>j</b> n	<b>j</b> n	<b>j</b> m
Conservation areas	<b>j</b> m	ja	ja	ja	<b>j</b> n
Waterfront/boat access	<b>j</b> n	<b>j</b> n	jn	jn	<b>j</b> n
Walking trails	<b>j</b> m	ja	ja	ja	<b>j</b> m
Playgrounds	<b>j</b> m	<b>j</b> m	<b>j</b> m	<b>j</b> n	<b>j</b> m
Reservable shelters	<b>j</b> m	ja	ja	jta	<b>J</b> m
Playing fields for team sports	jn	<b>j</b> m	<b>j</b> n	<b>j</b> m	jn
Public art displayed in parks	<b>j</b> n	<b>j</b> n	<b>j</b> n	<b>j</b> n	ja
Cross country ski trails	<b>j</b> m	<b>j</b> n	<b>j</b> n	<b>j</b> n	<b>j</b> m
Ice skating rinks	<b>j</b> m	ja	jn	ja	<b>j</b> m
Community gardens	<b>j</b> m	<b>j</b> n	<b>j</b> n	jn	<b>j</b> m
Parking	<b>j</b> to	jta	jta	jta	<b>j</b> ta
Dog parks	<b>j</b> n	<b>j</b> m	<b>j</b> m	<b>j</b> m	<b>j</b> n
Swimming pool(s)	<b>j</b> m	J:n	jta .	<u>j</u> a	<b>j</b> m
Other (please specify)					,
		5			

	use the fol	Weekly	A few times per month	A few times per year	Not at all
Warner Park Community Recreation Center	<b>j</b> n	<b>j</b> n	ja	<b>j</b> n	<b>j</b> n
Goodman Pool	<b>j</b> m	<b>j</b> n	<b>j</b> n	<b>j</b> n	<b>j</b> m
Olbrich Botanical Gardens	<b>j</b> m	jn	ja	<b>j</b> m	<b>j</b> n
City of Madison Golf Course	<b>j</b> n	<b>j</b> m	jn	<b>j</b> n	<b>j</b> m
Reservable Shelters (for eserved events)	jα	<b>j</b> o	<b>j</b> o	<b>j</b> α	<b>j</b> ta
Dog Parks	<b>j</b> m	<b>J</b> m	jn	<b>j</b> m	jn
Other (please specify)					
	_	6			
0. Do you find the o					
eceive for recreatio	n facilities (	i.e. golf fees,	ski permits, lake	access, dog pa	rk permits,
etc)?					
j₁ Yes					
jn No					
j₁ Not applicable					
not applicable  Other (please specify)					
J	5				
Other (please specify)	6	per week thro	ugh the following	g outlets?	
Other (please specify)  1. How often do yo	6	per week thro	ugh the followin		4-7
Other (please specify)  1. How often do yo  Varner Park Community	u exercise <sub>l</sub>	per week thro			<b>4-7</b> j∙∩
Other (please specify)  11. How often do yo  Varner Park Community  Recreation Center	u exercise <sub>0</sub>	per week thro	1-3		
Other (please specify)  1. How often do yo  Warner Park Community  Recreation Center  Other Public Park	u exercise p	per week thro	1-3 j'n		ja
J	u exercise p	per week thro	1-3 ja ja		ja ja
Other (please specify)  1. How often do yo  Warner Park Community Recreation Center Other Public Park  Private Facility	u exercise p	per week thro	1-3 ja ja		ja ja
Other (please specify)  11. How often do yo  Warner Park Community  Recreation Center  Other Public Park  Private Facility	u exercise p		1-3 ja ja		ja ja
Other (please specify)  11. How often do yo  Warner Park Community  Recreation Center  Other Public Park  Private Facility	u exercise p		1-3 ja ja		ja ja
Other (please specify)  1. How often do yo  Warner Park Community Recreation Center Other Public Park  Private Facility	u exercise p		1-3 ja ja		ja ja

12. On a scale of 1-5 (with 1 being the most preferred method, and 5 being the least preferred method) how would you prefer to register for Madison Parks facilities and programs?

	1	2	3	4	5
Online via website	ja	jta	ja	jn	ja
E-mail	<b>j</b> m	<b>j</b> m	<b>j</b> n	<b>j</b> m	<b>j</b> m
Standard Mail	ja	ja	ja	ja	<b>j</b> n
Phone	<b>j</b> n	<b>j</b> n	<b>j</b> n	<b>j</b> n	<b>j</b> n
In-Person	ja	<b>j</b> ro	ja	ja	<b>j</b> n

 $^{\star}$  13. How often, and for what purposes do you use the Goodman Community Pool?

	Daily	A couple times a week	Once a week	A couple times a month	Rarely	Never
Swim Lessons	<b>j</b> n	jta	ja	ja	<b>j</b> m	<b>j</b> m
Open Swim	<b>j</b> m	<b>j</b> n	jn	<b>j</b> m	<b>j</b> m	<b>j</b> n
Masters Program	<b>j</b> m	<b>j</b> o	<b>j</b> a	<b>j</b> ro	<b>j</b> m	<b>j</b> ta

* 14. How do you receive information about Madison Parks? Check all	that a	appl	ly.
---	--------	------	-----

€	Website
€	E-mail
€	Newspaper
€	TV
€	Radio
€	Neighborhood E-mail
€	Posters
€	School
€	Play Madison Parks Magazine
€	Flyers and Brochures
€	Farmers Market
€	No Answer
Othe	or (please specify)

rank and Open Space Plan Survey
* 15. Are you a City of Madison resident? If no, please fill in your zip code under "other" for question 16.
j <sub>n</sub> Yes
j₁ No
* 16. Please choose your zip code from the following:
j <sub>∩</sub> 53532
j₁ 53558
j <sub>∩</sub> 53562
j <sub>∩</sub> 53590
j <sub>n</sub> 53701
j <sub>n</sub> 53702
j <sub>™</sub> 53703
j <sub>∩</sub> 53704
j <sub>O</sub> 53705
j <sub>∩</sub> 53706
j₁ 53707
j₁ 53709
j₁∩ 53710
j <sub>n</sub> 53711
j₁∩ 53713
j <sub>∩</sub> 53714
j <sub>n</sub> 53715
j <sub>™</sub> 53716
j <sub>™</sub> 53717
j <sub>∩</sub> 53718
j <sub>∵∩</sub> 53719
j <sub>O</sub> 53726
j <sub>∩</sub> 53744
j <sub>∩</sub> 53789

#### Park and Open Space Plan Survey jn Other Other (please specify) 17. Are you a male or female? j₁ Male jn Female Decline to answer 18. How many adults and how many children live in your household? 5+ Children Adults jn m m jn jm jm 19. What is your age? j < 18 years old jn 19-25 jn 26-35 jn 36-45 jn 46-55 jn 56-65 jn 66-75 jn 76-85 jn 86+ n Decline to answer 20. If you have children, what are the age ranges of your children? 0-4 5-10 10-15 16-18 18+ Child One Child Two ј'n jm jm jm m Child Three 30 ķ 3 Child Four m m m m m Child Five jm jm jn Child Six ј'n ј'n jn jn jn Child Seven jm Child Eight jm ј'n jm jm

*	21. Let us know who you are. By submitting your name and phone number you become
	eligible to win a \$50.00 City of Madison Recreation Gift Certificate. If you prefer not to
	give us your e-mail or phone number, type "blank" in the boxes.

Name:	
E-Mail Address:	
Phone Number:	

\* 22. Would you like your e-mail address to be added to the Madison Parks' e-mail group to receive notifications about ongoing park events in the City of Madison? (Requires that you provide your e-mail address in Question 14).

jn	Yes
m	No

23. This space can be used to make us aware of issues we may have omitted in the survey, as well as to list what other recreation programs you would enjoy.



Thanks for your input! If you have any problems or questions with this survey please e-mail parkandopenspaceplan@cityofmadison.com

