URBAN DESIGN COMMISSION APPLICATION



City of Madison Planning Division Madison Municipal Building, Suite 017



FOR OFFICE USE ONLY:

2	215 Martin Luthe	er King Ir Blud		· uiu	Receipt #
P	O. Box 2985			Date	received
	/ladison, WI 537 608) 266-4635	01-2985	MECONSIA		ived by
				7onir	rmanic District
C tl	omplete all sect	ions of this appli	ication, including action requested.		
					n Design District
fc	rmats or other acc	commodations to a	aterials in alternate ccess these forms,		nittal reviewed by
ρι	euse cuii trie priori	e number above im	mediately.	Legist	tar #
1 5					
	roject Informat				
	ddress: 5045 Ea				
Ti	tle: Cambria Su	ites			
2. A	oplication Type		apply) and Requested Da		
		requested -si		te	
			Initial approval		viously-approved development
			initial approval		Final approval
3. Pr	oject Type				
	Project in an l	Jrban Design Dist	rict	Sig	gnage
	Project in the	Downtown Core D	District (DC), Urban ed-Use Center District (MXC)		Comprehensive Design Review (CDR)
			ment Center District (MXC)		Signage Variance (i.e. modification of signage height,
	Campus Instit	utional District (C	l), or Employment Campus	=	area, and setback)
	District (EC)	lammant (DD)		V	Signage Exception
ш	Planned Deve	Development Plar	(CDD)	Oth	her
		mplementation P			Please specify
			ential Building Complex		
1. Ap			Owner Information		
	plicant name	Kathryne Kippe		•	La Crossa Sian Crossa
-	eet address	2242 Mustang			mpany La Crosse Sign Group
	ephone	812-841-2742			y/State/Zip Madison WI 53718 ail kathryne.kippes@lacrossesign.com
		V other man V	73		
	ject contact pe				mpany La Crosse Sign Group
	eet address	2242 Mustang V	way		y/State/Zip Madison WI 53718
	ephone	812-841-2742			ail kathryne.kippes@lacrossesign.com
Pro	perty owner (if			/ FOI 1	Hospitality Development, LLC
Stre	eet address	3211 W Sencore	e Dr	City	//State/Zip Sioux Falls, DS 57107
Tele	ephone	605-965-1421		Г	-: iwarwick@roihoenitality.com

Title!	Sor Books Co.		
	pan Design Commission Application (continued)		
_	Required Submittal Materials		
	· · · · · · · · · · · · · · · · · · ·)	
			Each submittal must include
	 If the project is within an Urban Design District, a development proposal addresses the district criteria 	summary of how the	fourteen (14) 11" x 17" collated paper copies. Landscape and
	 For signage applications, a summary of how the proportent with the applicable CDR or Signage Variance reviews 	osed signage is consis	Lighting plans (if required) must be <u>full-sized and legible</u> .
			Please refrain from using
		·	plastic covers or spiral binding.
	l Electronic Submittal*		
	to the District Alder		
	 Please provide an email to the District Alder notifying as early in the process as possible and provide a copy 	of that email with the submit	tted application.
Bo sc	oth the paper copies and electronic copies <u>must</u> be submitted theduled for a UDC meeting. Late materials will not be accepted. A	I prior to the emplication of	III: 1 6 11 11 11 11 11 11 11 11 11 11 11 11
Fo	or projects also requiring Plan Commission approval, applicants mu onsideration prior to obtaining any formal action (initial or final ap	stalen have submitted an accoun	tadamili ii C Bi a
*E co pr no	Electronic copies of all items submitted in hard copy are recommiled on a CD or flash drive, or submitted via email to <u>udo</u> oject address, project name, and applicant name. Electronic of allowed. Applicants who are unable to provide the materic 66-4635 for assistance.	quired. Individual PDF files of capplications@cityofmadison.	f each item submitted should be com. The email must include the
6. A	pplicant Declarations		
1.	Prior to submitting this application, the applicant is re Commission staff. This application was discussed wit	equired to discuss the proportion Christy Thide	sed project with Urban Design
2.	The applicant attests that all required materials are included is not provided by the application deadline, the application consideration.	n this submittal and understand will not be placed on an Urba	ds that if any required information in Design Commission agenda for
Name	e of applicant <u>Kathryne Kippes</u>	Relationship to property	. Sign Contractor
	orizing signature of property owner John Warw	. /	10/00/00
	plication Filing Fees	<i>icle</i> Da	te10/22/2021
Coi	es are required to be paid with the first application for either the combined application process involving the Urban Desi mmon Council consideration. Make checks payable to City Tr an \$1,000.	initial or final approval of a p gn Commission in conjunction easurer. Credit cards may be	roject, unless the project is part n with Plan Commission and/or used for application fees of less
Ple	ase consult the schedule below for the appropriate fee for y	our request:	
	Urban Design Districts: \$350 (per §35.24(6) MGO).		and for the CH
	Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX): \$150 (per §33.24(6)(b) MGO)	applications if part of the	red for the following project combined application process esign Commission and Plan
	Comprehensive Design Review: \$500 (per §31.041(3)(d)(1)(a) MGO)	 Project in the Downto Mixed-Use District (UMX). 	wn Core District (DC), Urban or Mixed-Use Center District (MXC)
	Minor Alteration to a Comprehensive Sign Plan: \$100 (per §31.041(3)(d)(1)(c) MGO)	— Project in the Sub	urban Employment Center
V	All other sign requests to the Urban Design	Employment Campus	Institutional District (CI), or District (EC)

Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator,

requests for signage variances (i.e. modifications of signage height, area, and setback), and additional sign

code approvals: \$300 (per §31.041(3)(d)(2) MGO)

Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)

Planned Multi-Use Site or Residential Building Complex





November 2, 2021

To: City of Madison, Urban Design Commission

From: Kathryne Kippes, serving as agent for Cambria Suites

RE: Cambria Suites

5045 Eastpark Blvd Madison WI 53718

Wall signage location exception request.

Existing use of this site: This site is a 5 story modern hotel. Location is zoned SEC which falls under Group 3 of the Madison code.

Existing signage: Currently there are two sets of channel letters and one tenant monument sign. One set on the East elevation facing West Terrace Drive. The second set is on the West elevation with no abutting parking lot or street.

Proposal: Cambria Suites is going thru a reimage and is simply wanting to replace the existing building signage. They would like to ask for an exception to permit the use of a wall sign for an elevation not directly abutting a parking lot or street for the sign on the west elevation which was previously approved and permitted for the existing sign.

Request for approval: Cambria Suites is seeking the approval to install

• One (1) set of 32" x 16' 3 ½" illuminated channel letters to the west elevation, an elevation that does not have a qualifying signable area.

The West Elevation is the desired placement for the replacement signage as that is where the existing signage is currently located. In addition, the main route to get to the hotel is traveling southeast on Eastpark Blvd. With the signage being placed on the west elevation it provides the main identification for the hotel for incoming travelers.

Thank you for your consideration.

Kathryne Kippes



CAMBRIA HOTEL

5045 E PARK BLVD MADISON, WI 53718

PROPOSED SIGNS:

- **1** 32" CHANNEL LETTER SET
- 2 32" CHANNEL LETTER SET
- ❸ 3'-6" X 6'-11" AND 3'-6" X 3'-6" MONUMENT FACE REPLACEMENTS

APPROVAL BOX - PLEASE INITIAL

CUSTOMER APPROVAL

NOTE: Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

CAMBRIA HOTEL Location:			Note: Color output may not be exact when viewing or printing this drawing. All colors used are PMS or the closest CMYK equivalent. If these colors are incorrect, please provide the correct PMS match and a revision to this drawing will be made. Eng:		
MADISON, WI 306493 - R4 - MADISON, WI					



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700 21st St SW P0 Box 56 Watertown, SD 57201-0056 Phone: 800.843.9888 Fax: 800.843.9890

PROJECT:

Name: Cambria Suites Madison East

Address: 5045 E Park Blvd, Madison, WI 53718

Project Number: 306493

OWNER/LANDLORD:

Company Name: AC Madison Hospitality, LLC

Representative Name: John Warwick

Address: ROI Hospitality Development, LLC 3211 W. Sencore Drive, Sioux Falls, SD 57107

Phone Number: (605) 965-1421 Email: jwarwick@roihospitality.com

of the above listed company and/or pro	_, am the Owner or the representative for the Owner/Landlord ject gives permission to <u>: La Crosse Sign of Madison</u> ated with the above referenced project location.
I approve of the sign drawings as subm	nitted.
I further authorize: <u>La Crosse Sign of M</u> permits for this project.	adisonand/or its representative to obtain any and al
Signature John Warwick	10/12/2021 Date



CITY OF MADISON BUILDING INSPECTION DIVISION

215 Martin Luther King, Jr. Blvd., Suite 017 - PO Box 2984 Madison, WI 53701-2984 signpermits@cityofmadison.com - 608.266.4551 - http://www.cityofmadison.com/dpced/bi/

Sign Permit Application

OFFICE USE ONLY Application Date Approval Date Approved by Permit Fee Receipt		SPECI □ CD □ VA □ UD	t Number: ZON AL CONDITIONS: R # RIANCE D # storic/Landmark		
APPLICANT: Use one application	on per sign. Complete all	sections below that a	oply to the part	icular sign permit.	
Installation Address 5045 East	park Blvd		Zoning Dis	strict SEC	
Business Name Cambria Suites	3				
Owner of Sign (Name) ROI Hos	pitality- John Warwick	- Della			
Address of Sign Owner 300 N D	akota Ave Ste 602 Sioux	Falls SD 57104			
Telephone of Sign Owner 605-2			arwick@roihos	enitality com	
Sign Contractor/Installer La Cro	sse Sign Group		Name) Kathryne		
Address 2242 Mustang Way N		Contact	ivaille) Italinyille	e rappes	
Phone 812-841-2742		Email ka	thrupo kinnoo	@leesessi	
Which of the following best deared		Elliali	un yne.kippes(@lacrossesign.com	
	ges the proposed work? ge of Copy Tag/Permit #		cate on Lot g Tag/Permit #		_)
Type of Sign (Check all that apply):					
Ground Monument Pole Portable Billboard (Advertising) Off-Premise Directional	Non-Ground Wall Awning Projecting Roof Above Roof	Canopy Above Below Fascia Misc.	☐ Bu ☐ De	(Wall only) siness Opening (30 Days) corative omotional	
Sides:					
☐ 1 ☐ 2 ☐ Other	External Illum Internal Illum Non-Illumina	inated	Manual	ic Changeable Copy Change of Copy Temperature	
Description of Text and Graphics of	Sign:				

MGO 31.041(6)—Permits are revocable at any time by the Zoning Administrator.

CAMBRIA hotel 5045 EASTPARK BLVD.

Existing Property Use			Proposed Property Use	(if changed)		
DODOGED CO.						
PROPOSED GROUND SIG	N INFO	RMATION - Round to no	earest hundredth of a foot (1	.00') or whole inc	h (1' 2") - no fractions:	
Lanes of Traffic	Speed	Limit (Posted)	Max. Net Sign Area		k. Ground Sign Height	
4		35	64/128		10'	
Net Area Sign Dimensions		Net Area Square Feet	Gross Area Sign Dimens	ions	Gross Area Square Fee	
1 3'6" X 6'11 (X 2)		24.2/48.4	1 6' X 12 (X2)		72/144	
2 3'6" X 3'6 (X2)		12.3/24.6	2		12/177	
3			3			
	Total	36.5/73		Total	72/144	
ODOCED NON COOL						
ROPOSED NON-GROUND	SIGN	INFORMATION - Rour	d to nearest hundredth of a	foot (1.00') or wh	ole inch (1' 2") - no fractior	
Net Area Sign Dimensions		Net Area Square Feet	Dimensions & Total Sq			
			_			
			Width of Tenant Space			
	Total		-			
	TOtal					
☐ Iype of material being to Clearance above ground For Projecting Signs - Disof-way (24" max). ☐ Type of lighting/illumina ☐ Include a night viewilluminated backgr	Il color of ing show used and (for aw stance of and and we for inground.	of the proposed sign. Wing the sign and all detained all dimensions of supporting/projecting/banner of projection from building method. ternally illuminated sign	ails/dimensions of the si orts and footings. signs only). ng face (6' max) and dist	gn, signable ard ance of sign pr	ea, and tenant space. ojecting into the right- by on a dark or non-	
					and Sign Will DC	
Pictures of any existing s						
A site plan showing the s	size and	location of existing signs	s, as well as showing the	location of nev	w or relocated sign.	
Acknowledgement from	the pro	perty owner to erect the	sign.			
Any Mi	ssing Ir	nformation Will Resu	It in Delays to Your A	pplication		

FOR MORE INFORMATION ON SUBMITTAL REQUIREMENTS, PLEASE REFER TO MGO SECTION 31.041(2)





- 6'-11"

3<u>-</u>6

3'-6"

5045 "9-,E

FACE REPLACMENT DETAILS SCALE: 3/8" = 1'-0"

NOTE: Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

CUSTOMER APPROVAL

Date

APPROVAL BOX - PLEASE INITIAL

Customer:
CAMBRIA HOTEL

Date: 10/07/21

Prepared By: TJ/CM

Notic: Cold output may not be sear; when viewing or printing this drawing. All colors used are PWS or the obsess CMYK equivalent. If these oxions are incorrect, please provide the correct PMS metch and a revision to this drawing will be made.

306493 - R2 - MADISON, WI

Location:

MADISON, WI

SIGNS | LIGHTING | IMAGE

ı eng:

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Watertown, SD 57201-0210 1.800.843.9888 · www.personasigns.com



CITY OF MADISON BUILDING INSPECTION DIVISION

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Sign Permit Application

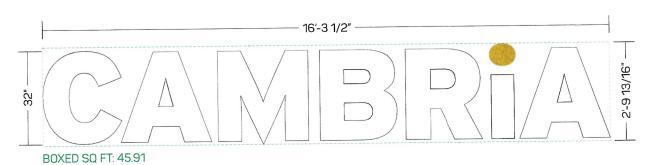
			Permit N	lumber: ZON_	20	
			SPECIAL	CONDITIONS:		
Approval Date			☐ CDR #	3 15 1 5 1 1 1 1	☐ UDC Other	
Approved by				ANCE	□ DC/UMX	
Permit Fee				#	Arch. Review	
Receipt			☐ Histor	ric/Landmark	□ PD #	
APPLICANT: Use one	application per sign. C	omplete all section	s below that app	ly to the parti	cular sign permit.	
Installation Address	5045 Eastpark Blvd			Zoning Dis	trict SEC	
Business Name Caml	oria Suites					
Owner of Sign (Name	ROI Hospitality- Johr	ı Warwick				
Address of Sign Owner	r 300 N Dakota Ave S	te 602 Sioux Falls	SD 57104			NA TO PROPERTY AND ADDRESS OF
Telephone of Sign Ow	ner 605-275-6161		Email jwa	rwick@roihos	pitality.com	
Sign Contractor/Insta	ller La Crosse Sign Gr	oup	Contact (Na	ame) Kathryn	e Kippes	
Address 2242 Musta	ang Way Madison WI t	53718				
Phone 812-841-274	2		Email kath	ryne.kippes(@lacrossesign.com	
Which of the following New Sign	best describes the propo Change of Copy	sed work?	Reloca	ate on Lot		
	(Existing Tag/Permit #_) (Existing 7	Tag/Permit #		_)
Type of Sign (Check all	that apply):					
Carried	Non Cua	und 🔲	Canopy	Ranner		
Ground	Non-Gro				(Wall only)	
☐ Ground ☐ Monument	wan-Gro	II	Above		(Wall only) usiness Opening (30 Days)	
	■ Wa	ll ning	☐ Above ☐ Below	В		
Monument	■ Wa	ning	Below	Bu	usiness Opening (30 Days) ecorative	
☐ Monument☐ Pole	■ Wa □ Aw □ Pro	ning jecting		Bu	usiness Opening (30 Days)	
☐ Monument☐ Pole☐ Portable	■ Wa □ Aw □ Pro vertising) □ Roo	ning jecting	Below Fascia	Bu	usiness Opening (30 Days) ecorative	
☐ Monument ☐ Pole ☐ Portable ☐ Billboard (Ad	■ Wa □ Aw □ Pro vertising) □ Roo	ning jecting of	Below Fascia	Bu	usiness Opening (30 Days) ecorative	
☐ Monument ☐ Pole ☐ Portable ☐ Billboard (Ad	■ Wa □ Aw □ Pro vertising) □ Roo	ning jecting of	Below Fascia Misc.	Bu	usiness Opening (30 Days) ecorative	
Monument Pole Portable Billboard (Ad Off-Premise	■ Wa □ Aw □ Pro vertising) □ Roo	ning jecting of ove Roof	Below Fascia Misc.	☐ Bu	usiness Opening (30 Days) ecorative comotional	
Monument Pole Portable Billboard (Ad Off-Premise I	Wa Aw Vertising) Roo Directional Abo	ning jecting of ove Roof External Illuminated	Below Fascia Misc.	☐ Bu ☐ Do ☐ Pr ☐ Electro ☐ Manua	usiness Opening (30 Days) ecorative comotional nic Changeable Copy	

CAMBRIA

Exis	ting Property Use			Pr	roposed Property Use (if change	ed)	
PRC	POSED GROUND SIGN		Alexander de la constante de l	Т-	st hundredth of a foot (1.00') or w		
Lan	es of Traffic	Speed L	imit (Posted)	M	lax. Net Sign Area	Max. G	round Sign Height
Net	Area Sign Dimensions		Net Area Square Feet	G	iross Area Sign Dimensions		Gross Area Square Feet
1				1			
2				2			
3				3			
		Total				Total	
PRO	POSED NON-GROUND	SIGN	INFORMATION - Rou	nd t	to nearest hundredth of a foot (1.0	00') or wh	ole inch (1' 2") - no fraction
Ne	t Area Sign Dimensions		Net Area Square Feet		Dimensions & Total Square Fo	otage of	Signable Area
1	32" X 16'4"		43.56		7' X 22'5	5"= 1	56.92
2		-		_	Width of Tenant Space		
3				_			
		Total	43.56				
							to Later and Prostlem
Alls	igns are required to be co	omplian	t with the Madison Go	ene	eral Ordinances. Be sure to	include	with the application:
	Detailed drawings in fu	ıll color d	of the proposed sign.				
	Building elevation drav	wing sho	wing the sign and all de	etai	ils/dimensions of the sign, sig	gnable a	rea, and tenant space.
	Type of material being	used an	d all dimensions of sup	poi	rts and footings.		
	Clearance above grour	nd (for av	wning/projecting/bann	er s	signs only).		
	For Projecting Signs - E of-way (24" max).	Distance	of projection from buil	din	g face (6' max) and distance	of sign p	projecting into the right
	Type of lighting/illuming	nation ar	nd method.				
	Include a night villuminated back		nternally illuminated si	igns	s that appear to have light-co	olored co	opy on a dark or non-
	If the sign will be attace mounted.	hed to a	building, show the bui	ildir	ng roofline in relation to the	wall on	which the sign will be
	☐ Pictures of any existing	g signs (v	with tag/permit #'s if po	ossi	ible).		
	A site plan showing the	e size an	d location of existing si	igns	s, as well as showing the loca	tion of I	new or relocated sign.
	Acknowledgement fro	m the pr	operty owner to erect	the	e sign.		
	*Anv I	Missing	Information Will Re	esu	Ilt in Delays to Your Appl	ication	*

FOR MORE INFORMATION ON SUBMITTAL REQUIREMENTS, PLEASE REFER TO MGO SECTION 31.041(2)





CHANNEL LETTER DETAIL SCALE: 3/8" = 1'-0"

APPROVAL BOX - PLEASE INITIAL

CUSTOMER APPROVAL

Date

NOTE: Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

Customer: CAMBRIA HOTEL	Date: 10/19/21	Prepared By: TJ/CM/KH	Notie: Color output may not be exact when viewing or printing this drawing. All colors used are PMSor the closs equivalent. If these colors are incorrect, please provide the correct PMS match and a revision to this drawing will be	
Location: File Name: 306493 - R2 - MADISON, WI				



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CITY OF MADISON BUILDING INSPECTION DIVISION

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Sign Permit Application

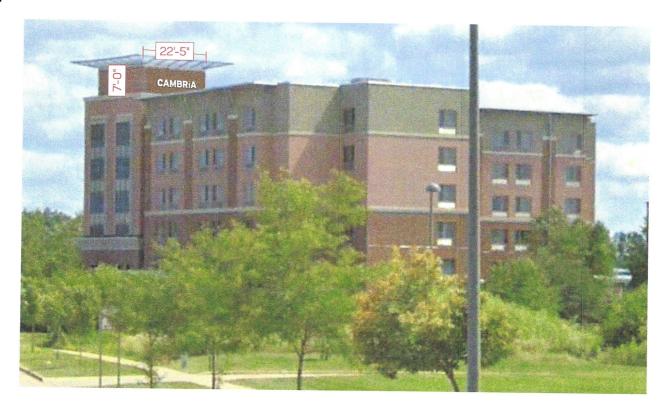
OFFICE USE ONLY		Permit	Number: ZON	-20 -	
Application Date			L CONDITIONS:		
Approval Date			#	☐ UDC Other	
Approved by		□ VARI		□ DC/UMX	
Permit Fee		□ UDD	#	☐ Arch. Review	
Receipt		☐ Histo	oric/Landmark	□ PD #	
APPLICANT: Use one application	n per sign. Complete all	sections below that app	oly to the part	icular sign permit.	
Installation Address 5045 Eastp	ark Blvd		Zoning Dis	strict SEC	
Business Name Cambria Suites					
Owner of Sign (Name) ROI Hosp	oitality- John Warwick				
Address of Sign Owner 300 N Da	kota Ave Ste 602 Siou	x Falls SD 57104			
Telephone of Sign Owner 605-27	′ 5-6161	Email jwa	rwick@roihos	pitality.com	
Sign Contractor/Installer La Cros		Contact (N	ame) Kathryn	e Kippes	
Address 2242 Mustang Way M	adison WI 53718				
Phone 812-841-2742		Email kath	nryne.kippes@	②lacrossesign.com	
Which of the following best describe	es the proposed work?				
☐ New Sign ☐ Change	e of Copy	Reloc	ate on Lot		
(Existing T	ag/Permit #		Гаg/Permit #		_)
Type of Sign (Check all that apply):					
Ground	Non-Ground	Canopy	Banner	(Wall only)	
☐ Monument	■ Wall	Above	∏Bu	siness Opening (30 Days)	
Pole	Awning	Below		corative	
Portable	☐ Projecting	Fascia		omotional	
Billboard (Advertising)	Roof	☐ Misc.		Sinotional	
Off-Premise Directional	Above Roof				
Sides:					
1	External Illui	minated	☐ Electron	nic Changeable Copy	
☐ 2	Internal Illun	ninated		Change of Copy	
Other	Non-Illumina			Temperature	
Description of Text and Graphics of S	iign:				

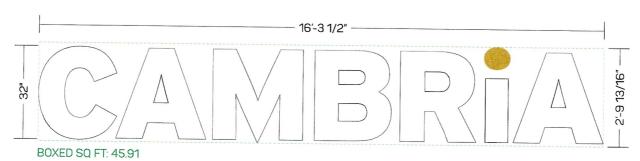
CAMBRIA

Existing Property Use			Pro	oposed Property Use (if chang	ged)	
ROPOSED <u>GROUND SIG</u>	<u>GN</u> INFO	RMATION - Round to no	eares	t hundredth of a foot (1.00') or v	vhole inch	n (1' 2") - no fractions:
Lanes of Traffic		Limit (Posted)		ax. Net Sign Area		Ground Sign Height
Net Area Sign Dimensions		Net Area Square Feet	Gre	oss Area Sign Dimensions		Gross Area Square Fee
1			1			Gross Area Square Fee
2			2			
3			3			
	Total				Total	
ROPOSED <u>NON-GROU</u>	ND SIGN	INFORMATION - Rou	nd to	nearest hundredth of a foot (1.0	00') or wh	ole inch (1' 2") - no fraction
Net Area Sign Dimensions		Net Area Square Feet		Dimensions & Total Square Fo		
32" X 16'4"		43.56	\parallel	7' X 22'5		
2			1		- 1	30.92
3			v	Vidth of Tenant Space		
	Total	43.56				
I signs are required to be	compliant	t with the Madison Ge	nera	al Ordinances. Be sure to		and all the second
Detailed drawings in Building elevation dra Type of material bein Clearance above grou For Projecting Signs - of-way (24" max). Type of lighting/illum Include a night illuminated bac	full color of awing showing used and und (for avioration and view for inkground.	of the proposed sign. wing the sign and all defect of all dimensions of supporting/projecting/banne of projection from build dimethod. aternally illuminated signs	cails/ orts r sign ing fa	dimensions of the sign, sig and footings.	nable ar of sign po ored cop	rea, and tenant space. rojecting into the right py on a dark or non-
Detailed drawings in Building elevation dra Type of material bein Clearance above grou For Projecting Signs - of-way (24" max). Type of lighting/illum Include a night illuminated bac If the sign will be atta mounted.	full color of awing showing used and und (for awination and view for inkground.	of the proposed sign. wing the sign and all defect of all dimensions of supporting/projecting/banne of projection from build dimethod. Internally illuminated signification, show the build building, show the build all the significant internal significant inter	cails/ orts r sign r sign ing f	dimensions of the sign, sign and footings. Ins only). Insect (6' max) and distance of the distance of the sign and the sign and the woofline in relation to the woofline in	nable ar of sign po ored cop	rea, and tenant space. rojecting into the right py on a dark or non-
Detailed drawings in Building elevation dra Building elevation dra Type of material bein Clearance above grou For Projecting Signs - of-way (24" max). Type of lighting/illum Include a night illuminated bac If the sign will be atta mounted. Pictures of any existin	full color of awing showing used and und (for avination and view for independent of a light signs (with a	of the proposed sign. wing the sign and all detected all dimensions of supplyining/projecting/banne of projection from build dimethod. Internally illuminated sign building, show the build ith tag/permit #'s if position in the sign building ith tag/permit #'s if position in the sign building ith tag/permit #'s if position in the sign building ith tag/permit #'s if position in the sign building ith tag/permit #'s if position in the sign building ith tag/permit #'s if position in the sign building ith tag/permit #'s if position in the sign and all detected in th	cails/ oorts r sign ing fa ns the ing r	dimensions of the sign, sign and footings. Ins only). Tace (6' max) and distance of the appear to have light-coloroofline in relation to the way.	nable ar of sign po ored cop vall on w	rea, and tenant space. rojecting into the right py on a dark or non- which the sign will be
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Any Missing Information Will Result in Delays to Your Application

FOR MORE INFORMATION ON SUBMITTAL REQUIREMENTS, PLEASE REFER TO MGO SECTION 31.041(2)





CHANNEL LETTER DETAIL SCALE: 3/8" = 1'-0"

APPROVAL BOX - PLEASE INITIAL

CUSTOMER APPROVAL

Date

NOTE: Elevation drawings are for customer approval only, drawings are not to be used as any installation guide, all dimensions must be verified before installation.

Location: MADISON, WI	File Name: 306493 - R2 - MADISON, WI				
CAMBRIA HOTEL	Date:	Prepared By:	Note: Color output may not be exact when viewing or printing this drawing. All colors used are PMS or the closest CMYX		
	10/19/21	TJ/CM/KH	equivalent. If these colors are incorrect please provide the correct PMS metch and a revision to this drawing will be made.		



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