



May 28, 2024

City of Madison
Planning Division
215 Martin Luther King Jr Blvd
Madison, WI 53703

RE: Letter of Intent
823 E Washington Ave – Moxy Madison Downtown, Eighth Floor Restaurant

Dear Plan Commission:

On behalf of MM East Washington LLC and Tacos & Tequila, LLC, NCG Hospitality is submitting an application and this Letter of Intent for conditional use approval for a restaurant-nightclub located on the eighth floor of the Moxy Madison Downtown Hotel. MM East Washington LLC is leasing the eighth floor space to Tacos & Tequila, LLC to operate a restaurant in the space. The current zoning permits a restaurant-tavern, but NCG and Tacos & Tequila, LLC is seeking to amend the approval to a restaurant-nightclub to allow for greater operational flexibility.

The eighth floor restaurant (name TBA) will serve southwestern inspired food and drink and will be open for dinner seven days a week. To provide a better atmosphere and ambiance for its guests, NCG would like to offer live music/entertainment, such as a DJ or amplified music in the space.

Eighth Floor Restaurant Operations:

Food & Beverage:	Upscale tacos and tequila concept serving southwestern food and drinks
Hours of Operation:	Sunday – Thursday 4:00PM to 11:00PM Friday – Saturday 4:00PM to 12:00AM
Employees:	15-22 employees at peak hours
Capacity:	156 people
Entertainment Offerings:	Disc jockey (DJ) and/or live music performances
Location of Entertainment:	Limited to restaurant premises on eighth floor

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Hours of Entertainment: Select dates throughout the year, hours will be during restaurant hours of operation

Security: As needed in addition to existing security at Moxy hotel

The Project Team includes the following:

Applicant: MM East Washington LLC
Attn: NCG Hospitality
1600 Aspen Commons, Suite 200
Middleton, WI 53562
Phone: 608-836-6060
Fax: 608-836-6399
Principal Contact: Blake Richter
brichter@ncghospitality.com

Restaurant Group: Tacos & Tequila, LLC
Attn: Ben Roberts
6712 Frank Lloyd Wright Ave
Middleton, WI 53562
Principal Contact: Ben Roberts
ben@salsapantsinc.com

Please refer to the attached plans for additional information.

Sincerely,

NCG Hospitality



Blake Richter
Development Project Manager