

## 400 Block of W Gilman Bike Path Art Proposal

### Description:

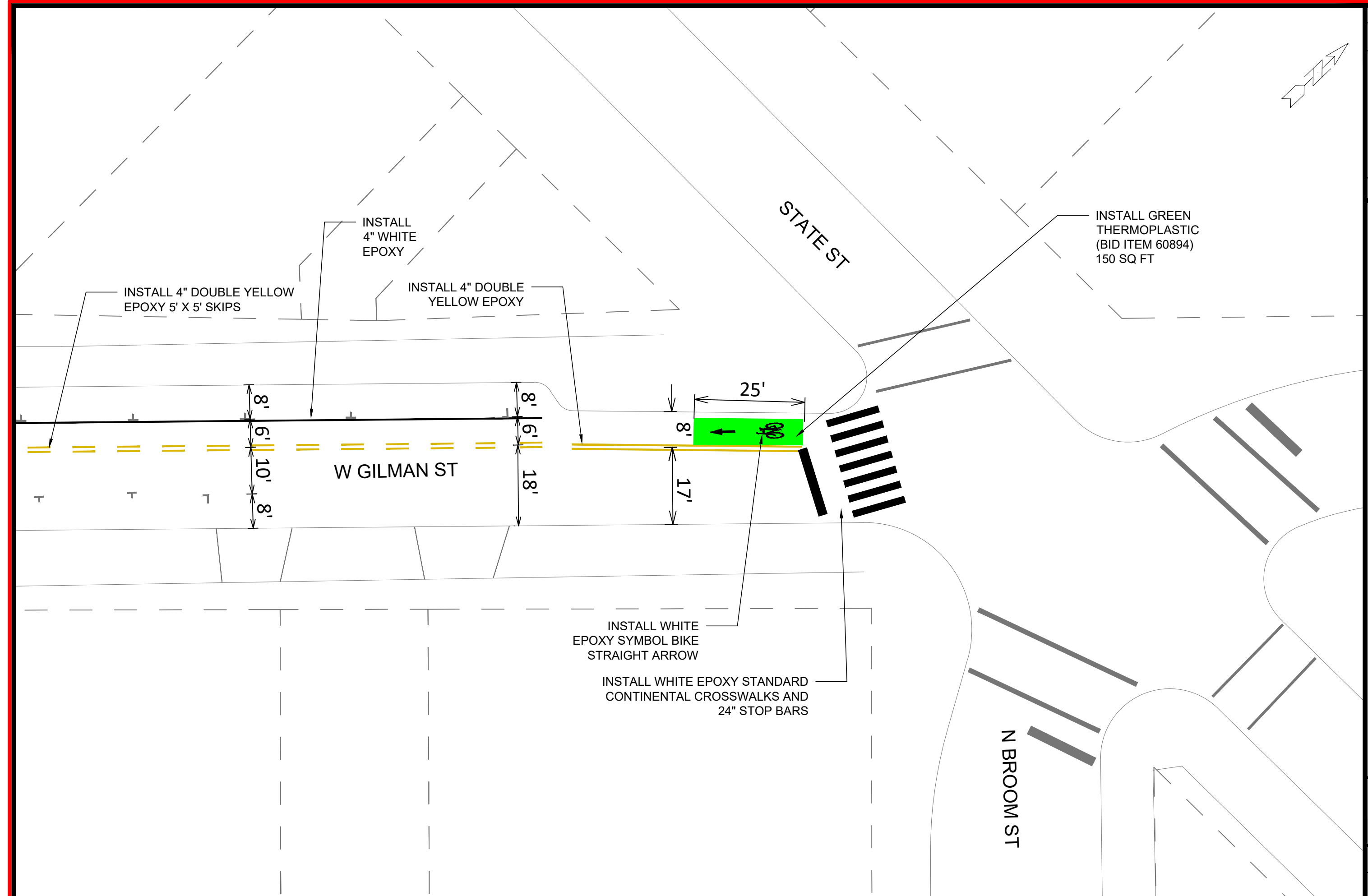
The 400 block of W Gilman Street was identified in the SafeGrowth report as a site where respondents felt unsafe. The SafeGrowth report identified issues including that it feels more like an alley, is not welcoming, lacks lighting, has a high number of altercations, etc. The report's objectives include increased opportunities for community engagement, accessibility, foot traffic during the day, and a decrease in physical altercations and the feeling of being unwelcoming and unsafe. Recommendations include enhancing public spaces and design through lighting, green spaces, pedestrian-friendly pathways, public art, and placemaking to increase Gilman Street's usability and aesthetics. The SafeGrowth report includes building a protected bike lane which can include art medallion features painted/printed in thermoplastic resin or pavement/traffic paint.

### Location:

Proposed new 700 ft. bike path on the 400 block of W Gilman St.







MARK	REVISION	DATE	BY
100-1000	100-1000	10-10-2025	10-10-2025
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Designed By: CLP

Date: 6/9/2025 2:29 PM

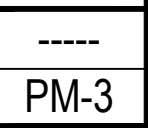
Scale: 1:20

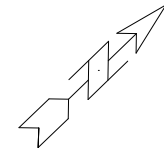
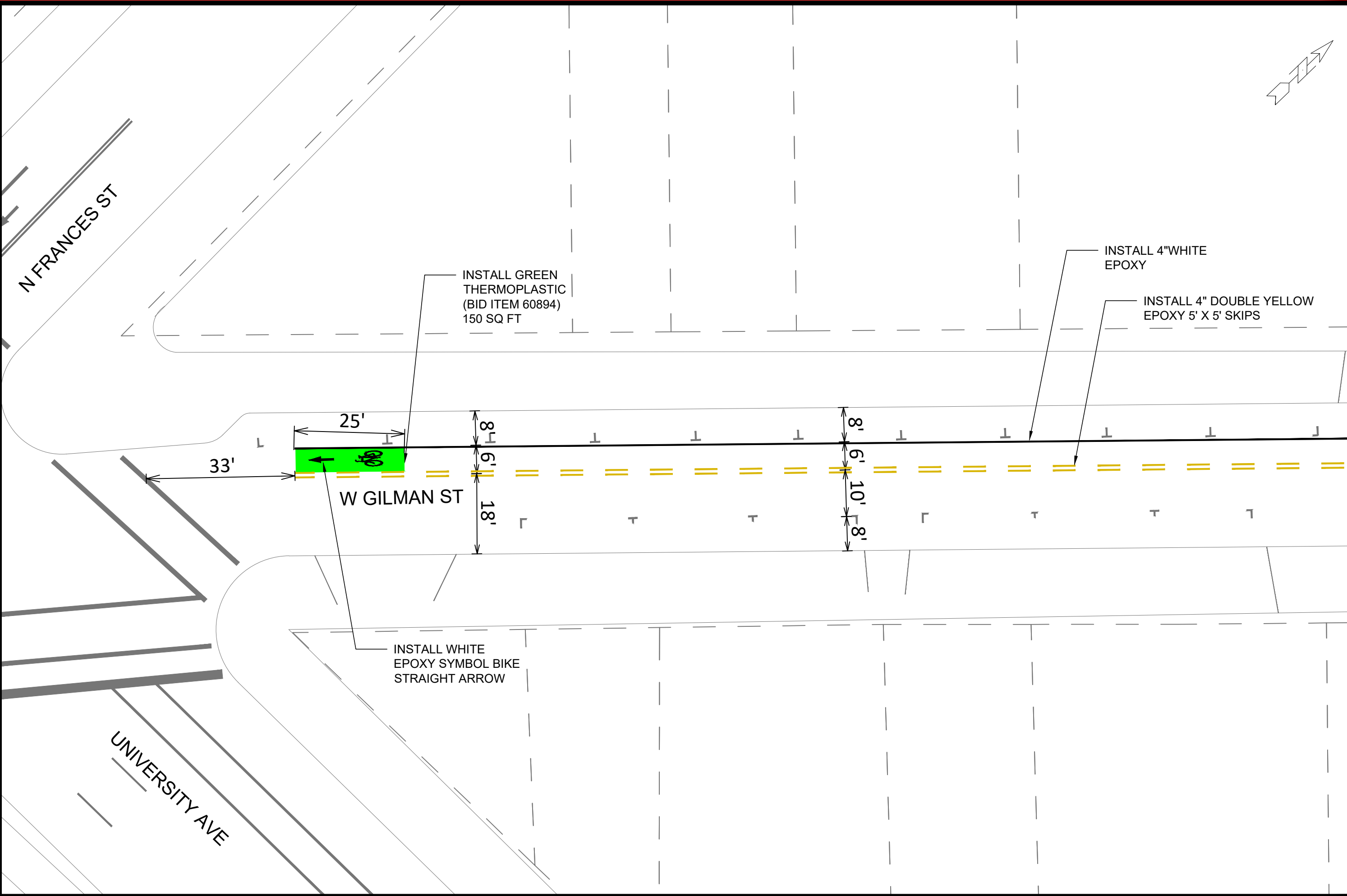
PM-2


MARKING PLAN  
W GILMAN ST - CONTRA-FLOW BIKE LANE  
M:\DESIGN\Traffic\In\Luke\Green Bike Markings\Gilman-Contra-Flow.dwg  
MADISON, WI  
CONTRACT NO.:

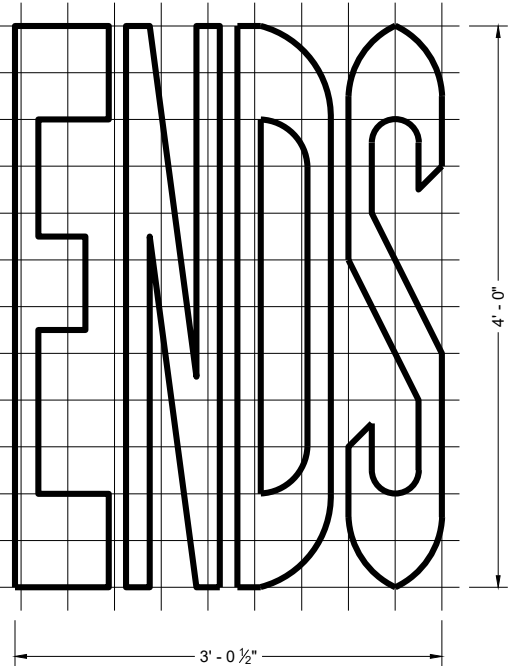
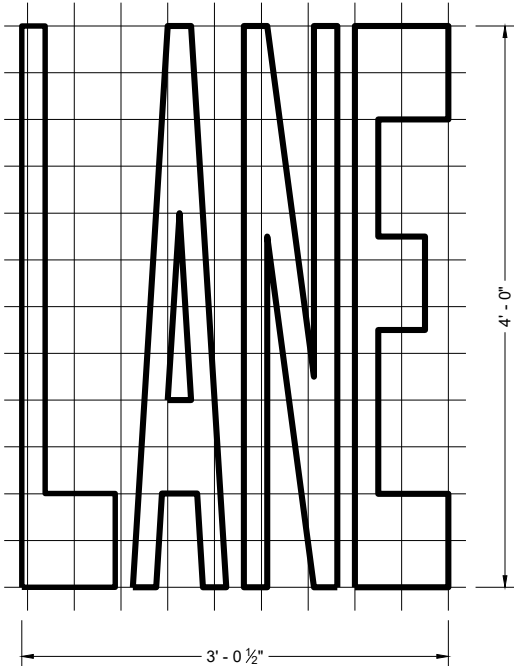
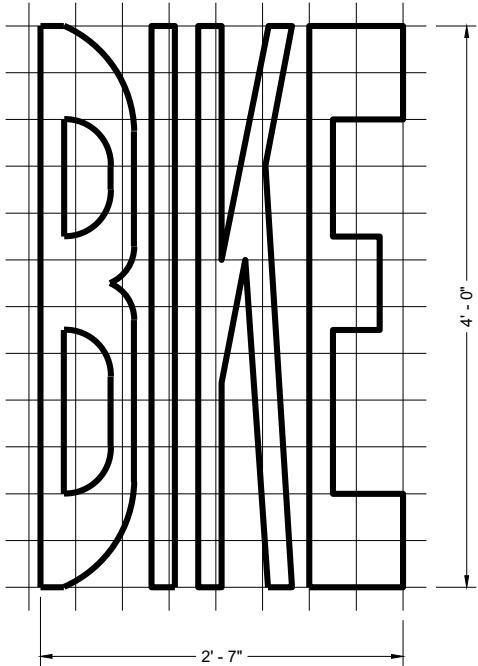


PM-2

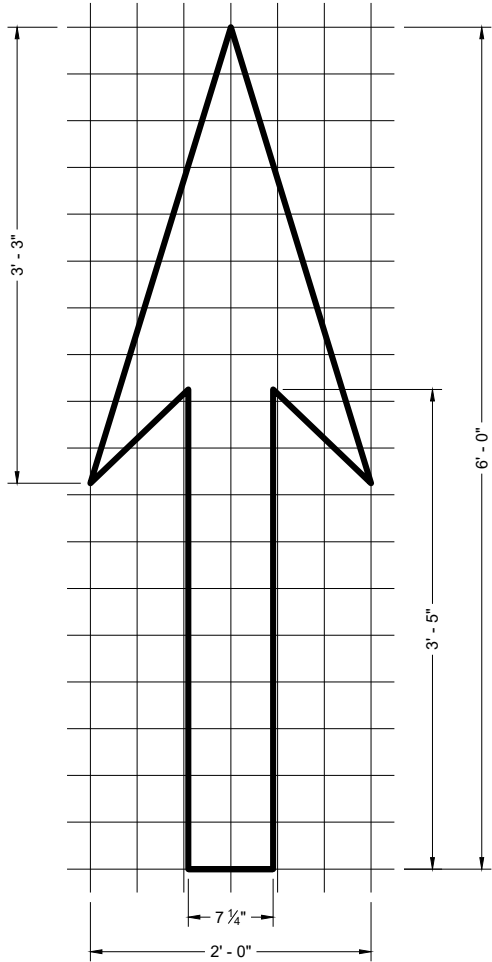




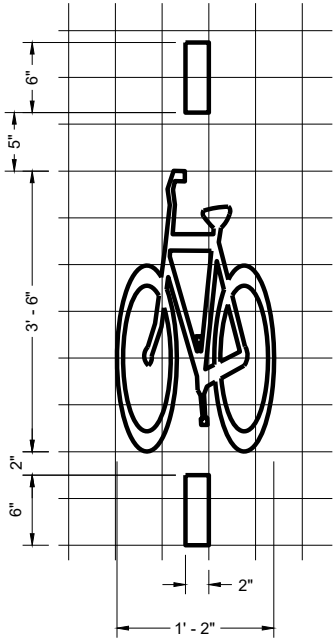
		<b>MARKING PLAN</b>	
<b>W GILMAN ST - CONTRA-FLOW BIKE LANE</b>		<b>MADISON, WI</b>	
M:\DESIGN\Traffic\In Luke\Green Bike Markings\Gilman-Contra-Flow.dwg		<b>CONTRACT NO:</b> -----	
<b>REVISION</b> Date: 6/12/2025 10:35 AM	<b>DATE</b> 6/12/2025	<b>BY</b> PM-4	<b>Scale:</b> 1"=20'



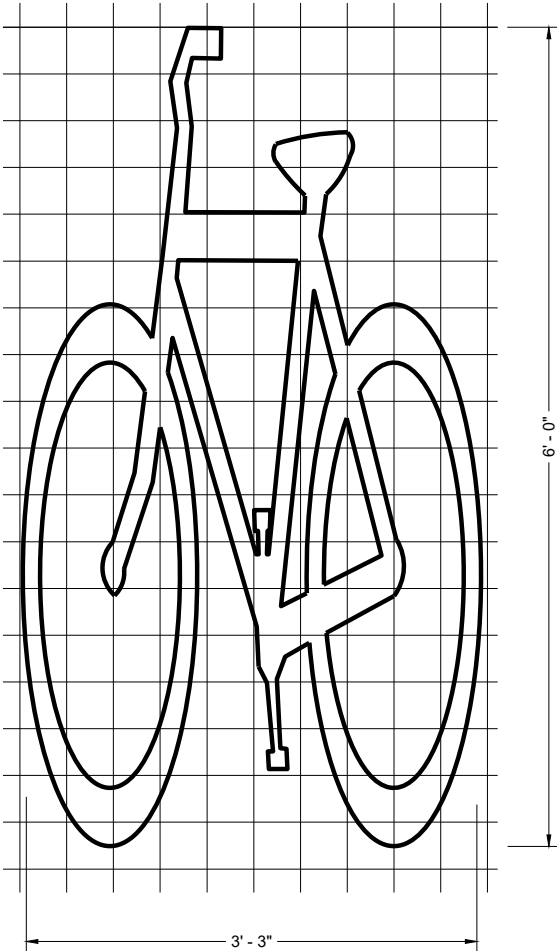
BIKE LANE WORDS



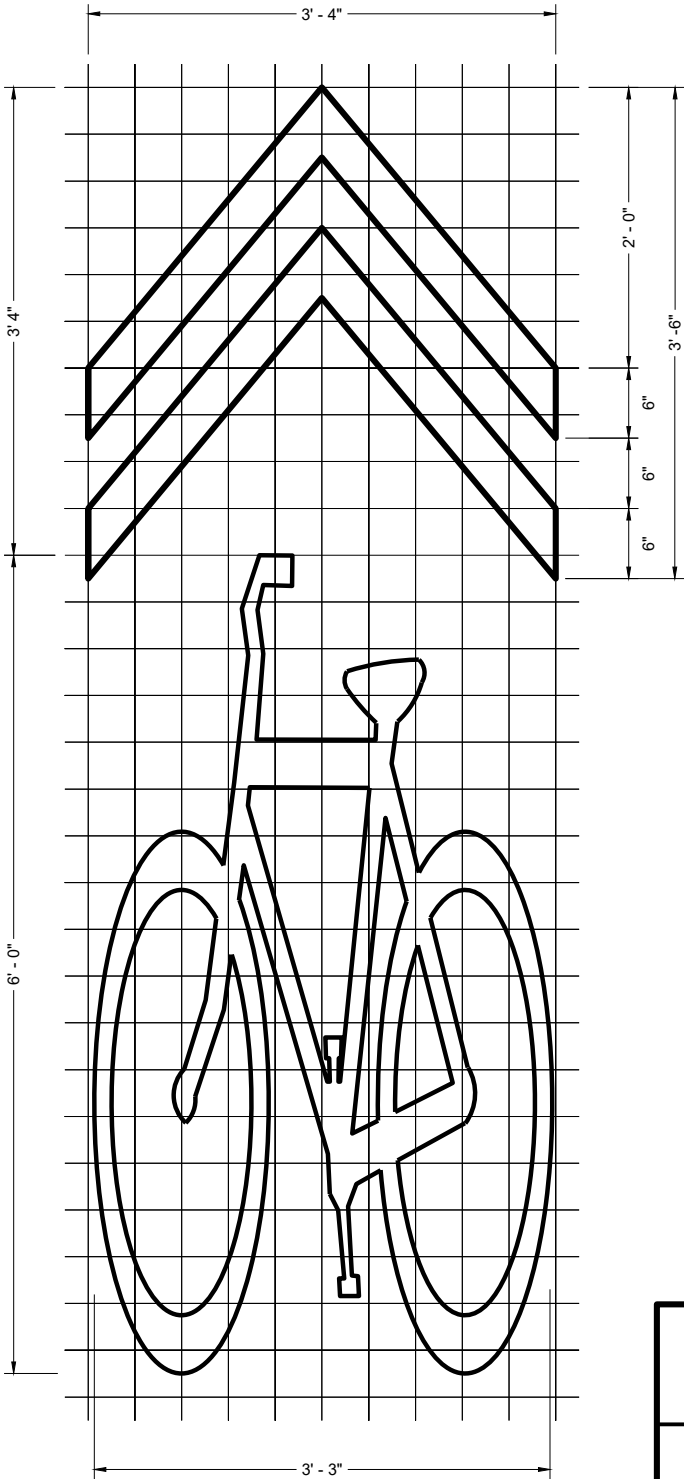
BIKE LANE ARROW



BICYCLE DETECTOR PAVEMENT MARKING



BIKE LANE SYMBOL



BIKE LANE SYMBOL FOR SHARED LANE

GENERAL NOTES

DETAILS OF INSTALLATION, MATERIALS AND WORKMANSHIP NOT SHOWN ON THIS DRAWING SHALL CONFORM TO THE PERTINENT REQUIREMENTS OF THE STANDARD SPECIFICATIONS AND APPLICABLE SPECIAL PROVISIONS.

PAVEMENT MARKING FOR BIKE LANES	
STATE OF WISCONSIN DEPARTMENT OF TRANSPORTATION	
APPROVED November 2024 DATE	/S/ Jeannie Silver STATE SIGNING AND MARKING ENGINEER
FHWA	



## **Artist:**

### **Derrick Buisch:**

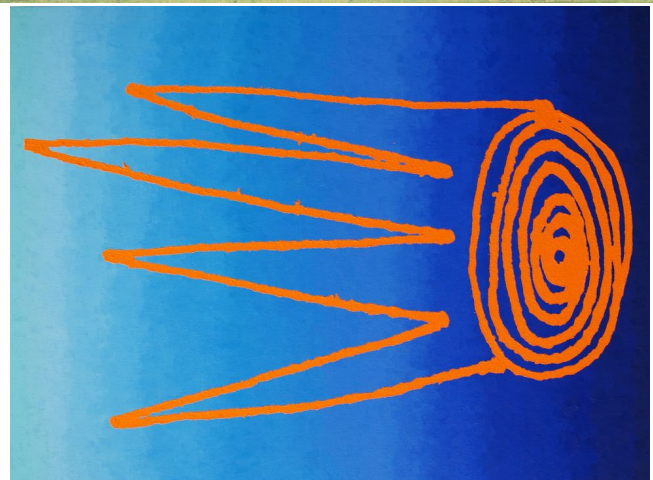
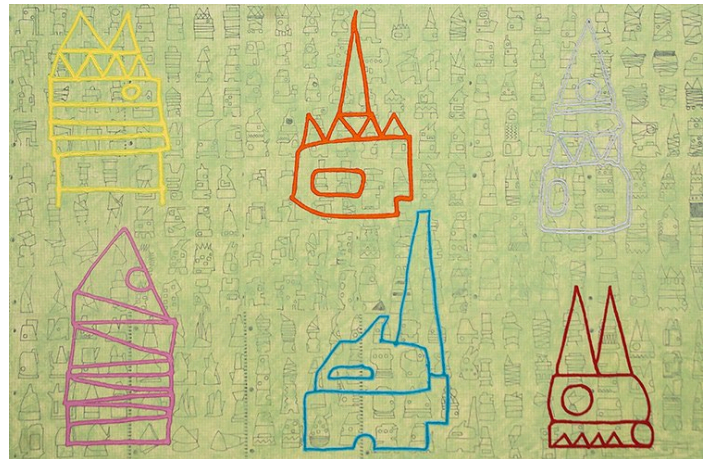
Vibrating lines morph into playful symbols of pop culture and brilliant color combinations provide jolts of electric energy in paintings by Derrick Buisch. Meant to be visually engaging and potentially unnerving, Buisch combines evocative imagery with moments of uneasy hilarity.

A professor at the University of Wisconsin-Madison since 1997, Buisch has exhibited in many museums regionally and nationally. He was awarded the 2016 Joan Mitchell Foundation Grant for Painters and Sculptors and was a Wisconsin Triennial Artist in 2014 and 2016.

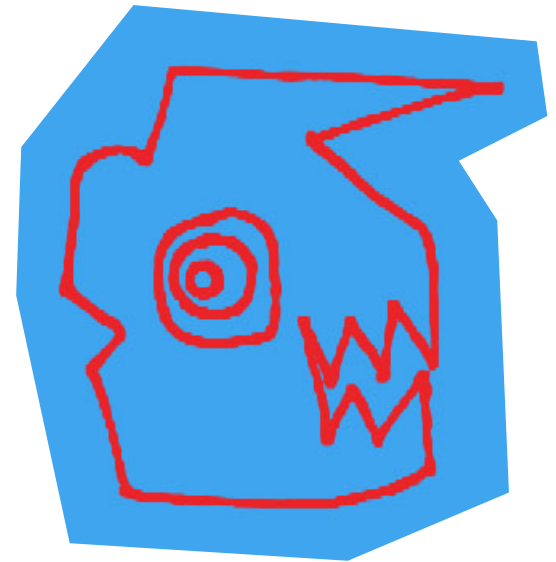
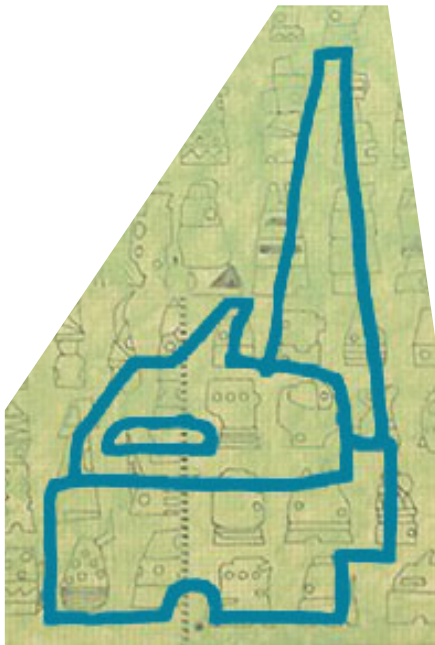
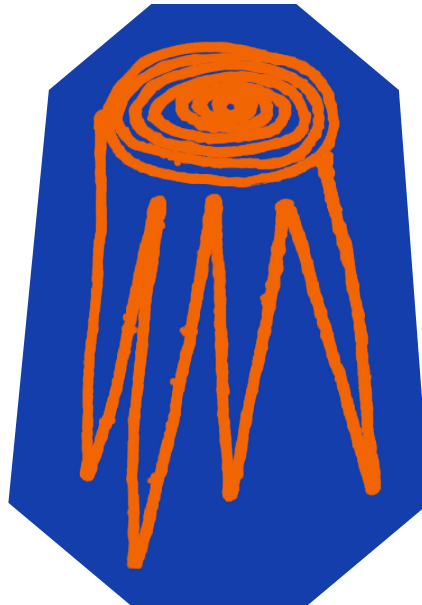
Buisch received his BFA from the Maryland Institute College of Art, Baltimore, MD and his MFA from the University of Minnesota, Minneapolis, MN.

## **Potential Artworks:**

### **Pre-approved works from the Existing Art Call:**



Bike Path Design Examples:





**Buisch would work with Mark Fitzgerald, in-house graphic designer, to:**

- Individual doodles/icons will be isolated
- Linework will be bolder to
- Design medallions in varying sizes and color combinations

**Budget:**

**Artist Fee:**

4 to 6 artworks licensed for \$500 per work. The total license fee would be \$2000-\$4000.

**Street cleaning:**

\$2000.

**Design Installation:**

Thermoplastic resin: Each shape will cost about \$1200 (5 ft diameter) to print. Smaller shapes will cost less to implement. Projected to last 3 to 5 years.

Installation of 10-11 shapes: \$12,000 to \$13,000 (medallion every 70ft)

Installation of 24-25 shape: \$24,000 to \$26,000 (medallion every 35ft)

**Bike Path Art Examples:**

Atwood Bike Path Medallions

