

MADISON LANDMARKS COMMISSION

CERTIFICATE OF APPROPRIATENESS

NOTICE OF NON-COMPLIANCE Failure to comply with the conditions of this approval is subject to a forfeiture of up to \$500 for each day during which a violation of the Landmarks Commission ordinance (MGO 41) continues.	SITE ADDRESS	101 N Hamilton Street	
	PROJECT	-Installation of illuminated projecting sign (as amended), attached to building at masonry joints using stainless steel fasteners	
This permit card must be displayed in a conspicuous location unobstructed from public view.	APPLICANT	Justin Chamberlin, Vital Signs	
	APPROVED	12/4/23	<i>Heather B. Baird</i>
	ISSUED	2/21/24	EXPIRATION 2/21/26
	EXTENSION		PRESERVATION PLANNER: (608) 266-6552



CITY OF MADISON BUILDING INSPECTION DIVISION

215 Martin Luther King, Jr. Blvd., Suite LL-100 - PO Box 2984 Madison, WI 53701-2984
zoning@cityofmadison.com - 608.266.4551 - <http://www.cityofmadison.com/dpced/bi/>

Sign Permit Application

OFFICE USE ONLY	Permit Number: ZON _____ -20 ____ - _____
Application Date _____	SPECIAL CONDITIONS:
Approval Date _____	<input type="checkbox"/> CDR # _____ <input type="checkbox"/> UDC Other
Approved by _____	<input type="checkbox"/> VARIANCE <input type="checkbox"/> DC/UMX
Permit Fee _____	<input type="checkbox"/> UDD # _____ <input type="checkbox"/> Arch. Review
Receipt _____	<input type="checkbox"/> Historic/Landmark <input type="checkbox"/> PD # _____

APPLICANT: Use one application per sign. Complete all sections below that apply to the particular sign permit.

Installation Address 101 N. HAMILTON Zoning District DC, HIS-L

Business Name DRAPER BROTHERS CHOPHOUSE

Owner of Sign (Name) JACK SOSNOWSKI

Address of Sign Owner 101 N. HAMLTON ST, MADISON, WI 53703

Telephone of Sign Owner 608-698-5481 Email SOSNOWSKIJACK@YAHOO.COM

Sign Contractor/Installer VITAL SIGNS, INC Contact (Name) JUSTIN CHAMBERLIN

Address 245 HORIZON DRIVE #105, VERONA, WI 53593

Phone 608.845.3766 Email JUSTIN@VITALSIGNSVERONA.COM

Which of the following best describes the proposed work?

- New Sign Change of Copy Relocate on Lot
 (Existing Tag/Permit # _____) (Existing Tag/Permit # _____)

Type of Sign (Check all that apply):

- | | | | |
|--|--|---------------------------------|---|
| <input type="checkbox"/> Ground | <input checked="" type="checkbox"/> Non-Ground | <input type="checkbox"/> Canopy | <input type="checkbox"/> Banner (Wall only) |
| <input type="checkbox"/> Monument | <input type="checkbox"/> Wall | <input type="checkbox"/> Above | <input type="checkbox"/> Business Opening (30 Days) |
| <input type="checkbox"/> Pole | <input type="checkbox"/> Awning | <input type="checkbox"/> Below | <input type="checkbox"/> Decorative |
| <input type="checkbox"/> Portable | <input type="checkbox"/> Projecting | <input type="checkbox"/> Fascia | <input type="checkbox"/> Promotional |
| <input type="checkbox"/> Billboard (Advertising) | <input type="checkbox"/> Roof | <input type="checkbox"/> Misc. | |
| <input type="checkbox"/> Off-Premise Directional | <input type="checkbox"/> Above Roof | | |

Sides:

- | | | |
|--------------------------------------|--|---|
| <input type="checkbox"/> 1 | <input type="checkbox"/> External Illuminated | <input type="checkbox"/> Electronic Changeable Copy |
| <input type="checkbox"/> 2 | <input checked="" type="checkbox"/> Internal Illuminated | <input type="checkbox"/> Manual Change of Copy |
| <input type="checkbox"/> Other _____ | <input type="checkbox"/> Non-Illuminated | <input type="checkbox"/> Time & Temperature |

Description of Text and Graphics of Sign:

Double sided projecting aluminum blade sign. Push thru acrylic lettering, white (DRAPER BROTHERS) with frosted and shielded marquee style light bulbs. 16"W x 120"T x 12" deep aluminum sign cabinet with a 3" flange on all sides to shield bulbs. All other graphics paint or vinyl and non-illuminated. Sign projects from building 23.5" via (3) 7.5" wide aluminum brackets.

Existing Property Use	Proposed Property Use (if changed)
VACANT	RESTAURANT / BAR

PROPOSED GROUND SIGN INFORMATION:

Lanes of Traffic	Speed Limit (Posted)	Max. Net Sign Area	Max. Ground Sign Height

Net Area Sign Dimensions		Net Area Square Feet	Gross Area Sign Dimensions		Gross Area Square Feet
1			1		
2			2		
3			3		
Total			Total		

PROPOSED NON-GROUND SIGN INFORMATION:

Net Area Sign Dimensions		Net Area Square Feet	Dimensions & Total Square Footage of Signable Area
1	16"W X 120"T	13.33	114" X 244.5" = 193.56
2	16"W X 120"T	13.33	
3			Width of Tenant Space
Total		26.66	69.5' (E. MIFFLIN ST.)

All signs are required to be compliant with the Madison General Ordinances. Be sure to include with the application:

- Detailed drawings in full color of the proposed sign.
- Building elevation drawing showing the sign and all details/dimensions of the sign, signable area, and tenant space.
- Type of material being used and all dimensions of supports and footings.
- Clearance above ground (for awning/projecting/banner signs only).
- For Projecting Signs - Distance of projection from building face (6' max) and distance of sign projecting into the right-of-way (24" max).
- Type of lighting/illumination and method.
 - Include a night view for internally illuminated signs that appear to have light-colored copy on a dark or non-illuminated background.
- If the sign will be attached to a building, show the building roofline in relation to the wall on which the sign will be mounted.
- Pictures of any existing signs (with tag/permit #'s if possible).
- A site plan showing the size and location of existing signs, as well as showing the location of new or relocated sign.
- Acknowledgement from the property owner to erect the sign.

Any Missing Information Will Result in Delays to Your Application

FOR MORE INFORMATION ON SUBMITTAL REQUIREMENTS, PLEASE REFER TO [MGO SECTION 31.041\(2\)](#)

DRAPER BROTHERS CHOPHOUSE - 101 N. HAMLTON ST
SIGN ON BUILDING / SIGN ELEVATION



FACING EAST ON E. MIFFLIN ST.



FACING NORTH ON E. MIFFLIN ST. TOWARDS 101 N. HAMILTON

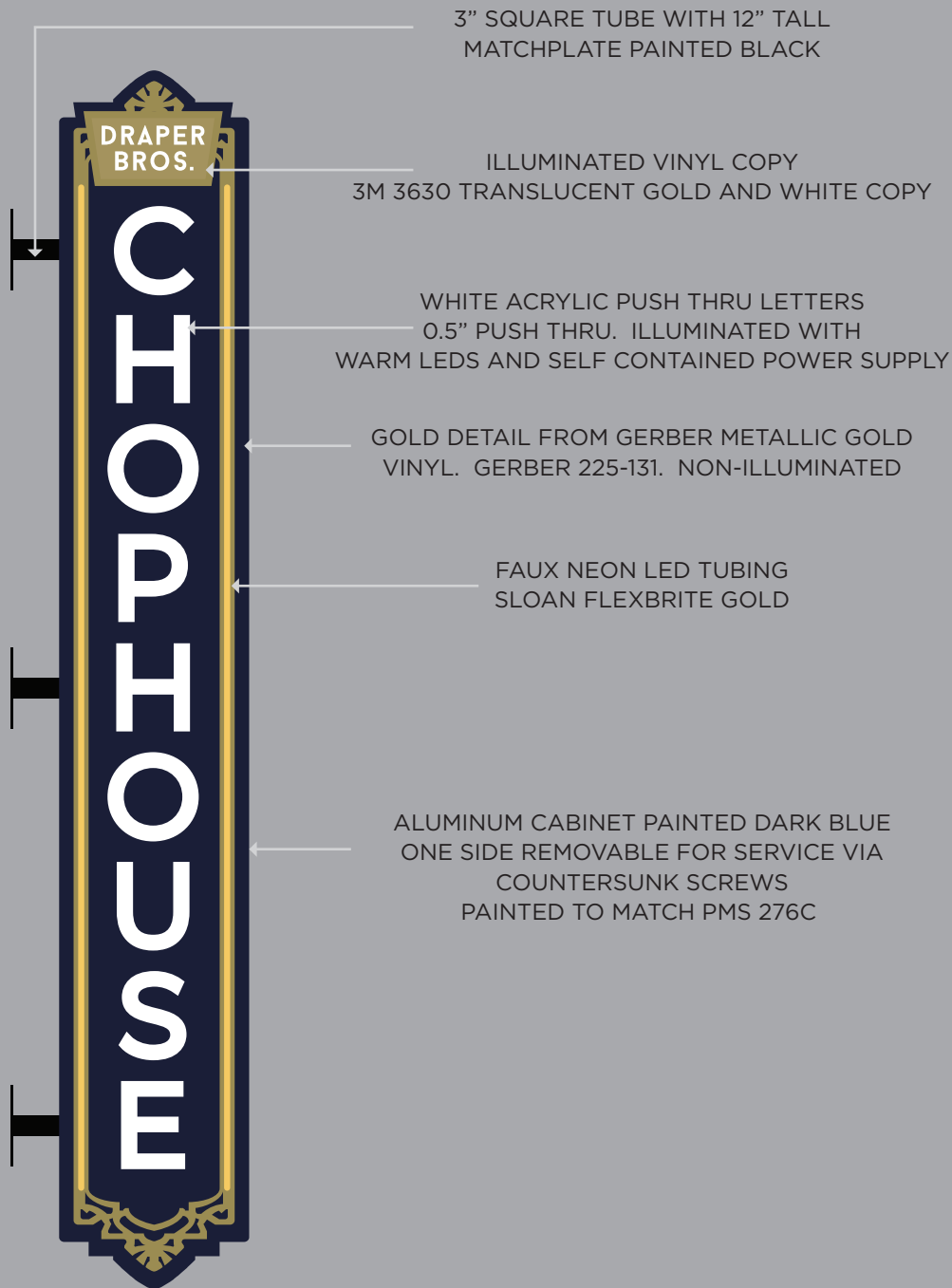
DRAPER BROTHERS CHOPHOUSE - 101 N. HAMLTON ST

DIMENSION / NIGHT VIEW



DRAPER BROTHERS CHOPHOUSE - 101 N. HAMLTON ST

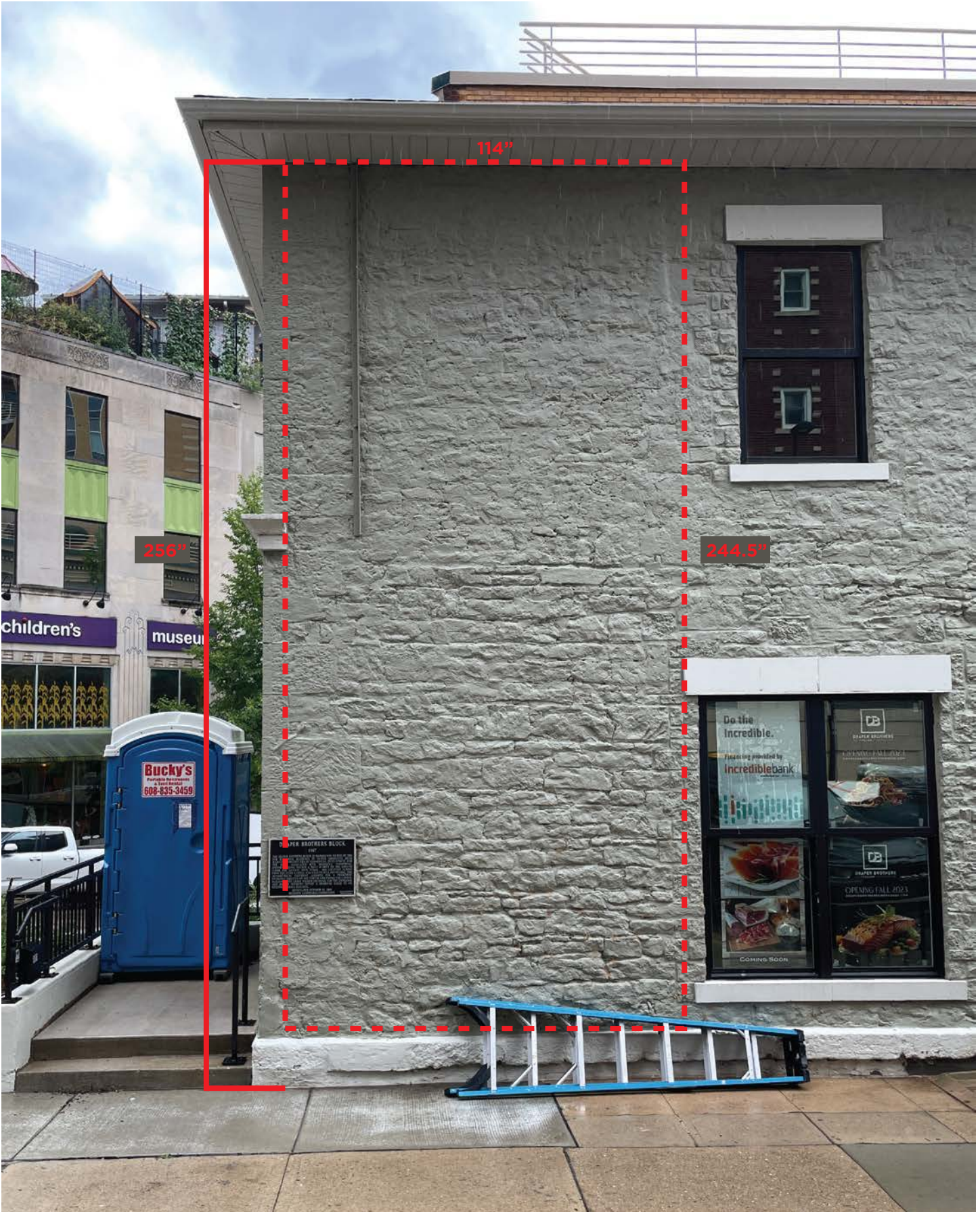
MATERIALS



**FACE #1 AND #2
FACING EAST AND WEST**

**FACE #3 (SIDE)
FACING SOUTH / AWAY FROM BUILDING**

DRAPER BROTHERS CHOPHOUSE - 101 N. HAMLTON ST
SIGNABLE AREA / ELEVATIONS



SIGNABLE AREA = 114"W x 244.5"T = 193.56 SQ/FT

DRAPER BROTHERS CHOPHOUSE - 101 N. HAMLTON ST

AERIAL



SIGN LOCATION



Jack Sosnowski

September 9, 2023, 6:22 PM

Re: Draper Brothers LED sign

To: Justin Chamberlin

Justin,

Let's go with the one with the lightbulbs one

Anyway we could make the Draper bros a little bigger and maybe put Draper brothers down the side of the sign (mifflin street side)? And at the top of the est. 1863 and at the bottom Re-est 2023?

would you guys be willing to do any trade on this ? I have a feeling you might like steaks !

Let me know if you have any questions

Prob should maybe get things rolling with the city because I know it's a landmark. I think I gave you the contact with landmarks unless we can just go directly through the city.

Talk to you soon

Jack

Sent from my iPad

On Sep 5, 2023, at 1:58 PM, Justin Chamberlin <justin@vitalsignsverona.com> wrote:

Jack,

Final quote below for two versions of the projecting sign. One with, and one without, the marquee light bulbs around the perimeter.

[See More](#)