

Board of Health for Madison and Dane County

**Educational Materials for Smoking Cessation
for Low-Income Pregnant and Postpartum Women**
Resolution #2008-08

Public Health—Madison and Dane County provides perinatal case management services to high risk, low-income pregnant Dane County women, many referred through WIC. Through the First Breath initiative, all WIC and perinatal program clients and their spouses/partners are offered smoking cessation counseling and support, including cessation medication access and monitoring through the Wisconsin Quitline. These services support the cessation efforts of the women and promote smoke-free homes during and after the pregnancy.

The Wisconsin Women's Health Foundation has made funding available to support the First Breath programs. Public Health—Madison and Dane County has been awarded a grant of \$1,649 to purchase equipment and educational materials for this program. Most of this money is being used to purchase two portable DVD players and DVDs as a resource to assist staff in being more effective in health teaching. Baby shirts and nursing shawls will be purchased to be used as program incentives.

Under the terms of the IGA, the Board of Health for Madison and Dane County may approve new grants that are less than \$50,000, provided that there is no requirement for additional appropriations and the grant does not require additional permanent or project staff (IGA, Section VIII, Paragraph F). This resolution authorizes the receipt of this grant and recognizes the receipt and expenditure of these funds.

NOW, THEREFORE, BE IT RESOLVED that the Board of Health for Madison and Dane County, on behalf of Public Health—Madison and Dane County is authorized to accept a grant from the Wisconsin Women's Health Foundation for \$1,649 for the purchase of educational materials and equipment to support smoking cessation among pregnant and postpartum women and the Director is authorized to sign the contract agreements.

BE IT FUTHER RESOLVED that the 2008 Operating Budget for Public Health—Madison and Dane County is amended by the following amounts:

UA77-78540-775311 Revenue (\$1,649)
UA77-55280-775311 Equipment and Supplies \$1,649

Drafted by: Jessica LeClair
Introduced: May 15, 2008
Adopted: