

URBAN DESIGN COMMISSION APPLICATION

UDC

City of Madison
Planning Division
Madison Municipal Building, Suite 017
215 Martin Luther King, Jr. Blvd.
P.O. Box 2985
Madison, WI 53701-2985
(608) 266-4635



FOR OFFICE USE ONLY:

Date Received _____

Initial Submittal

Paid _____

Revised Submittal

Complete all sections of this application, including the desired meeting date and the action requested. If your project requires both UDC and Land Use application submittals, a completed [Land Use Application](#) and accompanying submittal materials are also required to be submitted.

If you need an interpreter, translator, materials in alternate formats or other accommodations to access these forms, please call the Planning Division at (608) 266-4635.

Si necesita interprete, traductor, materiales en diferentes formatos, u otro tipo de ayuda para acceder a estos formularios, por favor llame al (608) 266-4635.

Yog tias koj xav tau ib tug neeg txhais lus, tus neeg txhais ntawv, los sis xav tau cov ntaub ntawv ua lwm hom ntawv los sis lwm cov kev pab kom paub txog cov lus qhia no, thov hu rau Koog Npaj (Planning Division) (608) 266-4635.

1. Project Information

Address (list all addresses on the project site): 4502 Regent Street

Title: The Chesapeake

2. Application Type (check all that apply) and Requested Date

UDC meeting date requested December 17, 2025

☒ New development

☐ Alteration to an existing or previously-approved development

☐ Informational

☐ Initial Approval

☒ Final Approval

3. Project Type

☐ Project in an Urban Design District

☐ Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)

☐ Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)

☐ Planned Development (PD)

☐ General Development Plan (GDP)

☐ Specific Implementation Plan (SIP)

☐ Planned Multi-Use Site or Residential Building Complex

Signage

☒ Comprehensive Design Review (CDR)

☐ Modifications of Height, Area, and Setback

☐ Sign Exceptions as noted in [Sec. 31.043\(3\)](#), MGO

Other

Please specify _____

4. Applicant, Agent, and Property Owner Information

Applicant name Andrew Flad

Street address 3330 University Ave, Suite 206

Telephone 608-833-8100

Company Flad Development & Investment Corporation

City/State/Zip Madison, WI 53705

Email aflad@flad-development.com

Project contact person Mary Beth Growney Selene

Street address 3007 Perry Street

Telephone 608-271-7979

Company Ryan Signs, Inc.

City/State/Zip Madison, WI 53713

Email mbgrowneyselene@ryansigns.net

Property owner (if not applicant) Same as applicant

Street address _____

City/State/Zip _____

Telephone _____

Email _____

URBAN DESIGN DEVELOPMENT PLANS CHECKLIST

The items listed below are minimum application requirements for the type of approval indicated. Please note that the UDC and/or staff may require additional information in order to have a complete understanding of the project.

1. Informational Presentation

- ☒ Locator Map
- ☒ Letter of Intent (If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- ☒ Contextual site information, including photographs and layout of adjacent buildings/structures
- ☒ Site Plan
- ☒ Two-dimensional (2D) images of proposed buildings or structures.

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

Requirements for All Plan Sheets

1. Title block
2. Sheet number
3. North arrow
4. Scale, both written and graphic
5. Date
6. Fully dimensioned plans, scaled at 1"= 40' or larger

**** All plans must be legible, including the full-sized landscape and lighting plans (if required)**

2. Initial Approval

- ☐ Locator Map
- ☐ Letter of Intent (If the project is within a Urban Design District, a summary of how the development proposal addresses the district criteria is required)
- ☐ Contextual site information, including photographs and layout of adjacent buildings/structures
- ☐ Site Plan showing location of existing and proposed buildings, walks, drives, bike lanes, bike parking, and existing trees over 18" diameter
- ☐ Landscape Plan and Plant List (*must be legible*)
- ☐ Building Elevations in **both** black & white and color for all building sides, including material and color callouts
- ☐ PD text and Letter of Intent (if applicable)

Providing additional information beyond these minimums may generate a greater level of feedback from the Commission.

3. Final Approval

All the requirements of the Initial Approval (see above), **plus**:

- ☐ Grading Plan
- ☐ Lighting Plan, including fixture cut sheets and photometrics plan (must be legible)
- ☐ Utility/HVAC equipment location and screening details (with a rooftop plan if roof-mounted)
- ☐ Site Plan showing site amenities, fencing, trash, bike parking, etc. (if applicable)
- ☐ PD text and Letter of Intent (if applicable)
- ☐ Samples of the exterior building materials
- ☐ Proposed sign areas and types (if applicable)

4. Signage Approval (*Comprehensive Design Review (CDR), Sign Modifications, and Sign Exceptions (per [Sec. 31.043\(3\)](#))*)

- ☐ Locator Map
- ☐ Letter of Intent (a summary of how the proposed signage is consistent with the CDR or Signage Modifications criteria is required)
- ☐ Contextual site information, including photographs of existing signage both on site and within proximity to the project site
- ☐ Site Plan showing the location of existing signage and proposed signage, dimensioned signage setbacks, sidewalks, driveways, and right-of-ways
- ☐ Proposed signage graphics (fully dimensioned, scaled drawings, including materials and colors, and night view)
- ☐ Perspective renderings (emphasis on pedestrian/automobile scale viewsheds)
- ☐ Illustration of the proposed signage that meets [Ch. 31, MGO](#) compared to what is being requested
- ☐ Graphic of the proposed signage as it relates to what the [Ch. 31, MGO](#) would permit

5. Required Submittal Materials**X Application Form**

- A completed application form is required for each UDC appearance. For projects also requiring Plan Commission approval, applicants must also have submitted an accepted application for Plan Commission consideration prior to obtaining any formal action (Initial or Final Approval) from the UDC.

X Letter of Intent

- If the project is within an Urban Design District, a summary of how the development proposal addresses the district criteria is required.
- For signage applications, a summary of how the proposed signage is consistent with the applicable Comprehensive Design Review (CDR) or Signage Modification review criteria is required.

Development Plans (Refer to checklist on Page 4 for plan details)

X Filing Fee (Refer to Section 7 (below) for a list of application fees by request type)**X Electronic Submittal**

- Complete electronic submittals must be received prior to the application deadline before an application will be scheduled for a UDC meeting. Late materials will not be accepted. All plans must be legible and scalable when reduced. Individual PDF files of each item submitted should be submitted via email to UDCapplications@cityofmadison.com. The email must include the project address, project name, and applicant name.
- Email Size Limits. Note that an individual email cannot exceed 20MB and it is the responsibility of the applicant to present files in a manner that can be accepted. Applicants who are unable to provide the materials electronically should contact the Planning Division at (608) 266-4635 for assistance.

Notification to the District Alder

- Please provide an email to the District Alder notifying them that you are filing this UDC application. Please send this as early in the process as possible and provide a copy of that email with the submitted application.

6. Applicant Declarations

1. Prior to submitting this application, the applicant is required to discuss the proposed project with Urban Design Commission staff. This application was discussed with "Per JV 11/10/25 not necessary due to scheduling conflicts" on 11/10/25.
2. The applicant attests that all required materials are included in this submittal and understands that if any required information is not provided by the application deadline, the application will not be placed on an Urban Design Commission agenda for consideration.

Name of applicant Andrew Flad Relationship to property Owner

Authorizing signature of property owner  Date 11/17/2025

7. Application Filing Fees

Fee payments are due by the submittal date. Payments received after the submittal deadline may result in the submittal being scheduled for the next application review cycle. Fees may be paid in-person, via US Mail, or City drop box. If mailed, please mail to: *City of Madison Building Inspection, P.O. Box 2984, Madison, WI 53701-2984*. The City's drop box is located outside the Municipal Building at 215 Martin Luther King, Jr. Blvd. on the E Doty Street side of the building. Please make checks payable to *City Treasurer*, and include a completed application form or cover letter indicating the project location and applicant information with all checks mailed or submitted via the City's drop box.

Please consult the schedule below for the appropriate fee for your request:

Urban Design Districts: \$350 (per [§33.24\(6\) MGO](#)).

Minor Alteration in the Downtown Core District (DC) or Urban Mixed-Use District (UMX) : \$150
(per [§33.24\(6\)\(b\) MGO](#))

Comprehensive Design Review: \$500
(per [§31.041\(3\)\(d\)\(1\)\(a\) MGO](#))

Minor Alteration to a Comprehensive Sign Plan: \$100
(per [§31.041\(3\)\(d\)\(1\)\(c\) MGO](#))

All other sign requests to the Urban Design Commission, including, but not limited to: appeals from the decisions of the Zoning Administrator, requests for Sign Modifications (of height, area, and setback), and additional sign code approvals: \$300 (per [§31.041\(3\)\(d\)\(2\) MGO](#))

A filing fee is not required for the following project applications if part of the combined application process involving both Urban Design Commission and Plan Commission:

- Project in the Downtown Core District (DC), Urban Mixed-Use District (UMX), or Mixed-Use Center District (MXC)
- Project in the Suburban Employment Center District (SEC), Campus Institutional District (CI), or Employment Campus District (EC)
- Planned Development (PD): General Development Plan (GDP) and/or Specific Implementation Plan (SIP)
- Planned Multi-Use Site or Residential Building Complex

Ryan Signs, Inc.

3007 Perry Street
Madison, WI 53713
608-271-7979 Phone
mbgrowneyselene@ryansigns.net

November 17, 2025

TO: Ms. Jessica Vaughn
City of Madison Urban Design Commission

FROM: Mary Beth Growney Selene, Serving as Agent to the Owner

RE: **The Chesapeake**
4502 Regent Street
Comprehensive Design Review Submittal to the City of Madison Urban Design Commission

Dear Urban Design Commission Members;

We are submitting materials for your consideration for a Comprehensive Design Review for **The Chesapeake**, located at 4502 Regent Street.

The attached document package describes the proposed Comprehensive Design Review for the exterior freestanding signage for The Chesapeake multi-family residential development. Development is in a TR-U2 (Traditional Residential, (Group 1) Zoning District.

The objective of this Comprehensive Design Review is to describe the designs and integration of the street graphics for the residential identification signage; for visitors, guests, and tenants.

The principal goals of this Comprehensive Design Review are to:

- Allow for freestanding identification for a single residential development not allowed by Chapter 31 of the Madison General Ordinances and;
- Integrate signage within the architecture of the building

The purpose of this signage plan is to provide clear, legible wayfinding that effectively guides visitors to The Chesapeake while allowing for distinctive, creative designs that reinforce the property's identity. To ensure visual harmony with the adjacent sister community, The Hamptons (whose signage package previously received UDC approval), we have incorporated consistent materials, color palettes, and typography wherever feasible, creating a cohesive aesthetic experience across both properties.

Signage to be included in the Comprehensive Sign Plan **The Chesapeake**, is as follows:

- Development Identification Signage

BACKGROUND:

1. The property is zoned TR-U2 (Traditional Residential, (Group 1).
2. The property was originally developed as a commercial property and the Zoning was changed from SE (Suburban Employment District (Group 3) to allow for the multi-family density development of the site.
 - a. The following table is extracted from the City of Madison Sign Ordinance and outlines the allowable signage in the TR-U2 Zoning District.

CHAPTER 31 CODE:

31.15(3) Table 3: SIGNS PERMITTED IN GROUP 1 DISTRICTS

Sign Type	Net Area sf2	Height		Min. Setback	Wall	Ground	Illuminated	Number
		Min.	Max.					
Identification *** for multi-family, apt. hotels, frat/sorority and lodging houses in TR-U1, TR-V2, TR-U2	12'	---	12'	---	Yes	No	No	1 per building, 2 on a corner lot

*** Identification signs, for properties designated Landmarks, shall be permitted as approved by the Plan Commission and the Landmark's Commission when those commissions approve the use. Signs for existing uses may be approved by the Landmark's Commission. *(Not applicable to this submittal.)*

31.043 URBAN DESIGN COMMISSION AND COMPREHENSIVE DESIGN REVIEW

4(b). Comprehensive Design Review Criteria:

- 1. The Sign Plan shall create visual harmony between the signs, building(s), and building site through unique and exceptional use of materials, design, color, any lighting, and other design elements; and shall result in signs of appropriate scale and character to the uses and building(s) on the zoning lot as well as adjacent buildings, structures and uses.**

The proposed sign included in this Comprehensive Sign Plan is designed specifically to speak to the architecture of the development. The Chesapeake development has been designed in the likeness of places such as Martha's Vineyard, The Hamptons, and Hyannis Port (all eastern seaboard vacation destinations). The signage elements tie into the architecture with a distinctive and fresh nautical theme of simple aluminum posts and aluminum backgrounds for the messaging. The 1/2" deep, flat-cut lettering will add dimension to each face of the sign (main identification sign); and 1/4" deep, flat-cut lettering for the logo. The color emphasizes classic design and ties in with the dominant colors on the facades of the building. The main identification sign will be externally illuminated using LED fixtures that will adequately illuminate the faces of the sign. While stone is included in the architectural design, we do not feel it is appropriate to the sign design, as a stone base will take away from nautical feel of the sign design.

All signs are designed and scaled appropriately to their individual locations and environments.

- 2. Each element of the sign plan shall be found to be necessary due to unique or unusual design aspects in the architecture or limitations in the building site or surrounding environment.**

A. Unlike other "Residential Building Complexes" and commercial development in the neighborhood, this project is a single building, under which the code does not allow for freestanding signage. Through this CDR, we are requesting:

1. One freestanding site Identification sign

B. This site has unique and unusual design aspects, relative to limitations of the site, as follows:

1. The development is surrounded by commercial development on three sides. The visibility and identity of The Chesapeake are competing with the commercial signage in the neighborhood.
2. The address for the development, as determined by the City of Madison, is 4502 Regent Street.
 - a. The main identification sign will be placed perpendicular to Price Place to assist in identification of the site and to allow for navigation of the site by guests and visitors to determine their access points. The sign is placed outside the vision triangles.
 - c. The speed limit is 25 MPH on Regent Street. The proposed signage will allow the sign to be legible, at prevailing speeds, for the intended audiences.
 - d. The building architecture does not lend itself to a readable or legible wall sign **(see photo below)**.



-Front doors are set back
-Lannon Stone façade
-Generous front porch
-Signage would not be visible, legible, or readable from Regent St.

3. The Sign Plan shall not violate any of the state purposes described in Sec. 31.02(1) and 33.24(2).

We confirm that the sign plans are designed to further the goals of safety and aesthetics and achieve the purposes outlined in Sec. 31.02(1) and Sec. 33.24(2).

4. All signs must meet minimum construction requirements under Sec. 31.04(5).

We confirm that all signage will meet the minimum construction requirements under 31.04(5).

5. The Sign Plan shall not approve Advertising beyond the restrictions in Sec. 31.11 or Off-Premise Directional Signs beyond the restrictions in Sec. 31.115.

We confirm that the sign plan does not approve advertising beyond the restriction in Sec. 31.11 or 31.115.

6. The Sign Plan shall not be approved if any element of the plan:

- a. Presents a hazard to vehicular or pedestrian traffic on public or private property,
- b. Obstructs views at points of ingress or egress of adjoining properties,
- c. Obstructs or impedes the visibility of existing lawful signs on adjacent property, or,

We confirm that none of the above exists in the sign plan.

- d. Negatively impacts the visual quality of public or private open space.

They do not.

7. The Sign Plan may only encompass signs on private property of the zoning lot or building site in question, and shall not approve any signs in the right of way or on private property.

We confirm that the sign plan only encompasses signs on private property of the zoning lot(s).

LOCATOR MAP



Included below is the intent and commentary of each sign type of signage for the development.

We are requesting approval of the following sign types, as noted:

SIGN TYPE	CODE COMPLIANT	SIGN DETAIL	
Sign Design 2.2	No	To allow for one freestanding identification sign not to exceed an area of 18.5/37 sf2 and 8'-0" in overall height (which falls within the 12-32 sf2 area for [other] Residential Building Complex freestanding signs). The sign can be either internally or externally illuminated (which is consistent with code allowance for Residential Building Complex signs).	Requesting approval as submitted.
All other signage	Yes		All other signage on the site will comply with Chapter 31 of the Madison General Ordinances.

Thank you for your consideration. We are available to answer any questions you might have.

Respectfully Submitted,

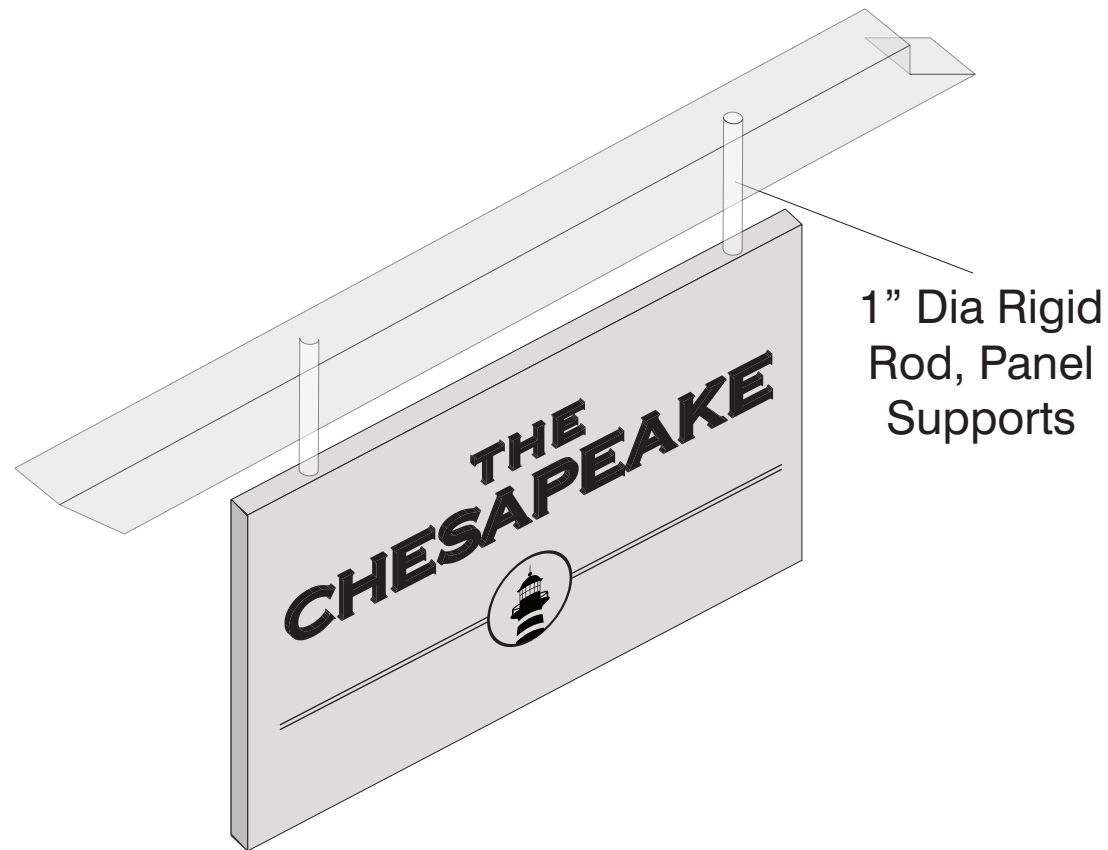
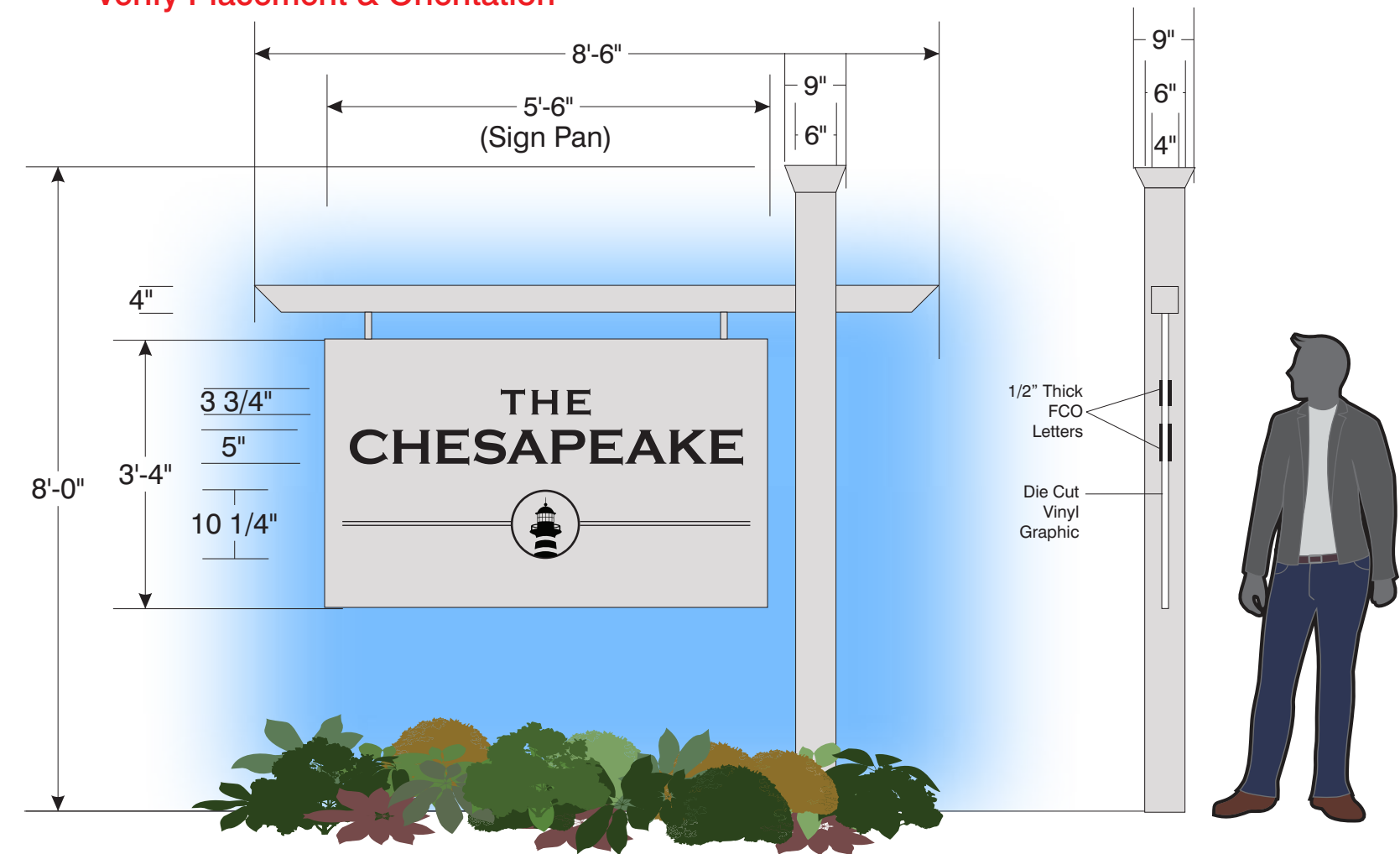
RYAN SIGNS, INC.



Mary Beth Growney Selene
President
Serving as Agent to Flad Development & Investment Corporation

cc: Flad Development & Investment Corporation

2.2 Non - Illuminated Panel Version - With Background Watermark
Verify Placement & Orientation



<input type="checkbox"/> Match Pantone Cool Gray 1	<input checked="" type="checkbox"/> FCO Letters	<input checked="" type="checkbox"/> Applied Vinyl Graphics
Wind Load Compliance Statement: Withstand up to 75 MPH Winds	Illumination Compliance Statement: N/A Meets Maximum Guidelines of City of Madison	Construction: Aluminum Posts & Support Structure w/ 1" Painted, Aluminum Pan w/ FCO Letters & Applied Vinyl Graphics

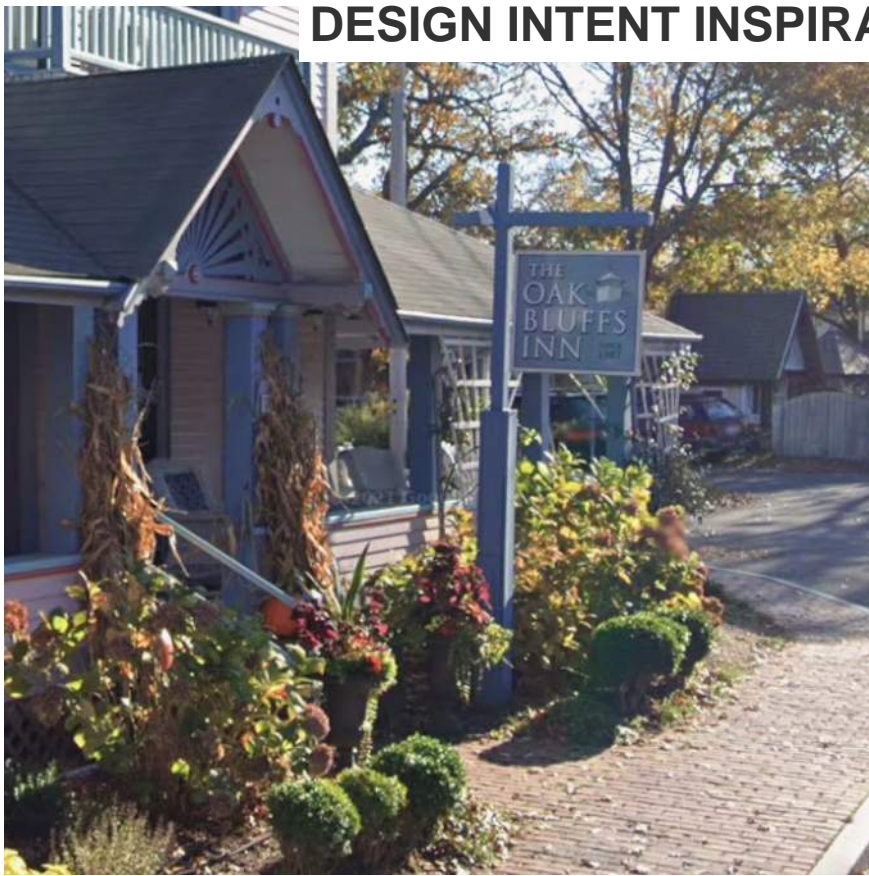
Print to Scale on 11" x 17" Paper

Ryan Signs, Inc. 3007 Perry Street • Madison, WI 53713 • Tel (608) 271-7979 Fax (608) 271-7853	SCALE: VARIES	APPROVED:
	DATE: 5/5/25	Copyright 2025 by Ryan Signs, Inc.
	REVISED: 10/29/25	DRAWN BY: KW
	DRAWING NUMBER: 8094	

These plans are the exclusive property of Ryan Signs, Inc. and are the result of the original design work of its employees. They are submitted to you or your company for the sole purpose of your consideration of whether to purchase from Ryan Signs, Inc., Madison, Wisconsin a sign designed and manufactured according to these plans. Distribution or exhibition of these plans to anyone other than employees of your company or use of these plans to construct a sign similar to the one embodied herein is expressly prohibited. In the event that such use, distribution or exhibition occurs, the undersigned expressly agrees to pay to Ryan Signs, Inc. the sum of 25% of our purchase price as quoted to you. This covenant of payment is acknowledged to be compensation for the time, effort and talent devoted to the preparation of the plans.

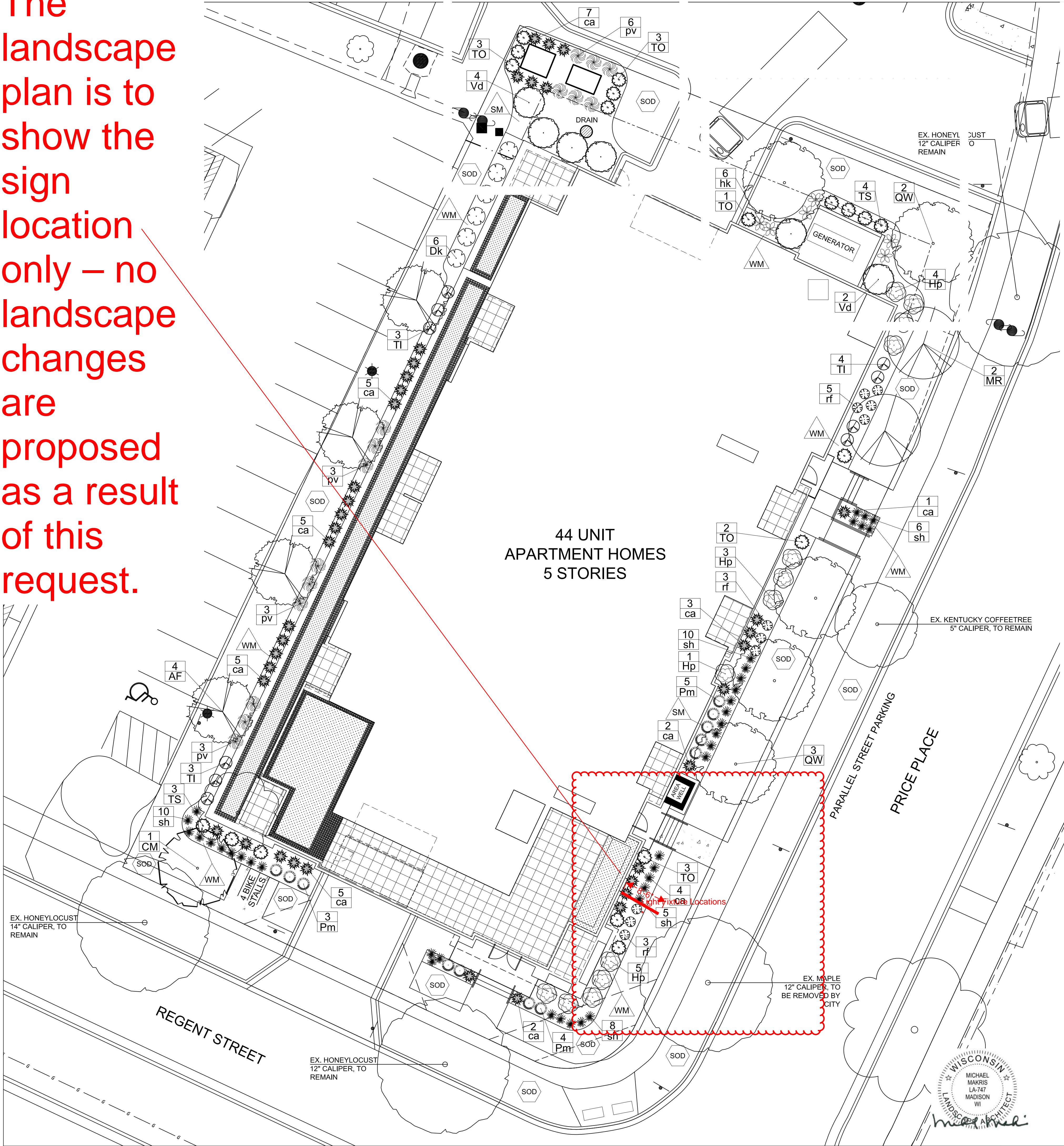
client signature _____

DESIGN INTENT INSPIRATION PHOTOS





The landscape plan is to show the sign location only – no landscape changes are proposed as a result of this request.



CITY OF MADISON LANDSCAPE WORKSHEET					
Total Developed Area	SQUARE FEET	5 points per 300 sq ft		LANDSCAPE POINTS REQ.	
19,570 sf (lot) - 11,824 sf (building footprint)	7,746			129	
		CREDITS / EXISTING LANDSCAPING		NEW / PROPOSED LANDSCAPING	
PLANT TYPE / ELEMENT	POINT VALUE	QUANTITY	POINTS ACHIEVED	QUANTITY	POINTS ACHIEVED
Overstory Deciduous (2.5" caliper)	35	0	0	3	315
Tall Evergreen Tree (5'-6')	35	0	0	0	0
Ornamental Tree (1.5" caliper)	15	0	0	3	45
Upright Evergreen Shrub (i.e. arborvitae) 3'-4' tall	15	0	0	16	160
Shrub, deciduous (#3 gal. cont)	3	0	0	25	45
Shrub, evergreen (#3 gal. cont)	3	0	0	22	88
Ornamental Grasses/Perennials (#1 gal. cont)	2	0	0	109	218
Ornamental/Decorative Fencing or Wall (4pts / 10LF)	4		0		0
Existing Significant Specimen Tree (2.5" dbh)	14		0		0
Landscape Furniture for public seating and/or transit connections (5pts. per seat)	5		0		0
			0		901
TOTAL POINTS ACHIEVED					901

PLANT LIST

KEY	SCIENTIFIC NAME		QTY	SIZE	ROOT	STEM
DECIDUOUS TREES						
AF	<i>Acer x freemanii</i> 'Armstrong'	Armstrong Maple	4	2.5"	B&B	
QW	<i>Quercus x warei</i> 'Long'	Regal Prince Oak	5	2.5"	B&B	

ORNAMENTAL TREES						
CM	<i>Cornus mas</i> 'Golden Glory'	Golden Glory Dogwood	1	2"	B&B	TF
MR	<i>Malus</i> 'Jewelcole'	Red Jewel Crabapple	2	2"	B&B	TF

UPRIGHT EVERGREEN SHRUBS			COMMON NAME			
TO	<i>Thuja occidentalis</i> 'Holmstrup'		Holmstrup Arborvitae	9	5'	B&B
TS	<i>Thuja occidentalis</i> 'Smaragd'		Emerald Arborvitae	7	5'	B&B

EVERGREEN SHRUBS						
TI	<i>Thuja occidentalis</i> 'Linesville'		Linesville Arborvitae	10	#5	Cont.
Pm	<i>Pinus mugo</i> 'Slowmound'		Dwarf Mountain Mugo Pine	12	#3	Cont.

DECIDUOUS SHRUBS						
Dk	<i>Diervilla</i> 'G2X885411'		Kodiak Red Bush Honeysuckle	6	#3	Cont.
Hp	<i>Hydrangea paniculata</i> 'Jane'		Little Lime Hydrangea	13	#3	Cont.
Vd	<i>Viburnum dentatum</i> 'Christom'		Blue Muffin Arrowwood Viburnum	6	#5	Cont.

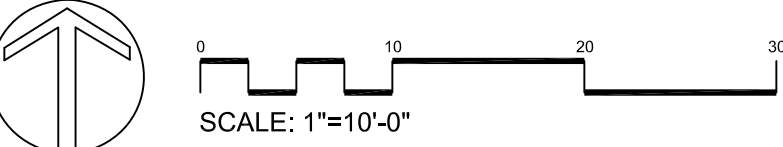
ORNAMENTAL GRASSES & PERENNIALS						
ca	<i>Calamagrostis x acutiflora</i> 'Karl Foerster'		Karl Foerster Feather Reed Grass	38	#1	Cont.
hk	<i>Hosta</i> 'Krossa Regal'		Krossa Regal Hosta	6	#1	Cont.
pv	<i>Panicum virgatum</i> 'Shenandoah'		Shenandoah Red Switch Grass	15	#1	Cont.
sh	<i>Sporobolus heterolepis</i>		Prairie Dropseed Grass	39	#1	Cont.
rf	<i>Rudbeckia fulgida</i> 'Viette's Little Suzy'		Little Suzy Black Eyed Susan	11	#1	Cont.

STREET TREE NOTE:
Existing street trees shall be protected. Contractor shall install tree protection fencing in the area between the curb and sidewalk and extend it at least 5 feet from both sides of the tree along the length of the terrace. No excavation is permitted within 5 feet of the outside edge of a tree trunk. If excavation within 5 feet of any tree is necessary, contractor shall contact City Forestry at (608-266-4816) prior to excavation to assess the impact to the tree and root system. Tree pruning shall be coordinated with City Forestry prior to the start of construction. Tree protection specifications can be found in section 107.13 of *City of Madison Standard Specifications for Public Works Construction* - <http://www.cityofmadison.com/business/pw/documents/StdSpecs/2013/Part1.pdf>. Any tree removals that are required for construction after the development plan is approved will require at least a 72 hour wait period before a tree removal permit can be issued by Forestry, to notify the Alder of the change in the tree plan.

At least one week prior to street tree planting, Contractor shall contact City Forestry (608-266-4816) to schedule inspection and approval of nursery stock and review planting specifications with the landscaper.

- LANDSCAPE NOTES:**
- Please refer to Grading & Erosion Control Plan for final contour information.
 - Individual trees in lawn areas to receive wood mulch rings

- 1.5" diameter washed stone mulch spread to 3" depth, over weed barrier fabric with Dimex EdgePro polyvinyl edging or equivalent.
- Brown Dyed Wood Mulch spread to 3" depth, with Dimex EdgePro polyvinyl Edging or equivalent.
- Premium nursery-grown bluegrass sod.



L100 LANDSCAPE PLAN



3570 Pioneer Road
Verona, WI 53593
PH: (608) 827-9401
FAX: (608) 827-9402
WEB: www.olsontoon.com

204 PRICE PLACE
204 Price Place
Madison, Wisconsin

Date: 2024.06.14
Scale: 1"=10'-0"
Designer: bmf
Job # 2024-06-13

Seal:
To protect against legal liability,
the plans presented herein are
"schematic," and should not be
outsourced as "biddable" or
"construction documents" unless
approved by the Landscape
Designer. This is not an original
document unless stamped in
red, as ORIGINAL.

Revisions:
2024.10.10
2025.01.16
2025.07.17

Reference Name:
FLAD Development



Color: Bronze

Weight: 1.4 lbs

Project:	Type:
Prepared By:	Date:

Driver Info		LED Info	
Type	Constant Current	Watts	33W
120V	0.28A	Color Temp	2700/3000/3500/4000/5000K
208V	N/A	Color Accuracy	81-84 CRI
240V	N/A	L70 Lifespan	100,000 Hours
277V	N/A	Lumens	4,026-4,408 lm
Input Watts	30.1-31.6W	Efficacy	127.8-144.8 lm/W

Technical Specifications

Field Adjustability

Field Adjustable:

Field Adjustable Light Output:
Color temperature selectable by 2700K, 3000K, 3500K, 4000K and 5000K (default: 4000K)

Compliance

UL Listed:

Suitable for wet locations

IP Rating:

Ingress protection rating of IP65 for dust and water

IESNA LM-79 & LM-80 Testing:

RAB LED luminaires and LED components have been tested by an independent laboratory in accordance with IESNA LM-79 and LM-80.

Trade Agreements Act Compliant:

This product is a product of Cambodia and a "designated country" end product that complies with the Trade Agreements Act

LED Characteristics

LEDs:

Long-life, high-efficacy, discrete, surface-mount LEDs

Color Consistency:

7-step MacAdam Ellipse binning to achieve consistent fixture-to-fixture color

Color Uniformity:

RAB's range of Correlated Color Temperature follows the guidelines of the American National Standard for (SSL) Products, ANSI C78.377-2017.

Electrical

Driver:

Constant Current, Class 2 120V, 50/60 Hz, 120V: 0.28A

THD:

15.41% at 120V

Power Factor:

98.3% at 120V

Dimmable:

Yes, 120V with TRIAC dimmer

Dim to Off:

Yes

Aux Power Supply:

No

Surge Protection:

2.5 kV

Performance

Lifespan:

100,000-Hour LED lifespan based on IES LM-80 results and TM-21 calculations

Construction

Cold Weather Starting:

The minimum starting temperature is -40°F (-40°C)

Maximum Ambient Temperature:

Suitable for use in up to 104°F (40°C)

Housing:

Die-cast aluminum

Tilt Increment:

Rotates in 2 degree increments

Lens:

Tempered glass

Gaskets:

High-temperature silicone

Finish:

Formulated for high durability and long-lasting color

Green Technology:

Mercury and UV free. RoHS-compliant components.

Technical Specifications (continued)

Installation

Mounting:

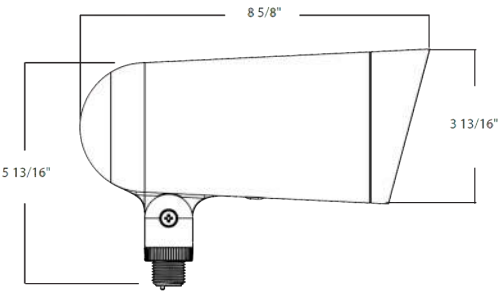
Knuckle arm mount

Other

5-Year Limited Warranty:

The RAB 5-year, limited warranty covers light output, driver performance and paint finish. RAB's warranty is subject to all terms and conditions found at rablighting.com/warranty.

Dimensions



Features

- 100,000-hour LED Life
- TRIAC dimming
- IP65 rating protects against dust and water
- 5-Year, limited warranty

Ordering Matrix

Family	Size/Wattage	Mounting	Color Temp	Finish	Driver
LF34	L				
	S = Small, 8W L = Large, 33W	Blank = Knuckle Arm	Blank = 2700/3000/3500/4000/5000K CCT Adjustable	Blank = Bronze B = Black W = White	Blank = 120V, TRIAC