



Traffic Engineering and Parking Divisions

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To: City Transit and Parking Commission
From: Jo Easland, Parking Analyst
Subject: February 2006 Revenue Report and March Activity Report

FEBRUARY REVENUES

	Prior Yr Comp'n		Actuals +/- Budget Comparison			
	YTD Feb '06 +/- '05		February		YTD	
	Amount	%	Amount	%	Amount	%
Cashiered Parking Facilities	\$ + 10,470	+ 1.2	\$ (7,230)	(1.4)	\$ (5,710)	(.6)
Off-Street Meters (Lots & Ramps)	+ 2,740	+ 3.9	+ 750	+ 2.1	+ 3,460	+ 5.0
On-Street Meters	+ 11,320	+ 5.8	(5,720)	(5.5)	(3,100)	(1.5)
Constr'n Rev – On-Str Meters	+ 6,390	+25.0	+ 5,810	+51.6	+ 8,960	+39.0
Subtotal - On-Street Meter Rev	+ 17,710	+ 8.0	+ 90	+ .1	+ 5,860	+ 2.5
Monthly Parking (incl. LT Leases)	+ 11,360	+ 10.8	(1,600)	(2.7)	(2,830)	(2.4)
RP3, Advertising & Misc Rev	+ 11,640	+ 191.7	(550)	(6.7)	(630)	(3.4)
Totals	<u>\$ + 53,920</u>	+ 4.1	<u>\$ (8,540)</u>	(1.2)	<u>\$ + 150</u>	+ .01

Highlights/Remarks:

The large percentage increase in column 1 (+191.7) reflects the fact that display advertising was not in place at this time last year. See Attachments A1 - A3 for *details* for all columns.

MISCELLANEOUS

During March, staff worked on the following projects:

- continuing work on the June 1 rate increase and the ramp "shuttle" proposal;
- prepared the 2005 Revenue/Expense Overview report (provided separately);
- began preparation of our in-house revenue/expense statements; and
- updated our five-year cash flow projections to reflect 2005 Actuals and the 2006 Operating and Capital budgets.

2006 REVENUES -- BUDGET VS ACTUAL						
Year-to-Date 2005- Through FEB						
			Budget	Actual	Actual +/- Budget	
### = TPC Map Reference)					Amount	%
74000s	Permits					
	74281	RP3 (residential parking permits)	5,416.44	4,860.00	(556.44)	(10.27)
	74282	Motorcycle Permits	5.34	-	(5.34)	(100.00)
	74283	Resid Street Constr Permits	-	-	-	n/a
		Subtotal - Permits	5,421.78	4,860.00	(561.78)	(10.36)
75300	Awards and Damages		-	-	-	n/a
76350	Advertising Revenue		12,500.00	11,821.88	(678.12)	(5.42)
76710	Cashiered Revenue		-	-	-	
		ALL Cashiered Ramps	-	-	-	
	#4	582512 Cap Sq North	82,615.55	84,336.28	1,720.73	2.08
	#6	582532 Gov East	153,227.34	150,952.62	(2,274.72)	(1.48)
	#9	582522 Overture Center	110,103.64	122,632.37	12,528.73	11.38
	#11	582542 SS Campus-Frances	164,200.90	160,648.01	(3,552.89)	(2.16)
	#11	582552 SS Campus-Lake	205,479.22	206,468.34	989.12	0.48
	#12	582562 SS Capitol	203,245.25	188,123.13	(15,122.12)	(7.44)
		Subtotal - Cashiered Revenue	918,871.90	913,160.76	(5,711.14)	(0.62)
76720	Meters - Off-Street (NON-CYCLE)					
	#1	582334 Blair Lot	500.37	521.95	21.58	4.31
	#7	582344 Lot 88 (Munic Bldg)	2,518.94	2,132.70	(386.24)	(15.33)
	#2	582353 Brayton Lot-Machine	40,706.77	42,471.20	1,764.43	4.33
	#2	582354 Brayton Lot-Meters	559.87	948.59	388.72	69.43
	#3	582364 Buckeye/Lot 58	19,567.27	22,177.85	2,610.58	13.34
		582374 Evergreen Lot	-	-	-	n/a
		582414 Wingra Lot	995.35	1,008.48	13.13	1.32
	#12	582564 SS Capitol	4,674.83	3,720.45	(954.38)	(20.42)
		Subtotal - Meters Off-Street	69,523.40	72,981.22	3,457.82	4.97
		Meters - Off-Street (CYCLES)				
		582507 ALL Cycles (eff 7/98)	-	-	-	n/a
		Subtotal -- 76720's	69,523.40	72,981.22	3,457.82	4.97
76730	Meters - On-Street					
		582114 Cap Sq Mtrs (new '05)	3,710.79	5,035.30	1,324.51	35.69
		582124 Campus Area	36,770.35	30,385.30	(6,385.05)	(17.36)
		582134 CCB Area	17,363.60	18,359.30	995.70	5.73
		582144 East Washington Area	12,122.17	10,493.73	(1,628.44)	(13.43)
		582154 GEF Area	14,064.82	14,580.46	515.64	3.67
		582164 MATC Area	9,674.84	10,368.30	693.46	7.17
		582174 Meriter Area	12,373.97	17,216.25	4,842.28	39.13
		582184 MMB Area	23,672.22	21,891.72	(1,780.50)	(7.52)
		582194 Monroe Area	4,645.96	5,569.09	923.13	19.87
		582204 Schenks Area	1,932.33	2,042.58	110.25	5.71
		582214 State St Area	17,528.51	16,291.26	(1,237.25)	(7.06)
		582224 University Area	45,642.15	42,568.14	(3,074.01)	(6.74)
		582234 Wilson/Butler Area	10,632.84	12,237.35	1,604.51	15.09
		Subtotal - Meters On-Street	210,134.55	207,038.78	(3,095.77)	(1.47)
		Const'n-Related Meter Rev (On-St)				
		74284 Contractor Permits	7,701.99	10,144.00	2,442.01	31.71
		74285 Meter Hoods	1,638.59	2,365.00	726.41	44.33
		74286 Construction Meter Removal	13,621.28	19,411.00	5,789.72	42.50
		Subtotal - Constr'n Related Rev	22,961.86	31,920.00	8,958.14	39.01
		Totals - On-Street Meters	233,096.41	238,958.78	5,862.37	2.51
76740 / 50	Monthlies and Long-Term/Parking Leases					
76740's	#1	582335 Blair Lot	6,670.00	6,720.00	50.00	0.75
	#13	582405 Wilson Lot	8,530.00	8,399.00	(131.00)	(1.54)
	#4	582515 Cap Square No	29,648.00	28,949.09	(698.91)	(2.36)
	#6	582535 Gov East	24,000.00	23,721.80	(278.20)	(1.16)
	#9	582525 Overture Center	12,342.00	10,441.24	(1,900.76)	(15.40)
	#12	582565 SS Capitol - reg Mo'ys	16,396.00	16,522.05	126.05	0.77
		Subtotal - Monthlies	97,586.00	94,753.18	(2,832.82)	(2.90)
76750's	#9	582528 Overture Center	9,733.50	9,733.50	-	-
		582418 Wingra Lot (Commy Car)	90.00	90.00	-	-
	#12	582568 SS Cap - LT Lease	12,301.42	12,301.20	(0.22)	(0.00)
		Subtotal -- LTL's	22,124.92	22,124.70	(0.22)	(0.00)
		Totals - Moy's and Leases	119,710.92	116,877.88	(2,833.04)	(2.37)
78000s	Miscellaneous Revenues					
	78220	Operating Lease Payments	91.57	-	(91.57)	(100.00)
	78310	Property Sales	-	-	-	n/a
	78890	Other	325.50	1,030.54	705.04	216.60
		Subtotal -- Miscellaneous	417.07	1,030.54	613.47	147.09
		TOTALS	1,359,541.48	1,359,691.06	149.58	0.01

Year-to-Date Revenues >> 2005 vs 2006						
Through FEB			2005 YTD	2006 YTD	2005 +/- 2004	
					Amount	%
74000s	Licenses, Permits, Fees					
	74281	RP3 (residential parking permits)	5,651.00	4,860.00	(791.00)	(14.00)
	74282	Motorcycle Permits	-	-	-	n/a
	74283	Resid Street Constr Permits	-	-	-	n/a
		Subtotal - Licenses, ...	5,651.00	4,860.00	(791.00)	(14.00)
75300	Awards and Damages		-	-	-	n/a
76350	Advertising Revenue		-	11,821.88	11,821.88	n/a
76710	Cashiered Revenue		-	-	-	
	582512	Cap Sq North	79,396.99	84,336.28	4,939.29	6.22
	582532	Gov East	149,007.35	150,952.62	1,945.27	1.31
	582522	Overture Center	108,684.22	122,632.37	13,948.16	12.83
	582542	SS Campus-Frances	157,638.59	160,648.01	3,009.42	1.91
	582552	SS Campus-Lake	203,166.65	206,468.34	3,301.69	1.63
	582562	SS Capitol	204,798.87	188,123.13	(16,675.74)	(8.14)
		Subtotal - Cashiered Revenue	902,692.67	913,160.76	10,468.09	1.16
76720	Meters - Off-Street (NON-CYCLE)					
	582334	Blair Lot	727.97	521.95	(206.02)	(28.30)
	582344	Lot 88 (Munic Bldg)	2,362.97	2,132.70	(230.27)	(9.74)
	582353	Brayton Lot-Machine	40,456.15	42,471.20	2,015.05	4.98
	582354	Brayton Lot-Meters	525.40	948.59	423.19	80.55
	582364	Buckeye/Lot 58	19,392.18	22,177.85	2,785.67	14.36
	582374	Evergreen Lot	1,426.26	-	(1,426.26)	(100.00)
	582414	Wingra Lot	853.88	1,008.48	154.60	18.11
	582564	SS Capitol	4,495.16	3,720.45	(774.71)	(17.23)
		Subtotal - Meters Off-Street	70,239.97	72,981.22	2,741.25	3.90
	Meters - Off-Street (CYCLES)					
	582507	ALL Cycles (eff 7/98)	-	-	-	n/a
		Subtotal -- 76720's	70,239.97	72,981.22	2,741.25	3.90
76730	Meters - On-Street					
	582024	Cap Sq Mtrs (new '05)	-	5,035.30	5,035.30	n/a
	582124	Campus Area	32,576.18	30,385.30	(2,190.88)	(6.73)
	582134	CCB Area	16,425.40	18,359.30	1,933.90	11.77
	582144	East Washington Area	11,621.86	10,493.73	(1,128.13)	(9.71)
	582154	GEF Area	14,933.58	14,580.46	(353.12)	(2.36)
	582164	MATC Area	9,098.18	10,368.30	1,270.12	13.96
	582174	Meriter Area	12,552.25	17,216.25	4,664.00	37.16
	582184	MMB Area	20,189.12	21,891.72	1,702.60	8.43
	582194	Monroe Area	4,882.27	5,569.09	686.82	14.07
	582204	Schenks Area	1,743.51	2,042.58	299.07	17.15
	582214	State St Area	17,692.21	16,291.26	(1,400.95)	(7.92)
	582224	University Area	43,613.96	42,568.14	(1,045.82)	(2.40)
	582234	Wilson/Butler Area	10,386.99	12,237.35	1,850.36	17.81
		Subtotal - Meters On-Street	195,715.51	207,038.78	11,323.27	5.79
	Const'n-Related Meter Rev (On-St)					
	74284	Contractor Permits	8,732.00	10,144.00	1,412.00	16.17
	74285	Meter Hoods	1,897.50	2,365.00	467.50	24.64
	74286	Construction Meter Removal	14,904.00	19,411.00	4,507.00	30.24
		Subtotal - Const'n Related Rev	25,533.50	31,920.00	6,386.50	25.01
		Totals - On-Street Meters	221,249.01	238,958.78	17,709.77	8.00
76740 / 50	Monthlies and Long-Term/Parking Leases					
76470's	582335	Blair Lot	6,678.00	6,720.00	42.00	0.63
	582405	Wilson Lot	8,565.00	8,399.00	(166.00)	(1.94)
	582515	Cap Square No	28,925.71	28,949.09	23.38	0.08
	582535	Gov East	25,095.60	23,721.80	(1,373.80)	(5.47)
	582525	Civic Center	7,226.45	10,441.24	3,214.79	44.49
	582565	SS Capitol - reg Mo's	16,634.00	16,522.05	(111.95)	(0.67)
		Subtotal - Monthlies	93,124.76	94,753.18	1,628.42	1.75
76750's	582358	Brayton Lot (Commy Car)	-	-	-	n/a
	582418	Wingra Lot (Commy Car)	90.00	90.00	-	-
	582528	Overture Center	-	9,733.50	9,733.50	n/a
	582568	SS Cap - LT Lease	12,301.20	12,301.20	-	-
	582705	Convention Center	-	-	-	-
		Subtotal -- LTL's	12,391.20	22,124.70	9,733.50	78.55
		Totals- Moy's and Leases	105,515.96	116,877.88	11,361.92	10.77
78000s	Miscellaneous Revenues					
	78220	Operating Lease Payments	-	-	-	n/a
	78310	Property Sales	-	-	-	n/a
	78890	Other	420.78	1,030.54	609.76	144.91
		Subtotal -- Miscellaneous	420.78	1,030.54	609.76	144.91
		TOTALS	1,305,769.39	1,359,691.06	53,921.67	4.13

Department of Transportation -- Parking Division
Revenue(a) for the Months of February, 2006 and 2005(c)

	Number of Spaces	Off-Street				Street Meters	Misc. Revenues	Totals *
		Meters *	Cashiered	Monthly	Total			
2006	286	3,275	454	4,015	1,341	7,723	5,356	
Revenue	\$ 36,193	505,379	58,256	599,828	116,049	7,723	723,600	
2005	309	3,272	454	4,035	1,328	2,197	5,363	
Revenue	\$ 34,355	491,434	53,189	578,978	113,896	2,197	695,071	

* Totals are exclusive of OFF-Street Cycle Spaces/Revenue so as not to skew results (due to revenue immateriality); but not worthwhile to backout ON-Street Cycles.

	Facility	Spaces (c)		Days (c)		Avg Wkday Occy (c)		Revenues (c)		Rev/Space/Day (c)		# of Renters
		Feb-05	Feb-06	Feb-05	Feb-06	Feb-05	Feb-06	Feb-05	Feb-06	Feb-05	Feb-06	
		METERED										
	Blair Lot (eff Aug 2002)	13	13	24	24	--	--	\$ 397.26	\$ 269.34	\$ 1.27	\$ 0.86	
	Lot 88 (Munic Building)	17	17	24	24	71%	88%	\$ 1,130.46	\$ 903.77	\$ 2.77	\$ 2.22	
	Brayton Lot Paystations	154	154	24	24	96%	92%	\$ 19,061.40	\$ 21,127.35	\$ 5.16	\$ 5.72	
	Brayton Lot Meters	12	12	24	24	50%	92%	\$ 241.97	\$ 690.49	\$ 0.84	\$ 2.40	
	Buckeye Lot	53	53	24	24	60%	64%	\$ 10,041.33	\$ 10,953.47	\$ 7.89	\$ 8.61	
	Evergreen Lot (f)	23	0	24	24	--	--	\$ 838.86	\$ -	\$ 1.52	\$ -	
	Wingra Lot	18	18	24	24	--	--	\$ 453.43	\$ 545.79	\$ 1.05	\$ 1.26	
	SS Capitol	19	19	24	24	42%	21%	\$ 2,190.09	\$ 1,702.42	\$ 4.80	\$ 3.73	
	Cycles	47	47	n/c	n/c	--	--	\$ -	\$ -	n/c	n/c	
MONTHLY CASHIERE												
	Cap Square North	488	488	28.00	28	75%	74%	\$ 38,297.25	\$ 44,236.23	\$ 2.80	\$ 3.24	
	Gov East	431	431	28.00	28	98%	95%	\$ 75,291.00	\$ 79,703.62	\$ 6.24	\$ 6.60	
	Overture Center	590	590	28.00	28	46%	54%	\$ 52,783.59	\$ 68,470.07	\$ 3.20	\$ 4.14	
	SS Campus (Frances)							\$ 93,760.74	\$ 90,001.66		\$ 0	
	(combined totals)	1,066	1,066	28.00	28	91%	84%	\$ 215,158	\$ 205,785	\$ 7.21	\$ 6.89	
	SS Campus (Lake)							\$ 121,397.03	\$ 115,783.69			
	State St Capitol	697	700	28.00	28	81%	72%	\$ 109,904.57	\$ 107,183.76	\$ 5.63	\$ 5.47	
	Blair Lot Mo'y (eff 8/2002)	44	44	20	20			\$ 3,338.00	\$ 3,360.00	\$ 3.79	\$ 3.82	50
	Wingra Lot (Comm'y Car)	1	1	20	20			\$ 45.00	\$ 45.00	\$ 2.25	\$ 2.25	n/a
	Wilson Lot Mo'y	50	50	20	20			\$ 4,275.00	\$ 4,197.00	\$ 4.28	\$ 4.20	55
	Cap.Sq. N Mo'y	125	125	20	20			\$ 14,358.70	\$ 14,580.05	\$ 5.74	\$ 5.83	149
	Gov East Mo'y	85	85	20	20			\$ 12,876.80	\$ 11,681.80	\$ 7.57	\$ 6.87	111
	Overture Ctr Mo'y (b) (e)	30	30	20	20			\$ 3,848.25	\$ 10,031.55	\$ 6.41	\$ 16.72	32
	SS Cap. Mo'y (b) (d)	119	119	20	20			\$ 14,447.60	\$ 14,360.65	\$ 6.07	\$ 6.03	134
	Campus Area Route	177	167	24	24	58%	45%	\$ 16,930.44	\$ 13,788.25	\$ 3.99	\$ 3.44	531
	Capitol Square	0	25	24	24	0%	(g)	\$ -	\$ 2,549.82	\$ -	\$ 4.25	
	CCB Area Route	88	93	24	24	54%	56%	\$ 8,226.81	\$ 9,062.49	\$ 3.90	\$ 4.06	
	East Washington Area Route	107	96	24	24	50%	54%	\$ 5,993.11	\$ 4,985.45	\$ 2.33	\$ 2.16	
	GEF Area Route	77	81	24	24	49%	45%	\$ 7,686.13	\$ 6,719.86	\$ 4.16	\$ 3.46	
	MATC Area Route	95	106	24	24	40%	40%	\$ 4,967.01	\$ 4,916.02	\$ 2.18	\$ 1.93	
	Meriter Area Route	122	113	24	24	30%	43%	\$ 6,778.79	\$ 8,061.65	\$ 2.32	\$ 2.97	
	MMB Area Route	92	98	24	24	67%	53%	\$ 10,291.56	\$ 10,280.07	\$ 4.66	\$ 4.37	
	Monroe Area Route	80	74	24	24	pass	pass	\$ 2,324.25	\$ 2,166.71	\$ 1.21	\$ 1.22	
	Schenks Area Route	83	82	24	24	pass	pass	\$ 899.42	\$ 1,062.53	\$ 0.45	\$ 0.54	
	State Street Area Route	94	78	24	24	48%	55%	\$ 9,367.96	\$ 8,301.33	\$ 4.15	\$ 4.43	
	University Area Route	229	222	24	24	52%	61%	\$ 23,379.02	\$ 21,354.85	\$ 4.25	\$ 4.01	
	Wilson/Butler Area Route	84	106	24	24	47%	39%	\$ 5,453.62	\$ 5,733.83	\$ 2.71	\$ 2.25	
	Various Routes	n/a	n/a	24	24	n/a	n/a	\$ -	\$ -	\$ -	\$ -	
	Subtotal - Route Revenue	1,328	1,341	24	24	--	--	\$ 102,298.12	\$ 98,982.86	\$ 3.21	\$ 3.08	
	Meter-Related Constrn Rev							\$ 11,597.50	\$ 17,066.00			
	Total On-St Meter Revenue							\$ 113,895.62	\$ 116,048.86			
	Miscellaneous							\$ 2,197.02	\$ 7,723.44			
	Total (a)	5,410	5,403					\$ 695,070.97	\$ 723,600.01			

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Footnotes:

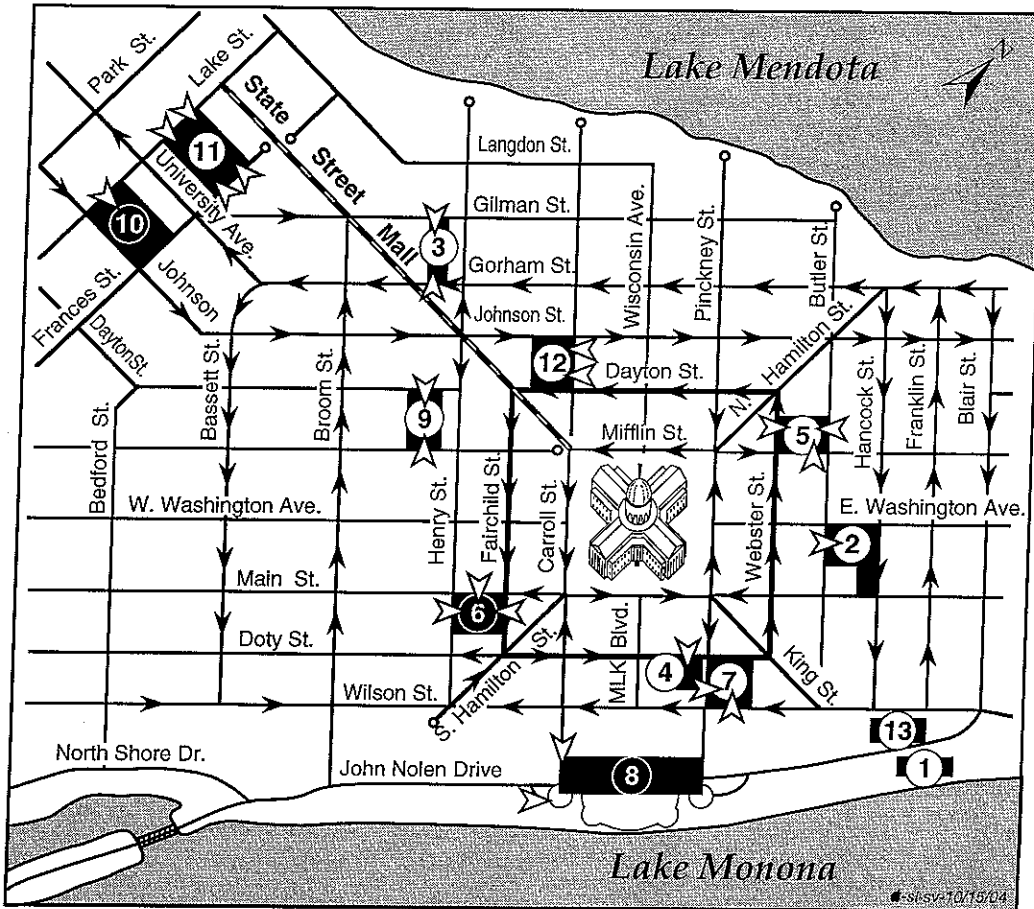
- (a) Excludes interest on investments
- (b) Available to public on nights and weekends
- (c) All revenue except Cashiered Ramps and Miscellaneous is reported on an accrual basis. (Information for 2005 may have been restated to reflect corrections and/or changes in accounting treatment.) Occupancy information provided effective March 2004; source = monthly occupancy surveys, except for Cashiered facilities and Brayton Lot >> source = Parc system. Weekday timeframe = 10 a.m. thru 2 p.m.
- (d) Monthly information for the State Street Capitol Ramp includes the 60 long-term lease parkers (Physicians Plus/North Square Associates).
- (e) Monthly information for the Overture Center Ramp includes the 45 long-term lease parkers (West Washington Associates -- able to lease up to 60 spaces).
- (f) Effective August 25, the Evergreen Lot was removed from operation (for about a year) as part of construction of the Monroe Commons Condominium project. This lot typically generates revenues of about \$700/month (\$8,400 annually).
- (g) Due to the small number of meters around the Capitol Square, monthly surveys are not done. However, \$2,550 of revenue would support an occupancy rate of about 50% (25 meters x 24 days x 8.5 hrs/day x \$1/hour x 50% rate = \$2,550)

n/a Not computed -- collection schedules are too varied to yield reliable information.

Spaces out of service: 91 On-Street Meters

DOWNTOWN PUBLIC PARKING

City Operated and Non-City Operated



FACILITY NAME	LEGEND
① Blair Lot	■ Public Parking
② Brayton Lot	⊙ # City Operated Facilities
③ Buckeye Lot	● # Non-City Operated Facilities
④ Lot 88	▷ Lot/Ramp Entrance
⑤ Capitol Square North Ramp	▶ One-way Street
⑥ Capitol Square South Ramp (County)	
⑦ Government East Ramp	
⑧ Monona Terrace Community and Convention Center (NOT City Operated)	
⑨ Overture Center Ramp	
⑩ South East Campus Ramp (UW-Madison)	
⑪ State Street Campus Ramp	
⑫ State Street Capitol Ramp	
⑬ Wilson Lot	