

PARKING UTILITY
FEBRUARY 2014 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE

Revenues and Occupancies: YTD total revenues show an increase of \$82K (10%) compared to previous year's revenues; with increases in the following major categories: monthly parking & long-term leases \$55K (54%), attended facilities \$24K (4%), and on-street meters \$8K (5%). Peak average occupancies range from 74% - 44% YTD: Government East (74%), Capital Square North (69%), Overture Center (68%), State Street Campus (45%), and State Street Capitol (44%).

Operating Expenses: YTD total expenses show an increase of \$24K (7%) compared to previous year's expenses, including increases of \$26K (46%) in purchased services and \$1K (10%) in supplies.

Operating Bottom Line: YTD operating income shows an increase of \$57K (11%) compared to previous year's results.

Capital Expenses: Expenses for 2014 included remediation projects in our garages, elevator and shop maintenance, and replacement of single-space meters which only accept coins. The Judge Doyle Square project, the purchase of enforcement equipment for MPD, and upgrades to the Sayle Street facility are in the planning stage. YTD capital costs are \$40K.

Facilities: Plans and specifications for the 2014 repair contract have been prepared and are going through the approval process by the Board of Public Works and Common Council. There will be separate contracts for general parking garage repairs and for replacing the lighting and electrical controls in the State Street Capitol Garage. Our test of LED fixtures in two of the bays in State Street Capitol has provided the information needed to move forward with this relighting project. Both of the test fixtures provide a whiter light than the existing lighting, which gives more accurate color rendition.

Multi-space meters: There were more than 66K transactions in February, 62% of which were paid by credit card. We have 92 multi-space meters in operation. To improve the reliability of data communication we have ordered new cell modems for the multi-space meters. These new modems use 3G technology through Verizon, while the original modems relied on 2G technology. We will convert in phases as modems are delivered. We have identified new block faces to include in multi-space operation. These include the north side of 300 W. Mifflin and both sides of 400 N. Henry Street. Multi-space meters will be installed in conjunction with street reconstruction in these areas. We are also planning to install a multi-space meter in the Evergreen Lot, adjacent to Trader Joe's on Monroe Street. The Evergreen Lot is being considered for a trial of tiered pricing: \$1.20/hour with a one-hour limit between 8 am and 8 pm, and \$.50/hour with no time limit between 8 pm and 8 am. The intent is to encourage evening use by the public who wish to patronize businesses on Monroe Street in the evening. We plan to purchase new multi-space meters this year so that we have enough meters for the planned installations. The new meters will be a newer generation than the existing multi-space meters, and should have a more informative display and be more user-friendly.

Financial Sustainability Study: Staff has received the final report from Walker Parking Consultants, and Parking Utility staff is preparing an executive summary of the report. Both of these documents will be presented at the April TPC meeting.

Variable pricing: We are reviewing parking occupancy data and have identified blocks that have low use. We are considering these low use blocks for inclusion in our 10-hour limit, \$1/hour "Park & Walk" program to better serve the needs of the public. We will be sending information to Alders soon to solicit their input related to the recommended blocks.

**CITY OF MADISON PARKING UTILITY
COMPARISON OF ACTUAL TO BUDGET**

For the Month Ending January 31, 2014

Percent of Fiscal Year Completed:			8.3%
	<u>2014 BUDGET</u>	<u>ACTUAL YTD</u>	<u>PERCENT OF BUDGET</u>
REVENUES:			
Parking & Other Revenue	\$ 12,673,753	\$ 910,467	7.2%
Interest on Investments	<u>150,000</u>	<u>0</u>	0.0%
TOTAL REVENUES	<u><u>\$ 12,823,753</u></u>	<u><u>\$ 910,467</u></u>	7.1%
EXPENDITURES:			
Permanent Wages	\$ 3,430,649	\$ 160,856	4.7%
Hourly Wages	204,200	10,184	5.0%
Overtime Wages	30,630	1,926	6.3%
Benefits	<u>1,262,815</u>	<u>49,688</u>	3.9%
Total Payroll	4,928,294	222,654	4.5%
Purchased Services	1,535,702	82,727	5.4%
Supplies	294,300	13,257	4.5%
Payments to City Depts.	1,105,603	0	0.0%
Reimbursement from City Depts.	(75,850)	0	0.0%
Debt Service	0	0	0.0%
Payment in Lieu of Taxes	1,353,490	0	0.0%
Transfers Out	252,557	0	0.0%
Capital Assets	275,500	0	0.0%
State & County Sales Tax	<u>689,725</u>	<u>48,859</u>	7.1%
TOTAL EXPENDITURES	<u><u>\$ 10,359,321</u></u>	<u><u>\$ 367,497</u></u>	3.5%
OPERATING INCOME (LOSS)	<u><u>\$ 2,464,432</u></u>	<u><u>\$ 542,970</u></u>	22.0%

CITY OF MADISON PARKING UTILITY
STATEMENT OF REVENUES AND EXPENDITURES
For the Month Ending January 31, 2013 and 2014

	Actual 2013	Actual 2014
REVENUES:		
Attended Facilities	\$ 539,090	\$ 541,767
Metered Facilities	55,073	48,956
Monthly Parking	93,219	133,416
Street Meters	144,533	135,408
Parking Revenue	831,915	859,547
Residential Permit Parking	4,324	3,905
Miscellaneous	21,175	47,015
Interest on Investments	0	0
Transfers In	0	0
	<u>0</u>	<u>0</u>
TOTAL REVENUES	<u>\$ 857,414</u>	<u>\$ 910,467</u>
EXPENDITURES:		
Permanent Wages	\$ 169,346	\$ 160,856
Hourly Wages	6,191	10,184
Overtime Wages	1,569	1,926
Benefits	50,061	49,688
Total Payroll	227,167	222,654
Purchased Services	56,745	82,727
Supplies	12,025	13,257
Payments to City Depts.	0	0
Reimbursement from City Depts.	0	0
Debt Service	0	0
Payment in Lieu of Taxes	0	0
Transfers Out	0	0
Capital Assets	0	0
State & County Sales Tax	47,280	48,859
	<u>47,280</u>	<u>48,859</u>
TOTAL EXPENDITURES	<u>\$ 343,217</u>	<u>\$ 367,497</u>
OPERATING INCOME (LOSS)	<u>\$ 514,197</u>	<u>\$ 542,970</u>

YEAR-TO-DATE REVENUES: 2012 THRU 2014 (JAN-)				
((# = TPC Map Reference)		2012	2013	2014
Permits				
	RP3 (residential parking permits)	3,856	3,400	2,929
	Motorcycle Permits	0	0	0
	Resid Street Constr Permits	0	0	0
Total-Permits		3,856	3,400	2,929
Awards and Damages		0	239	0
Advertising Revenue		0	0	0
	Pct increase/decrease vs prior year	105%	88%	86%
Cashiered Revenue				
	ALL Cashiered Ramps	0	0	0
#4	Cap Sq North	61,702	69,586	64,341
#6	Gov East	109,008	117,044	125,111
#9	Overture Center	65,003	72,996	84,481
#11	SS Campus-Francis	47,093	46,164	39,969
#11	SS Campus-Lake	126,120	137,100	135,721
#12	SS Capitol	89,042	97,040	114,318
Total-Cashiered Revenue		497,967	539,930	563,941
	Pct increase/decrease vs prior year	99%	108%	104%
Off-Street Meters (non-motorcycle)				
#1	Blair Lot	278	474	414
#7	Lot 88 (Munic Bldg)	649	951	602
#2	Brayton Lot-Machine	23,375	30,565	29,245
#2	Brayton Lot-Meters	48	0	733
	Buckeye/Lot 58 Multi-Sp	13,736	13,422	12,603
	Evergreen Lot	3,664	3,659	3,636
	Wingra Lot	529	734	541
#12	SS Capitol	2,432	5,268	2,706
	Subtotal-Off-Street Meters (non motorcycle)	44,712	55,073	50,480
Off-Street Meters (motorcycles)				
	ALL Cycles	0	0	0
Total-Off-Street Meters (All)		44,712	55,073	50,480
	Pct increase/decrease vs prior year	109%	123%	92%
Meters - On-Street				
	Unattributed On Street Multi-Space & Park Mobil	0	258	838
	Cap Sq Mtrs	1,794	1,812	1,640
	Cap Sq Multi-Space	2,350	3,110	3,447
	Campus Area	6,764	5,850	6,949
	Campus Area Multi-Space	11,224	11,473	12,954
	CCB Area	4,754	3,301	2,926
	CCB Area Multi-Space	8,635	12,651	10,745
	E Washington Area	3,283	3,386	3,135
	E Washington Area Multi-Space	740	1,424	1,855
	GEF Area	2,857	3,358	2,169
	GEF Area Multi-Space	6,989	8,292	9,718
	MATC Area	1,058	982	644
	MATC Area Multi-Space	8,631	10,638	9,376
	Meriter Area	4,959	2,845	2,761
	Meriter Area Multi-Space	3,104	8,115	9,381
	MMB Area	3,715	2,882	2,588
	MMB Area Multi-Space	8,650	13,221	13,068
	Monroe Area	8,442	8,745	9,706
	Schens Area	1,558	2,587	1,129
	State St Area	2,614	2,772	1,872
	State St Area Multi-Space	6,574	7,738	10,658
	University Area	10,045	10,949	10,033
	University Area Multi-Space	9,348	11,452	9,099
	Wilson/Butler Area	4,424	3,322	2,507
	Wilson/Butler Area Multi-Space	752	3,619	2,445
	Subtotal-On-Street Meters	123,264	144,783	141,643
On-Street Construction-Related Meter Revenue				
	Contractor Permits	8,024	7,576	6,345
	Meter Hoods	1,579	3,477	15,782
	Construction Meter Removal	0	0	0
	Subtotal-On-Street Construction Related Revenue	9,603	11,053	22,127
Totals-On-Street Meters		132,867	155,835	163,770
	Pct increase/decrease vs prior year	106%	117%	105%
Monthly and Long-Term/Parking Leases				
#2	Brayton Lot	9,355	13,825	13,315
#11	State St Campus	1,240	4,056	14,023
#1	Blair Lot	3,683	4,674	5,476
#13	Wilson Lot	4,640	5,751	5,455
#4	Cap Square North	16,454	25,786	33,435
#6	Gov East	16,330	14,998	21,152
#9	Overture Center	7,681	12,841	16,085
#12	SS Capitol-Monthly (non-LT Lease)	11,302	11,288	24,475
	Subtotal-Monthly Parking Permits	70,685	93,219	133,416
#9	Overture Center	4,867	9,499	24,349
#12	SS Cap - LT Lease	0	0	0
	Subtotal-Long Term Parking Leases	4,867	9,499	24,349
Totals-Monthly Permit & Long-Term Leases		75,551	102,717	157,765
	Pct increase/decrease vs prior year	95%	136%	154%
Miscellaneous Revenues				
	Operating Lease Payments	0	0	0
	Property Sales	0	0	0
	Other	82	135	159
	Subtotal-Miscellaneous	82	135	159
Summary - RP3 and Misc Revenue (incl's Cycle Perms)		3,938	3,774	3,088
TOTALS		755,036	857,330	939,045
	Pct increase/decrease vs prior year	100%	114%	110%

YEAR-TO-DATE REVENUES: 2013 vs 2014					
Through JAN		PRE-CLOSING	2014 +/- 2013	at	
	2013 YTD	2014 YTD	Amount	%	
Permits					
RP3 (Residential Parking Permits)	3,400.00	2,929.00	(471.00)	-14%	
Motorcycle Permits	-	-	-	n/a	
Residential Street Construction Permits	-	-	-	n/a	
Total-Permits	3,400.00	2,929.00	(471.00)	-14%	
Awards and Damages	239.03	-	(239.03)	-100%	
Advertising Revenue	-	-	-	n/a	
Cashiered Revenue					
All Cashiered Ramps	-	-	-	n/a	
#4 Cap Sq North	69,586.00	64,340.96	(5,245.05)	-8%	
#6 Gov East	117,043.97	125,110.90	8,066.92	7%	
#9 Overture Center	72,996.01	84,481.25	11,485.23	16%	
#11 SS Campus-Frances	46,163.82	39,969.01	(6,194.81)	-13%	
#11 SS Campus-Lake	137,099.51	135,721.40	(1,378.11)	-1%	
#12 SS Capitol	97,040.24	114,317.64	17,277.40	18%	
Total-Cashiered Revenue	539,929.56	563,941.15	24,011.59	4%	
Off-Street Meters (non-motorcycle)					
#1 Blair Lot	474.12	414.36	(59.76)	-13%	
#7 Lot 88 (Munic Bldg)	951.26	602.35	(348.91)	-37%	
#2 Brayton Lot-Machine	30,564.60	29,244.50	(1,320.10)	-4%	
#3 Buckeye/Lot 58 Multi-Space	13,422.35	12,602.60	(819.75)	-6%	
Evergreen Lot	3,658.83	3,636.28	(22.55)	-1%	
Wingra Lot	733.57	541.33	(192.24)	-26%	
#12 SS Capitol	5,268.35	2,706.01	(2,562.34)	-49%	
Subtotal-Off-Street Meters (non motorcycle)	55,073.08	50,479.94	(4,593.14)	-8%	
Off-Street Meters (motorcycles)					
All Cycles	-	-	-	n/a	
Total-Off-Street Meters (All)	55,073.08	50,479.94	(4,593.14)	(0.08)	
On-Street Meters					
On Street Multi-Space & Park Mobile	257.53	837.97	580.44	225%	
Capitol Square Meters	1,812.46	1,639.77	(172.69)	-10%	
Capitol Square Multi-Space	3,110.00	3,446.80	336.80	11%	
Campus Area	5,849.81	6,948.59	1,098.78	19%	
Campus Area Multi-Space	11,472.50	12,954.25	1,481.75	13%	
CCB Area	3,300.85	2,925.90	(374.95)	-11%	
CCB Area Multi-Space	12,651.35	10,745.00	(1,906.35)	-15%	
East Washington Area	3,385.89	3,134.87	(251.02)	-7%	
East Washington Area Multi-Space	1,424.45	1,854.90	430.45	30%	
GEF Area	3,358.26	2,169.02	(1,189.24)	-35%	
GEF Area Multi-Space	8,292.30	9,718.31	1,426.01	17%	
MATC Area	981.50	644.17	(337.33)	-34%	
MATC Area Multi-Space	10,637.90	9,376.45	(1,261.45)	-12%	
Meriter Area	2,844.61	2,760.64	(83.97)	-3%	
Meriter Area Multi-Space	8,115.30	9,381.40	1,266.10	16%	
MMB Area	2,882.35	2,588.17	(294.18)	-10%	
MMB Area Multi-Space	13,221.15	13,068.45	(152.70)	-1%	
Monroe Area	8,745.16	9,706.39	961.23	11%	
Schenks Area	2,586.90	1,129.32	(1,457.58)	-56%	
State St Area	2,772.06	1,871.55	(900.51)	-32%	
State St Area Multi-Space	7,738.35	10,658.05	2,919.70	38%	
University Area	10,948.64	10,033.33	(915.31)	-8%	
University Area Multi-Space	11,452.10	9,099.15	(2,352.95)	-21%	
Wilson/Butler Area	3,322.28	2,506.54	(815.74)	-25%	
Wilson/Butler Area Multi-Space	3,619.15	2,444.50	(1,174.65)	-32%	
Subtotal-On-Street Meters	144,782.85	141,643.49	(3,139.36)	-2%	
On-Street Construction-Related Meter Revenue					
Contractor Permits	7,576.00	6,345.00	(1,231.00)	-16%	
Meter Hoods	3,476.50	15,782.00	12,305.50	354%	
Construction Meter Removal	-	-	-	n/a	
Subtotal-On-Street Construction Related Revenue	11,052.50	22,127.00	11,074.50	100%	
Totals-On-Street Meters	155,835.35	163,770.49	7,935.14	5%	
Monthly Permit & Long-Term Parking Leases					
#2 Brayton Lot	13,824.76	13,315.00	(509.76)	-4%	
#11 State St Campus	4,055.94	14,023.38	9,967.44	246%	
#1 Blair Lot	4,673.90	5,475.60	801.70	17%	
Wilson Lot	5,751.00	5,455.00	(296.00)	-5%	
#13 Cap Square No	25,786.11	33,434.96	7,648.85	30%	
#6 Gov East	14,997.66	21,152.26	6,154.60	41%	
#9 Overture Center	12,840.85	16,084.63	3,243.78	25%	
#12 SS Capitol-Monthly (non-LT Lease)	11,288.47	24,475.36	13,186.89	117%	
Subtotal-Monthly Permit Parking	93,218.69	133,416.19	40,197.50	43%	
#9 Overture Center (#9)	9,498.75	24,348.75	14,850.00	156%	
#12 SS Cap-Long Term Lease	-	-	-	n/a	
Subtotal-Long Term Parking Leases	9,498.75	24,348.75	14,850.00	156%	
Totals-Monthly Permit & Long-Term Leases	102,717.44	157,764.94	55,047.50	54%	
Miscellaneous Revenues					
Operating Lease Payments	-	-	-	n/a	
Property Sales	-	-	-	n/a	
Other	135.33	159.00	23.67	17%	
Subtotal-Miscellaneous	135.33	159.00	23.67	17%	
Summary - RP3 and Misc Revenue (incl's Cycle Perms)	3,774.36	3,088.00	(686.36)	-18%	
TOTALS	857,329.79	939,044.52	81,714.73	10%	

	Budget	Actual	Amount	%
Permits				
RP3 (Residential Parking Permits)	3,680.50	2,929.00	(751.50)	-20%
Motorcycle Permits	-	-	-	n/a
Residential Street Construction Permits	-	-	-	n/a
Total-Permits	3,680.50	2,929.00	(751.50)	-20%
Awards and Damages				
	191.22	-	(191.22)	-100%
Advertising Revenue				
	-	-	-	n/a
Cashiered Revenue				
	-	-	-	n/a
All Cashiered Ramps	-	-	-	n/a
#4 Cap Sq North	69,003.60	64,340.96	(4,662.65)	-7%
#6 Gov East	114,121.67	125,110.90	10,989.22	10%
#9 Overture Center	70,507.64	84,481.25	13,973.60	20%
#11 SS Campus-Frances	40,010.62	39,969.01	(41.61)	0%
#11 SS Campus-Lake	142,229.36	135,721.40	(6,507.96)	-5%
#12 SS Capitol	97,402.37	114,317.64	16,915.27	17%
Total-Cashiered Revenue	533,275.26	563,941.15	30,665.89	6%
Meters-Off-Street (non-motorcycle)				
#1 Blair Lot	343.83	414.36	70.53	21%
#7 Lot 88 (Munic Bldg)	810.52	602.35	(208.17)	-26%
#2 Brayton Lot-Machine	28,891.35	29,244.50	353.15	1%
#3 Buckeye/Lot 58 Multi-Space	13,789.11	12,602.60	(1,186.51)	-9%
Evergreen Lot	3,582.80	3,636.28	53.48	1%
Wingra Lot	744.40	541.33	(203.07)	-27%
#12 SS Capitol	4,981.08	2,706.01	(2,275.07)	-46%
Subtotal-Off-Street Meters (non-motorcyc	53,143.10	50,479.94	(2,663.16)	-5%
Off-Street Meters (motorcycles)				
ALL Cycles	-	-	-	n/a
Total-Off-Street Meters (All)	53,143.10	50,479.94	(2,663.16)	-5%
Meters-On-Street				
On Street Multi-Space & Park Mobile	257.53	837.97	580.44	225%
Capitol Square Meters	1,831.31	1,639.77	(191.54)	-10%
Capitol Square Multi-Space	1,981.80	3,446.80	1,465.00	74%
Campus Area	6,048.92	6,948.59	899.67	15%
Campus Area Multi-Space	11,959.47	12,954.25	994.78	8%
CCB Area	3,189.18	2,925.90	(263.28)	-8%
CCB Area Multi-Space	11,956.74	10,745.00	(1,211.74)	-10%
East Washington Area	3,025.48	3,134.87	109.39	4%
East Washington Area Multi-Space	591.76	1,854.90	1,263.14	213%
GEF Area	3,278.02	2,169.02	(1,109.00)	-34%
GEF Area Multi-Space	6,562.61	9,718.31	3,155.70	48%
MATC Area	1,229.27	644.17	(585.10)	-48%
MATC Area Multi-Space	9,323.73	9,376.45	52.72	1%
Meriter Area	3,206.92	2,760.64	(446.28)	-14%
Meriter Area Multi-Space	7,297.89	9,381.40	2,083.51	29%
MMB Area	2,458.32	2,588.17	129.85	5%
MMB Area Multi-Space	13,075.36	13,068.45	(6.91)	0%
Monroe Area	8,614.40	9,706.39	1,091.99	13%
Schenks Area	2,224.70	1,129.32	(1,095.38)	-49%
State St Area	2,122.83	1,871.55	(251.28)	-12%
State St Area Multi-Space	7,621.17	10,658.05	3,036.88	40%
University Area	11,741.27	10,033.33	(1,707.94)	-15%
University Area Multi-Space	11,180.41	9,099.15	(2,081.26)	-19%
Wilson/Butler Area	3,014.26	2,506.54	(507.72)	-17%
Wilson/Butler Area Multi-Space	2,286.25	2,444.50	158.25	7%
Subtotal-On-Street Meters	136,079.59	141,643.49	5,563.90	4%
On-Street Construction-Related Meter Revenue				
Contractor Permits	6,145.00	6,345.00	200.00	3%
Meter Hoods	2,111.13	15,782.00	13,670.88	648%
Construction Meter Removal	-	-	-	n/a
Subtotal-Construction Related Revenue	8,256.13	22,127.00	13,870.88	168%
Totals-On-Street Meters	144,335.71	163,770.49	19,434.78	13%
Monthly Permit & Long-Term Parking Leases				
#2 Brayton Lot	15,279.64	13,315.00	(1,964.64)	-13%
#11 State St Campus	4,055.94	14,023.38	9,967.44	246%
#1 Blair Lot	4,811.45	5,475.60	664.15	14%
Wilson Lot	5,737.60	5,455.00	(282.60)	-5%
#13 Cap Square North	19,886.99	33,434.96	13,547.97	68%
#6 Gov East	20,304.82	21,152.26	847.44	4%
#9 Overture Center	11,956.13	16,084.63	4,128.50	35%
#12 SS Capitol-Monthly (non-LT Lease)	14,517.25	24,475.36	9,958.11	69%
Subtotal-Monthly Permit	96,549.83	133,416.19	36,866.36	38%
#9 Overture Center	5,109.75	24,348.75	19,239.00	377%
#12 SS Cap-Long Term Lease	5,009.28	-	(5,009.28)	-100%
Subtotal-Long-Term Parking Leases	10,119.03	24,348.75	14,229.72	141%
Total-Monthly Permit & Long-Term Parking Le	106,668.86	157,764.94	51,096.08	48%
Miscellaneous Revenue				
Operating Lease Payments	-	-	-	n/a
Property Sales	-	-	-	n/a
Other (Includes 79475 txfer in from Intern	876.34	159.00	(717.34)	-82%
Subtotal-Miscellaneous	876.34	159.00	(717.34)	-82%
Summary - RP3 and Misc Revenue (incl's Cycle Perms	4,748.07	3,088.00	(1,660.07)	-35%
TOTALS	842,171.00	939,044.52	96,873.52	12%

2014 REVENUES-BUDGET VS ACTUAL JANUARY					
<small>Variances from budget typically result from one or more of the following factors: changes in the number of spaces in service and/or revenue-generating days; changes in usage levels due to events, weather, price resistance, etc; changes in length of stay; and projection 'misses.' Such impacts are listed in the right-hand columns for variances of +/- \$1,000 or greater.</small>					
				Actual +/- Budget	
### = TPC map reference)		Budget	Actual	Amount	%
Permits					
	RP3 (Residential Parking Permits)	3,680.50	2,929.00	(751.50)	-20%
	Motorcycle Permits	-	-	-	
	Residential Street Construction Permits	-	-	-	
Total-Permits		3,680.50	2,929.00	(751.50)	-20%
Awards and Damages		191.22	-	(191.22)	-100%
Advertising Revenue		-	-	-	
Cashiered Revenue					
	ALL Cashiered Ramps			-	
#4	Cap Sq North	69,003.60	64,340.96	(4,662.65)	-7%
#6	Gov East	114,121.67	125,110.90	10,989.22	10%
#9	Overture Center	70,507.64	84,481.25	13,973.60	20%
#11	SS Campus-Frances	40,010.62	39,969.01	(41.61)	0%
#11	SS Campus-Lake	142,229.36	135,721.40	(6,507.96)	-5%
#12	SS Capitol	97,402.37	114,317.64	16,915.27	17%
Total-Cashiered Revenue		533,275.26	563,941.15	30,665.89	6%
Meters-Off-Street (non-motorcycle)					
#1	Blair Lot	343.83	414.36	70.53	21%
#7	Lot 88 (Munic Bldg)	810.52	602.35	(208.17)	-26%
#2	Brayton Lot-Machine	28,891.35	29,244.50	353.15	1%
#2	Brayton Lot-Meters	-	732.51	732.51	
#3	Buckeye/Lot 58 Multi-Space	13,789.11	12,602.60	(1,186.51)	-9%
	Evergreen Lot	3,582.80	3,636.28	53.48	1%
	Wingra Lot	744.40	541.33	(203.07)	-27%
#12	SS Capitol	4,981.08	2,706.01	(2,275.07)	-46%
Subtotal-Off-Street Meters (non motorcycle)		53,143.10	50,479.94	(2,663.16)	-5%
Meters-Off-Street motorcycles					
	All Cycles	-	-	-	
Total-Off-Street Meters (All)		53,143.10	50,479.94	(2,663.16)	-5%
Meters-On-Street					
	Unattributed On Street Multi-Space & Park Now	257.53	837.97	580.44	225%
	Capitol Square Meters	1,831.31	1,639.77	(191.54)	-10%
	Capitol Square Multi-Space	1,981.80	3,446.80	1,465.00	74%
	Campus Area	6,048.92	6,948.59	899.67	15%
	Campus Area Multi-Space	11,959.47	12,954.25	994.78	8%
	CCB Area	3,189.18	2,925.90	(263.28)	-8%
	CCB Area Multi-Space	11,956.74	10,745.00	(1,211.74)	-10%
	East Washington Area	3,025.48	3,134.87	109.39	4%
	East Washington Area Multi-Space	591.76	1,854.90	1,263.14	213%
	GEF Area	3,278.02	2,169.02	(1,109.00)	-34%
	GEF Area Multi-Space	6,562.61	9,718.31	3,155.70	48%
	MATC Area	1,229.27	644.17	(585.10)	-48%
	MATC Area Multi-Space	9,323.73	9,376.45	52.72	1%
	Meriter Area	3,206.92	2,760.64	(446.28)	-14%
	Meriter Area Multi-Space	7,297.89	9,381.40	2,083.51	29%
	MMB Area	2,458.32	2,588.17	129.85	5%
	MMB Area Multi-Space	13,075.36	13,068.45	(6.91)	0%
	Monroe Area	8,614.40	9,706.39	1,091.99	13%
	Schenks Area	2,224.70	1,129.32	(1,095.38)	-49%
	State St Area	2,122.83	1,871.55	(251.28)	-12%
	State St Area Multi-Space	7,621.17	10,658.05	3,036.88	40%
	University Area	11,741.27	10,033.33	(1,707.94)	-15%
	University Area Multi-Space	11,180.41	9,099.15	(2,081.26)	-19%
	Wilson/Butler Area	3,014.26	2,506.54	(507.72)	-17%
	Wilson/Butler Area Multi-Space	2,286.25	2,444.50	158.25	7%
Subtotal-On-Street Meters		136,079.59	141,643.49	5,563.90	4%
On-Street Construction-Related Meter Revenue					
	Contractor Permits	6,145.00	6,345.00	200.00	3%
	Meter Hoods	2,111.13	15,782.00	13,670.88	648%
	Construction Meter Removal	-	-	-	
Subtotal-On-Street Construction Related Revenue		8,256.13	22,127.00	13,870.88	168%
Total-On-Street Meters		144,335.71	163,770.49	19,434.78	13%
Monthly Permit & Long-Term Parking Leases					
#2	Brayton Lot	15,279.64	13,315.00	(1,964.64)	-13%
#11	State St Campus	4,055.94	14,023.38	9,967.44	246%
#1	Blair Lot	4,811.45	5,475.60	664.15	14%
	Wilson Lot	5,737.60	5,455.00	(282.60)	-5%
#13	Cap Square North	19,886.99	33,434.96	13,547.97	68%
#6	Gov East	20,304.82	21,152.26	847.44	4%
#9	Overture Center	11,956.13	16,084.63	4,128.50	35%
#12	SS Capitol-Monthly (non-LT Lease)	14,517.25	24,475.36	9,958.11	69%
Subtotal-Monthly Permit		96,549.83	133,416.19	36,866.36	38%
#9	Overture Center	5,109.75	24,348.75	19,239.00	377%
#12	SS Cap-Long Term Lease	5,009.28	-	(5,009.28)	-100%
Subtotal-Long Term Parking Leases		10,119.03	24,348.75	14,229.72	141%
Total-Monthly Permit & Long-Term Parking Leases		106,668.86	157,764.94	51,096.08	48%
Miscellaneous Revenue					
78220	Operating Lease Payments	-	-	-	
78310	Property Sales	-	-	-	
78890	Other (Includes 79475 txfer in from Internal Svc)	876.34	159.00	(717.34)	-82%
Subtotal-Miscellaneous Revenue		876.34	159.00	(717.34)	-82%
Summary-RP3 & Miscellaneous Revenue		4,748.07	3,088.00	(1,660.07)	-35%
GRAND TOTALS		842,171.00	939,044.52	96,873.52	12%

**Department of Transportation -- Parking Division
Revenue(a) for the Months of January, 2013 and 2014(c)**

Available Spaces (y)	Facility	Spaces (z)		Days		Avg Wkday Occy		Revenues		Rev/Space/Day	
		Jan-13	Jan-14	Jan-13	Jan-14	Jan-13	Jan-14	Jan-13	Jan-14	Jan-13	Jan-14
Metered Lots	13 Blair Lot	13	13	25	25	--	--	474.12	\$ 414.36	\$ 1.46	\$ 1.27
	19 Lot 88 (Municipal Building)	17	17	25	25	53%	53%	951.26	\$ 602.35	\$ 2.24	\$ 1.42
	153 Brayton Lot Paystations	154	154	25	25	71%	71%	30,564.60	\$ 29,244.50	\$ 7.94	\$ 7.60
	Brayton Lot Meters	0	0	25	25	--	--	-	\$ 732.51	\$ -	\$ -
	53 Buckeye Lot Multi-Sp (f)	53	53	25	25	31%	31%	13,422.35	\$ 12,602.60	\$ 10.13	\$ 9.51
	22 Evergreen Lot	23	22	25	25	26%	57%	3,658.83	\$ 3,636.28	\$ 6.36	\$ 6.61
	19 Wingra Lot	19	19	25	25	--	5%	733.57	\$ 541.33	\$ 1.54	\$ 1.14
	36 SS Capitol	19	36	25	25	26%	20%	5,268.35	\$ 2,706.01	\$ 11.09	\$ 3.01
	42 Cycles	43	43	25	25	--	--	-	\$ -	\$ -	\$ -
Cashiered	360 Capitol Square N (c)	365	323	31	31	88%	69%	69,586.18	\$ 64,340.96	\$ 6.15	\$ 6.43
	416 Gov East (c)	363	389	31	31	79%	74%	117,044.12	\$ 125,110.90	\$ 10.40	\$ 10.37
	333 Overture Ctr (c)	439	301	31	31	76%	68%	72,995.13	\$ 84,481.25	\$ 5.36	\$ 9.05
	534 SS Campus-Frances (c)		468					46,163.98	\$ 39,969.01		
	(SS Campus Combined Total)	1,009	915	31	31	49%	45%	183,263.63	\$ 175,690.41	\$ 5.86	\$ 6.19
463 SS Campus-Lake (c)		447					137,099.65	\$ 135,721.40			
691 State St Capitol (c)	642	667	31	31	43%	44%	97,040.49	\$ 114,317.64	\$ 4.88	\$ 5.53	
Monthly	57 State St Campus Monthly (b) (d)	15	62	22	21	57%	45%	4,055.94	\$ 14,023.38	\$ 12.29	\$ 10.86
	44 Blair Lot Monthly (b) (h)	43	51	22	21	86%	101%	4,673.90	\$ 5,475.60	\$ 4.94	\$ 5.16
	92 Brayton Lot Monthly	53	95	22	21	99%	101%	13,824.76	\$ 13,315.00	\$ 11.86	\$ 6.67
	50 Wilson Lot Monthly (b) (h)	51	48	22	21	98%	96%	5,751.00	\$ 5,455.00	\$ 5.13	\$ 5.41
	245 Capitol Square N Monthly (b) (d)	158	246	22	21	72%	69%	25,786.11	\$ 33,434.96	\$ 7.42	\$ 6.49
	95 Gov East Monthly (b) (d)	75	100	22	21	76%	75%	14,997.66	\$ 21,152.26	\$ 9.09	\$ 10.12
	269 Overture Ctr Monthly (b) (d)	137	249	22	21	65%	65%	22,339.60	\$ 40,433.38	\$ 7.41	\$ 7.73
90 SS Capitol Monthly (b) (d)	81	145	22	21	63%	46%	11,288.47	\$ 24,475.36	\$ 6.33	\$ 8.04	
On-Street Metered	168 Campus Collection Area (e)	152	160	25	25	43%	61%	17,322.31	\$ 19,902.84	\$ 4.56	\$ 4.98
	25 Capitol Square Collection Area (e)	25	25	25	25	53%	60%	4,922.46	\$ 5,086.57	\$ 7.88	\$ 8.14
	94 CCB Collection Area (e)	101	101	25	25	74%	66%	15,952.20	\$ 13,670.90	\$ 6.32	\$ 5.41
	96 E Washington Collection Area (e)	97	97	25	25	54%	38%	4,810.34	\$ 4,989.77	\$ 1.98	\$ 2.06
	84 GEF Collection Area (e)	86	95	25	25	68%	66%	11,650.56	\$ 11,887.33	\$ 5.42	\$ 5.01
	97 MATC Collection Area (e)	100	100	25	25	52%	66%	11,619.40	\$ 10,020.62	\$ 4.65	\$ 4.01
	127 Meriter Collection Area (e)	138	145	25	25	38%	53%	10,959.91	\$ 12,142.04	\$ 3.18	\$ 3.35
	107 MMB Collection Area (e)	112	112	25	25	80%	92%	16,103.50	\$ 15,656.62	\$ 5.75	\$ 5.59
	125 Monroe Collection Area (e)	125	125	25	25	--	--	8,745.16	\$ 9,706.39	\$ 2.80	\$ 3.11
	44 Schenks Collection Area (e)	58	44	25	25	--	--	2,586.90	\$ 1,129.32	\$ 1.78	\$ 1.03
	113 State St Collection Area (e)	112	110	25	25	41%	60%	10,510.41	\$ 12,529.60	\$ 3.75	\$ 4.56
	199 University Collection Area (e)	97	202	25	25	59%	52%	22,400.74	\$ 19,132.48	\$ 9.24	\$ 3.79
	109 Wilson/Butler Collection Area (e)	195	133	25	25	49%	54%	6,941.43	\$ 4,951.04	\$ 1.42	\$ 1.49
	684 On Street Multi-Sp (g)	642	678	25	25	42%	40%	257.53	\$ 837.97	\$ 0.02	\$ 0.05
Subtotal - Route Revenue	1,398	1,449	25	25	0%		144,782.85	\$ 141,643.49	\$ 4.14	\$ 3.91	
Meter-Related Constrn Rev							11,052.50	\$ 22,127.00			
Total On-St Meter Revenue							155,835.35	\$ 163,770.49			
Miscellaneous							3,774.36	\$ 3,088.00			
5484 Total (a)	5,170	5,395					857,329.79	\$ 939,044.52			

225

\$ 81,714.73

Footnotes:

- (a) Excludes interest on investments
- (b) Most of these spaces are available to the public on nights and weekends.
- (c) Garage cashiered occupancies are based on data collected from the Zeag system for the peak weekday hours of 10AM-2PM.
- (d) Garage monthly occupancies are based on data collected from the Zeag system for the maximum number of permit parkers at any time of a day. Prior to 2013, monthly occupancy data was based on the assumption that monthly parkers had 100% occupancies.
- (e) Occupancies are based on monthly observational surveys performed on a single day, as well as Metric/Aslan system data.
- (f) Buckeye Lot Multi-Space occupancies are based on Metric/Aslan data.
- (g) Multi-space occupancy rates are not comparable to occupancy rates for metered collection routes because of differing data collection methodologies.
- (h) Blair and Wilson Lot Monthly Parker occupancy is not based on actual use; it is based on the total permits in use divided by the total available permits.
- (y) Maximum available revenue producing spaces.
- (z) Average available revenue producing spaces (excluding spaces that are out of service).

Available Spaces indicates the total number of revenue producing spaces for each category that exist in the parking system. For example, Gov East has in Jan 2013 425 Cashiered spaces and 76 monthly spaces for a total of 511. Generally, the cashiered spaces will fluctuate over time based on the number of monthly parkers and out-of-service spaces. The distribution of cashiered and monthly spaces represents a snapshot of the system.

Another change from previous years involves occupancy rates for monthly parkers, in the garages. These rates are now based on actual daily zeag counts, as the cashiered occupancy data have been for a number of years.

**Department of Transportation -- Parking Division
YTD Revenue Total/Occupancy Average -- THRU JAN 2013 vs 2014**

Available Spaces (y)	Facility	Spaces (z)		Days		Avg Wkday Occy		Revenues		Rev/Space/Day	
		Jan-13	Jan-14	Jan-13	Jan-14	Jan-13	Jan-14	Jan-13	Jan-14	Jan-13	Jan-14
Metered Lots	13 Blair Lot	13	13	25	25	--	--	474.12	\$ 414.36	\$ 1.46	\$ 1.27
	19 Lot 88 (Municipal Building)	17	17	25	25	53%	53%	951.26	\$ 602.35	\$ 2.24	\$ 1.42
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	Brayton Lot Meters	0	0	25	25	--	--	-	\$ 732.51	\$ -	\$ -
	53 Buckeye Lot Multi-Sp (f)	53	53	25	25	31%	31%	13,422.35	\$ 12,602.60	\$ 10.13	\$ 9.51
	22 Evergreen Lot	23	22	25	25	26%	57%	3,658.83	\$ 3,636.28	\$ 6.36	\$ 6.61
	19 Wingra Lot	19	19	25	25	--	5%	733.57	\$ 541.33	\$ 1.54	\$ 1.14
	36 SS Capitol	19	36	25	25	26%	20%	5,268.35	\$ 2,706.01	\$ 11.09	\$ 3.01
42 Cycles	43	43	25	25	--	--	-	\$ -	\$ -	\$ -	
Cashiered	360 Capitol Square N (c)	365	323	31	31	88%	69%	69,586.18	\$ 64,340.96	\$ 6.15	\$ 6.43
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	(SS Campus Combined Total)	1,009	915	31	31	49%	45%	183,263.63	\$ 175,690.41	\$ 5.86	\$ 6.19
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	92 Brayton Lot Monthly	53	95	22	21	99%	101%	13,824.76	\$ 13,315.00	\$ 11.86	\$ 6.67
	50 Wilson Lot Monthly (b) (h)	51	48	22	21	98%	96%	5,751.00	\$ 5,455.00	\$ 5.13	\$ 5.41
	245 Capitol Square N Monthly (b) (d)	158	246	22	21	72%	69%	25,786.11	\$ 33,434.96	\$ 7.42	\$ 6.49
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