

Neighborhoods Indicators **Pilot Project**

Neighborhood Resource Team Retreat
November 8, 2007

Andrew Statz, Mayor's Office

Today's purpose:

- ◆ Concept of neighborhood indicators
- ◆ Describe the City's Neighborhood Indicators pilot project
- ◆ Informal discussion to flesh out the list of indicators for the pilot
 - Reacting to a draft list of indicators
 - Brainstorming additions and substitutions

What makes a good neighborhood indicator?

- ◆ Available, measurable, or estimate-able
 - ◆ Address-based to get at level of interest
 - ◆ Timely and consistently reported to aid trend analysis
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- ◆ Logically relate to neighborhood wellness
 - ◆ Inform the public, laypersons, and policy-makers
 - ◆ Tell a story that links action and results

How will indicators be used?

- ◆ Help us to identify areas that:
 - Have stabilized, declined, improved... past
 - Need help today... present
 - May need help soon... future
- ◆ Identify distressed areas... even if quietly suffering
- ◆ Help us prioritize scarce resources!

Early stages

- ◆ Starting points: Citizen input during 2006 NH Conference and the Charlotte, NC model
- ◆ City staff and managers suggested additional indicators
- ◆ Met with UW Applied Population Lab to seek technical assistance
- ◆ Two sessions at 2007 NH Roundtable

Neighborhood Indicators Pilot

- ◆ Set of key indicators to monitor the wellness of our neighborhoods
- ◆ Pilot project to develop the technical backbone for a citywide system
- ◆ Reaction to the pilot will help it grow into a citywide system

Potential categories:

1. Statistical Profile
2. Public Safety
3. Health and Family Well-Being
4. Community Action & Involvement
5. Economic Vitality
6. Housing Quality and Availability

Draft list of indicators:

1. Statistical Profile

- Population
 - ◆ Youth population
 - ◆ Pre-school population
 - ◆ Percent over age 64
- Number of housing units
- Area (in acres)

Draft list of indicators:

2. Public Safety

- Calls for service
- Violent crime rate
 - ◆ UCR Part 1 – Assault, robbery, rape, murder
- Property crime rate
 - ◆ UCR Part 1 – Theft, burglary, auto theft, arson
- Adult arrest rate
- Juvenile arrest and citation rates

Draft list of indicators:

3. Health and Family Well-Being

- Third grade reading scores
- High school dropout rate
- Percent of students receiving free/reduced lunch
- Percent of persons with access to transit

Draft list of indicators:

4. Community Action & Involvement

- Voter registration and turnout
- Youth opportunity index
 - Charlotte model is based on proximity to places of worship, school programming, community center, libraries

Draft list of indicators:

5. Economic Vitality

- Median household income
- Unemployment rate
- Percent of families receiving WIC or other assistance
- Commercial activity

Draft list of indicators:

6. Housing Quality and Availability

- Percent of housing with minimum housing and maintenance violations
- Average house value
- Square foot value of housing
- Rate of home ownership

We want to hear from you!

What other indicators would help illustrate the health and welfare of your neighborhood?

1. Statistical Profile
2. Public Safety
3. Health and Family Well-Being
4. Community Action & Involvement
5. Economic Vitality
6. Housing Quality and Availability

Next Steps:

1. Incorporate today's suggestions
2. Review session with alders after adoption of the budget
3. Review by City project team
4. Contract with Applied Population Lab
5. Work with partners (e.g. MMUSD, Dane County, state) to gather data

Next Steps:


6. Pilot available to elected officials, City staff, residents, and groups (date TDB)
 - Interactive application on City's website
 - Flexible user-defined areas
 - Annual report/summary in paper form
7. Reaction to pilot and continuous improvement through user feedback

A page from the Charlotte, NC indicators package

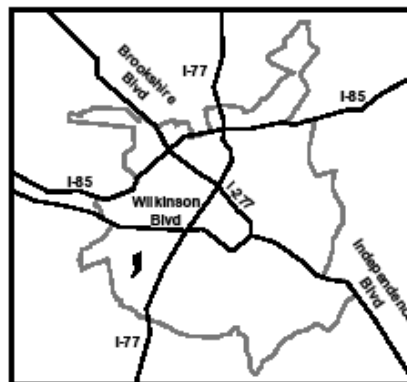
Dimension	Level of Need
Social Dimension	Low
Crime Dimension	Low
Physical Dimension	Medium
Economic Dimension	Medium

73

Arbor Glen

Quality of Life Index Stable	Trend 2002-2006 
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Profile	NSA	City
Population	784	656,983
Youth Population	261	168,188
Number of Housing Units	321	281,358
Area (Acres)	82	150,093
Median Household Income	\$20,197	\$46,082
Average House Value	N/A	\$192,844
Number of Organizations	1	N/A
Unemployment Index	High	N/A



A-6

Dimension	Variable	NSA Value	City Value
Social	Percent of Persons over the Age 64	10.3%	8.8%
	Average Kindergarten Score	2.8	2.9
	Dropout Rate	5.4%	4.2%
	Percent of Children Passing Competency Exams	54.6%	79.2%
	Percent of Births to Adolescents	0.0%	6.0%
	Youth Opportunity Index	High	N/A

Crime	Variable	NSA Value	City Value
Crime	Violent Crime Rate	0.8	1.0
	Juvenile Arrest Rate	0.7	1.0
	Property Crime Rate	0.8	1.0
	Crime Hot Spots	0.0	N/A

Physical	Variable	NSA Value	City Value
Physical	Appearance Index	18.7%	8.0%
	Housing Code Index	0.6%	0.8%
	Percent Homeowners	5.3%	54.5%
	Projected Infrastructure Improvement Costs	\$0	N/A
	Percent of Persons with Access to Public Transportation	100.0%	55.6%
	Percent of Persons with Access to Basic Retail	0.0%	18.0%
	Pedestrian Friendliness Index	Low	Low

Economic	Variable	NSA Value	City Value
Economic	Percent of Persons Receiving Food Stamps	30.0%	8.7%
	Percent Change in Income	0.5%	1.1%
	Percent Change in House Value	13.2%	1.2%

For a detailed discussion of individual variables and their interrelationships, see the Neighborhood Profile User Guide (Appendix B).

9/5/2006



Washington County Indicator Project
TRACKING COMMUNITY TRENDS

UW
Extension

United Way of
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THE INDICATORS

Click the + to show the content.

+ Age and Aging

- Children and Youth

Child Care:

Facilities and capacity: [Table](#)

Location of facilities: [Map](#)

+ Community Health Indicators

- Crime and Justice

Incidence of crimes, arrests, Juvenile arrests: [PDF](#) [Excel](#)

+ Disability

+ Education

+ Food Resources and Hunger Prevention

+ Household and Families

- Housing

2000 Housing value: [Table](#)

Homeownership:

1990 by race: [Table](#)

2000 by race: [Table](#)

By age: [Table](#)

Specified owner occupied monthly cost to income: [Table](#)

Specified renter occupied monthly cost to income: [Table](#)

Housing Starts: [Table](#)

Average sale price: [Table](#)

Care Institutions:

Examples of format
for Madison's online
Neighborhood
Indicators pilot
project

Your Selected Geographies:

Washington County
West Bend city

[Change your selections.](#)



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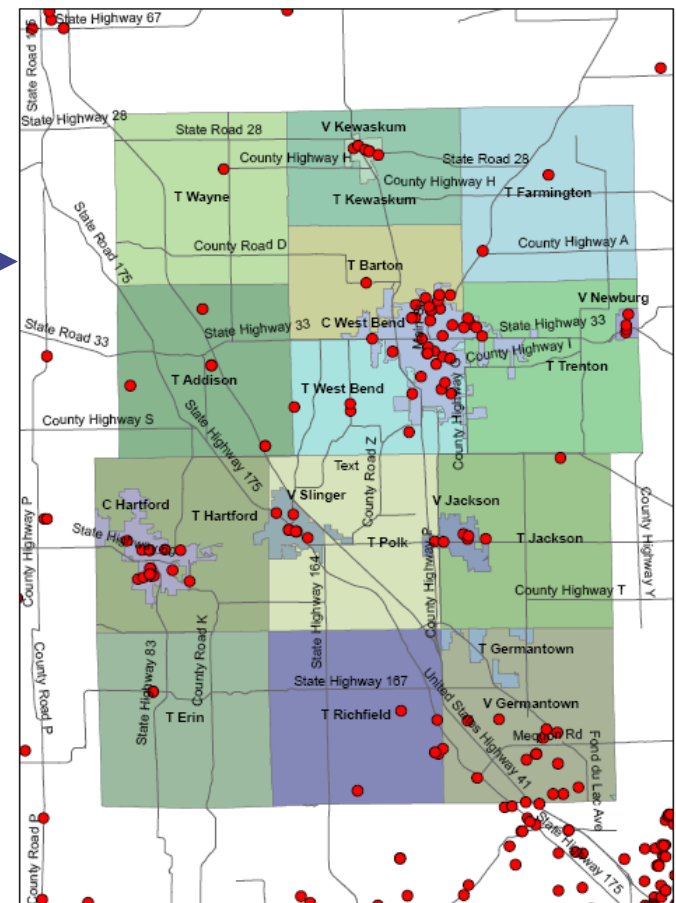
2006 Childcare facilities and capacities

Variable	C West Bend
Childcare capacity	1,078
Regulated care	31
Licensed group care	19
Family child care	12
Licensed family child care	5
Certified family child care	6
Dually regulated family child care	1

Source:

[Download as Excel](#)

2006 Daycare Providers

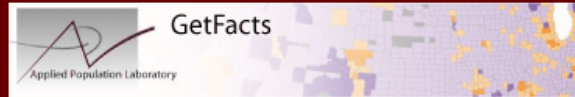
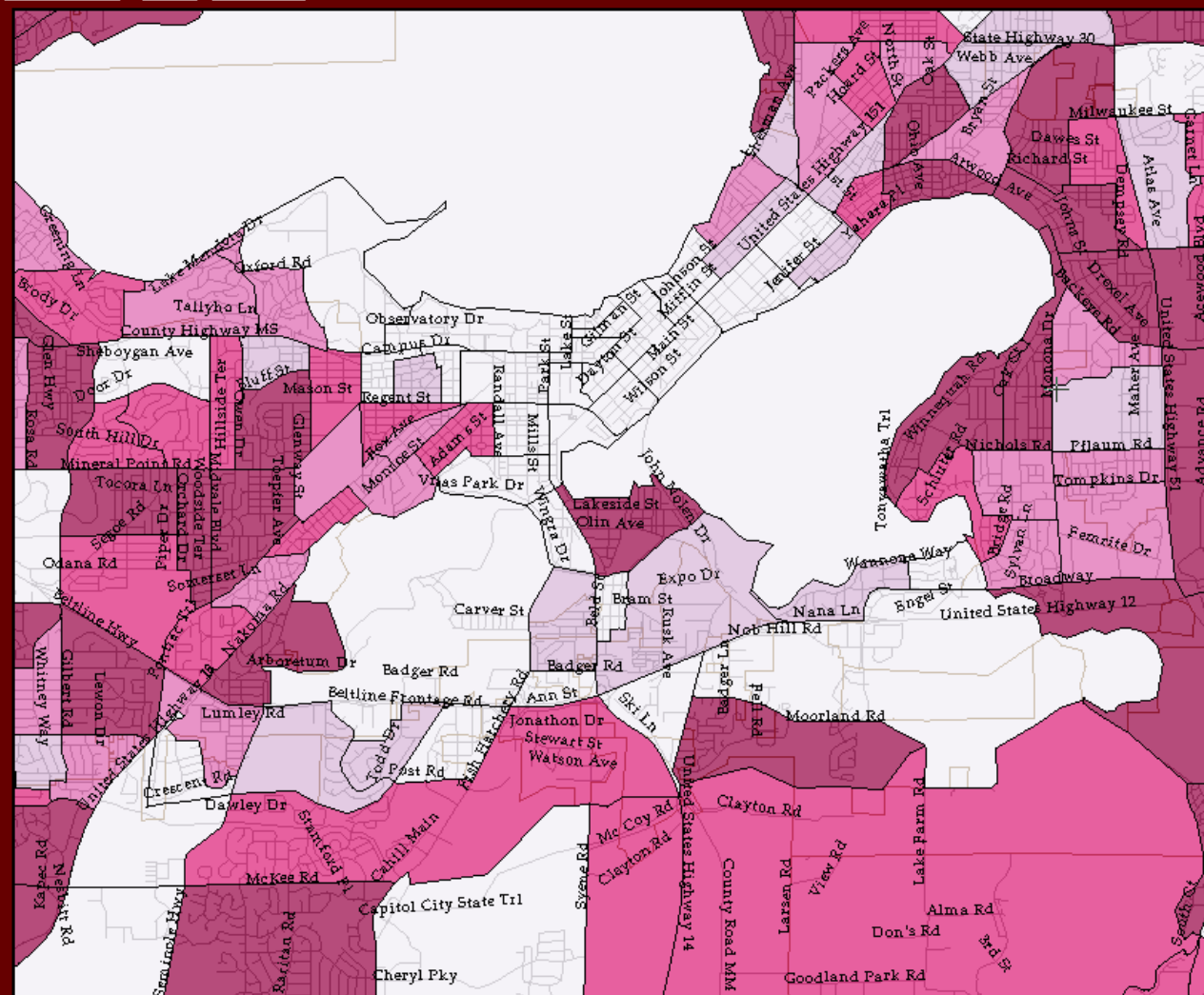


GetFacts interactive mapping of data

Navigation and Extraction Tools



[Metadata](#) [Help](#) [WisStat](#)



Select Local Characteristics:

Census SF1 Variables:
Tenure Owner Occupied

Census SF3 Variables:
--Select a Variable--

Other Variables:
--Select a Variable--

Level of Geography:
Block Groups

Create Thematic Map

Click to extract shapefiles with Census data appended.
Click to extract an excel file.
Click to download processed TIGER.

Legend:

- Census Geographies
 - Counties
 - Municipalities
 - Tracts
 - Block Groups
 - 0 to 187
 - 188 to 267
 - 268 to 336
 - 337 to 439
 - 440 and Over
 - School District Boundaries
 - Tribal Land Boundaries
 - Zip Code Boundaries
- Roads
 - All Roads
 - Main Roads
- Labels
 - County Labels

Contact info:

If you have questions or additional suggestions later...

Email or call Andrew Statz at:

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