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Subject: Legistar 48176 - Edgewater Management Company LLC • dba The Edgewater Hotel - 18+ Center for Visual & Performing Arts License
Date: Wednesday, September 13, 2017 1:33:06 PM
Attachments: [image003.png](#)
[Plan of Operation - rev. 09-12-2017 -- 21712524 v1.pdf](#)
[Ltr to City Attorney May re Edgewater Live Entertainment Plan of Operati....pdf](#)

Dear ALRC Members,

I am writing with regard to Item 20 (Legistar [48176](#); Edgewater entertainment license) on tonight's ALRC agenda. This item was originally scheduled for a public hearing at your August 16th meeting but was ultimately cancelled to allow for us to meet with the City Attorney's office to discuss several concerns. Due to scheduling conflicts, we were unable to get a meeting with the City Attorney until August 29th. In the two weeks since that meeting, we have been diligently working on this issue. In fact, we had a very productive meeting with the City Attorney and Alder Zellers on Monday of this week. And just yesterday, we presented an updated Plan of Operation to the City Attorney that was the culmination of our discussions over the past few weeks. Enclosed for your review is a copy of this plan, along with our letter to the City Attorney explaining the plan's important features. A copy of this Plan of Operation has also been submitted to the City Clerk's office as an addendum to the pending license application. We would like to thank the City Attorney and Alder Zellers for the time they have devoted to working with us.

As a required component of the license application, this detailed Plan of Operation will be enforceable by the City of Madison, assuming the application is approved as presented. Most importantly, please note that the updated Plan of Operation responds to concerns about The Edgewater's summer concert series by cutting back the number of planned events by more than 50% -- committing to host **no more than 20 concerts** during the season running from the first weekend in June through the last weekend in August. The plan also commits to a decibel limit and the use of a sound-dampening band shell.

While we are aware that Alder Zellers continues to advocate for a maximum of 15 live entertainment events per year on the Grand Plaza, such a limitation is simply not practical. As acknowledged in an editorial that appeared in today's State Journal ([Editorial: Let the show go on at The Edgewater](#)), The Edgewater's management team has already taken a number of steps to ensure that the music on the Grand Plaza does not adversely affect downtown residents. We believe the attached Plan of Operation presents a reasonable and responsible path forward and we ask you to recommend approval of the application subject to the following condition:

Establishment must abide by the Plan of Operation presented by the establishment as part of the license application and all conditions of the Public Access and Management Agreement, as recorded in the office of the Dane County Register of Deeds on November 12, 2012.

Respectfully submitted,

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