

PARKING UTILITY
April 2016 ACTIVITY REPORT & REVENUE/EXPENSE NARRATIVE

Note: The revenue data in the attached reports reflect sales tax reporting differences between the prior system and new MUNIS system. 2014 and prior revenues include 5.5% sales tax (prior to remittance), and 2015 – present revenues reflect the actual revenues after remitting 5.5% sales tax.

Revenues and Occupancies:

YTD revenues for 2016 through February were \$2,044,502, an increase of \$162K (9%) compared with the same period in 2015. The category with the largest dollar increase, compared with YTD 2015 revenues through February, was attended facilities with an increase of \$170K (15%). The category with the largest dollar decrease, compared with the same period in 2015, was Monthly Parking and Long-Term Agreements, with a decrease of \$53K (-16%). The decrease in this category is likely due to efforts to reduce the number of permit holders at facilities through attrition. The only facility where monthly permits are currently available is the State Street Campus Garage.

A comparison of revenues by category for 2015 through February, and 2016 through February is shown below:

Revenues by Category	YTD Feb 2015	YTD Feb 2016	Change (\$)	Change (%)
Attended Facilities	\$1,106,463	\$1,276,524	\$170,060	15%
Meters (Off-Street)	\$104,922	\$134,020	\$29,099	28%
Meters (On-Street)	\$327,749	\$345,721	\$17,971	5%
Monthly & LT Agreements	\$336,635	\$283,276	(\$53,358)	-16%

YTD average peak occupancies (Monday through Friday from 10 AM – 2 PM) for transient parkers showed a 9% increase at Brayton Lot, 3% increase at State Street Campus, 2% decrease at Capitol Square North and Government East Garages, and 1% decrease at Overture Center Garage for 2016 through February compared with the same period in 2015. Revenues at all attended facilities showed increases for 2016 through February compared with the same period of 2015. A comparison of YTD 2016 and 2015 revenues and average peak transient occupancies through February is shown below:

Facility	Occupancies (YTD through February)			Revenues (YTD through February)			
	2015	2016	% Change	2015	2016	\$ Change	% Change
Brayton Lot	78%	87%	9%	\$60,579	\$76,473	\$15,894	26%
Capitol Square North	83%	81%	-2%	\$116,869	\$153,393	\$36,525	31%
Government East	86%	84%	-2%	\$241,678	\$271,279	\$29,600	12%
Overture Center	85%	84%	-1%	\$168,665	\$206,845	\$38,180	23%
State Street Campus	56%	59%	3%	\$367,231	\$398,050	\$30,819	8%
State Street Capitol	55%	55%	0%	\$212,021	\$246,957	\$34,936	16%

It should be noted that there can be more variability in a month than over an entire year, so these comparisons are not sufficient to indicate any overall trends.

Expenses:

YTD operating expenses through February 2016 are \$878,296. Expenses by category are shown in the YTD expense graph for 2016 through February. \$741K or 84% of expenses are related to direct employee costs (salaries and benefits), \$116K or 13% are for purchased services, and \$21K or 3% are for other expenses (supplies and interdepartmental charges).

Facilities:

Judge Doyle Square: The Board of Estimates will meet on Monday, April 11th at 4:30 PM in Room 260 of the Madison Municipal Building to discuss the proposals and recommend a development team and project to the Common Council. The City Negotiating Team believes that action by the Common Council will be needed at the April 19th meeting to stay on schedule for meeting the October 31st statutory deadline for certification of the TIF Plan Amendment.

The proposals are available on the City's website at:

<http://www.cityofmadison.com/planning/judgeDoyleSquare/gallery/>.

Capitol East Garage Update: The request for proposals (RFP) for engineering/architectural consulting services for the Capitol East Garage was released on Tuesday, March 1, 2016 (RFP # 8518-0-2016-BP). Proposals were due Friday, April 1, 2016. A resolution to authorize awarding a contract for engineering/architectural consulting services was introduced at the March 29th Common Council meeting with referrals to the Board of Estimates and TPC. A staff team will review and score the proposals to select the recommended consulting firm. The resolution to authorize awarding the contract is currently scheduled for consideration by BOE on May 9th, TPC on May 11th, and the Common Council on May 17th.

Engineering Consulting Services Contract:

Proposals have been received, evaluated, and a preferred consultant chosen. Staff are currently in the process of getting the contract language finalized and drafting a resolution to authorize the contract.

Capitol Square North Garage Relighting Electrical Controls and Upgrade:

The contractor has begun work, which includes new LED lighting throughout the facility, new electrical distribution circuits, and upgraded controls for the exhaust fans. The contract should be completed mid-summer.

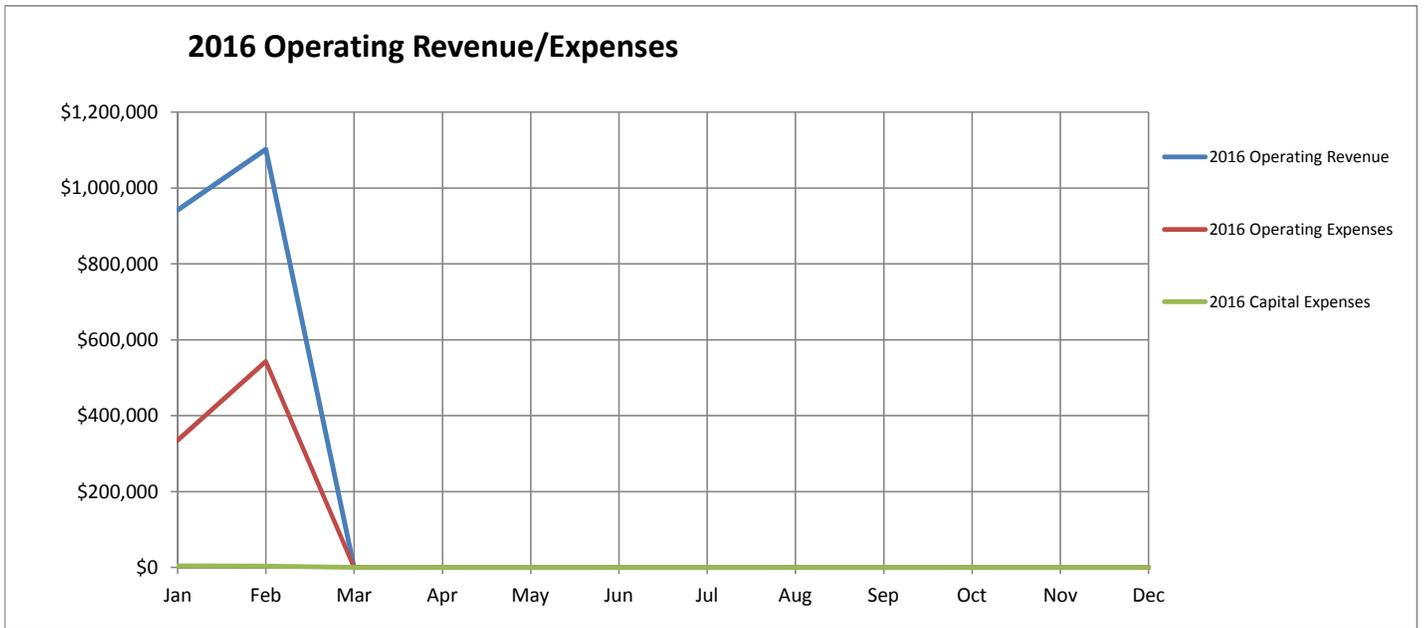
2016 Parking Garage Maintenance:

The contract has been advertised for bids. Bids are Due April 27. Work should begin mid-June and be completed by mid September, and includes concrete repair of slabs, top and underside, and columns, sealant replacement at slab cracks and joints, waterproof traffic coating placement, silane water repellent, expansion joint replacement, pour strip repair, block repair, and angle and steel haunch painting.

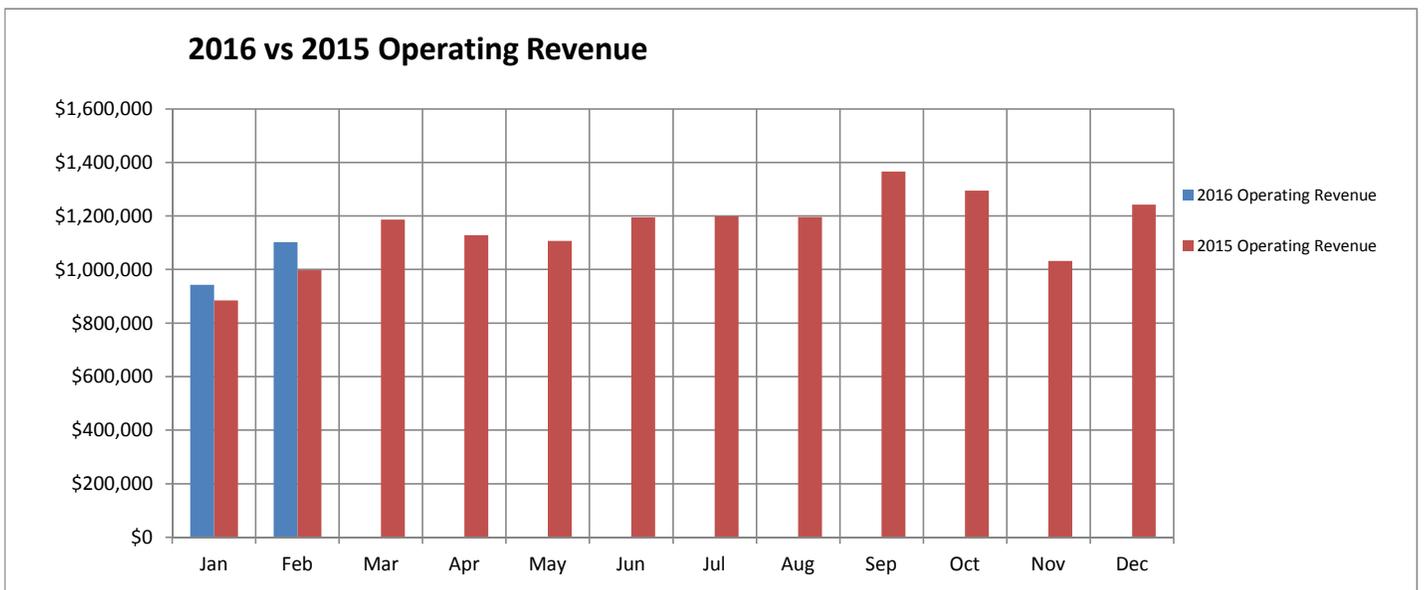
Multi Space Meter order:

An order for 20 new multi-space machines will be completed by April 8th and are expected to be installed this summer.

City of Madison Parking Utility YTD Summary



Month	2016 Operating Revenue	2016 Operating Expenses	2016 Capital Expenses	2015 Operating Revenue
Jan	\$942,433	\$335,165	\$4,377	\$885,228
Feb	\$1,102,069	\$543,131	\$3,616	\$997,067
Mar	\$0	\$0	\$0	\$1,186,079
Apr	\$0	\$0	\$0	\$1,128,753
May	\$0	\$0	\$0	\$1,106,765
Jun	\$0	\$0	\$0	\$1,194,530
Jul	\$0	\$0	\$0	\$1,198,059
Aug	\$0	\$0	\$0	\$1,195,562
Sep	\$0	\$0	\$0	\$1,365,890
Oct	\$0	\$0	\$0	\$1,294,949
Nov	\$0	\$0	\$0	\$1,031,870
Dec	\$0	\$0	\$0	\$1,241,966
Total	\$2,044,502	\$878,296	\$7,993	\$13,826,717



YEAR-TO-DATE REVENUES: 2014 THRU 2016 (JAN-FEB)				
	(## = TPC Map Reference)	2014	2015	2016
Permits				
	RP3 (residential parking permits)	5,100	6,416	4,778
	Motorcycle Permits	0	0	44
	Resid Street Constr Permits	0	0	0
Total-Permits		5,100	6,416	4,822
Awards and Damages		0	0	0
Advertising Revenue		0	0	0
	Pct of Prior Year	91%	126%	75%
Attended Facilities				
	ALL Cashiered Ramps	0	0	0
	#4 Cap Sq North	135,274	116,869	153,393
	#6 Gov East	260,620	241,678	271,279
	#9 Overture Center	178,844	168,665	206,845
	#11 SS Campus-Frances	87,685	76,135	83,068
	#11 SS Campus-Lake	312,023	291,096	314,982
	#12 SS Capitol	254,513	212,021	246,957
Total-Attended Facilities		1,228,960	1,106,463	1,276,524
	Pct of Prior Year	102%	90%	115%
Off-Street Meters (non-motorcycle)				
	#1 Blair Lot	801	803	1,216
	#7 Lot 88 (Munic Bldg)	1,285	1,248	1,001
	#2 Brayton Lot-Machine	62,152	60,579	76,473
	#2 Brayton Lot-Meters	733	0	0
	Buckeye/Lot 58 Multi-Sp	26,627	25,294	34,066
	Evergreen Lot	7,324	0	0
	Evergreen Lot Multi-Sp	0	5,341	5,633
	Wingra Lot	1,272	1,158	1,115
	#12 SS Capitol	6,176	6,319	7,674
	Subtotal-Off-Street Meters (non motorcycle)	106,485	100,742	127,178
Off-Street Meters (motorcycles)				
	ALL Cycles	0	4,180	6,842
Total-Off-Street Meters (All)		106,485	104,922	134,020
	Pct of Prior Year	95%	99%	128%
On-Street Meters				
	On Street Multi-Space & MobileNow	2,100	7,627	6,900
	Cap Sq Mtrs	3,171	3,424	2,966
	Cap Sq Multi-Space	6,597	6,248	5,934
	Campus Area	14,973	9,494	7,756
	Campus Area Multi-Space	26,645	30,153	35,671
	CCB Area	6,048	5,901	6,159
	CCB Area Multi-Space	22,147	20,053	14,586
	E Washington Area	6,242	6,823	6,591
	E Washington Area Multi-Space	3,297	3,113	2,328
	GEF Area	4,221	5,534	5,933
	GEF Area Multi-Space	19,997	12,787	15,227
	MATC Area	1,634	1,801	2,110
	MATC Area Multi-Space	19,144	20,801	24,708
	Meriter Area	5,711	5,896	6,934
	Meriter Area Multi-Space	19,789	17,624	19,646
	MMB Area	5,386	5,570	6,102
	MMB Area Multi-Space	25,666	21,845	18,638
	Monroe Area	19,384	20,183	18,141
	Schenks Area	2,415	3,138	1,678
	State St Area	3,845	2,451	3,178
	State St Area Multi-Space	21,531	25,832	27,323
	University Area	21,542	23,321	21,377
	University Area Multi-Space	19,913	20,016	22,587
	Wilson/Butler Area	4,938	5,470	5,747
	Wilson/Butler Area Multi-Space	5,823	7,529	7,949
	Subtotal-On-Street Meters	292,159	292,633	296,171
		103%	100%	101%
On-Street Construction-Related Meter Revenue				
	Contractor Permits	15,066	2,621	2,787
	Meter Hoods	17,577	32,495	46,763
	Construction Meter Removal	0	0	0
	Subtotal-On-Street Construction Related Revenue	32,643	35,116	49,550
Totals-On-Street Meters		324,802	327,749	345,721
	Pct of Prior Year	93%	101%	105%
Monthly Parking and Long-Term Agreements				
	#2 Brayton Lot	26,002	23,571	22,315
	#11 State St Campus	28,821	29,498	58,678
	#1 Blair Lot	10,785	12,338	10,325
	#13 Wilson Lot	11,325	9,068	9,858
	#4 Cap Square North	67,705	76,046	48,745
	#6 Gov East	42,013	50,266	31,275
	#9 Overture Center	31,788	13,329	9,803
	#12 SS Capitol-Monthly (non-LT Lease)	41,520	73,184	34,099
	Subtotal-Monthly Parking Permits	259,959	287,301	225,097
	#9 Overture Center	33,848	49,334	38,661
	#12 SS Cap - LT Lease	4,928	0	19,518
	Subtotal-Long Term Parking Leases	38,776	49,334	58,179
Total-Monthly Parking and Long-Term Agreements		298,734	336,635	283,276
	Pct of Prior Year	141%	113%	84%
Miscellaneous Revenues				
	Operating Lease Payments	0	0	0
	Property Sales	0	0	0
	Other	237	110	139
	Subtotal-Miscellaneous	237	110	139
Summary - RP3 and Misc Revenue (incl's Cycle Perms)		5,337	6,526	4,961
TOTALS		1,964,318	1,882,295	2,044,502
	Pct of Prior Year	104%	96%	109%
			109,861	117,385

YEAR-TO-DATE REVENUES: 2015 vs 2016									
Through FEB									
Spaces	Occ	Days			2015	2016	+/- Previous Year		
							Amount	Pct	
Permits									
			82127	RP3 (Residential Parking Permits)	6,416	4,778	-1,638	-26%	
			82058	Motorcycle Permits	0	44	44		
Total-Permits					6,416	4,822	-1,594	-25%	
			82106	Awards and Damages	0	0	0		
Advertising Revenue									
Attended Facilities									
			82000	ALL Cashiered Ramps	0	0	0		
603	81%	60	82001	Cap Sq North	116,869	153,393	36,525	31%	
511	84%	60	82003	Gov East	241,678	271,279	29,600	12%	
607	84%	60	82002	Overture Center	168,665	206,845	38,180	23%	
530		60	82005	SS Campus-Frances	76,135	83,068	6,933	9%	
518	59%	60	82006	SS Campus-Lake	291,096	314,982	23,886	8%	
779	55%	60	82007	SS Capitol	212,021	246,957	34,936	16%	
Total-Attended Facilities					1,106,463	1,276,524	170,060	15%	
Meters-Off-Street (non-motorcycle)									
13		49	82055	Blair Lot	803	1,216	413	51%	
8	69%	49	82056	Lot 88 (Munic Bldg)	1,248	1,001	-247	-20%	
241	87%	49	82008	Brayton Lot-Machine	60,579	76,473	15,894	26%	
53	34%	49	82053	Buckeye/Lot 58 Multi-Space	25,294	34,066	8,772	35%	
23	50%	49	82054	Evergreen Lot Multi-Space	5,341	5,633		0%	
19	39%	49	82057	Wingra Lot	1,158	1,115	-43	-4%	
36	14%	49	82052	SS Capitol	6,319	7,674	1,355	21%	
Subtotal-Off-Street Meters (non cycle)					100,742	127,178	26,436	26%	
51			82058-82071	All Cycles	4,180	6,842	2,662		
Total-Off-Street Meters (All)					104,922	134,020	29,099	28%	
On-Street Meters									
			82074/82126	On Street Multi-Space & MobileNow	7,627	6,900	-727	-10%	
11	71%	49	82089	Capitol Square Meters	3,424	2,966	-458	-13%	
14	71%	49	82075	Capitol Square Multi-Space	6,248	5,934	-314	-5%	
48	51%	49	82090	Campus Area	9,494	7,756	-1,739	-18%	
142	24%	49	82076	Campus Area Multi-Space	30,153	35,671	5,518	18%	
22	93%	49	82091	CCB Area	5,901	6,159	258	4%	
72	36%	49	82077	CCB Area Multi-Space	20,053	14,586	-5,466	-27%	
84	42%	49	82092	East Washington Area	6,823	6,591	-232	-3%	
10	59%	49	82078	East Washington Area Multi-Space	3,113	2,328	-785	-25%	
39	83%	49	82093	GEF Area	5,534	5,933	400	7%	
33	83%	49	82079	GEF Area Multi-Space	12,787	15,227	2,441	19%	
27	61%	49	82094	MATC Area	1,801	2,110	308	17%	
75	35%	49	82080	MATC Area Multi-Space	20,801	24,708	3,908	19%	
60	50%	49	82095	Meriter Area	5,896	6,934	1,038	18%	
67	37%	49	82081	Meriter Area Multi-Space	17,624	19,646	2,022	11%	
16	97%	49	82096	MMB Area	5,570	6,102	532	10%	
89	59%	49	82082	MMB Area Multi-Space	21,845	18,638	-3,207	-15%	
123		49	82097	Monroe Area	20,183	18,141	-2,042	-10%	
18		49	82098	Schenks Area	3,138	1,678	-1,460	-47%	
15	53%	49	82099	State St Area	2,451	3,178	727	30%	
112	34%	49	82085	State St Area Multi-Space	25,832	27,323	1,491	6%	
119	54%	49	82100	University Area	23,321	21,377	-1,944	-8%	
83	35%	49	82086	University Area Multi-Space	20,016	22,587	2,570	13%	
72	74%	49	82101	Wilson/Butler Area	5,470	5,747	277	5%	
37	47%	49	82087	Wilson/Butler Area Multi-Space	7,529	7,949	420	6%	
Subtotal-On-Street Meters					292,633	296,171	3,538	1%	
			82107	Contractor Permits	2,621	2,787	166	6%	
			82111	Meter Hoods	32,495	46,763	14,268	44%	
					35,116	49,550	14,434	41%	
Total-On-Street Meters					327,749	345,721	17,971	5%	
Monthly Parking and Long-Term Agreements									
75	53%	41	82020	Brayton Lot	23,571	22,315	-1,257	-5%	
136	37%	41	82014	State St Campus	29,498	58,678	29,180	99%	
44		41	82018	Blair Lot	12,338	10,325	-2,012	-16%	
50		41	82023	Wilson Lot	9,068	9,858	789	9%	
201	81%	41	82010	Cap Square North	76,046	48,745	-27,301	-36%	
88	53%	41	82012	Gov East	50,266	31,275	-18,991	-38%	
45	57%	41	82011	Overture Center	13,329	9,803	-3,526	-26%	
149	48%	41	82016	SS Capitol-Monthly (non-LT Lease)	73,184	34,099	-39,085	-53%	
Subtotal-Monthly Permit					287,301	225,097	-62,204	-22%	
178		41	82027	Overture Center	49,334	38,661	-10,673	-22%	
50		41	82032	SS Cap-Long Term Lease	0	19,518	19,518		
Subtotal-Long Term Parking Leases					49,334	58,179	8,845	18%	
Total-Monthly Parking and Long-Term Agreements					336,635	283,276	-53,358	-16%	
Miscellaneous Revenue									
			82134	Operating Lease Payments	0	0	0		
				Other (Advertising; Residential Street					
			82112	Construction Permits; Property Sales; Other;	110	139	29	26%	
Subtotal-Miscellaneous Revenue					110	139	29	26%	
Summary-RP3 & Miscellaneous Revenue					6,526	4,961	-1,565	-24%	
GRAND TOTALS					1,882,295	2,044,502	162,207	9%	

