



# City of Madison

City of Madison  
Madison, WI 53703  
www.cityofmadison.com

## Agenda - Approved

### MONONA TERRACE COMMUNITY AND CONVENTION CENTER BOARD

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Thursday, April 17, 2014

4:00 PM

One John Nolen Drive  
Hall of Fame Room

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If you need an interpreter, translator, materials in alternate formats or other accommodations to access this service, activity or program, please call the phone number below immediately.

Si necesita un intérprete, un traductor, materiales en formatos alternativos u otros arreglos para acceder a este servicio, actividad o programa, comuníquese inmediatamente al número de teléfono que figura a continuación.

Yog tias koj xav tau ib tug neeg txhais lus, ib tug neeg txhais ntawv, cov ntaub ntawv ua lwm yam los sis lwm cov kev pab kom siv tau qhov kev pab, kev ua num los sis kev pab cuam no, thov hu rau tus xov tooj hauv qab no tam sim no.

Monona Terrace Community & Convention Center  
608/261-4000 TTY: 711 (Local) or 800/947-3529

#### CALL TO ORDER / ROLL CALL

#### APPROVAL OF MINUTES

March 20, 2014: <http://madison.legistar.com/Calendar.aspx>

#### PUBLIC COMMENT

#### DISCLOSURES AND RECUSALS

Members of the body should make any required disclosures or recusals under the City's Ethics Code.

#### NEW BUSINESS

1. [33704](#) Monona Terrace Behavior Policy Presentation: Steve Brist, Assistant City Attorney
2. [33705](#) Tile Campaign: Fran Puleo, Manager of Community and Public Relations
3. [33703](#) Election of Officers: Tom Solheim, Nominating Committee Chair

4. [33489](#) Authorizing the Monona Terrace Community and Convention Center Board to accept a sponsorship from Great Dane Pub and Brewing Company, Inc. in the amount of \$10,000 to help offset the cost of the 2014 summer concerts at Monona Terrace and amending the Monona Terrace operating budget accordingly.
5. [33490](#) Authorizing the Monona Terrace Community and Convention Center Board to accept a sponsorship from Mini of Madison in the amount of \$5,000 to help offset the cost of the 2014 summer concerts at Monona Terrace and amending the Monona Terrace operating budget accordingly.
6. [33599](#) Authorizing the City to execute a service contract for a 1 year term of service provided by Hiebing Inc. for marketing and advertising of Monona Terrace Community and Convention Center.
7. [33600](#) Authorizing the City to execute a Steam Energy Utility Service contract for a 10 year term of service provided by the State of Wisconsin Department of Administration.
8. [33707](#) Booking Pace Update: Bill Zeinemann, Associate Director - Marketing and Event Services
9. [33708](#) Finance Report: Kathi Hurtgen, Associate Director - Finance and Operations
10. [33706](#) Directors Report: Gregg McManners, Director  
A. Board Report  
B. 2013 Economic Impact Report  
**Attachments:** [Board Report](#)
11. [33709](#) Announcements from the Chair: Glenn Krieg, Chair

**ADJOURNMENT**