



Outdoor Overnight Storage Sidewalk Cafes Implementation Update

7/31/24 Vending Oversight Committee Meeting

Top Issues or Concerns

- Barrier bases unsecure or left outside.
- Failure to secure entire stack of chairs.
- Equipment locked to city amenities.
- Tree damage.
- Cleanliness issues (garbage, ash trays, debris).
- Mall maintenance crew workflow disruption for sidewalk maintenance and cleaning & potential damage to cafe or City equipment.
- Adding equipment that has not been approved.
- Equipment moved off site or into roadway.

Education and Outreach

- Guidance document provided showing pictures and definitions of “safe and secure storage”.
- Site visits to sidewalk café applicants before and during the license issuance process to communicate expectations and determine compliance preparedness.
- Frequent follow-ups to communicate inconsistencies from day-to-day to ensure all staff are held to the same expectations.
- Progressive enforcement action for repeat violators.

Enforcement Action as of 7/31/24

- **Outdoor Overnight Storage Verbal Warnings:**

- Mall Concourse: 7
- City Wide: 1

- **Outdoor Overnight Storage Education Email Follow-up & Site Visits:**

- Mall Concourse: 22
- City Wide: 2

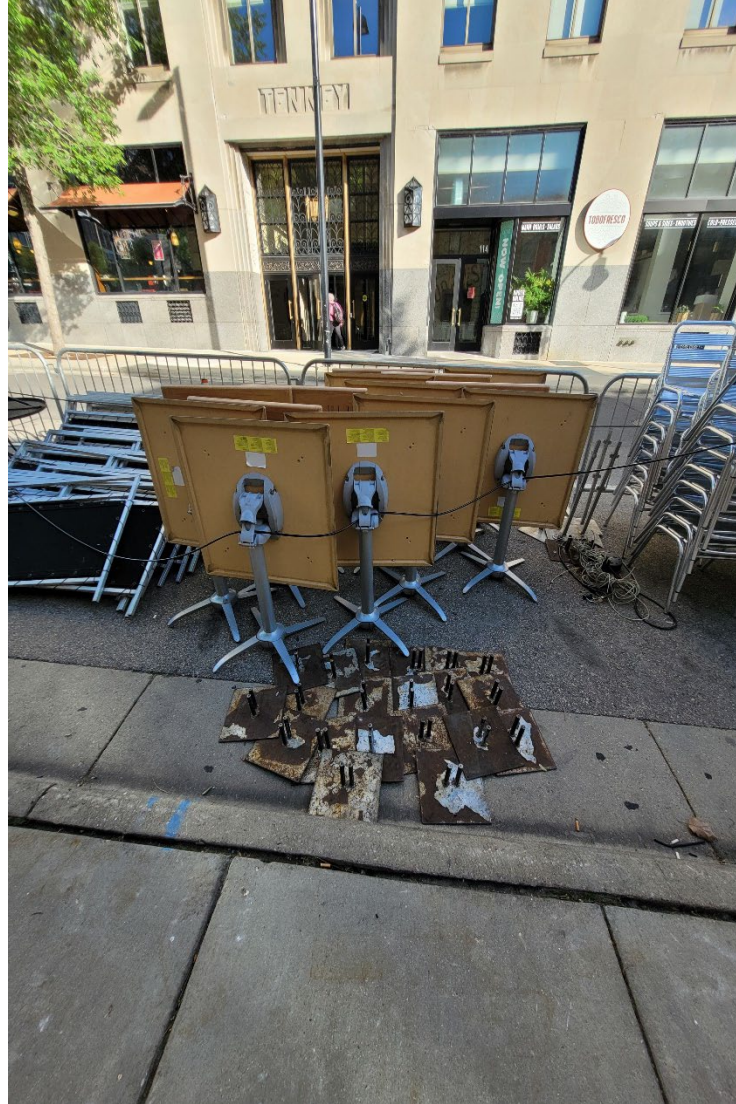
- **Outdoor Overnight Storage Final Written Warnings:**

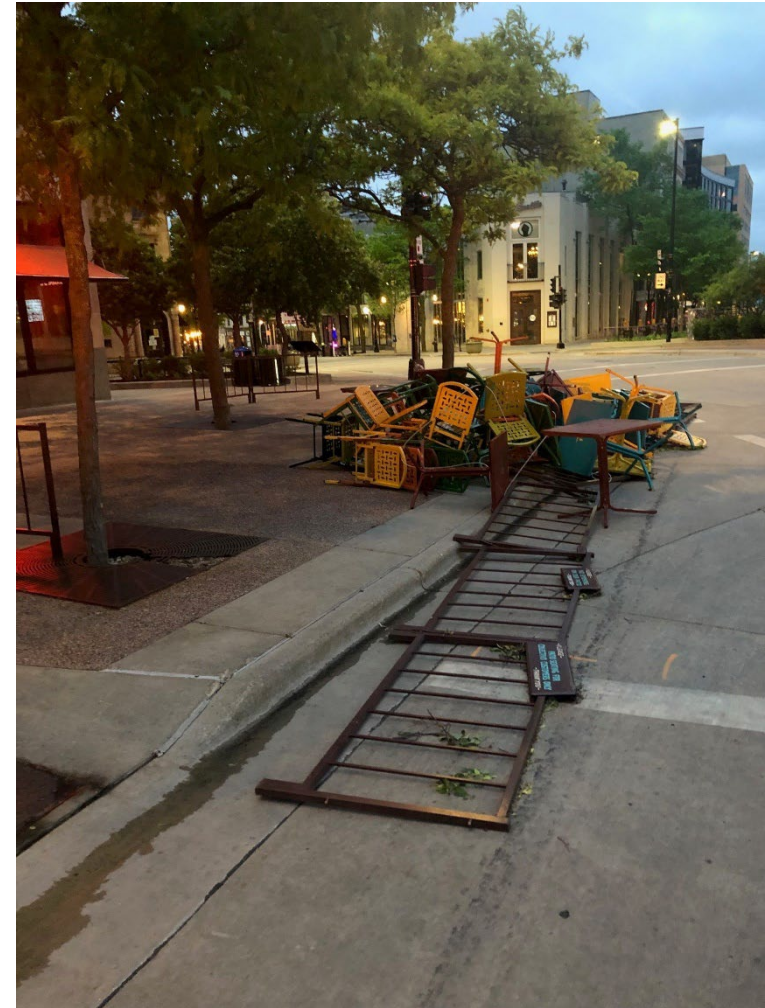
- Mall Concourse: 10
- City Wide: 1

- **Outdoor Overnight Storage Citations Pending: 2**

- Mall Concourse: 1
- City Wide: 1

Photo Examples















Questions?

Meghan Blake-Horst
Street Vending Program Supervisor
608-261-9171
Mblake-horst@cityofmadison.com

Brian Swanson
Street Vending Monitor
608-261-9149
bswanson@cityofmadison.com

