



Entertainment License

Permanent

City of Madison Clerk
210 MLK Jr Blvd, Room 103
Madison, WI 53703

Class A: Beer, Liquor, Cider

Class B: Beer, Liquor,

Class C Wine

licensing@cityofmadison.com
608-266-4601

(Agenda Item Number)

(Legistar file number)

LICENT-
(License number)

(Alder District #) (Police Sector)
Office Use Only

Type of entertainment license: Entertainment License (21+) Visual & Performing Arts License (18+)

Licensed Premises Information

This application modifies existing alcohol license number (if applicable): _____
(Class B license only)

Business dba Name: Chasers 2.0

Licensed Address: 408 W. Gorham Street

Premise Capacity: 382 Liquor/Beer Agent Name: William T. Rudy

45% Alcohol, 55% Food, _____ % Other Alder, District #: Verveer Police Sector: _____

Corporate Information

Business Legal Name (as on WI State Sellers Permit): Gorham Street Hospitality LLC

Business Mailing Address: 408 W. Gorham Street. Madison, WI 53703

Business Contact Name, Position: William T. Rudy, OWNER

Business Phone: 608.628.5226 Business Email: bill@Madtownventures.com

Corporate Officers, Partners, or Sole Proprietor's information:

Name	Address	Title
William T. Rudy	713 RINPOCHE LN OREGON, WI. 53575	OWNER

Security Plan attached (21+ must complete page 2, 18+ must completed pages 2 and 3)

I have contacted Zoning (zoning@cityofmadison.com, 608-266-4551) for necessary approvals.

I certify that this information is true and correct to the best of my knowledge.

X William T. Rudy
Signature

5/11/21
Date

- Orange sign and business card issued
 - "License Renewals & Changes" brochure with next steps issued
- Office Use Only

Entertainment and Security Information

Live entertainment includes (check all that apply): Live Music Disc Jockey Designated Dance Floor
Live entertainment does not include non-amplified or acoustic music performed by a single artist, or performances where an uncompensated patron sings along with a machine that plays pre-recorded music, commonly known as karaoke.

Type of live entertainment to be offered: Possibly small bands and DJ'S

Number of security personnel and how they will be utilized: 8-12 Total

2/3 per floor all connected / communicating

Description of clothing to identify security personnel: Custom Uniforms / Shirts

Plan to handle control and clearance of the parking lot during hours of operation and at closing time:

No Parking lot. Security at each floor and front door

How will the entrance line be managed and controlled: 2 Security Plus Manager

Patron Scan / Industrial line organizers

Very similar to The Double U

Plan for unruly patrons, intoxicated patrons, and physical disturbances: IF needed, reach

Out to Police. Otherwise, work to resolve.

Underage drinking and fake ID plan: Patron Scan - similar to how

We conduct business now

Plan to control and supervise patrons under twenty-one (21) years of age: NA

How will orderly appearance and operation of the premises be maintained in regard to litter and noise:

Very high Standards and in same manner

We conduct at Chasers and The Double U

Management Personnel

Name	Date of Birth	Name	Date of Birth
Bryan Stefanko		Spence McKay	
Austin Van Helden		Colin Kirschoffer	
Jacob McDermott			